

CAMOSUN COLLEGE School of Arts & Science Department of Visual Arts

ART 161: Lens-Based: Images and Concepts

Sec 01 and X01 (Friday)

Winter 2021

COURSE OUTLINE

The course description is online @ <u>http://camosun.ca/learn/calendar/current/web/art.html</u> Ω Please note: This outline will <u>not</u> be kept indefinitely. It is recommended students keep this outline for their records, especially to assist in transfer credit to post-secondary institutions.

1. Instructor information

Instructor	Nancy Yakimoski BA (English Lit), BA (Studio Art & Art history), MA (Art History), ABD in PhD (Art history)
Office	Y101A
Office hours	on your class day, OR by appointment
Class & lab	Synchronous class Friday, 9:30–1:20 pm
	Synchronous lab Friday, 2:30 – 3:20 pm
Phone	250-370-3386 (voice mail)—email whenever possible, please
E-mail	yakimosk@camosun.bc.ca note: there is no "i" at the end of my name
Technologist	Mike McLean, BFA, MFA
Tech hours	available for assistance on your class day; outside of class, email Nancy
Equipment sign-up	https://docs.google.com/spreadsheets/d/1UX0 tCCTxNReAbi432uAmWqlNtPm3GSRpqch4dBv2fo/edit#gid=0

2. Course description

The lens, with its exacting capacity to reproduce the world two dimensionally, has influenced the way we see and navigate the world. This theory-based and hands-on course examines contemporary photography and video production in relation to filmmaking. Students explore basic technical and theoretical aspects of making camera-based images (still or moving). Through lectures, group discussions, demonstrations and practical exercises, students focus on the common ground shared by lens-based, picture-making systems to better understand and further expand the possibilities of photography and filmmaking in the twenty-first century.

3. Intended Learning Outcomes Upon completion of this course the student will be able to:

- 1. Examine fundamental theory and concepts related to contemporary photography and film and their relationship within studio application, filmmaking traditions, and contemporary culture.
- 2. Explore and discuss the interaction of movement with time, space, and stillness as a way to better understand the theoretical and experiential associations between film and photography.
- 3. Examine and apply the basic technical skills required to operate lens-based digital still and video cameras (including 'non-traditional' lens-based cameras).
- 4. Examine and apply the basic technical skills of postproduction (editing) programs.
- 5. Create small projects demonstrating an understanding of the fundamental formal, technical and theoretical aspects of photography and film making in the 21st century.
- 6. Interpret and employ contemporary concepts and techniques of making pictures through exposure to the general history of lens-based media (photography and film).
- 7. Think critically within the realm of lens-based communication and be both thoughtful and confident when critiquing one's own work, as well as the work of others.

4. Required Materials

- access to a computer (desktop or laptop); <u>not</u> a chrome book or iPad
- opt in: Office 365 subscription (free); you need access to Word and the 1TB of OneDrive storage
- opt in: Creative Cloud suite (free): <u>http://camosun.ca/services/its/other-services.html</u>
 - □ or you can purchase (at your cost) a monthly subscription to Creative Cloud suite
- access to D2L for course content, quizzes, and submitting assignments
- □ digital camera with manual mode (DSLR)
- other necessary equipment: tripod; use your own, or purchase one, or borrow from the dept. (at no cost)—but limited number of tripods are available
- □ creating your own lighting kit—around \$100
 - **2 (or 3) clamp lights** (or, Clamp Utility Light) from Castle, Home Depot, Walmart, Lowes, Canadian Tire, etc.
 - two 2-packs (you need spares!) of LED A19 100W Light Bulbs, Soft White
- **Thumb drive (8 or 16 MB)**
- □ Headphones (not ear buds)—around \$30 (you will need this for later in the semester)
- **Costs related to printing course material, hand-outs, research, etc.**

5. Course content

o technical & conceptual assignments and 1-2 week projects

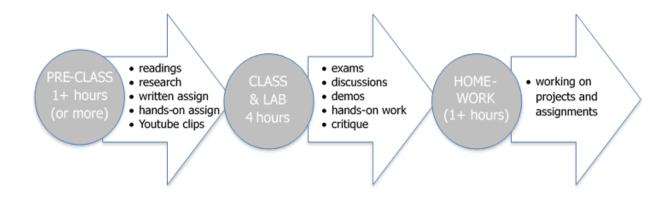
- This course is divided into three modules: DSLR photography, durational photography, and (digital) video production using filmmaking techniques.
- There will be a variety of **assignments** to assist in developing strong conceptual and technical skills. Some assignments are graded, others are not. An assignment sheet will be available; it lists the assignment objectives, parameters, timelines, and grading criteria.
- After completing the assignments, technical and conceptual skills will be used in 1 2 week projects; the projects are graded. A project overview sheet will be available; it lists the objectives, project parameters, timelines, and grading criteria.
 - **Note**: Some class and lab time may be allotted for working on the assignments and projects but the majority of the work to be done outside of class and lab time.

o **exams**

There will be exams to test your technical and conceptual knowledge for each module. The exams will be based on what students have already learned in the modules. Exams are graded and are part of the course grade. The technical aspects of this course form the foundation for future courses in the Visual Arts program. You are **creating your own technical manual** to be used in Art 265 (Creative Photography) and Art 268 (Contemporary Video & Film Art)—as well as being applicable in other courses. Save your notes!

• flipped classroom approach

This course uses a flipped classroom approach: students encounter course material before coming to class. Think of each week of class as consisting of three separate—but interlocked—blocks: **pre-class** (preparation for class); **class and lab** (the hands-on); **homework**. The three parts work together; missing one block compromises your learning and success in an assignment and project, and the course.



6. Basis of Student Assessment (Weighting)

Course components Project and exam dates may change; notification will be given ahead of time	Course grade
 Module 1: DSLR photography and Photoshop research, shooting assignments, reports (completion grades) module 1 exam (10%) scheduled for week 5 project 1: typology using appropriated images (25%) due week 7, 9:30am 	35%
 Module 2: durational photograph edited using Premiere Pro research, shooting assignments, reports (completion grades) project 2 & module exam 2: creating a durational photograph and editing it in Premiere Pro: in class week 8 	15%
 Module 3: video & sound project edited using Premiere Pro research, shooting assignments, reports (completion grades) module 3 exam (10%) week 11 project 3: short video & sound project (30%)—ready for week 12, 2:30pm 	40%
 completion grades for ungraded research, shooting assignments, reports portfolio of work (week 12) 	10%

7. Grading System

X

Standard Grading System (GPA)

Competency Based Grading System

8. regarding missed classes, labs, and graded assignments

Because there is much in-class learning and each class builds upon the skills learned in the previous one, missing more than 2 classes and/or labs will seriously compromise your ability to pass this course.

If you miss a deadline for a graded assignment or an exam, these are the steps to follow (if you want to be graded)

- 1. you must contact the instructor <u>by email</u> within 24 hours of the missed deadline to explain the circumstances of your absence
- 2. you must produce verifiable proof of extenuating circumstances within **two days** (48 hours) of missed deadline (scanned documents can be emailed to the instructor)
- 3. you must arrange a day and time with the instructor to receive the work and grade it; it needs to be graded as soon as possible

9. Equipment & materials for sign out; sign out policy

Before various equipment can be used or signed out, you must have been introduced to it during class and understand the proper use and care of the equipment/materials.

To ensure everyone has access to the department's equipment, there is a specific borrowing policy in place. It is the student's responsibility to become familiar with it and abide by the rules. There is a Google doc sign up sheet: <u>https://docs.google.com/spreadsheets/d/1UX0_tCCTxNReAbi432uAmWqlNtPm3GSRpqch4dBv2fo/edit#gid=0</u>

Before coming to campus, you must complete the **COVID-19 Safety Training & Screening for students** (<u>http://camosun.ca/covid19/ncov-student-services.html</u>

And email a copy of your certificate (or a screen shot) to me BEFORE coming to campus

10. Other things to know

• the learning environment

We are all responsible for creating and maintaining a learning environment that:

- respects each other's ideas and opinions
- encourages questions and discussion
- is free from distractions to each other's learning and the instructor's teaching

Please review the College's student conduct policy

http://camosun.ca/about/policies/education-academic/e-2-student-services-and-support/e-2.5.pdf

getting the most out of the course (that you have paid for!)

Be prepared before you come to class. Come to all the classes—they build on one another. Arrive a few minutes early to get settled. <u>Take notes</u>! It is vital to your success. Be present and focused on what is being covered in class.

It is mandatory to have required work ready for the 9:30am start of class.

o some of the many services available to students

- o Centre for Accessible Learning: <u>http://camosun.ca/services/accessible-learning/</u>
- o Counselling Centre: <u>http://camosun.ca/services/counselling-centre/</u>
- o Office of student support: http://camosun.ca/services/student-support/
- o Student Society's Walk Safer Safety Patrol: http://camosunstudent.org/services/walk-safer/
- Fitness and Recreation (free gym at Lansdowne): <u>http://camosun.ca/sports/fitness-recreation/</u>

o instructor and technician responsibilities

While the instructor and technician for the course work as a team, each has specific responsibilities and duties. The **instructor** is responsible for the course itself: the content, assignments, critiquing, assisting students with conceptual and print quality of assignments and projects, and grading. The **technician** is responsible for assisting students with technical aspects: equipment, equipment sign-out, fixing equipment, class demos, installation of work, etc. Do not ask technicians to critique your ideas or images.

In what circumstances is helping another student acceptable—and when it is a form of academic dishonesty?

Because we are good people and want to help one another, there is a distinction between helping and doing the work for them. What is the difference between helping and "helping" that is a form of academic dishonesty?

- **HELPING**: you indicate the video or assignment sheet where the information is located; you walk them through the steps (verbally) but they are doing their own work
- ACADEMIC DISHONESTY: you shoot their images or do their editing

If students witness peers doing each other's work (shooting their assignments, editing their videos, etc.), you are required to alert the instructor.

It is expected that everyone does ALL their own work for this course

Link to the policy regarding academic honesty:

http://camosun.ca/about/policies/education-academic/e-2-student-services-and-support/e-2.5.pdf

11. College Supports, Services and Policies



Immediate, Urgent, or Emergency Support

If you or someone you know requires immediate, urgent, or emergency support (e.g. illness, injury, thoughts of suicide, sexual assault, etc.), **SEEK HELP**. Resource contacts @ <u>http://camosun.ca/about/mental-health/emergency.html</u> or <u>http://camosun.ca/services/sexualviolence/get-support.html#urgent</u>

College Services

Camosun offers a variety of health and academic support services, including counselling, dental, disability resource centre, help centre, learning skills, sexual violence support & education, library, and writing centre. For more information on each of these services, visit the **STUDENT SERVICES** link on the College website at <u>http://camosun.ca/</u>

College Policies

Camosun strives to provide clear, transparent, and easily accessible policies that exemplify the college's commitment to life-changing learning. It is the student's responsibility to become familiar with the content of College policies. Policies are available on the College website at http://camosun.ca/about/policies/. Education and academic policies include, but are not limited to, Academic Progress, Admission, Course Withdrawals, Standards for Awarding Credentials, Involuntary Health and Safety Leave of Absence, Prior Learning Assessment, Medical/Compassionate Withdrawal, Sexual Violence and Misconduct, Student Ancillary Fees, Student Appeals, Student Conduct, and Student Penalties and Fines.

GRADING SYSTEMS http://camosun.ca/about/policies/index.html

The following two grading systems are used at Camosun College:

1. Standard Grading System (GPA)

Percentage	Grade	Description	Grade Point Equivalency
90-100	A+		9
85-89	А		8
80-84	A-		7
77-79	B+		6
73-76	В		5
70-72	B-		4
65-69	C+		3
60-64	С		2
50-59	D		1
0-49	F	Minimum level has not been achieved.	0

2. Competency Based Grading System (Non GPA)

This grading system is based on satisfactory acquisition of defined skills or successful completion of the course learning outcomes

Grade	Description
СОМ	The student has met the goals, criteria, or competencies established for this course, practicum or field placement.
DST	The student has met and exceeded, above and beyond expectation, the goals, criteria, or competencies established for this course, practicum or field placement.
NC	The student has not met the goals, criteria or competencies established for this course, practicum or field placement.

Temporary Grades

Temporary grades are assigned for specific circumstances and will convert to a final grade according to the grading scheme being used in the course. See Grading Policy at http://camosun.ca/about/policies/index.html for information on conversion to final grades, and for additional information on student record and transcript notations.

Temporary Grade	Description
I	Incomplete: A temporary grade assigned when the requirements of a course have not yet been completed due to hardship or extenuating circumstances, such as illness or death in the family.
IP	In progress: A temporary grade assigned for courses that are designed to have an anticipated enrollment that extends beyond one term. No more than two IP grades will be assigned for the same course.
CW	Compulsory Withdrawal: A temporary grade assigned by a Dean when an instructor, after documenting the prescriptive strategies applied and consulting with peers, deems that a student is unsafe to self or others and must be removed from the lab, practicum, worksite, or field placement.

Course plan for Art 161 (sec 02)

Everything is subject to change without notice

	Module 1: digital photography
Week 1	□ Intro to course; exposure triangle; how to take a properly exposed image in manual mode
Fri Jan 15	 How to use aperture and shutter speed creatively
	 Analyzing photographs (guess the ISO, shutter speed, and aperture!)
	Pre-visualizing your image; Assign #1: using rules of composition; taking abstract images
	LAB: subscribe to Office 365 and Creative Cloud
Week 2	Photography as a medium; brief overview of the history of expressive photography
Fri Jan 22	 Characteristics of Modernist photographs; Assign #2 (Straight photo)
	"the talk" regarding cliché images
	Photoshop (part 1): making a c/sheet
	Photoshop (part 2): basic post-production on b&w image; resizing
	□ LAB: help with using DSLR in manual mode; turning Assign #2 image into a b&w image
Week 3	 Contemporary photographic still life (see Petry's Nature Morte, 2013)
Fri Jan 29	□ Creating a home studio; staging a <i>vanitas</i> or <i>memento mori</i> , or a "tell a story about food"
	□ 2 & 3 point lighting; creating chiaroscuro; using reflectors & diffusers; painting with light
	 Bracketing exposure and depth of field
	Assign #3 (staging & lighting a contemporary vanitas or memento mori)
	LAB: photoshop exercises; video on the Creative process
Week 4	How to critique photographs; critiquing Assign 3 (still life)
Fri Feb 05	□ Photoshop (part 3): colour correction; burning and dodging; clone tool—for Assign #3
	Photos in conversation with each other: diptychs, triptychs, sequences, grids
	Photoshop (part 4): working in layers
	LAB: Assign #4 (2 photoshop exercises)
	o 1) using layers, create a montage self-portrait or a political message
	o 2) select images to have conversations with each other (diptych & triptych)
Week 5	Appropriation in contemporary photography since c. 1980; issues
Fri Feb 12	 Deadpan photography; the work of Bernd and Hilla Becher (typology)
	Project #1: create a typology using appropriated images from online marketplaces
	 Places to search for imagery; search for images (need min. 30 images for next class)
	□ MODULE 1 EXAM
	LAB: TBA
Feb 15 - 19	The College is closed for Family Day on Mon Feb $15^{ m th}$ & then it is reading break
Week 6	Photoshop (part 5): building a grid (for the typology)
Fri Feb 26	Strategies for editing images into a typology
Mid term interviews	 Writing an artist statement (for Project 1)
	Photography and time: long exposures
	 How to take long exposures (full seconds to 10 minutes); painting with light
	□ Assign #6: long exposure
	□ LAB: TBA

	Module 2: durational photographs
Week 7	Project 1 DUE: critique of Project 1 (typology)
Fri Mar 05	 What is a durational photograph? Project 2 (durational photograph)
	 How to shoot DSLR in video mode (shooting in natural light)
	LAB: assistance with shooting video
Week 8	Premiere Pro (part 1): importing footage; adding titles and credits
Fri Mar 12	Hands-on with Premiere Pro
	Project 2 and MODULE 2 EXAM (durational photograph) editing the durational photograph
	Assign #7: shooting prompts (video)—mis en scene

	Module 3: digital filmmaking (with audio)
Week 9	 Creating meaning in filmmaking: lighting; types of shots (pre-class work)
Fri Mar 19	 Creating meaning in filmmaking: editing (ie Kuleshov effect)
	Creating meaning in filmmaking: types of cuts, transitions, duration of clips
	Premiere Pro (part 2): experimenting with types of cuts, transitions, duration
	homework: Assign #8: shooting prompts (video)
	Types/styles of film: realism; formalism
	Project 3: short, formalism film (proposed concept for next class)
	LAB: exercise: experimenting with types of cuts, transitions, duration with Assign 7 footage
Week 10	Discussing Project 3 proposals
Fri Mar 26	Creating meaning in filmmaking: sound
	Ways of collecting sound; Assign #9: collecting sound clips
	Premiere Pro (part 3): experimenting with sound: layering, speed, etc.
	□ LAB: experimenting with sound: layering, speed, etc.
	Homework: shots for Project 3
Fri Apr 02	Good Friday (College is closed)
Week 11	Shooting for Project 3; working on first draft of Project
Fri Apr 09	 How to take a screenshot (for one sheet)
	 Draft 1 of artist statement (one sheet) for Project 3
	MODULE 3 EXAM
	 Working on Project 3 (conceptual with Nancy; technical with Mike)
	Note: all dept. equipment must be returned by the end of week 12
Week 12	presenting your portfolio to the class
Fri Apr 16	Work time for Project 3 until 2 pm
	final draft of artist statement/one sheet ready for screening today
	Project 3 is due at 2:30 (for screening); screening begins at 2:30