



CAMOSUN COLLEGE
School of Arts & Science
Department of Visual Arts

ART-135-DX01A/B
Digital Drawing and Design
Fall 2020

COURSE OUTLINE

The course description is online @ <http://camosun.ca/learn/calendar/current/web/art.html>

* Please note: This outline will not be kept indefinitely. It is recommended students keep this outline for their records, especially to assist in transfer credit to post-secondary institutions.

1. Instructor Information

(a) Instructor	Kerri Flannigan
(b) Office hours	2:30 – 3:00 Wednesday and by appointment
(c) Location	Teams Chat / Email
(d) Phone	Alternative: _____
(e) E-mail	FlanniganK@camosun.bc.ca

2. Intended Learning Outcomes

Upon successful completion of this course the student will be able to:

1. Give digital form to objects and concepts through traditional and digital design based systems;
2. Describe fundamental, historical, and contemporary design styles and movements;
3. Use industry standard computer software and user interfaces for digital design and drawing;
4. Apply traditional methods of design within contemporary digital methodologies and applications;
5. Demonstrate engagement with image and text combinations and layout strategies;
6. Organize, strategize, and implement projects collaboratively and independently;
7. Plan, design, and create content structures with critical awareness and understanding of image use and meaning in the digital age;
8. Interpret and generate constructive inter-culturally aware critiques of one's own and others' projects.

3. Required Materials

- (a) Texts – There is not required textbooks for this course.
- (b) Other – A way to back up your work (thumb drive, hard drive etc).

Requirements and Responsibilities

Show up to our online classes. Be prepared to work. Contribute to discussions. Support, help, and respect one another.

Class Attendance

Class attendance to live lectures is mandatory and punctuality is required. All absences and late attendances must be accounted for. Failure to comply with this principle will affect your evaluation and may result in failure.

*Note that active class participation/contribution is 10% of your grade. This includes active listening, participation in class discussions, doing your in-class assignments and readings.

4. Course Content and Schedule

Students will be introduced to fundamental design and drawing principles for artists and designers looking to work within digital environments. Students will become familiar with digital drawing and design principles through projects that advance and emphasize clarity, graphic precision, and visual communication skills. The course will also introduce traditional and digital drawing tools and techniques that can be developed and applied to fundamental illustration and design within temporal and spatial applications.

There will be live lectures each week, supplemented by drawing warm-ups, and in-class exercises, videos, and discussions. We will be using the program Procreate on the iPad and Adobe Illustrator via our computer labs. An emphasis will be placed on hands-on learning.

In this course students will work on the development of their own visual language. As a foundation-level class, risk, versatility and experimentation are encouraged. Instead of thinking about work in terms of 'is it good?' or, 'is it bad?' students are encouraged to ask 'what is it?' and 'what does it do?'.

5. Basis of Student Assessment (Weighting)

Assignment #1 – Copy Cat 15 %

Assignment #2 – Text as Image Poster 20 %

Assignment #3 – E-Zine 30 %

Illustrator Skills Test - 10 %

Sketchbook - 15 %

Class Participation (includes attendance, participating in critiques, completing in-class exercises)

-10%

6. Grading System

Standard Grading System (GPA)

Competency Based Grading System

Grading

Students will arrive with different skills, but each student will be graded according to their own growth and development, as opposed to how their skills compare to one another. Each assignment will include the grading rubric to understand how it will be evaluated. Feedback can be provided on assignments if they are received via email at least 48 hours in advance of the projects due date.

Additionally, students will be given verbal feedback in-class for the 3 main assignments through critiques. We will be having two critiques together as a whole group online, as well as one small group critique.

Participation in the critiquing process is necessary, please come and talk to me if you foresee this being an issue. The purpose of the critiquing process is to share our thoughts and impressions and can be useful to understand how others engage with your work and to articulate your own creative choices.

If you have any questions or concerns or would like additional feedback outside of class, please come see me during office hours or be in touch to make other arrangements.

****Late assignments will be penalized 3 percent per day (the weekend will count as one day) and accepted up to one week past the original due date.**

8. College Supports, Services and Policies



Immediate, Urgent, or Emergency Support

If you or someone you know requires immediate, urgent, or emergency support (e.g. illness, injury, thoughts of suicide, sexual assault, etc.), **SEEK HELP**. Resource contacts @ <http://camosun.ca/about/mental-health/emergency.html> or <http://camosun.ca/services/sexual-violence/get-support.html#urgent>

College Services

Camosun offers a variety of health and academic support services, including counselling, dental, disability resource centre, help centre, learning skills, sexual violence support & education, library, and writing centre. For more information on each of these services, visit the **STUDENT SERVICES** link on the College website at <http://camosun.ca/>

College Policies

Camosun strives to provide clear, transparent, and easily accessible policies that exemplify the college's commitment to life-changing learning. It is the student's responsibility to become familiar with the content of College policies. Policies are available on the College website at <http://camosun.ca/about/policies/>. Education and academic policies include, but are not limited to, Academic Progress, Admission, Course Withdrawals, Standards for Awarding Credentials, Involuntary Health and Safety Leave of Absence, Prior Learning Assessment, Medical/Compassionate Withdrawal, Sexual Violence and Misconduct, Student Ancillary Fees, Student Appeals, Student Conduct, and Student Penalties and Fines.

A. GRADING SYSTEMS <http://camosun.ca/about/policies/index.html>

The following two grading systems are used at Camosun College:

1. Standard Grading System (GPA)

Percentage	Grade	Description	Grade Point Equivalency
90-100	A+		9
85-89	A		8
80-84	A-		7
77-79	B+		6
73-76	B		5
70-72	B-		4
65-69	C+		3
60-64	C		2
50-59	D		1
0-49	F	Minimum level has not been achieved.	0

2. Competency Based Grading System (Non GPA)

This grading system is based on satisfactory acquisition of defined skills or successful completion of the course learning outcomes

Grade	Description
COM	The student has met the goals, criteria, or competencies established for this course, practicum or field placement.
DST	The student has met and exceeded, above and beyond expectation, the goals, criteria, or competencies established for this course, practicum or field placement.
NC	The student has not met the goals, criteria or competencies established for this course, practicum or field placement.

B. Temporary Grades

Temporary grades are assigned for specific circumstances and will convert to a final grade according to the grading scheme being used in the course. See Grading Policy at <http://camosun.ca/about/policies/index.html> for information on conversion to final grades, and for additional information on student record and transcript notations.

Temporary Grade	Description
I	<i>Incomplete:</i> A temporary grade assigned when the requirements of a course have not yet been completed due to hardship or extenuating circumstances, such as illness or death in the family.
IP	<i>In progress:</i> A temporary grade assigned for courses that are designed to have an anticipated enrollment that extends beyond one term. No more than two IP grades will be assigned for the same course.
CW	<i>Compulsory Withdrawal:</i> A temporary grade assigned by a Dean when an instructor, after documenting the prescriptive strategies applied and consulting with peers, deems that a student is unsafe to self or others and must be removed from the lab, practicum, worksite, or field placement.