



**CAMOSUN COLLEGE**  
**School of Arts & Science**  
**Department of Communications**

**VIST-110-001**  
**Storytelling Layout**  
**Fall 2018**

**COURSE OUTLINE**

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The course description is available on the web @ <http://camosun.ca/learn/calendar/current/web/vist.html>

Please note: This outline will not be kept indefinitely. It is recommended students keep this outline for their records, especially to assist in transfer credit to post-secondary institutions.

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**1. Instructor Information**

<b>(a) Instructor</b>	Ken Steacy
<b>(b) Office hours</b>	Variable
<b>(c) Location</b>	Y315E
<b>(d) Phone</b>	250 888-2939 <b>Alternative:</b>
<b>(e) E-mail</b>	steacyk@camosun.bc.ca
<b>(f) Website</b>	

**2. Intended Learning Outcomes**

*(If any changes are made to this part, then the Approved Course Description must also be changed and sent through the approval process.)*

Upon completion of this course students will be able to:

1. Describe and apply the process of creating visual narratives to effectively communicate their stories and ideas via the language of visual storytelling.
2. Utilize storytelling layout to create narratives for comics, graphic novels, web comics, comic strips, edutainment comics, and storyboards.
3. Produce appropriately formatted pages for reproduction and publication.

**3. Required Materials**

- (a) Texts
- (b) N/A

- (b) Other

## 4. Course Content and Schedule

(Can include: Class hours, Lab hours, Out of Class Requirements and/or Dates for quizzes, exams, lecture, labs, seminars, practicums, etc.)

### VIST 110 VISUAL STORYTELLING SYLLABUS September 2018

NB: This course and VIST 130 (TECHNIQUE 1) are closely interconnected, and assignments in VIST 130 will be reviewed in VIST 110, which are to be completed as both CLASSWORK and HOMEWORK

*All classes start with Show & Tell: students share comics and graphic novels they currently read or have recently discovered with the class, along with a brief analysis of the specific appeal of form and/or content. Please come to each class prepared to share your work and your thoughts and questions from the readings.*

#### Week 1 - September 5

LECTURE: Introduction to COGR Program and VIST 110 Course with overview of learning outcomes for both, introduction of teacher and overview of career and the industry, with Q&A

DEMONSTRATION: Presentation of slideshow "Visual Storytelling! A Structural Analysis..." placing VIST in historical context dating from over three millennia ago until present day, examining development of the synergistic language of words and pictures

HOMEWORK: Write synopsis of 1 page comic depicting "What I Did On My Summer Vacation" as told by yourself, or your avatar. Bring your work to the next class!

#### Week 2 - September 12

LECTURE: Description of the fundamental components of Visual Storytelling: the panel, the tier, the grid. Analysis of process, both full script & Marvel Method, and the sequential structural approach of thumbnails, layouts, pencils, lettering, inks, and colour

DEMONSTRATION: Initial process: layouts of same story in three different modes, review layout of 1-pager

CLASSWORK: Refine layout of 1-pager

#### Week 3 - September 19

LECTURE: Handout mainstream comics, analyze storytelling and discuss relative success or failure of VIST technique in specific pages

DEMONSTRATION: Identify ambiguous, awkward, and just plain bad storytelling and strategize how best to improve narrative structure and flow.

CLASSWORK: Find examples of bad storytelling and re-create a page properly, then present to class and review. Ink 1-pager

HOMEWORK: Analyze favorite comics & graphic novels in terms of narrative structure. Come to the next class prepared to participate in the discussion.

**Assignment #1—1-page comic, is DUE at the beginning of the next class! Assignment is worth 10% of your final grade.**

#### Week 4 – September 26

LECTURE: Slideshow presentation of the work of an influential visual storyteller, with a focus on development of style and storytelling over the course of their career

DEMONSTRATION: Review finished 1-pager

CLASSWORK: Work on layouts of first 8-pager.

HOMEWORK: Research an artist who has influenced you, create a presentation of up to 12 slides with description of their approach to storytelling over time, and their impact on your own development

#### Week 5 - October 3

LECTURE: Introduction to student's slideshows, with commentary after each presentation

DEMONSTRATION: Review layouts for first 8-pager

CLASSWORK: Present research slideshow to class. Work on pencils for first 8-pager.

### **Week 6 - October 10**

LECTURE: Examination of the use of space to articulate the passage of time in VIST

DEMONSTRATION: Review pencils for first 8-pager

CLASSWORK: Continue work on pencils for first 8-pager

### **Week 7 - October 17**

LECTURE: Focus on the panel, its structure and how it informs the contained action, and relates to the tier, page grid, and spread

DEMONSTRATION: Continue to review pencils for first 8-pager

CLASSWORK: Explore differing panel types and practice their application. Work on inks for first 8-pager.

HOMEWORK: Examine favorite comics & graphic novels and identify unique approaches to panel design.

### **Week 8 - October 24**

LECTURE: Expressive anatomy, body language and its function in dramatic storytelling

DEMONSTRATION: Create examples of the above, final review of pencils of first 8-pager

CLASSWORK: Practice drawing examples of the above. Apply tonal values to first 8-pager

HOMEWORK: Research extreme examples of expressive, distorted, and grotesque anatomy.

**Assignment #2: 8-page comic, is DUE at the beginning of the next class! Assignment is worth 40% of your final grade.**

### **Week 9 – October 31**

LECTURE: Adaptation of script by writer other than yourself, both full script and Marvel style

DEMONSTRATION: Create examples of the above. Review final artwork for first 8-pager

CLASSWORK: Practice application of adaptation. Work on layouts of second 8-pager.

HOMEWORK: Research writing/lettering styles and how they inform content.

### **Week 10 - November 7**

LECTURE: Application of Visual Storytelling for the purpose of education delivered in an entertaining and engaging manner (Edutainment)

DEMONSTRATION: Create examples of edutainment. Review layouts of second 8-pager

CLASSWORK: Work on pencils for second 8-pager

HOMEWORK: Research edutainment application of Visual Storytelling.

### **Week 11 - November 14**

LECTURE: Examination of another culture's approach to visual storytelling with slideshow, ie: Manga, Bandes Dessinées, etc.

DEMONSTRATION: Re-imagine an existing page using the approach of another culture. Review layouts of second 8-pager

CLASSWORK: Create examples of the above, Continue work on pencils of second 8-pager

HOMEWORK: Research Visual Storytelling by other cultures.

**Week 12 - November 21**

LECTURE: Slideshow presentation of the work of an influential visual storyteller.

DEMONSTRATION: Review of pencils for second 8-pager

CLASSWORK: Work on inks of second 8-pager

HOMEWORK: Explore other modes of storytelling.

**Week 13 - November 28**

DEMONSTRATION: Review inks for second 8-pager

CLASSWORK: Colour second 8-pager

HOMEWORK: Research traditional colouring

**Week 14 - December 5**

DEMONSTRATION: Initial review of colour for second 8-pager

CLASSWORK: Finish colouring second 8-pager

**Final Assignment: 8-page comic, is DUE at the beginning of the next VIST 130 class! Assignment is worth 40% of your final grade.**

## 5. Basis of Student Assessment (Weighting)

(a) Assignments  
90%

(b) Quizzes

(c) Exams

(d) Other (e.g. Project, Attendance, Group Work)  
10%

## 6. Grading System

- Standard Grading System (GPA)
- Competency Based Grading System

## 7. Recommended Materials to Assist Students to Succeed Throughout the Course

## 8. College Supports, Services and Policies



### Immediate, Urgent, or Emergency Support

If you or someone you know requires immediate, urgent, or emergency support (e.g. illness, injury, thoughts of suicide, sexual assault, etc.), **SEEK HELP**. Resource contacts @

<http://camosun.ca/about/mental-health/emergency.html> or <http://camosun.ca/services/sexual-violence/get-support.html#urgent>

### College Services

Camosun offers a variety of health and academic support services, including counselling, dental, disability resource centre, help centre, learning skills, sexual violence support & education, library, and writing centre. For more information on each of these services, visit the **STUDENT SERVICES** link on the College website at <http://camosun.ca/>

### College Policies

Camosun strives to provide clear, transparent, and easily accessible policies that exemplify the college's commitment to life-changing learning. It is the student's responsibility to become familiar with the content of College policies. Policies are available on the College website at <http://camosun.ca/about/policies/>. Education and academic policies include, but are not limited to, Academic Progress, Admission, Course Withdrawals, Standards for Awarding Credentials, Involuntary Health and Safety Leave of Absence, Prior Learning Assessment, Medical/Compassionate Withdrawal, Sexual Violence and Misconduct, Student Ancillary Fees, Student Appeals, Student Conduct, and Student Penalties and Fines.

### A. GRADING SYSTEMS <http://camosun.ca/about/policies/index.html>

The following two grading systems are used at Camosun College:

#### 1. Standard Grading System (GPA)

Percentage	Grade	Description	Grade Point Equivalency
90-100	A+		9
85-89	A		8
80-84	A-		7
77-79	B+		6
73-76	B		5
70-72	B-		4
65-69	C+		3
60-64	C		2
50-59	D		1

0-49	F	Minimum level has not been achieved.	0
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## 2. Competency Based Grading System (Non GPA)

This grading system is based on satisfactory acquisition of defined skills or successful completion of the course learning outcomes

Grade	Description
COM	The student has met the goals, criteria, or competencies established for this course, practicum or field placement.
DST	The student has met and exceeded, above and beyond expectation, the goals, criteria, or competencies established for this course, practicum or field placement.
NC	The student has not met the goals, criteria or competencies established for this course, practicum or field placement.

## B. Temporary Grades

Temporary grades are assigned for specific circumstances and will convert to a final grade according to the grading scheme being used in the course. See Grading Policy at <http://camosun.ca/about/policies/index.html> for information on conversion to final grades, and for additional information on student record and transcript notations.

Temporary Grade	Description
I	<i>Incomplete:</i> A temporary grade assigned when the requirements of a course have not yet been completed due to hardship or extenuating circumstances, such as illness or death in the family.
IP	<i>In progress:</i> A temporary grade assigned for courses that are designed to have an anticipated enrollment that extends beyond one term. No more than two IP grades will be assigned for the same course.
CW	<i>Compulsory Withdrawal:</i> A temporary grade assigned by a Dean when an instructor, after documenting the prescriptive strategies applied and consulting with peers, deems that a student is unsafe to self or others and must be removed from the lab, practicum, worksite, or field placement.