



**CAMOSUN COLLEGE**  
**School of Arts & Science**  
**Department of Communications**

**DIME-145-001AB**  
**Applied Digital Photography**  
**Fall 2019**

## **COURSE OUTLINE**

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The course description is online @ <http://camosun.ca/learn/calendar/current/web/dime.html>

Ω Please note: This outline will not be kept indefinitely. It is recommended students keep this outline for their records, especially to assist in transfer credit to post-secondary institutions.

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### **1. Instructor Information**

(a) Instructor	Mitch Stringer	_____
(b) Office hours	By appointment	_____
(c) Location	Y315B	_____
(d) Phone	250-370-3657	Alternative: _____
(e) E-mail	stringerm@camosun.bc.ca	_____
(f) Website	_____	_____

### **2. Intended Learning Outcomes**

Upon completion of this course the student will be able to:

1. Use technical applications such as aperture, shutter, ISO, focus and depth of field through the operation of the manual controls of a Digital Single Lens Reflex camera.
2. Use composition, colour and light to create an effective visual image.
3. Utilize image manipulation software to enhance visual images.
4. Apply the principles of communicating to a specified audience using visual images.

### **3. Required Materials**

(a) Texts

(b) Other

### **4. Course Content and Schedule**

Class room lecture – 2 hours;  
Lab – 2 hours; Estimated out-of-class 2.5 hours

WEEK	LECTURE/LAB	ASSIGNMENTS	QUIZZES
Week 1 Sept 3-6	dSLR camera basics Lightroom intro		
Week 2 Sept 9-13	dSLR camera basics cont. Lightroom & Digital Asset Management (DAM)		
Week 3 Sept 16-20	Exposure control Lightroom DAM cont.	Assignment #1 Handout	
Week 4 Sept 23-27	Exposure control cont. Lightroom DAM cont.		
Week 5 Sept 30-Oct 4	ISO Control Lightroom develop module intro	Assignment #1 Due	
Week 6 Oct 7-11	ISO control and Lenses Lightroom develop module cont.	Assignment #2 Handout	
Week 7 Thanksgiving Oct 14-18	Lenses, depth of field (dof) Lightroom develop module cont.		
Week 8 Oct 21-25	Advanced exposure control Lightroom collections/smart collections	Assignment #2 Due Assignment #3 Handout	
Week 9 Oct 28-Nov 1	Advanced exposure cont. Photoshop Intro and setup		Quiz #1
Week 10 Nov 4-8	Advanced focus control Photoshop cont. (tools & layers)	Assignment #3 Due Assignment #4 Handout	
Week 11 Remembrance Day: Nov 11-15	Photographic genre evaluation Photoshop cont. (palettes)	Assignment #5 Handout	
Week 12 Nov 18-22	Photographic genre evaluation cont. Photoshop cont.	Assignment #4 Due	
Week 13 Nov 25-29	Photographic genre evaluation cont. Photoshop cont.	Assignment #5 Due	
Week 14 Dec 2-6	Course review		Quiz 2

*Please Note: this is a 'working' timetable. Any changes required will be announced in class.*

Attendance is expected and required including attendance to all lectures, abs and any related activities.

If you miss a lecture or lab it will be your responsibility to acquire all information given during a missed class, incl. notes, hand-outs, assignments, etc. It is very important that you work with other students in the class to help each other in obtaining information/materials when a lecture or lab has been missed. This is important as you will want copies of the material presented in class as well as explanations from your cohort with regards to the materials presented.

Due to the significant amount of in-class learning in this course and importantly that each class builds upon the skills learned in the previous one, missing more than 2 classes per term (this includes both the lectures and labs combined) may seriously compromise your ability to pass this course.

Quizzes will be cumulative in testing.

**NOTE: All assignments, including any 'redos' must be handed in at the scheduled due date & time. Any exceptions to this requirement must be requested in advance and will only be granted in extraordinary circumstances.**

Late assignments will be marked as incomplete and therefore receive a value of zero (0) and may not be resubmitted.

## 5. Basis of Student Assessment (Weighting)

### (a) Assignments

Camera basics assignment	15%
Lens perspective assignment	15%
Basic composition assignment	15%
Lightroom assignment	15%
Photoshop assignment	15%

### (b) Quizzes

Midterm quiz	10%
End of term quiz	15%

## 6. Grading System

Standard Grading System (GPA)

Competency Based Grading System

## 7. Recommended Materials to Assist Students to Succeed Throughout the Course

## 8. College Supports, Services and Policies



### Immediate, Urgent, or Emergency Support

If you or someone you know requires immediate, urgent, or emergency support (e.g. illness, injury, thoughts of suicide, sexual assault, etc.), **SEEK HELP**. Resource contacts @ <http://camosun.ca/about/mental-health/emergency.html> or <http://camosun.ca/services/sexual-violence/get-support.html#urgent>

### College Services

Camosun offers a variety of health and academic support services, including counselling, dental, disability resource centre, help centre, learning skills, sexual violence support & education, library, and writing centre. For more information on each of these services, visit the **STUDENT SERVICES** link on the College website at <http://camosun.ca/>

### College Policies

Camosun strives to provide clear, transparent, and easily accessible policies that exemplify the college's commitment to life-changing learning. It is the student's responsibility to become familiar with the content of College policies. Policies are available on the College website at <http://camosun.ca/about/policies/>. Education and academic policies include, but are not limited to, Academic Progress, Admission, Course Withdrawals, Standards for Awarding Credentials, Involuntary Health and Safety Leave of Absence, Prior Learning Assessment, Medical/Compassionate Withdrawal, Sexual Violence and Misconduct, Student Ancillary Fees, Student Appeals, Student Conduct, and Student Penalties and Fines.

A. GRADING SYSTEMS <http://camosun.ca/about/policies/index.html>

The following two grading systems are used at Camosun College:

1. Standard Grading System (GPA)

Percentage	Grade	Description	Grade Point Equivalency
90-100	A+		9
85-89	A		8
80-84	A-		7
77-79	B+		6
73-76	B		5
70-72	B-		4
65-69	C+		3
60-64	C		2
50-59	D		1
0-49	F	Minimum level has not been achieved.	0

2. Competency Based Grading System (Non GPA)

This grading system is based on satisfactory acquisition of defined skills or successful completion of the course learning outcomes

Grade	Description
COM	The student has met the goals, criteria, or competencies established for this course, practicum or field placement.
DST	The student has met and exceeded, above and beyond expectation, the goals, criteria, or competencies established for this course, practicum or field placement.
NC	The student has not met the goals, criteria or competencies established for this course, practicum or field placement.

B. Temporary Grades

Temporary grades are assigned for specific circumstances and will convert to a final grade according to the grading scheme being used in the course. See Grading Policy at <http://camosun.ca/about/policies/index.html> for information on conversion to final grades, and for additional information on student record and transcript notations.

Temporary Grade	Description
I	<i>Incomplete:</i> A temporary grade assigned when the requirements of a course have not yet been completed due to hardship or extenuating circumstances, such as illness or death in the family.
IP	<i>In progress:</i> A temporary grade assigned for courses that are designed to have an anticipated enrollment that extends beyond one term. No more than two IP grades will be assigned for the same course.
CW	<i>Compulsory Withdrawal:</i> A temporary grade assigned by a Dean when an instructor, after documenting the prescriptive strategies applied and consulting with peers, deems that a student is unsafe to self or others and must be removed from the lab, practicum, worksite, or field placement.