



CAMOSUN COLLEGE
School of Arts & Science
Department of Visual Arts

ART-152-001/X01

Visual Culture
Winter 2019

COURSE OUTLINE

The course description is online @ <http://camosun.ca/learn/calendar/current/web/art.html>

Ω Please note: This outline will not be kept indefinitely. It is recommended students keep this outline for their records, especially to assist in transfer credit to post-secondary institutions.

1. Instructor Information

Instructor	Nancy Yakimoski
Credentials	BA (English Lit), BA (Studio Art & Art history), MA (Art History), partial completion PhD (Art history)
Office	Y101A
Office hours	Monday 1-2 pm, OR by appointment
Class	two classes in F100 on Monday: 9:30 – 10:50 AND 11:30 – 12:50
Phone	250-370-3386 (voice mail)—email whenever possible, please
E-mail	yakimosk@camosun.bc.ca note: there is no "i" at the end of my name <i>note: I typically don't check email on weekends</i>

2. Intended Learning Outcomes

Upon completion of this course the student will be able to:

1. Examine critically the historical foundation underlying our contemporary ways of seeing.
2. Outline the dominant ideologies underlying and controlling public visual information.
3. Apply a methodology for deconstructing visual imagery.
4. Acquire and use a cross-disciplinary vocabulary to describe, discuss and understand images and their uses.
5. Discuss the effects that the development of photographic and digital technologies has had on our ways of seeing the world.
6. Assess and discuss the effects that simulation and the virtual have on our perception of reality.
7. Analyze the form, function and use of visual information in contemporary Western culture.
8. Think critically about the ways in which we engage in looking, how we understand visual media, how we use images to communicate, and how images use and affect us.
9. Develop an awareness of one's individual perceptual abilities and processes.
10. Display skills in research and in written, oral and especially visual communication.

3. Required materials & activities outside class time

a) **access to D2L** for course content

b) **textbooks**; there are no required textbooks for this course; required readings on D2L.

c) **materials & printing cost**: printing course material, photocopies for research, prints for assignments; poster paper, Nitto tape, etc.

d) **field trips, assignments off campus, visiting art galleries, etc.**

Students may be required to partake in some out of class activities, which includes, but is not limited to:

- visiting art galleries, attending artist talks, self-guided field trips of local public sculpture
- possible field trip to Vancouver to visit galleries

NOTE: students are responsible for all costs associated with the activities—inc. food & transportation

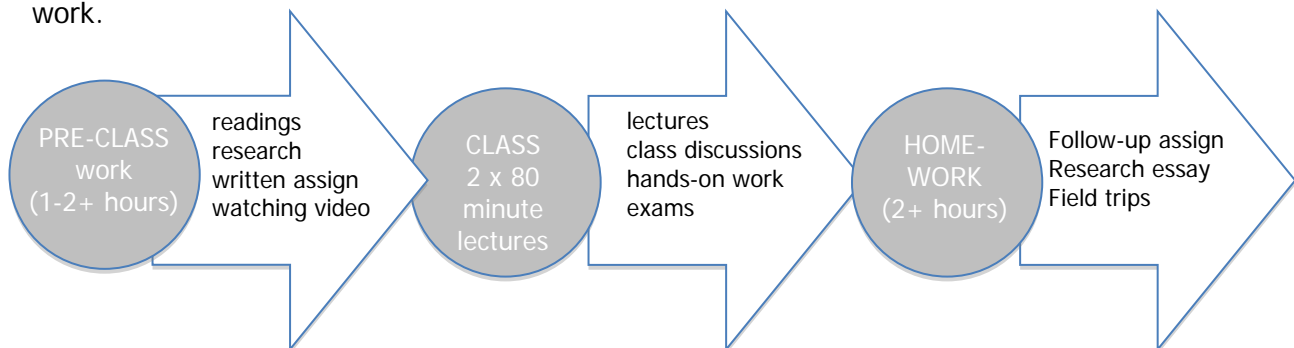
4a. Course content and schedule—see last page

WARNING! This course will cover topics and themes that some students may find controversial or problematic. As well, there may be images and/or classroom discussion which may also trigger certain individuals. Please come and talk with the instructor about this as soon as possible. It is expected that students who are triggered will take care of themselves in a way that is specific to them.

Note: it is not the instructor's responsibility to contact students and request they hand in work or to alert them that work is missing or that they missed a deadline or exam.

4b. Course delivery: flipped classroom approach

It is expected that students complete the pre-class work, attend lectures, and complete homework. It is also expected that everyone participate in class discussions and small group work.



5. Basis of Student Assessment (Weighting)—details on D2L

	due date or exam date	
Exam 1	Feb. 04, 9:30 am	25%
Exam 2	Mar. 18, 9:30 am	25%
Research project	Apr. 01, 9:30 am	30%
Exam 3	Apr. 08, 9:30 am	20%

6. Grading System

- Standard Grading System (GPA)
- Competency Based Grading System

Nancy's policy regarding deadlines & missed exams

Deadlines and due dates/times for all course material is **FIRM**. This keeps students on top of assignments, assists in the smooth running of the course, and allows the instructor with grading and returning work to students in a timely manner.

Late research papers

- Late research papers **without verifiable proof** of medical/extenuating circumstances will be accepted **up to 3 days** past deadline at **-5% per day** taken off the final assignment grade. Papers will not be accepted 4 days past deadline.
- Late research papers **with verifiable proof** of medical/extenuating circumstances: verifiable (written) proof must be emailed or given to instructor **no later than 3 days** after missed deadline. Email the instructor scanned documentation. An alternate due date will be arranged after receiving the documentation.
- Students with **CAL accommodation**: arrangements with the instructor regarding extensions must be discussed well before the due date.
- Papers **will not be accepted** after graded essays have been returned to students.

Missed exam

The student must contact the instructor within 3 days of the missed exam with verifiable (written) proof in order to have the opportunity to write the exam. Email the instructor scanned documentation. Writing the exam will be arranged within 6 calendar days of missed exam.

Other things...

a) use of laptops & smart phones during class

Laptops and smart phones are only allowed during class as part of coursework (ie. taking notes, research, etc), otherwise, they are not to be accessible or used. It is a distraction that disrupts my teaching and the learning environment.

b) regarding your personal safety on campus

- ANY KIND of emergency: Dial **250-370-3075** for help
- Camosun's **emergency management app**: <http://camosun.ca/services/facilities-services/emergency-management/emergency-app.html>
- in the event of an **earthquake**; see: <http://camosun.ca/services/facilities-services/emergency-management/emergency-procedures/earthquake.html>

8. College Supports, Services, and Policies



Immediate, Urgent, or Emergency Support

If you or someone you know requires immediate, urgent, or emergency support (e.g. illness, injury, thoughts of suicide, sexual assault, etc.), **SEEK HELP**. Resource contacts @ <http://camosun.ca/about/mental-health/emergency.html> or <http://camosun.ca/services/sexual-violence/get-support.html#urgent>

College Services

Camosun offers a variety of health and academic support services, including counselling, dental, disability resource centre, help centre, learning skills, sexual violence support & education, library, and writing centre. For more information on each of these services, visit the **STUDENT SERVICES** link on the College website at <http://camosun.ca/>

○ some of the many services available

- Centre for Accessible Learning: <http://camosun.ca/services/accessible-learning/>
- Counselling Centre: <http://camosun.ca/services/counselling-centre/>
- Learning skills: <http://camosun.ca/services/writing-centre/learning-skills.html>
- Writing Centre: <http://camosun.ca/services/writing-centre/>
- Office of student support: <http://camosun.ca/services/student-support/>

College Policies

Camosun strives to provide clear, transparent, and easily accessible policies that exemplify the college's commitment to life-changing learning. It is the student's responsibility to become familiar with the content of College policies. Policies are available on the College website at <http://camosun.ca/about/policies/>. Education and academic policies include, but are not limited to, Academic Progress, Admission, Course Withdrawals, Standards for Awarding Credentials, Involuntary Health and Safety Leave of Absence, Prior Learning Assessment, Medical/Compassionate Withdrawal, Sexual Violence and Misconduct, Student Ancillary Fees, Student Appeals, Student Conduct, and Student Penalties and Fines.

A. GRADING SYSTEMS <http://camosun.ca/about/policies/index.html>

The following two grading systems are used at Camosun College:

1. Standard Grading System (GPA)

Percentage	Grade	Description	Grade Point Equivalency
90-100	A+		9
85-89	A		8
80-84	A-		7
77-79	B+		6
73-76	B		5
70-72	B-		4
65-69	C+		3
60-64	C		2
50-59	D		1
0-49	F	Minimum level has not been achieved.	0

2. Competency Based Grading System (Non GPA)

This grading system is based on satisfactory acquisition of defined skills or successful completion of the course learning outcomes

Grade	Description
COM	The student has met the goals, criteria, or competencies established for this course, practicum or field placement.
DST	The student has met and exceeded, above and beyond expectation, the goals, criteria, or competencies established for this course, practicum or field placement.
NC	The student has not met the goals, criteria or competencies established for this course, practicum or field placement.

B. Temporary Grades

Temporary grades are assigned for specific circumstances and will convert to a final grade according to the grading scheme being used in the course. See Grading Policy at <http://camosun.ca/about/policies/index.html> for information on conversion to final grades, and for additional information on student record and transcript notations.

Temporary Grade	Description
I	<i>Incomplete:</i> A temporary grade assigned when the requirements of a course have not yet been completed due to hardship or extenuating circumstances, such as illness or death in the family.
IP	<i>In progress:</i> A temporary grade assigned for courses that are designed to have an anticipated enrollment that extends beyond one term. No more than two IP grades will be assigned for the same course.
CW	<i>Compulsory Withdrawal:</i> A temporary grade assigned by a Dean when an instructor, after documenting the prescriptive strategies applied and consulting with peers, deems that a student is unsafe to self or others and must be removed from the lab, practicum, worksite, or field placement.

(subject to change without notice)

PLEASE CONSULT D2L for updated schedule; if there is a discrepancy between the chart below and D2L, please go with what is listed on D2L

Date	Lecture focus and exams
Jan 07	intro to the course: course outline; flipped classroom approach; D2L
Jan 07	background to visual culture
Jan 14	art in the city: street art (1970s ff.)
Jan 14	art in the city: public art in Victoria (sculpture)
Jan 21	The cultural production of maps, pt 1
Jan 21	The cultural production of maps, pt 2
Jan 28	Representing Queen Elizabeth I's body: State, myth, religion, and court culture, pt. 1
Jan 28	Representing Queen Elizabeth I's body: State, myth, religion, and court culture, pt. 2
Feb 04	Exam #1
Feb 04	Overview of research project ; picking topic, pre-library assign
Feb 11	Essay basics: bibliography, footnoting, etc.
Feb 11	Mandatory Library session for research project— to be confirmed
Feb 18	Family Day then Camosun Reading break from Feb 19-23
Feb 25	Photography and art
Feb 25	Photography and advertising
Mar 04	Photography and photojournalism (iconic photographs)
Mar 04	photography, text, and the picture essay: <i>Life</i> and <i>National Geographic</i> magazine
Mar 11	contemporary print culture: comic books, pt 1
Mar 11	contemporary print culture: comic books, pt 2
Mar 18	Exam #2
Mar 18	Hollywood film & visual culture: film as text (with clip analysis)
Mar 25	film screening of Hitchcock's "Rear Window"
Mar 25	film screening of Hitchcock's "Rear Window"
Apr 01	class discussion of Hitchcock's "Rear Window"
Apr 01	class discussion of Hitchcock's "Rear Window"
Apr 08	Exam #3
Apr 08	Research project sharing