

COURSE SYLLABUS



COURSE TITLE: PHIL-330: Ethics in Business

CLASS SECTION: 001A/B

TERM: Winter 2023

COURSE CREDITS: 3

DELIVERY METHOD(S): Face to face

CLASSROOM: Interurban Campus, Centre Business & Access 212

Camosun College campuses are located on the traditional territories of the Ləkʷəŋən and W̱SÁNEĆ peoples. We acknowledge their welcome and graciousness to the students who seek knowledge here.

Learn more about Camosun's [Territorial Acknowledgement](#).

For COVID-19 information please visit <https://legacy.camosun.ca/covid19/index.html>.

Camosun College requires mandatory attendance for the first class meeting of each course. If you do not attend, and do not provide your instructor with a reasonable explanation in advance, you will be removed from the course and the space offered to the next waitlisted student.

INSTRUCTOR DETAILS

NAME: Layth Matthews

EMAIL: matthewsl@camosun.ca

OFFICE: CC118A-4 (Campus Centre)

HOURS: Fridays 12:30-1:20 pm (or by appointment)

As your course instructor, I endeavour to provide an inclusive learning environment. However, if you experience barriers to learning in this course, do not hesitate to discuss them with me. Camosun College is committed to identifying and removing institutional and social barriers that prevent access and impede success.

CALENDAR DESCRIPTION

Examining ethical issues arising in business settings, the course focuses on understanding ethical systems and concepts and the social/political context in which contemporary business operates. Topics include corporate responsibility, employee rights, discrimination and affirmative action, conflicts of interest, whistle-blowing, and general issues of honesty in business practice.

PREREQUISITE(S):

One of:

- C in ENGL 151
- C in ENGL 161
- C in ENGL 163
- C in ENGL 164

CO-REQUISITE(S):

Not Applicable

EXCLUSION(S):

Not Applicable

COURSE LEARNING OUTCOMES / OBJECTIVES

Upon completion of this course a student will be able to:

1. Summarize and evaluate central problems in business ethics.
2. Critically examine classical and contemporary solutions to these problems.
3. Make comparisons between various philosophical/ethical positions and have an overall sense of the history of ethics in general.
4. Take a philosophical/ethical position and support that position with good reasons (evidence).
5. Explain the relevance of ethics to everyday problems in business concerning beliefs and values, knowledge and justification.
6. Describe and critically assess specific cases and alternative solutions to contemporary ethical problems in business.

REQUIRED MATERIALS & RECOMMENDED PREPARATION / INFORMATION

- (a) Required Text: Andres, Gregory G. (ed.); Jordan, W. Jim; Stumpf, Andrew; et al. (2021). *With a Clear Conscience: Business Ethics, Decision-Making, and Strategic Thinking*. Oxford University Press Canada.
- (b) Other readings are posted or linked on the class D2L webpage.

COURSE SCHEDULE, TOPICS, AND ASSOCIATED PREPARATION / ACTIVITY / EVALUATION

Lecture: Wednesday 10:30 am – 12:20 pm
Seminar (Group A): Friday 10:30 am – 11:20 am
Seminar (Group B): Friday 11:30 am – 12:20 pm
Classroom: Interurban Campus, Centre Business & Access 212

The following schedule and course components are subject to change with reasonable advance notice, as deemed appropriate by the instructor.

Students registered with the Centre for Accessible Learning (CAL) who complete quizzes, tests, and exams with academic accommodations have booking procedures and deadlines with CAL where advanced noticed is required. Deadlines scan be reviewed on the [CAL exams page](http://camosun.ca/services/accessible-learning/exams.html). <http://camosun.ca/services/accessible-learning/exams.html>

| WEEK or DATE | Lecture Topic | Seminar Topic/Activity |
|-------------------|--|------------------------|
| Week 1 Jan 9 | Chapter 1: Business Ethics and Ethical Business | |
| Week 2 Jan 16 | Chapter 1: Business Ethics and Ethical Business | |
| Week 3 Jan 23 | Chapter 2: Thinking in Ethical Terms | Discussion Post #1 |
| Week 4 Jan 30 | Chapter 3: Ethical Decision Making | |
| Week 5 Feb 6 | Chapter 4: Corporate Social Responsibility Midterm 1: Ch 1-4 | Discussion Post #2 |
| Week 6 Feb 13 | Chapter 5 Fairness and Non-Discrimination | |
| Week 7 Feb 20 | READING BREAK | |
| Week 8 Feb 27 | Chapter 6: Social Action Problems | Discussion Post #3 |
| Week 9 Mar 6 | Chapter 7: Environment, Ethics, and Business | |
| Week 10 Mar 13 | Chapter 8: The Power of Advertising Midterm 2: Ch 5-8 | Discussion Post #4 |
| Week 11 Mar 20 | Chapter 9: Corporate Governance and Perverse Incentives | |
| Week 12 Mar 27 | Chapter 10: Strategic Negotiations | Discussion Post #5 |
| Week 13 Apr 3 | Chapter 11. Whistle-Blowing and Codes of Ethics | |
| Week 14 Apr 10 | Chapter 12: Concluding Thoughts & Game Theory Appendix B Midterm 3: Ch 9-12 | Discussion Post #6 |
| Final Exam Period | No Final Exam | |

EVALUATION OF LEARNING

| DESCRIPTION | WEIGHTING |
|--|-------------------|
| Class Participation Lectures and seminars are centred around key topics, maxims, and related case studies. To obtain the maximum grade, students must actively participate in the discussion on each of these cases. The instructor will take note of the students who display blatant disinterest for the discussion, who come unprepared or have obviously not done the readings. Students are reminded that there is no such thing as a stupid question or remark. The final grade is based on a general and final appreciation of each student's performance. | 10% |
| Midterms 1, 2, 3 Midterms will be conducted electronically via D2L They will assess your knowledge of content for the previous 4 Chapters up to and including the current Chapter. The exam will be available to begin for several days but you will have a limited time to complete the exam once you open it e.g., 2 hours. | 45% (15% each) |
| Discussion Posts Answering discussion questions, in your own words, and participating in the discussion with other students | 25% |
| Group Presentation An approximately Six Slide presentation of a key topic from the chapter being covered on the date assigned. The presentation should include a brief introduction to the topic, the application to a news story or other case study chosen from outside of the class materials, discussion of the relevant application or issues involved and recommended best practices or the group's conclusions whichever is appropriate. References should be cited on the last slide. Each group member should be familiar with all aspects of the presentation and present a key portion of the material. | 20% |
| TOTAL | 100% |

If you have a concern about a grade you have received for an evaluation, please come and see me as soon as possible. Refer to the [Grade Review and Appeals](#) policy for more information.

<http://camosun.ca/about/policies/education-academic/e-1-programming-and-instruction/e-1.14.pdf>

COURSE GUIDELINES & EXPECTATIONS

(a) Missing Classes

If you miss a class due to illness or some other reason, it is not necessary to notify me, unless an exam is missed. If classes are missed, it is the student's responsibility to find out from another student what was covered or check D2L and the course outline.

(b) Missed Tests

Make up tests will be permitted only in cases of illness or personal crisis. A make-up test will not be scheduled until proper medical documentation is provided.

(c) Cell Phones

Students are not permitted to use cell phones in class. Remember to turn off your cell phone for class.

(d) Deadlines

The deadlines for case study analysis are strict. Deadline extensions will only be granted on a case-by-case basis and only upon presentation of a valid reason (professional, health, personal). A case study turned in late without authorisation will be graded 0.

(e) Readings

Students are required to read all the assigned readings for the class. These include the relevant chapter of the textbook (*With a Clear Conscience*), any additional reading, as well as the case study for the seminar. Doing the readings is essential to understand the class and obtain a good grade.

(f) Request Feedback Rule

Grades on exam and CSAs will be provided without feedback. Students wanting feedback must ask the instructor for it, either during office hours or by email.

STUDENT RESPONSIBILITY

Enrolment at Camosun assumes that the student will become a responsible member of the College community. As such, each student will display a positive work ethic, assist in the preservation of College property, and assume responsibility for their education by researching academic requirements and policies; demonstrating courtesy and respect toward others; and respecting expectations concerning attendance, assignments, deadlines, and appointments.

SUPPORTS AND SERVICES FOR STUDENTS

Camosun College offers a number of services to help you succeed in and out of the classroom. For a detailed overview of the supports and services visit <http://camosun.ca/students/>.

| | |
|-------------------------------------|---|
| Academic Advising | http://camosun.ca/advising |
| Accessible Learning | http://camosun.ca/accessible-learning |
| Counselling | http://camosun.ca/counselling |
| Career Services | http://camosun.ca/coop |
| Financial Aid and Awards | http://camosun.ca/financialaid |
| Help Centres (Math/English/Science) | http://camosun.ca/help-centres |
| Indigenous Student Support | http://camosun.ca/indigenous |
| International Student Support | http://camosun.ca/international/ |
| Learning Skills | http://camosun.ca/learningskills |
| Library | http://camosun.ca/services/library/ |

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|---------------------------|---|
| Office of Student Support | http://camosun.ca/oss |
| Ombudsperson | http://camosun.ca/ombuds |
| Registration | http://camosun.ca/registration |
| Technology Support | http://camosun.ca/its |
| Writing Centre | http://camosun.ca/writing-centre |

If you have a mental health concern, please contact Counselling to arrange an appointment as soon as possible. Counselling sessions are available at both campuses during business hours. If you need urgent support after-hours, please contact the Vancouver Island Crisis Line at 1-888-494-3888 or call 911.

COLLEGE-WIDE POLICIES, PROCEDURES, REQUIREMENTS, AND STANDARDS

Academic Accommodations for Students with Disabilities

The College is committed to providing appropriate and reasonable academic accommodations to students with disabilities (i.e. physical, depression, learning, etc). If you have a disability, the [Centre for Accessible Learning](#) (CAL) can help you document your needs, and where disability-related barriers to access in your courses exist, create an accommodation plan. By making a plan through CAL, you can ensure you have the appropriate academic accommodations you need without disclosing your diagnosis or condition to course instructors. Please visit the CAL website for contacts and to learn how to get started:

<http://camosun.ca/services/accessible-learning/>

Academic Integrity

Please visit <http://camosun.ca/about/policies/education-academic/e-1-programming-and-instruction/e-1.13.pdf> for policy regarding academic expectations and details for addressing and resolving matters of academic misconduct.

Academic Progress

Please visit <http://camosun.ca/about/policies/education-academic/e-1-programming-and-instruction/e-1.1.pdf> for further details on how Camosun College monitors students' academic progress and what steps can be taken if a student is at risk of not meeting the College's academic progress standards.

Course Withdrawals Policy

Please visit <http://camosun.ca/about/policies/education-academic/e-2-student-services-and-support/e-2.2.pdf> for further details about course withdrawals. For deadline for fees, course drop dates, and tuition refund, please visit <http://camosun.ca/learn/fees/#deadlines>.

Grading Policy

Please visit <http://camosun.ca/about/policies/education-academic/e-1-programming-and-instruction/e-1.5.pdf> for further details about grading.

Grade Review and Appeals

Please visit <http://camosun.ca/about/policies/education-academic/e-1-programming-and-instruction/e-1.14.pdf> for policy relating to requests for review and appeal of grades.

Mandatory Attendance for First Class Meeting of Each Course

Camosun College requires mandatory attendance for the first class meeting of each course. If you do not attend, and do not provide your instructor with a reasonable reason in advance, you will be removed from the course and the space offered to the next waitlisted student. For more information, please see the “Attendance” section under “Registration Policies and Procedures” (<http://camosun.ca/learn/calendar/current/procedures.html>) and the Grading Policy at <http://camosun.ca/about/policies/education-academic/e-1-programming-and-instruction/e-1.5.pdf>.

Medical / Compassionate Withdrawals

Students who are incapacitated and unable to complete or succeed in their studies by virtue of serious and demonstrated exceptional circumstances may be eligible for a medical/compassionate withdrawal. Please visit <http://camosun.ca/about/policies/education-academic/e-2-student-services-and-support/e-2.8.pdf> to learn more about the process involved in a medical/compassionate withdrawal.

Sexual Violence and Misconduct

Camosun is committed to creating a campus culture of safety, respect, and consent. Camosun’s Office of Student Support is responsible for offering support to students impacted by sexual violence. Regardless of when or where the sexual violence or misconduct occurred, students can access support at Camosun. The Office of Student Support will make sure students have a safe and private place to talk and will help them understand what supports are available and their options for next steps. The Office of Student Support respects a student’s right to choose what is right for them. For more information see Camosun’s Sexualized Violence and Misconduct Policy: <http://camosun.ca/about/policies/education-academic/e-2-student-services-and-support/e-2.9.pdf> and camosun.ca/sexual-violence. To contact the Office of Student Support: oss@camosun.ca or by phone: 250-370-3046 or 250-3703841

Student Misconduct (Non-Academic)

Camosun College is committed to building the academic competency of all students, seeks to empower students to become agents of their own learning, and promotes academic belonging for everyone. Camosun also expects that all students to conduct themselves in a manner that contributes to a positive, supportive, and safe learning environment. Please review Camosun College’s Student Misconduct Policy at <http://camosun.ca/about/policies/education-academic/e-2-student-services-and-support/e-2.5.pdf> to understand the College’s expectations of academic integrity and student behavioural conduct.

Changes to this syllabus: Every effort has been made to ensure that information in this syllabus is accurate at the time of publication. The College reserves the right to change courses if it becomes necessary so that course content remains relevant. In such cases, the instructor will give the students clear and timely notice of the changes.