



CAMOSUN COLLEGE  
*School of Arts & Science*  
*Department of Visual Arts*

Art 152 (sec 01 and X01)

## Visual Culture Winter 2021

### COURSE OUTLINE

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The course description is online @ <http://camosun.ca/learn/calendar/current/web/art.html>

Ω Please note: This outline will not be kept indefinitely. It is recommended students keep this outline for their records, especially to assist in transfer credit to post-secondary institutions.

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## 1. Instructor Information

<b>Instructor</b>	<b>Nancy Yakimoski</b>
<b>Credentials</b>	BA (English Lit), BA (Studio Art & Art history), MA (Art History), partial completion PhD (Art history)
<b>Office</b>	Y101A
<b>Office hours</b>	Monday 1:30-2:30 pm, OR by appointment
<b>Class</b>	<b>asynchronous</b> classes; I plan on being live <b>Mondays</b> 10-11:20 then 12 – 1:20; lectures posted that day
<b>Exams</b>	<b>synchronous</b> (see last page for days/times)
<b>Phone</b>	250-370-3386 (voice mail)—email whenever possible, please
<b>E-mail</b>	yakimosk@camosun.bc.ca <b>note:</b> there is no “i” at the end of my name note: I don’t check email on weekends

## 2. Intended Learning Outcomes

*Upon completion of this course the student will be able to:*

1. Examine critically the historical foundation underlying our contemporary ways of seeing.
2. Outline the dominant ideologies underlying and controlling public visual information.
3. Apply a methodology for deconstructing visual imagery.
4. Acquire and use a cross-disciplinary vocabulary to describe, discuss & understand images & their uses.
5. Discuss the effects that the development of photographic and digital technologies has had on our ways of seeing the world.
6. Assess and discuss the effects that simulation and the virtual have on our perception of reality.
7. Analyze the form, function and use of visual information in contemporary Western culture.
8. Think critically about the ways in which we engage in looking, how we understand visual media, how we use images to communicate, and how images use and affect us.
9. Develop an awareness of one’s individual perceptual abilities and processes.
10. Display skills in research and in written, oral and especially visual communication.

### 3. Required materials

- a) **Computer—with video and microphone capabilities.** We will be using Blackboard Collaborate (located in D2L) to teleconference. A computer with a webcam or built in camera and audio allows students to connect in real time with me and others in the class. If you are using older technology, a cost effective solution is to purchase a webcam that also has a built-in mic (it connects to a desktop computer via a USB cable).
- b) **Reliable internet;** additionally, for best audio, use Chrome or Safari as your browser.
- c) **Access to Camosun’s D2L** (free) for course content, quizzes, and submitting assignments
- d) Collaborate uses **a lot of data.** Your internet data usage will increase from working online so students are encouraged to budget accordingly and consult with their internet provider to ensure they have adequate data. Or find other ways to have adequate (and affordable) coverage for the semester.
- e) There is **no required textbook;** readings are online. There may be costs related to **printing** course material, hand-outs, research, etc.
- f) **Office 365 subscription (free to Camosun students)**
  - ✓ student will be using **Word** (not Google docs, Pages, etc.) for writing assignments
  - ✓ to subscribe to Office 365: <http://camosun.ca/services/its/other-services.html>
  - ✓ bonus! you get the 1TB of OneDrive storage, too!

### 4. Course content and schedule—see last page

**WARNING!** This course covers topics and themes that some students may find controversial or problematic. As well, there may be images and/or classroom discussion which may also trigger certain individuals. Please talk with me about these sensitivities as soon as possible. It is expected that students who are triggered will take care of themselves in a way that is specific to them.

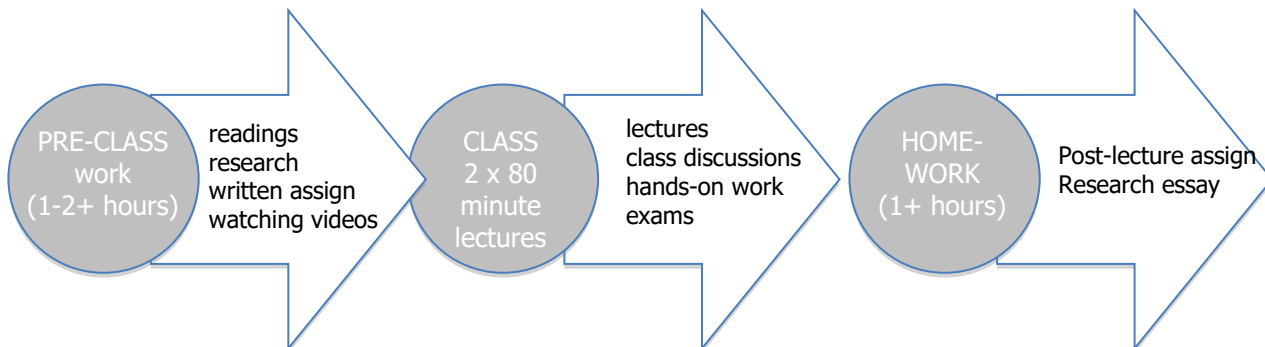
### 5. Basis of Student Assessment (Weighting)

	due date or exam date	
Library assignment (the start of the research essay)	<b>Feb 01 by 11:59 pm</b> upload as Word & PDF to Assignments on D2L	10%
Exam 1—synchronous	<b>Feb. 08</b> 10 - 11:20 am (using Quiz tool in D2L)	25%
Exam 2—synchronous	<b>Mar. 08</b> 10 - 11:20 am (using Quiz tool in D2L)	25%
optional pre-read of completed first draft of the essay; upload to D2L as Word and PDF	<b>Mar. 22 by 11:59pm</b>	Not graded
Exam 3—synchronous	<b>Apr. 12</b> 10 - 11:20 am (using Quiz tool in D2L)	15%
Research essay	<b>Wed., April 14 by 11:59pm</b> upload as Word & PDF to Assignments on D2L	25%

## Course delivery: flipped classroom approach

It is expected that students complete the pre-class work, attend the live lectures or watch the recorded lectures posted in Course Media, take notes, and complete homework.

Students who are at the live lectures are invited to participate and ask questions.



## 6. Grading System

Standard Grading System (GPA)

Competency Based Grading System

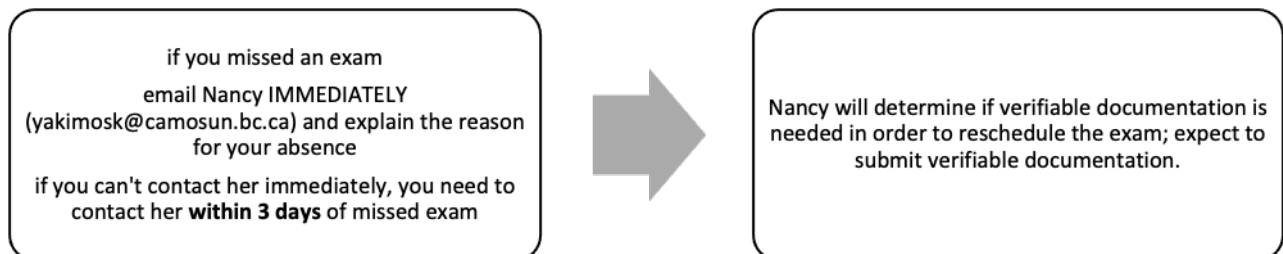
## 7. Nancy's policy regarding missed exams & assignment deadlines

- Exam dates and assignment deadlines are **FIRM**.
- Students with **CAL accommodation**: arrangements with the instructor regarding extensions must be discussed long before the due date.
- Because due dates and exam days are known ahead of time, it is expected that students arrange their schedules around these commitments

However, there may be an **unavoidable** emergency or circumstances that prevents a student from attending an exam or completing assignments. **Emergency circumstances** can include: unavoidable employment commitments, issues relating to health or mental health, appointments with medical specialists, or a family crisis.

**What is not considered an emergency**: holidays/vacations; scheduled flights; other course work to complete; forgot there was an exam/assignment; overslept; etc.

### Procedure for missed exam



## requesting an extension for an assignment or essay

**NOTE:** I do not give extensions 24 hours before assignment is due

**If you require an extension, this is the procedure:**

- at least 24 hours before the due date, ask me in person or by email for the extension.
- in this discussion you must tell me **why** you need the extension (extenuating circumstances)\*
- email me the assignment-in-progress to indicate how much is already completed
- suggest how much more time is needed to complete the assignment (propose a **new due date**)
- I will assess the above information and either grant an extension—or not grant it.

\*Extenuating circumstances **do not include** having other assignments to complete the same time my assignment was due; holidays/vacations; scheduled flights; forgot about the deadline, etc.

## Penalties for late research papers & assignments

- 1 hour grace period** after the due time on the due date
- Up to 24 hours** from the due date/time: **-5%** from final assignment grade
- 24 - 35 hours** from the due date/time: **-10%** from final assignment grade
- assignments not accepted after 36 hours from the due date/time without a conversation with the instructor—as well as verifiable documentation of extenuating circumstances

## 8. Other things...

### a) the learning environment

We are all responsible for creating and maintaining a learning environment that:

- respects each other's ideas and opinions
- encourages questions and discussion
- is free from distractions to each other's learning and the instructor's teaching
- if you attend the live lectures, it is expected you are groomed and dressed as if you were in a classroom

Please review the College's **student conduct policy**

<http://camosun.ca/about/policies/education-academic/e-2-student-services-and-support/e-2.5.pdf>

### some of the many services available to students

- Centre for Accessible Learning: <http://camosun.ca/services/accessible-learning/>
- Counselling Centre: <http://camosun.ca/services/counselling-centre/>
- Learning skills: <http://camosun.ca/services/writing-centre/learning-skills.html>
- Writing Centre: <http://camosun.ca/services/writing-centre/>
- Office of student support: <http://camosun.ca/services/student-support/>
- Library's services (inc. booking a group study space): <http://camosun.ca/services/library/services.html>
- Student Society's Walk Safer Safety Patrol: <http://camosunstudent.org/services/walk-safer/>
- Fitness and Recreation (free gym at Lansdowne): <http://camosun.ca/sports/fitness-recreation/>

## 8. College Supports, Services and Policies



### Immediate, Urgent, or Emergency Support

If you or someone you know requires immediate, urgent, or emergency support (e.g. illness, injury, thoughts of suicide, sexual assault, etc.), **SEEK HELP**. Resource contacts @ <http://camosun.ca/about/mental-health/emergency.html> or <http://camosun.ca/services/sexual-violence/get-support.html#urgent>

### College Services

Camosun offers a variety of health and academic support services, including counselling, dental, disability resource centre, help centre, learning skills, sexual violence support & education, library, and writing centre. For more information on each of these services, visit the **STUDENT SERVICES** link on the College website at <http://camosun.ca/>

### College Policies

Camosun strives to provide clear, transparent, and easily accessible policies that exemplify the college's commitment to life-changing learning. It is the student's responsibility to become familiar with the content of College policies. Policies are available on the College website at <http://camosun.ca/about/policies/>. Education and academic policies include, but are not limited to, Academic Progress, Admission, Course Withdrawals, Standards for Awarding Credentials, Involuntary Health and Safety Leave of Absence, Prior Learning Assessment, Medical/Compassionate Withdrawal, Sexual Violence, Student Ancillary Fees, Academic Integrity, Grade Review & Appeals, Student Misconduct and Academic Accommodations for Students with Disabilities and Student Penalties and Fines.

### A. GRADING SYSTEMS <http://camosun.ca/about/policies/index.html>

The following two grading systems are used at Camosun College:

#### 1. Standard Grading System (GPA)

Percentage	Grade	Description	Grade Point Equivalency
90-100	A+		9
85-89	A		8
80-84	A-		7
77-79	B+		6
73-76	B		5
70-72	B-		4
65-69	C+		3
60-64	C		2
50-59	D		1
0-49	F	Minimum level has not been achieved.	0

## 2. Competency Based Grading System (Non GPA)

This grading system is based on satisfactory acquisition of defined skills or successful completion of the course learning outcomes

Grade	Description
COM	The student has met the goals, criteria, or competencies established for this course, practicum or field placement.
DST	The student has met and exceeded, above and beyond expectation, the goals, criteria, or competencies established for this course, practicum or field placement.
NC	The student has not met the goals, criteria or competencies established for this course, practicum or field placement.

### B. Temporary Grades

Temporary grades are assigned for specific circumstances and will convert to a final grade according to the grading scheme being used in the course. See Grading Policy at <http://camosun.ca/about/policies/index.html> for information on conversion to final grades, and for additional information on student record and transcript notations.

Temporary Grade	Description
I	<i>Incomplete:</i> A temporary grade assigned when the requirements of a course have not yet been completed due to hardship or extenuating circumstances, such as illness or death in the family.
IP	<i>In progress:</i> A temporary grade assigned for courses that are designed to have an anticipated enrollment that extends beyond one term. No more than two IP grades will be assigned for the same course.
CW	<i>Compulsory Withdrawal:</i> A temporary grade assigned by a Dean when an instructor, after documenting the prescriptive strategies applied and consulting with peers, deems that a student is unsafe to self or others and must be removed from the lab, practicum, worksite, or field placement.

(lectures can change without notice)

PLEASE CONSULT D2L for updated schedule; if there is a discrepancy between the chart below and D2L, please go with the information on D2L

There are 2 asynchronous lectures each Monday: 10-11:20am then 12-1:20 (times are approximate)

Date	Lecture topics; exams; holidays
Jan 11	Introduction to the course; take attendance; using Collaborate; tour of D2L
Jan 11	<b>Lecture 1:</b> Introduction to visual culture
Jan 18	<b>Lecture 2:</b> photography & “selfies” from a visual culture perspective
Jan 25	<b>Lecture 3:</b> photography; fashion advertisements (print culture); issues re: digital manipulation
Jan 25	<b>Lecture 4:</b> Constructing knowledge: representations of the Third World in <i>The National Geographic Magazine</i> (print & digital)
Feb 01	<b>Lecture 5:</b> The cultural production of knowledge in world maps & denaturalizing the world map
Feb 08	Exam #1
Feb 08	<b>Lecture 6: comic books:</b> the pictorial language of comics and connection to the social world
Feb 15-19	College Closed (Reading break)
Feb 22	<b>Lecture 7:</b> Fabricating the Virgin: painted portraits of Elizabeth I (cosmology, classical mythology, and religion)
Mar 01	<b>Lecture 8:</b> regimes of power in the urban landscape: graffiti & street art (unsanctioned art)
Mar 01	<b>Lecture 9:</b> (sanctioned) public art (sculpture) in the urban landscape & airports
Mar 08	Exam #2
Mar 08	Work on research paper
Mar 15	<b>Lecture 10:</b> Hollywood film as a visual text
Mar 15	<b>Lecture 11:</b> contextualizing Alfred Hitchcock’s film <i>Rear Window</i> (1954)
Mar 22	<b>watch</b> Alfred Hitchcock’s film <i>Rear Window</i> (1954) for free through Camosun library > media > Audio Cine Films > search “Rear Window” or click here to access: <a href="https://streaming-acf-film-com.libsecure.camosun.bc.ca:2443/audiocine/play/1D9BC2E482A3960F">https://streaming-acf-film-com.libsecure.camosun.bc.ca:2443/audiocine/play/1D9BC2E482A3960F</a>
Mar 29	<b>Lecture 12:</b> themes in Alfred Hitchcock’s <i>Rear Window</i> (1954): gender roles
Mar 29	<b>Lecture 13:</b> themes in Alfred Hitchcock’s <i>Rear Window</i> (1954): voyeurism
Apr 05	College Closed (Easter Monday)
Apr 12	Exam #3; from 10-11:20am
Apr 12	pre-flight check on your essay

