



**CAMOSUN COLLEGE**  
**School of Arts & Science**  
**Department of Visual Arts**

**Art 152 (sec 01 and X01)**

**Visual Culture**  
**Winter 2020**

**COURSE OUTLINE**

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The course description is online @ <http://camosun.ca/learn/calendar/current/web/art.html>

Ω Please note: This outline will not be kept indefinitely. It is recommended students keep this outline for their records, especially to assist in transfer credit to post-secondary institutions.

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## 1. Instructor Information

**Instructor** Nancy Yakimoski

**Credentials** BA (English Lit), BA (Studio Art & Art history), MA (Art History), partial completion PhD (Art history)

**Office** Y101A

**Office hours** Monday 1-2 pm, OR by appointment

**Class** two classes in F100 on Monday: 9:30 – 10:50 **AND** 11:30 – 12:50

**Phone** 250-370-3386 (voice mail)—email whenever possible, please

**E-mail** yakimosk@camosun.bc.ca *note: there is no "i" at the end of my name*

*note: I don't check email on weekends*

## 2. Intended Learning Outcomes

*Upon completion of this course the student will be able to:*

1. Examine critically the historical foundation underlying our contemporary ways of seeing.
2. Outline the dominant ideologies underlying and controlling public visual information.
3. Apply a methodology for deconstructing visual imagery.
4. Acquire and use a cross-disciplinary vocabulary to describe, discuss & understand images & their uses.
5. Discuss the effects that the development of photographic and digital technologies has had on our ways of seeing the world.
6. Assess and discuss the effects that simulation and the virtual have on our perception of reality.
7. Analyze the form, function and use of visual information in contemporary Western culture.
8. Think critically about the ways in which we engage in looking, how we understand visual media, how we use images to communicate, and how images use and affect us.
9. Develop an awareness of one's individual perceptual abilities and processes.
10. Display skills in research and in written, oral and especially visual communication.

### 3. Required materials & activities outside class time

**a) access to D2L** for all course content; there are no required textbooks for this course

**b) materials & printing cost:** printing course material, photocopies for research, printing for assignments, etc.

**c) field trips/assignments to be completed out of class and/or off campus**

Students will be required to partake in a few out of class activities, which includes, but is not limited to:

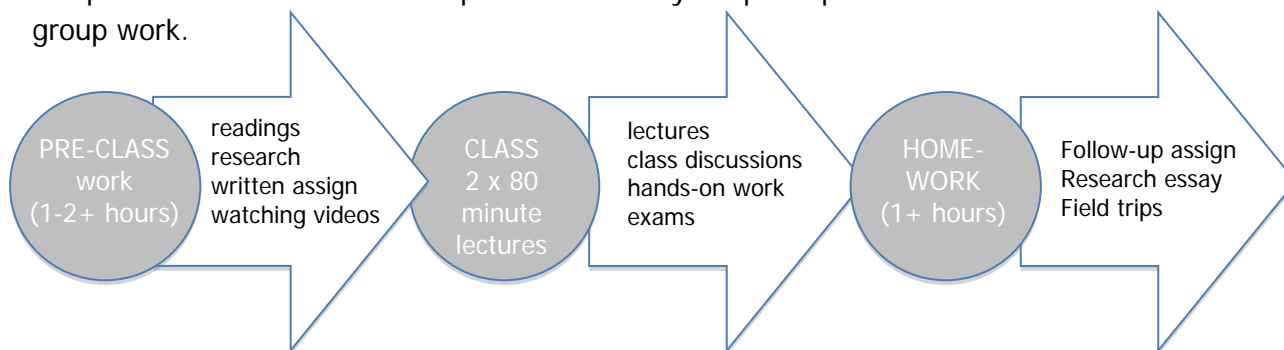
- **field trip on Monday Feb 10** to Vancouver (art galleries); more details will follow. NOTE: students are responsible for all costs associated with the activities (food, transportation, entrance fees, etc.)
- **students unable to go** on the Feb 10 trip to Vancouver will have an alternate assignment—a self-guided walking tour of public sculpture (downtown Victoria)

### 4. Course content and schedule—see last page

**WARNING!** This course covers topics and themes that some students may find controversial or problematic. As well, there may be images and/or classroom discussion which may also trigger certain individuals. Please come and talk about these sensitivities with the instructor as soon as possible. It is expected that students who are triggered will take care of themselves in a way that is specific to them.

#### Course delivery: flipped classroom approach

It is expected that students complete the pre-class work, attend lectures and take notes, and complete homework. It is also expected that everyone participates in class discussions and small group work.



### 5. Basis of Student Assessment (Weighting)

	due date or exam date	
Exam 1	Feb. 24, 9:30 am; E100 & E200	25%
Exam 2	Mar. 09, 9:30 am; E100 & E200	25%
Exam 3	Apr. 06, 9:30 am; E100 & E200	15%
Research essay (and assignments)	Wed., Apr. 08 by noon; upload to Assignments	35%

**students writing their exams through CAL (Centre for Accessible Learning):**

please arrange to write your exam on a different day and/or time so that you don't miss the lecture after the exam (which starts at 11:30am).

## 6. Grading System

- Standard Grading System (GPA)
- Competency Based Grading System

## 7. Nancy's policy regarding missed exams & assignment deadlines

- Exam dates and assignment deadlines are **FIRM**.
- Students with **CAL accommodation**: arrangements with the instructor regarding extensions must be discussed long before the due date.
- Because due dates and exam days are known ahead of time, it is expected that students arrange their schedules around these commitments

However, there may be an **unavoidable** emergency or circumstances that prevents a student from attending an exam or completing assignments.

**Emergency circumstances** can include: unavoidable employment commitments, issues relating to health or mental health, appointments with medical specialists, or a family crisis.

**What is not considered an emergency**: holidays/vacations; scheduled flights; other course work to complete; forgot there was an exam/assignment; overslept; etc.

### Procedure for missed exam

if you missed an exam  
email Nancy IMMEDIATELY  
(yakimosk@camosun.bc.ca) and  
explain the reason for your absence  
if you can't contact her immediately,  
you need to contact her  
**within 3 days** of missed exam



Nancy will determine if verifiable  
documentation is needed in order to  
reschedule the exam; expect to  
submit verifiable documentation.

## requesting an extension for an assignment or essay

**NOTE:** I do not give extensions 24 hours before assignment is due

### If you require an extension, this is the procedure:

- at least 24 hours before the due date, ask me in person or by email for the extension.
- in this discussion you must tell me **why** you need the extension (extenuating circumstances)\*
- email me the assignment-in-progress to indicate how much is already completed
- suggest how much more time is needed to complete the assignment (propose a **new due date**)
  
- I will assess the above information and either grant an extension—or not grant it.

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\*Extenuating circumstances **do not include** having other assignments to complete the same time my assignment was due; holidays/vacations; scheduled flights; forgot about the deadline, etc.

## Penalties for late research papers & assignments

- 1 hour grace period** after the due time on the due date
- Up to 24 hours** from the due date/time, **-15%** from final assignment grade
- 24 - 35 hours** from the due date/time, **-25%** from final assignment grade
- Essays not accepted after 36 hours from the due date/time without a conversation with the instructor—as well as verifiable documentation of extenuating circumstances

## 8. Other things...

### a) the learning environment

We are all responsible for creating and maintaining a learning environment that:

- respects each other's ideas and opinions
- encourages questions and discussion
- is free from distractions to each other's learning and the instructor's teaching

### What is distracting:

- unnecessary and/or prolonged conversations not related to course material
- students using technology (laptops, iPads, etc.) but not for course work
- chronic texting

If I am being distracted, I will give you one verbal warning in class to draw your attention to it and give you the opportunity to correct it. If any of your colleagues are distracting you, please raise your hand in class and draw my attention to it; I will address the student(s) regarding their disruptive behavior and ask them to correct it. If it is an ongoing issue, more serious steps will be taken to correct it.

Please review the College's **student conduct policy**

<http://camosun.ca/about/policies/education-academic/e-2-student-services-and-support/e-2.5.pdf>

## b) getting the most out of the course (that you have paid for!)

Be prepared before you come to class. Come to all the classes—they build on one another. Arrive a few minutes early to get settled. Take notes! It is vital to student success. Be present and focused on what is being covered in class.

If you have missed a class, you do not need to contact me (unless you've missed an exam). You are responsible for gathering missed material from your colleagues. I will not find someone to give you notes; I do not share my lecture notes; I will answer questions about missed material but not go over the entire lecture.

## c) regarding your personal safety on campus

- ANY KIND of emergency: Dial **250–370–3075** for help
- Camosun's **emergency management app**: <http://camosun.ca/services/facilities-services/emergency-management/emergency-app.html>
- in the event of an **earthquake**; see: <http://camosun.ca/services/facilities-services/emergency-management/emergency-procedures/earthquake.html>

## d) some of the many services available to students

- Centre for Accessible Learning: <http://camosun.ca/services/accessible-learning/>
- Counselling Centre: <http://camosun.ca/services/counselling-centre/>
- Learning skills: <http://camosun.ca/services/writing-centre/learning-skills.html>
- Writing Centre: <http://camosun.ca/services/writing-centre/>
- Office of student support: <http://camosun.ca/services/student-support/>
- Library's services (inc. booking a group study space): <http://camosun.ca/services/library/services.html>
- Student Society's Walk Safer Safety Patrol: <http://camosunstudent.org/services/walk-safer/>
- Fitness and Recreation (free gym at Lansdowne): <http://camosun.ca/sports/fitness-recreation/>

## 9. College Supports, Services, and Policies



### Immediate, Urgent, or Emergency Support

If you or someone you know requires immediate, urgent, or emergency support (e.g. illness, injury, thoughts of suicide, sexual assault, etc.), **SEEK HELP. Resource contacts @** <http://camosun.ca/about/mental-health/emergency.html> or <http://camosun.ca/services/sexual-violence/get-support.html#urgent>

### College Services

Camosun offers a variety of health and academic support services, including counselling, dental, disability resource centre, help centre, learning skills, sexual violence support & education, library, and writing centre. For more information on each of these services, visit the **STUDENT SERVICES** link on the College website at <http://camosun.ca/>

## College Policies

Camosun strives to provide clear, transparent, and easily accessible policies that exemplify the college's commitment to life-changing learning. It is the student's responsibility to become familiar with the content of College policies. Policies are available on the College website at <http://camosun.ca/about/policies/>. Education and academic policies include, but are not limited to, Academic Progress, Admission, Course Withdrawals, Standards for Awarding Credentials, Involuntary Health and Safety Leave of Absence, Prior Learning Assessment, Medical/Compassionate Withdrawal, Sexual Violence and Misconduct, Student Ancillary Fees, Student Appeals, Student Conduct, and Student Penalties and Fines.

### A. GRADING SYSTEMS <http://camosun.ca/about/policies/index.html>

The following two grading systems are used at Camosun

College:

1. %	Percentage	Grade	Description	Grade Point Equivalency
	90-100	A+		9
	85-89	A		8
	80-84	A-		7
	77-79	B+		6
	73-76	B		5
	70-72	B-		4
	65-69	C+		3
	60-64	C		2
	50-59	D		1
	0-49	F	Minimum level has not been achieved.	0

### 2. Competency Based Grading System (Non GPA)

This grading system is based on satisfactory acquisition of defined skills or successful completion of the course learning outcomes

Grade	Description
COM	The student has met the goals, criteria, or competencies established for this course, practicum or field placement.
DST	The student has met and exceeded, above and beyond expectation, the goals, criteria, or competencies established for this course, practicum or field placement.
NC	The student has not met the goals, criteria or competencies established for this course, practicum or field placement.

## B. Temporary Grades

Temporary grades are assigned for specific circumstances and will convert to a final grade according to the grading scheme being used in the course. See Grading Policy at <http://camosun.ca/about/policies/index.html> for information on conversion to final grades, and for additional information on student record and transcript notations.

Temporary Grade	Description
I	<i>Incomplete:</i> A temporary grade assigned when the requirements of a course have not yet been completed due to hardship or extenuating circumstances, such as illness or death in the family.
IP	<i>In progress:</i> A temporary grade assigned for courses that are designed to have an anticipated enrollment that extends beyond one term. No more than two IP grades will be assigned for the same course.
CW	<i>Compulsory Withdrawal:</i> A temporary grade assigned by a Dean when an instructor, after documenting the prescriptive strategies applied and consulting with peers, deems that a student is unsafe to self or others and must be removed from the lab, practicum, worksite, or field placement.

# Course plan for Art 152

Winter 2020

(lectures can change without notice)

**PLEASE CONSULT D2L for updated schedule; if there is a discrepancy between the chart below and D2L, please go with the information on D2L**

Date	Lecture topics; exams; holidays
Jan 06	9:30 – 10:45: Intro to course; essay topic; explain assignment using D2L
Jan 06	<b>11 – 12 pm in E110 &amp; 112</b> (confirmed); assignment: using D2L; researching punk culture
Jan 13	Introduction to visual culture
Jan 13	Intro to visual culture; Dürer case study; prep for next class (library session); divide groups
Jan 20	Group 1: meet in the library for library session (confirmed): research punk essay topic Group 2: meet in E100 (confirmed): essay basics & D2L quiz
Jan 20	Group 2: meet in the library for library session (confirmed): research punk essay topic Group 1: meet in E100 (confirmed): essay basics & D2L quiz
Jan 27	The cultural production of world maps & denaturalizing the world map
Jan 27	Fabricating the Virgin: Portraits of Elizabeth I that blend cosmology, classical mythology, and religion to legitimate her as a female ruler
Feb 03	Visual texts & regimes of power in the urban landscape: graffiti & street art
Feb 03	Public art (sculpture) in the urban landscape (here in Victoria); discuss exam 1
Feb 10	Those who go: field trip to Vancouver: assign option 1 (exam material) Those who stay: assign option 2 (exam material)
Feb 17	Family day ( <b>College closed</b> )
Feb 24	<b>Exam #1</b> in E100 and E200 (labs confirmed)
Feb 24	Intro to the medium of photography & advertising; de Saussure & semiotics; gaze theory;
Mar 02	Photojournalism: 20 <sup>th</sup> century iconic photographs
Mar 02	<i>National Geographic Magazine's</i> presentation of the Third World: photography as a tool of naturalization; Said & Orientalism; the intersection of various gazes
Mar 09	<b>Exam #2</b> in E100 and E200 (labs confirmed)
Mar 09	Visual culture and Hollywood film: film as text
Mar 16	Visual culture and Hollywood film, part 2
Mar 16	Decoding Hollywood films; how to analyze a film clip
Mar 23	9:30 – 11:30 Screening film: Alfred Hitchcock's <i>Rear Window</i> (1954)
Mar 23	Break from 11:30 – 12; from 12 - 12:50: group work on questions (due next class)
Mar 30	class discussion & presentations on <i>Rear Window</i>
Mar 30	class discussion & presentations on <i>Rear Window</i> ; talk about exam #3
Apr 06	<b>Exam #3</b> in E100 and E200 (labs confirmed)
Apr 06	Bring essay to class for pre-flight check; essay due <b>Wed., April 8th at noon</b>