

# COURSE SYLLABUS



COURSE TITLE: ART-152: Visual Culture

CLASS SECTION: 001

TERM: Winter 2023

COURSE CREDITS: 3

DELIVERY METHOD(S): 2 - 80 minute lectures on Tuesdays (face-to-face)

Camosun College campuses are located on the traditional territories of the Lək̓ʷəŋən and W̱SÁNEĆ peoples. We acknowledge their welcome and graciousness to the students who seek knowledge here. Learn more about Camosun's [Territorial Acknowledgement](#).

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For COVID-19 information please visit <https://camosun.ca/about/covid-19-updates> or <https://legacy.camosun.ca/covid19/index.html>.)

*Camosun College requires mandatory attendance for the first class meeting of each course. If you do not attend, and do not provide your instructor with a reasonable explanation in advance, you will be removed from the course and the space offered to the next waitlisted student.*

## INSTRUCTOR DETAILS

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NAME: Nancy Yakimoski

EMAIL: [yakimosk@camosun.bc.ca](mailto:yakimosk@camosun.bc.ca) please initiate a new email rather than replying to an email string

OFFICE: Y101A

OFFICE HOURS: Tuesdays, 12:30 – 1:30pm, or by appointment (face-to-face or video conferencing)

*As your course instructor, I endeavour to provide an inclusive learning environment. However, if you experience barriers to learning in this course, do not hesitate to discuss them with me. Camosun College is committed to identifying and removing institutional and social barriers that prevent access and impede success.*

## CALENDAR DESCRIPTION

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This course investigates strategies for looking at culture by studying our visual environment, and its forms of communication such as art, television, film, advertising, the internet, video games. We develop a critical framework for understanding and deconstructing images, beginning with a Western historical foundation and expanding to other viewpoints.

### PREREQUISITE(S):

One of:

- C in English 12
- C in Camosun Alternative

### CO-REQUISITE(S):

Not Applicable

### EXCLUSION(S):

Not Applicable

## COURSE LEARNING OUTCOMES / OBJECTIVES

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Upon completion of this course a student will be able to:

1. Examine critically the historical foundation underlying our contemporary ways of seeing.
2. Outline the dominant ideologies underlying and controlling public visual information.
3. Apply a methodology for deconstructing visual imagery.
4. Acquire and use a cross-disciplinary vocabulary to describe, discuss and understand images and their uses.
5. Discuss the effects that the development of photographic and digital technologies has had on our ways of seeing the world.
6. Assess and discuss the effects that simulation and the virtual have on our perception of reality.
7. Analyze the form, function and use of visual information in contemporary Western culture.
8. Think critically about the ways in which we engage in looking, how we understand visual media, how we use images to communicate, and how images use and affect us.
9. Develop an awareness of one's individual perceptual abilities and processes.
10. Display skills in research and in written, oral and especially visual communication.

## REQUIRED MATERIALS

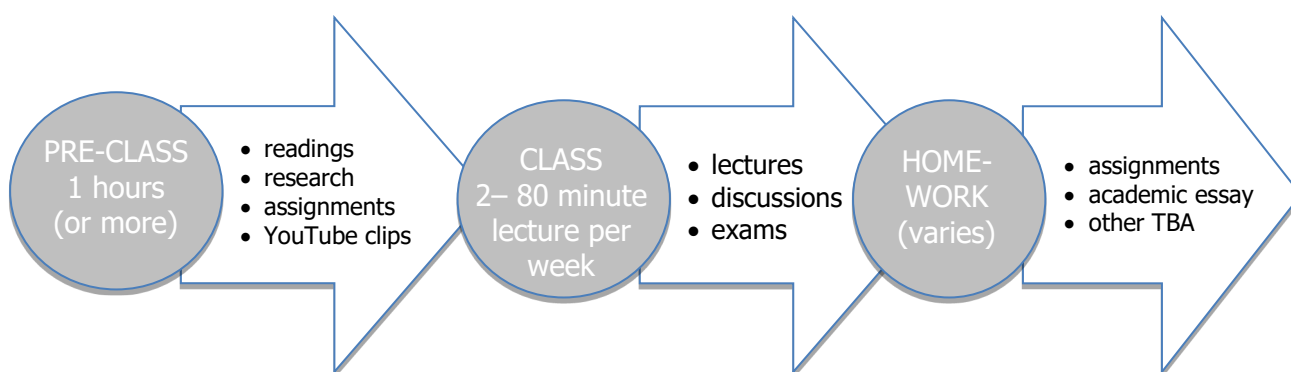
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- Access to a **computer** and the **internet** (your own, or in a computer lab on campus); use **Chrome as browser**
- Office 365 (specifically, Microsoft Word)**; it's free to Camosun students; you need your C number to subscribe. Here's the link: <https://camosun.ca/services/its/software-other-services> Students will be using Microsoft Word for assignments; note: the Word app may not allow you to make footnotes
- Access to a **printer** (b&w is fine); printers available in the library and computer labs
- printing** required course material and assignments

## RECOMMENDED PREPARATION / INFORMATION

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- There is no required textbook; all readings are online (D2L)
- This course uses aspects of a **flipped class approach**, that is, students encounter material in pre-class work before coming to class in the pre-class assignments. Information learned in the assigned readings or watching videos/clips forms a foundation for the lecture.



## THINGS TO KNOW BEFORE STARTING THE COURSE

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- There may be images, themes, terminology, and class discussions that some students may find uncomfortable, troubling, and/or controversial. If you feel this is going to adversely affect you and/or your ability to attend the lectures and/or complete assignments, please contact me as soon as possible so we can work together early in the semester to navigate this.
- Art 152 is a university-transfer course (UT class). It is taught at this level, and exams, assignments, and research papers are assessed and graded according to a 100 level UT.
- there are no additional exams, assignments, or opportunities to increase your grade.
- It is expected students take notes during the lecture. I do not share my lecture notes.
- Unless you have my permission and have signed a waiver, you may not record (audio and/or video) my lectures. You may photograph the slides being projected, if needed.

## COURSE SCHEDULE, TOPICS, AND ASSOCIATED PREPARATION / ACTIVITY

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The following schedule and course components are subject to change with reasonable advance notice, as deemed appropriate by the instructor.

DATE	ACTIVITY or TOPIC	2 classes each class day (9:30-10:50 then 11-12:20)
Jan 10	9:30 – 10:45: Intro to course; research essay topics; short break from 10:45 – 11	
Jan 10	Essay topic and time to research in <b>E100 and E200 from 11:30-12:20</b>	
Jan 17	Lecture 1: introduction to visual culture studies	
Jan 17	Lecture 2: comic books: image, text, layout, and the connection to the social world	
Jan 24	Lecture 3: the cultural production of knowledge in world maps	
Jan 24	Lecture 4: denaturalizing the world map	
Jan 31	<b>9:30 - 10:50:</b> <ul style="list-style-type: none"> <li>• <b>Group 1: Lecture 5: graffiti &amp; street art:</b> visual texts &amp; regimes of power in the urban landscape</li> <li>• <b>Group 2: library orientation</b> in library (LLC 136) with Robbyn Lanning (librarian); meet in library</li> </ul>	
	<b>11 – 12:20:</b> <ul style="list-style-type: none"> <li>• <b>Group 2: Lecture 5: graffiti &amp; street art:</b> visual texts &amp; regimes of power in the urban landscape</li> <li>• <b>Group 1: library orientation</b> in library (LLC 136) with Robbyn Lanning (librarian); meet in library</li> </ul>	
<b>Reminder!</b>	✓ <b>Essay proposal due Fri. Feb. 03; upload by 11:59 pm</b>	
Feb 07	Lecture 6: portraits of Queen Elizabeth I: the politics of virginity, cosmology, mythology (part 1)	
Feb 07	Lecture 7: portraits of Queen Elizabeth I (part 2); overview of exam #1	
Feb 14	<b>9:30 - 10:50: Group 1</b> writing Exam #1 in E100 and <b>Group 2</b> working in library on your essay <b>11 – 12:20: Group 2</b> writing Exam #1 in E100 and <b>Group 1</b> working in library on your essay	

DATE	ACTIVITY or TOPIC	2 classes each class day (9:30-10:50 then 11-12:20)
Feb 20 - 24	<b>College closed</b> for Family day on Feb 20 then reading break Tues – Fri (no classes but the College is open)	
Feb 28	Lecture 8: visual culture & the medium of photography	
Feb 28	Lecture 9: photography & advertising	
Mar 07	Lecture 10: photography & photojournalism (iconic photos; <i>Life</i> magazine)	
Mar 07	Lecture 11: photography and <i>National Geographic magazine</i>	
Mar 14	<b>9:30-10:50: group 1 in E100:</b> Class time to work on essay <b>11 - 12:20: group 2 in E100:</b> Class time to work on essay ✓ <b>Due tonight: (optional) essay pre-read;</b> upload Word version to D2L by 11:59pm	
Mar 21	Lecture 12: Hollywood mainstream film as a visual text	
Mar 21	Lecture 13: contextualizing Alfred Hitchcock’s film <i>Rear Window</i> (1954); questions for screening	
Mar 28	<b>In class screening:</b> Alfred Hitchcock’s film <i>Rear Window</i> (1954) for free through Camosun library > media > Audio Cine Films > search “Rear Window” or click here to access: <a href="https://streaming-acf-film-com.libsecure.camosun.bc.ca:2443/audiocine/play/1D9BC2E482A3960F">https://streaming-acf-film-com.libsecure.camosun.bc.ca:2443/audiocine/play/1D9BC2E482A3960F</a>	
Reminder! Mar 28	✓ <b>Essay due; upload to D2L by 11:59pm</b>	
Apr 04	Lecture 14: gender roles in Alfred Hitchcock’s <i>Rear Window</i> (1954):	
Apr 04	Lecture 15: voyeurism in Alfred Hitchcock’s <i>Rear Window</i> (1954); exam #3 overview	
Apr 11	<b>Group 1:</b> Exam #2 in E100 from 9:30-10:50	
Apr 11	<b>Group 2:</b> Exam #2 in E100 from 11 – 12:20	

### STUDENTS REGISTERED WITH THE CENTRE FOR ACCESSIBLE LEARNING (CAL)

- Students registered with the Centre for Accessible Learning (CAL) who complete quizzes, tests, and exams with academic accommodations have booking procedures and deadlines with CAL where advanced noticed is required.
- Deadlines can be reviewed on the [CAL exams page](http://camosun.ca/services/accessible-learning/exams.html). <http://camosun.ca/services/accessible-learning/exams.html>
- PLEASE BOOK ALL YOUR EXAMS RIGHT NOW: <https://webservices.camosun.ca/events/exam-invigilation>

#### Some necessary Information for this form:

- Campus: Lansdowne
- Course: Art 152 sec 001
- Regular exam length: 80 minutes
- Type of exam: in-class D2L

## EVALUATION OF LEARNING

DESCRIPTION	DUE DATE	WEIGHTING
<b>Essay proposal</b> (formerly known as the library assignment) This begins your academic essay: selecting a topic, initial research, image selection and copyright information; how to format footnotes and bibliography; formatting the assignment	<b>Fri. Feb. 03</b> by 11:59 pm upload to D2L	15%
<b>Exam #1 (quiz tool on D2L)</b> ✓ an exam overview will be provided ✓ open book exam	<b>Feb. 14</b> in E100 • group 1 : 9:30-10:50 • group 2: 11-12:20	25%
<b>Optional essay pre-read; upload as Word file only</b>	<b>Mar. 14</b> by 11:59 pm upload to D2L	No grade
<b>Optional 5% bonus</b> (added to essay grade)—see requirements	<b>Mar. 14</b>	
<b>Academic research paper</b> (2,500 words of essay text only); a detailed overview will be provided which includes resources	<b>Mar. 28</b> by 11:59 pm upload to D2L	30%
<b>Exam #2 (quiz tool on D2L)</b> ✓ an exam overview will be provided ✓ open book exam	<b>Apr. 11</b> In E100 • group 1 : 9:30-10:50 • group 2: 11-12:20	30%
<b>TOTAL</b>		100%

If you have a concern about a grade you have received for an evaluation, please come and see me as soon as possible as this is a **time-sensitive process**.

Refer to the [Grade Review and Appeals](#) policy for more information.

<http://camosun.ca/about/policies/education-academic/e-1-programming-and-instruction/e-1.14.pdf>

## GUIDELINES & EXPECTATIONS for missed exams and late assignments

### 1) UNABLE TO WRITE AN EXAM or MISSING AN EXAM

- If unable to write an exam, notify me by email as soon as possible and explain the circumstances.
- You may need to provide verifiable documentation; for example, medical/professional documentation of anxiety or other conditions; medical appointments with professionals that are not easily rescheduled, etc.
- Exams will be rescheduled once the circumstances have been determined to be unavoidable or extenuating.

### 2) LIBRARY ASSIGNMENT and RESEARCH PAPER (LATE SUBMISSIONS)

- The deadline for assignments is firm; however, if you require an extension, you may email and request it at least 1 day before the due date. You will be asked to email what you have already completed, and an extension may (or may not) be granted. Typically, I only give a 2-day extension.
- Late assignment submissions are **penalized -5% per day** from the final grade **for the first 3 days** following the due date. The assignment **will not be accepted 4 days after the due date** unless extenuating circumstances have been communicated to instructor.

- If there are no footnotes in either assignment, it is considered a form of plagiarism, and I am obligated to file an infraction report. I will allow the student to resubmit the assignment within 2 days, but I will **deduct 20%** from the final assignment grade as a penalty.

## SCHOOL OR DEPARTMENTAL INFORMATION

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1. **Students registered with CAL** (Centre for Accessible Learning), who wish to have academic accommodations active in their course, are required to confirm that each of their instructors has received a memo from CAL
2. **Students who are registered with CAL** are required to know and understand the details of their accommodations and to be aware of CAL frameworks
3. In order to receive an **extension on an assignment**, a student must initiate a conversation with their instructor **at least 5-week days before the deadline** to negotiate and establish a new deadline. Students are reminded that all extensions for course work are limited to semester end date (last of day of class). There may be circumstances where a student experiences a quick onset of disability symptoms where such notice is not practicable. In these cases these guidelines can be helpful for course instructors <https://camosun.libguides.com/AcademicAccommodations/OOCAccomms>
4. **For all students regarding absence.** If students need to leave a class or exam or are unable to come to class or an exam because of illness, COVID, mental health, etc., it falls upon the student to contact the instructor about their absence. Students are required to take the necessary steps to get caught up in a timely manner on missed material. Students may confer with classmates to learn missed material. Please know that instructors do not conduct one on one instruction with any student who has missed class. However, instructor are available to answer specific questions.

## STUDENT RESPONSIBILITY

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Enrolment at Camosun assumes that the student will become a responsible member of the College community. As such, each student will display a positive work ethic, assist in the preservation of College property, and assume responsibility for their education by researching academic requirements and policies; demonstrating courtesy and respect toward others; and respecting expectations concerning attendance, assignments, deadlines, and appointments.

## SUPPORTS AND SERVICES FOR STUDENTS

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Camosun College offers a number of services to help you succeed in and out of the classroom. For a detailed overview of the supports and services visit <http://camosun.ca/students/>.

Academic Advising	<a href="http://camosun.ca/advising">http://camosun.ca/advising</a>
Accessible Learning	<a href="http://camosun.ca/accessible-learning">http://camosun.ca/accessible-learning</a>
Counselling	<a href="http://camosun.ca/counselling">http://camosun.ca/counselling</a>
Career Services	<a href="http://camosun.ca/coop">http://camosun.ca/coop</a>
Financial Aid and Awards	<a href="http://camosun.ca/financialaid">http://camosun.ca/financialaid</a>
Help Centres (Math/English/Science)	<a href="http://camosun.ca/help-centres">http://camosun.ca/help-centres</a>

Indigenous Student Support	<a href="http://camosun.ca/indigenous">http://camosun.ca/indigenous</a>
International Student Support	<a href="http://camosun.ca/international/">http://camosun.ca/international/</a>
Learning Skills	<a href="http://camosun.ca/learningskills">http://camosun.ca/learningskills</a>
Library	<a href="http://camosun.ca/services/library/">http://camosun.ca/services/library/</a>
Office of Student Support	<a href="http://camosun.ca/oss">http://camosun.ca/oss</a>
Ombudsperson	<a href="http://camosun.ca/ombuds">http://camosun.ca/ombuds</a>
Registration	<a href="http://camosun.ca/registration">http://camosun.ca/registration</a>
Technology Support	<a href="http://camosun.ca/its">http://camosun.ca/its</a>
Writing Centre	<a href="http://camosun.ca/writing-centre">http://camosun.ca/writing-centre</a>

If you have a mental health concern, please contact Counselling to arrange an appointment as soon as possible. Counselling sessions are available at both campuses during business hours. If you need urgent support after-hours, please contact the Vancouver Island Crisis Line at 1-888-494-3888 or call 911.

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## COLLEGE-WIDE POLICIES, PROCEDURES, REQUIREMENTS, AND STANDARDS

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### Academic Accommodations for Students with Disabilities

The College is committed to providing appropriate and reasonable academic accommodations to students with disabilities (i.e. physical, depression, learning, etc). If you have a disability, the [Centre for Accessible Learning](#) (CAL) can help you document your needs, and where disability-related barriers to access in your courses exist, create an accommodation plan. By making a plan through CAL, you can ensure you have the appropriate academic accommodations you need without disclosing your diagnosis or condition to course instructors. Please visit the CAL website for contacts and to learn how to get started:

<http://camosun.ca/services/accessible-learning/>

### Academic Integrity

Please visit <http://camosun.ca/about/policies/education-academic/e-1-programming-and-instruction/e-1.13.pdf> for policy regarding academic expectations and details for addressing and resolving matters of academic misconduct.

### Academic Progress

Please visit <http://camosun.ca/about/policies/education-academic/e-1-programming-and-instruction/e-1.1.pdf> for further details on how Camosun College monitors students' academic progress and what steps can be taken if a student is at risk of not meeting the College's academic progress standards.

### Course Withdrawals Policy

Please visit <http://camosun.ca/about/policies/education-academic/e-2-student-services-and-support/e-2.2.pdf> for further details about course withdrawals. For deadline for fees, course drop dates, and tuition refund, please visit <http://camosun.ca/learn/fees/#deadlines>.

### Grading Policy

Please visit <http://camosun.ca/about/policies/education-academic/e-1-programming-and-instruction/e-1.5.pdf> for further details about grading.

### Grade Review and Appeals

Please visit <http://camosun.ca/about/policies/education-academic/e-1-programming-and-instruction/e-1.14.pdf> for policy relating to requests for review and appeal of grades.

### Mandatory Attendance for First Class Meeting of Each Course

Camosun College requires mandatory attendance for the first class meeting of each course. If you do not attend, and do not provide your instructor with a reasonable reason in advance, you will be removed from the course and the space offered to the next waitlisted student. For more information, please see the “Attendance” section under “Registration Policies and Procedures” (<http://camosun.ca/learn/calendar/current/procedures.html>) and the Grading Policy at <http://camosun.ca/about/policies/education-academic/e-1-programming-and-instruction/e-1.5.pdf>.

### Medical / Compassionate Withdrawals

Students who are incapacitated and unable to complete or succeed in their studies by virtue of serious and demonstrated exceptional circumstances may be eligible for a medical/compassionate withdrawal. Please visit <http://camosun.ca/about/policies/education-academic/e-2-student-services-and-support/e-2.8.pdf> to learn more about the process involved in a medical/compassionate withdrawal.

### Sexual Violence and Misconduct

Camosun is committed to creating a campus culture of safety, respect, and consent. Camosun’s Office of Student Support is responsible for offering support to students impacted by sexual violence. Regardless of when or where the sexual violence or misconduct occurred, students can access support at Camosun. The Office of Student Support will make sure students have a safe and private place to talk and will help them understand what supports are available and their options for next steps. The Office of Student Support respects a student’s right to choose what is right for them. For more information see Camosun’s Sexualized Violence and Misconduct Policy: <http://camosun.ca/about/policies/education-academic/e-2-student-services-and-support/e-2.9.pdf> and [camosun.ca/sexual-violence](http://camosun.ca/sexual-violence). To contact the Office of Student Support: [oss@camosun.ca](mailto:oss@camosun.ca) or by phone: 250-370-3046 or 250-3703841

### Student Misconduct (Non-Academic)

Camosun College is committed to building the academic competency of all students, seeks to empower students to become agents of their own learning, and promotes academic belonging for everyone. Camosun also expects that all students to conduct themselves in a manner that contributes to a positive, supportive, and safe learning environment. Please review Camosun College’s Student Misconduct Policy at



<http://camosun.ca/about/policies/education-academic/e-2-student-services-and-support/e-2.5.pdf> to understand the College's expectations of academic integrity and student behavioural conduct.

**Changes to this syllabus:** Every effort has been made to ensure that information in this syllabus is accurate at the time of publication. The College reserves the right to change courses if it becomes necessary so that course content remains relevant. In such cases, the instructor will give the students clear and timely notice of the changes.