

COURSE SYLLABUS



COURSE TITLE: ART-152: Visual Culture

CLASS SECTION: 001

TERM: Winter 2022

COURSE CREDITS: 3

DELIVERY METHOD(S): 2 - 80 minute lectures on Mondays

Camosun College campuses are located on the traditional territories of the Lək̓ʷəŋən and W̱SÁNEĆ peoples. We acknowledge their welcome and graciousness to the students who seek knowledge here. Learn more about Camosun's [Territorial Acknowledgement](#).

For COVID-19 information please visit <https://camosun.ca/about/covid-19-updates> or <https://legacy.camosun.ca/covid19/index.html>.)

Camosun College requires mandatory attendance for the first class meeting of each course. If you do not attend, and do not provide your instructor with a reasonable explanation in advance, you will be removed from the course and the space offered to the next waitlisted student.

INSTRUCTOR DETAILS

NAME: Nancy Yakimoski

EMAIL: yakimosk@camosun.bc.ca

OFFICE: Y101A

HOURS: Mondays, 1 – 2 pm, or by appointment (video conferencing preferred)

As your course instructor, I endeavour to provide an inclusive learning environment. However, if you experience barriers to learning in this course, do not hesitate to discuss them with me. Camosun College is committed to identifying and removing institutional and social barriers that prevent access and impede success.

CALENDAR DESCRIPTION

This course investigates strategies for looking at culture by studying our visual environment, and its forms of communication such as art, television, film, advertising, the internet, video games. We develop a critical framework for understanding and deconstructing images, beginning with a Western historical foundation and expanding to other viewpoints.

PREREQUISITE(S):

One of:

- C in English 12
- C in Camosun Alternative

CO-REQUISITE(S):

Not Applicable

EXCLUSION(S):

Not Applicable

COURSE LEARNING OUTCOMES / OBJECTIVES

Upon completion of this course a student will be able to:

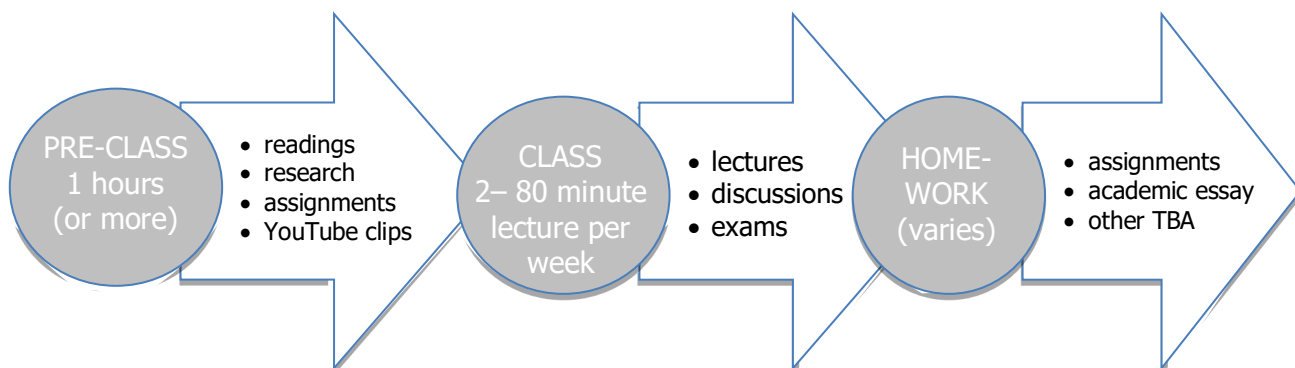
1. Examine critically the historical foundation underlying our contemporary ways of seeing.
2. Outline the dominant ideologies underlying and controlling public visual information.
3. Apply a methodology for deconstructing visual imagery.
4. Acquire and use a cross-disciplinary vocabulary to describe, discuss and understand images and their uses.
5. Discuss the effects that the development of photographic and digital technologies has had on our ways of seeing the world.
6. Assess and discuss the effects that simulation and the virtual have on our perception of reality.
7. Analyze the form, function and use of visual information in contemporary Western culture.
8. Think critically about the ways in which we engage in looking, how we understand visual media, how we use images to communicate, and how images use and affect us.
9. Develop an awareness of one's individual perceptual abilities and processes.
10. Display skills in research and in written, oral and especially visual communication.

REQUIRED MATERIALS

- Access to a **computer** and the internet (your own, or in a computer lab on campus)
- Office 365 (namely, Microsoft Word)**; it's free to Camosun students; you need your C number to subscribe. Here's the link: <https://legacy.camosun.ca/services/its/other-services.html>
Students will be using Microsoft Word for your assignments
- Access to a **printer** (b&w is fine); printers available in the library and computer labs
- printing** required course material and assignments

RECOMMENDED PREPARATION / INFORMATION

- There is no required textbook; all readings are online (D2L)
- This course uses aspects of a **flipped class approach**, that is, students encounter material before coming to class in the pre-class assignments. This is assumed knowledge when you come to class.



THINGS TO KNOW BEFORE STARTING THE COURSE

- There may be images, themes, terminology, and class discussions that some students may find uncomfortable, troubling, and/or controversial. If you feel this is going to adversely affect you and/or your ability to attend the lectures and/or complete assignments, please contact me as soon as possible so we can work together early in the semester to navigate this.
- Art 152 is a university-transfer course (UT class). It is taught at this level, and exams, assignments, and research papers are assessed and graded according to a 100 level UT.
- there are no additional exams, assignments, or opportunities to increase your grade.
- It is expected you take notes during the lecture—as well as when completing pre-class work. I do not share my lecture notes with students
- Unless you have my permission and have signed a waiver, you may not record (audio and/or video) my lectures.

COURSE SCHEDULE, TOPICS, AND ASSOCIATED PREPARATION / ACTIVITY

The following schedule and course components are subject to change with reasonable advance notice, as deemed appropriate by the instructor.

DATE	ACTIVITY or TOPIC	2 classes each class day (9:30-10:50 then 11-12:20)
Jan 10	9:30 – 10:45: Intro to course; research essay topics; short break from 10:45 – 11	
Jan 10	Meet in E115 from 11 – 12:20 pm ; walk through D2L; assignment	
Jan 17	Lecture 1: introduction to visual culture studies	
Jan 17	Lecture 2: comic books: image, text, layout, and the connection to the social world	
Jan 24	Lecture 3: the cultural production of knowledge in world maps	
Jan 24	Lecture 4: denaturalizing the world map	
Jan 31	Lecture 5: graffiti & street art: visual texts & regimes of power in the urban landscape	
Jan 31	11:15 – 12:20: library orientation; meet in library	
Feb 07	Lecture 6: portraits of Queen Elizabeth I: the politics of virginity, cosmology, mythology (part 1)	
Feb 07	Lecture 7: portraits of Queen Elizabeth I (part 2); overview of exam #1	
Feb 14	Exam #1 in E115 from 10 – 11:20 (note the later start)	
Feb 14	Working on essay assignment in E115 from 11:30 – 12:20	
Feb 21 - 25	Family day (College closed) then reading break Tues – Fri (no classes)	

DATE	ACTIVITY or TOPIC	2 classes each class day (9:30-10:50 then 11-12:20)
Feb 28	Lecture 8: visual culture & the medium of photography	
Feb 28	Lecture 9: photography & advertising	
Mar 07	Lecture 10: photography & photojournalism (iconic photos; <i>Life</i> magazine)	
Mar 07	Lecture 11: photography and <i>National Geographic magazine</i> ; exam 2 overview	
Mar 14	Exam #2 in E115 from 10-11:20	
Mar 14	Working on essay assignment in E115 from 11:30 – 12:20	
Mar 21	Lecture 12: Hollywood mainstream film as a visual text	
Mar 21	Lecture 13: contextualizing Alfred Hitchcock’s film <i>Rear Window</i> (1954)	
Mar 28	screen Alfred Hitchcock’s film <i>Rear Window</i> (1954) for free through Camosun library > media > Audio Cine Films > search “Rear Window” or click here to access: https://streaming-acf-film-com.libsecure.camosun.bc.ca:2443/audiocine/play/1D9BC2E482A3960F	
Apr 04	Lecture 14: themes in Alfred Hitchcock’s <i>Rear Window</i> (1954): gender roles	
Apr 04	Lecture 15: themes in Alfred Hitchcock’s <i>Rear Window</i> (1954): voyeurism; exam #3 overview	
Apr 11	Exam #3 in E115 from 10 – 11:20	
Apr 11	Essay pre-flight check in E115 from 11:30 – 12:20; essay due: Apr 14 by 11:59pm	

STUDENTS REGISTERED WITH THE CENTRE FOR ACCESSIBLE LEARNING (CAL)

Students registered with the Centre for Accessible Learning (CAL) who complete quizzes, tests, and exams with academic accommodations have booking procedures and deadlines with CAL where advanced noticed is required. Deadlines can be reviewed on the [CAL exams page](http://camosun.ca/services/accessible-learning/exams.html). <http://camosun.ca/services/accessible-learning/exams.html>

PLEASE BOOK ALL YOUR EXAMS RIGHT NOW: <https://webservices.camosun.ca/events/exam-invigilation>

In order to join the class at 11:30 for research assignments, you can book your exam start time to be earlier that day.

Some necessary Information for this form:

- Campus: Lansdowne
- Course: Art 152 sec 001
- Regular exam length: 80 minutes
- Type of exam: in-class D2L

EVALUATION OF LEARNING

DESCRIPTION	DUE DATE	WEIGHTING
Library assignment This begins your academic essay: selecting a topic, initial research, image selection and copyright information; how to format footnotes and bibliography; formatting the assignment	Jan. 30 by 11:59 pm upload to D2L	15%
Exam #1 ✓ exams use the quiz tool on d2l ✓ open book exam ✓ an exam overview will be provided	Feb. 14 <u>10 am</u> – 11:20am in E115	20%
Exam #2 ✓ exams use the quiz tool on d2l ✓ open book exam ✓ an exam overview will be provided	Mar. 14 <u>10 am</u> – 11:20am in E115	20%
Exam #3 ✓ exams use the quiz tool on d2l ✓ open book exam ✓ an exam overview will be provided	Apr. 11 <u>10 am</u> – 11:20am in E115	15%
Academic research paper (2,500 words of essay text only); a detailed overview will be provided which includes resources	April 14 by 11:59 pm upload to D2L	30%
TOTAL		100%

If you have a concern about a grade you have received for an evaluation, please come and see me as soon as possible as this is a time-sensitive process.

Refer to the [Grade Review and Appeals](#) policy for more information.

<http://camosun.ca/about/policies/education-academic/e-1-programming-and-instruction/e-1.14.pdf>

GUIDELINES & EXPECTATIONS for missed exams and late assignments

1) UNABLE TO WRITE AN EXAM or MISSING AN EXAM

- If you are unable to write an exam, you must notify me by email as soon as possible (within 3 days) and explain your circumstances.
- Expect to provide verifiable documentation; for example, medical/professional documentation of anxiety or other conditions; medical appointments with professionals that are not easily rescheduled, etc.
- Exams will be rescheduled once the circumstances have been determined to be unavoidable or extenuating.

2) LIBRARY ASSIGNMENT and RESEARCH PAPER (LATE SUBMISSIONS)

- The deadline for assignments is firm; however, if you require an extension, you may email and request it at least 1 day before the due date. You will be asked to email what you have already completed, and an extension may (or may not) be granted. Typically, I only give a 2-day extension.
- Late assignment submissions are **penalized -5% per day** from the final grade **for the first 3 days** following the due date. The assignment **will not be accepted 4 days after the due date**.
- If there are no footnotes in the assignment, it is considered a form of plagiarism, and I am obligated to file an infraction report. I will allow the student to resubmit the assignment within 2 days, but I will **deduct 20%** from the final assignment grade as a penalty.

DEPARTMENTAL INFORMATION

If you are taking this course as part of the visual arts diploma, you need to have a final grade of C or higher

STUDENT RESPONSIBILITY

Enrolment at Camosun assumes that the student will become a responsible member of the College community. As such, each student will display a positive work ethic, assist in the preservation of College property, and assume responsibility for their education by researching academic requirements and policies; demonstrating courtesy and respect toward others; and respecting expectations concerning attendance, assignments, deadlines, and appointments.

SUPPORTS AND SERVICES FOR STUDENTS

Camosun College offers a number of services to help you succeed in and out of the classroom. For a detailed overview of the supports and services visit <http://camosun.ca/students/>.

Academic Advising	http://camosun.ca/advising
Accessible Learning	http://camosun.ca/accessible-learning
Counselling	http://camosun.ca/counselling
Career Services	http://camosun.ca/coop
Financial Aid and Awards	http://camosun.ca/financialaid
Help Centres (Math/English/Science)	http://camosun.ca/help-centres
Indigenous Student Support	http://camosun.ca/indigenous
International Student Support	http://camosun.ca/international/
Learning Skills	http://camosun.ca/learningskills
Library	http://camosun.ca/services/library/
Office of Student Support	http://camosun.ca/oss
Ombudsperson	http://camosun.ca/ombuds
Registration	http://camosun.ca/registration
Technology Support	http://camosun.ca/its
Writing Centre	http://camosun.ca/writing-centre

If you have a mental health concern, please contact Counselling to arrange an appointment as soon as possible. Counselling sessions are available at both campuses during business hours. If you need urgent support after-hours, please contact the Vancouver Island Crisis Line at 1-888-494-3888 or call 911.

COLLEGE-WIDE POLICIES, PROCEDURES, REQUIREMENTS, AND STANDARDS

Academic Accommodations for Students with Disabilities

The College is committed to providing appropriate and reasonable academic accommodations to students with disabilities (i.e. physical, depression, learning, etc). If you have a disability, the [Centre for Accessible Learning](#) (CAL) can help you document your needs, and where disability-related barriers to access in your courses exist, create an accommodation plan. By making a plan through CAL, you can ensure you have the appropriate academic accommodations you need without disclosing your diagnosis or condition to course instructors. Please visit the CAL website for contacts and to learn how to get started:

<http://camosun.ca/services/accessible-learning/>

Academic Integrity

Please visit <http://camosun.ca/about/policies/education-academic/e-1-programming-and-instruction/e-1.13.pdf> for policy regarding academic expectations and details for addressing and resolving matters of academic misconduct.

Academic Progress

Please visit <http://camosun.ca/about/policies/education-academic/e-1-programming-and-instruction/e-1.1.pdf> for further details on how Camosun College monitors students' academic progress and what steps can be taken if a student is at risk of not meeting the College's academic progress standards.

Course Withdrawals Policy

Please visit <http://camosun.ca/about/policies/education-academic/e-2-student-services-and-support/e-2.2.pdf> for further details about course withdrawals. For deadline for fees, course drop dates, and tuition refund, please visit <http://camosun.ca/learn/fees/#deadlines>.

Grading Policy

Please visit <http://camosun.ca/about/policies/education-academic/e-1-programming-and-instruction/e-1.5.pdf> for further details about grading.

Grade Review and Appeals

Please visit <http://camosun.ca/about/policies/education-academic/e-1-programming-and-instruction/e-1.14.pdf> for policy relating to requests for review and appeal of grades.

Mandatory Attendance for First Class Meeting of Each Course

Camosun College requires mandatory attendance for the first class meeting of each course. If you do not attend, and do not provide your instructor with a reasonable reason in advance, you will be removed from the course and the space offered to the next waitlisted student. For more information, please see the "Attendance" section under "Registration Policies and Procedures"

(<http://camosun.ca/learn/calendar/current/procedures.html>) and the Grading Policy at <http://camosun.ca/about/policies/education-academic/e-1-programming-and-instruction/e-1.5.pdf>.

Medical / Compassionate Withdrawals

Students who are incapacitated and unable to complete or succeed in their studies by virtue of serious and demonstrated exceptional circumstances may be eligible for a medical/compassionate withdrawal. Please visit <http://camosun.ca/about/policies/education-academic/e-2-student-services-and-support/e-2.8.pdf> to learn more about the process involved in a medical/compassionate withdrawal.

Sexual Violence and Misconduct

Camosun is committed to creating a campus culture of safety, respect, and consent. Camosun's Office of Student Support is responsible for offering support to students impacted by sexual violence. Regardless of when or where the sexual violence or misconduct occurred, students can access support at Camosun. The Office of Student Support will make sure students have a safe and private place to talk and will help them understand what supports are available and their options for next steps. The Office of Student Support respects a student's right to choose what is right for them. For more information see Camosun's Sexualized Violence and Misconduct Policy: <http://camosun.ca/about/policies/education-academic/e-2-student-services-and-support/e-2.9.pdf> and camosun.ca/sexual-violence. To contact the Office of Student Support: oss@camosun.ca or by phone: 250-370-3046 or 250-3703841

Student Misconduct (Non-Academic)

Camosun College is committed to building the academic competency of all students, seeks to empower students to become agents of their own learning, and promotes academic belonging for everyone. Camosun also expects that all students to conduct themselves in a manner that contributes to a positive, supportive, and safe learning environment. Please review Camosun College's Student Misconduct Policy at <http://camosun.ca/about/policies/education-academic/e-2-student-services-and-support/e-2.5.pdf> to understand the College's expectations of academic integrity and student behavioural conduct.

Changes to this syllabus: Every effort has been made to ensure that information in this syllabus is accurate at the time of publication. The College reserves the right to change courses if it becomes necessary so that course content remains relevant. In such cases, the instructor will give the students clear and timely notice of the changes.