



CAMOSUN COLLEGE
School of Arts & Science
Department of Communications

DIME-145-004
Applied Digital Photography
Fall 2018

COURSE OUTLINE

The course description is online @ <http://camosun.ca/learn/calendar/current/web/dime.html>

Ω Please note: This outline will not be kept indefinitely. It is recommended students keep this outline for their records, especially to assist in transfer credit to post-secondary institutions.

1. Instructor Information

| | | |
|------------------|-------------------------|--------------------|
| (a) Instructor | Mitch Stringer | _____ |
| (b) Office hours | By appointment | _____ |
| (c) Location | Y315B | _____ |
| (d) Phone | 250-370-3657 | Alternative: _____ |
| (e) E-mail | stringerm@camosun.bc.ca | _____ |
| (f) Website | | _____ |

2. Intended Learning Outcomes

Upon completion of this course the student will be able to:

1. Use technical applications such as aperture, shutter, ISO, focus and depth of field through the operation of the manual controls of a Digital Single Lens Reflex camera.
2. Use composition, colour and light to create an effective visual image.
3. Utilize image manipulation software to enhance visual images.
4. Apply the principles of communicating to a specified audience using visual images.

3. Required Materials

- (a) Texts
- (b) Other

4. Course Content and Schedule

Classroom lecture - 2 hours;

Lab - 2 hours; Estimated out-of-class 2.5 hours

| WEEK | LECTURE/LAB | ASSIGNMENTS | Quizzes |
|--|---|---|---------|
| Week 1 Sept 4-7 | dSLR camera basics Lightroom Intro | | |
| Week 2 Sept 11-14 | dSLR camera basics cont. Lightroom & Digital Asset Management (DAM) | | |
| Week 3 Sept 18-21 | Exposure control. Lightroom DAM cont. | Assignment #1 Handout | |
| Week 4 Sept 25- 28 | Exposure control cont. Lightroom DAM cont. | | |
| Week 5 Oct 2-5 | ISO control Lightroom develop module intro | Assignment #1 Due | |
| Week 6 Thanksgiving Oct 9-12 | ISO control and Lenses Lightroom develop module cont. | Assignment #2 Handout | |
| Week 7 Oct 16-19 | Lenses, depth of field (dof) Lightroom develop module cont. | | |
| Week 8 Oct 23-26 | Advanced exposure control Lightroom collections/smart collections | Assignment #2 Due Assignment #3 handout | |
| Week 9 Oct 30- Nov 2 | Advanced exposure cont. Photoshop Intro and setup | | Quiz #1 |
| Week 10 Nov 6-9 | Advanced focus control Photoshop cont. (tools & layers) | Assignment #3 Due Assignment #4 Handout | |
| Week 11 Remembrance Day: Nov 13-16 | Photographic genre evaluation Photoshop cont. (palettes) | Assignment #5 Handout | |
| Week 12 Nov 20-23 | Photographic genre evaluation cont. Photoshop cont. | Assignment #4 Due | |
| Week 13 Nov 27-30 | Photographic genre evaluation cont. Photoshop cont. | Assignment #5 Due | |
| Week 14 Dec 4-7 | Course review | | Quiz 2 |

Please Note: this is the 'working' timetable. Any changes required will be announced in class.

Attendance is expected and required including attendance to all lectures, labs and any related activities.

If you miss a lecture or lab it will be your responsibility to acquire all information given during a missed class, incl. notes, hand-outs, assignments, etc. It is very important that you work with other students in the class to help each other in obtaining information/materials when a lecture or lab

has been missed. This is important as you will want copies of the material presented in class as well as explanations from your cohort with regards to the materials presented.

Due to the significant amount of in-class learning in this course and importantly that each class builds upon the skills learned in the previous one, missing more than 2 classes per term (this includes both the lectures and labs combined) may seriously compromise your ability to pass this course.

Quizzes will be cumulative in testing.

NOTE: All assignments, including any 'redos' must be handed in at the scheduled due date & time. Any exceptions to this requirement must be requested in advance and will only be granted in extraordinary circumstances.

Late assignments will be marked as incomplete and therefore receive a value of zero (0) and may not be resubmitted.

5. Basis of Student Assessment (Weighting)

(a) Assignments

| | |
|------------------------------|-----|
| Camera basics assignment | 15% |
| Lens perspective assignment | 15% |
| Basic composition assignment | 15% |
| Lightroom assignment | 15% |
| Photoshop assignment | 15% |

(b) Quizzes

| | |
|------------------|-----|
| Midterm quiz | 10% |
| End of term quiz | 15% |

(c) Exams n/a

6. Grading System

Standard Grading System (GPA)

Competency Based Grading System

7. Recommended Materials to Assist Students to Succeed Throughout the Course

8. College Supports, Services and Policies



Immediate, Urgent, or Emergency Support

If you or someone you know requires immediate, urgent, or emergency support (e.g. illness, injury, thoughts of suicide, sexual assault, etc.), **SEEK HELP**. Resource contacts @

<http://camosun.ca/about/mental-health/emergency.html> or <http://camosun.ca/services/sexual-violence/get-support.html#urgent>

College Services

Camosun offers a variety of health and academic support services, including counselling, dental, disability resource centre, help centre, learning skills, sexual violence support & education, library, and writing centre. For more information on each of these services, visit the **STUDENT SERVICES** link on the College website at <http://camosun.ca/>

College Policies

Camosun strives to provide clear, transparent, and easily accessible policies that exemplify the college's commitment to life-changing learning. It is the student's responsibility to become familiar with the content of College policies. Policies are available on the College website at <http://camosun.ca/about/policies/>. Education and academic policies include, but are not limited to, Academic Progress, Admission, Course Withdrawals, Standards for Awarding Credentials, Involuntary Health and Safety Leave of Absence, Prior Learning Assessment, Medical/Compassionate Withdrawal, Sexual Violence and Misconduct, Student Ancillary Fees, Student Appeals, Student Conduct, and Student Penalties and Fines.

A. GRADING SYSTEMS <http://camosun.ca/about/policies/index.html>

The following two grading systems are used at Camosun College:

1. Standard Grading System (GPA)

| Percentage | Grade | Description | Grade Point Equivalency |
|------------|-------|--------------------------------------|-------------------------|
| 90-100 | A+ | | 9 |
| 85-89 | A | | 8 |
| 80-84 | A- | | 7 |
| 77-79 | B+ | | 6 |
| 73-76 | B | | 5 |
| 70-72 | B- | | 4 |
| 65-69 | C+ | | 3 |
| 60-64 | C | | 2 |
| 50-59 | D | | 1 |
| 0-49 | F | Minimum level has not been achieved. | 0 |

2. Competency Based Grading System (Non GPA)

This grading system is based on satisfactory acquisition of defined skills or successful completion of the course learning outcomes

| Grade | Description |
|-------|---|
| COM | The student has met the goals, criteria, or competencies established for this course, practicum or field placement. |
| DST | The student has met and exceeded, above and beyond expectation, the goals, criteria, or competencies established for this course, practicum or field placement. |
| NC | The student has not met the goals, criteria or competencies established for this course, practicum or field placement. |

B. Temporary Grades

Temporary grades are assigned for specific circumstances and will convert to a final grade according to the grading scheme being used in the course. See Grading Policy at <http://camosun.ca/about/policies/index.html> for information on conversion to final grades, and for additional information on student record and transcript notations.

| Temporary Grade | Description |
|-----------------|-------------|
|-----------------|-------------|

| | |
|----|---|
| I | <i>Incomplete:</i> A temporary grade assigned when the requirements of a course have not yet been completed due to hardship or extenuating circumstances, such as illness or death in the family. |
| IP | <i>In progress:</i> A temporary grade assigned for courses that are designed to have an anticipated enrollment that extends beyond one term. No more than two IP grades will be assigned for the same course. |
| CW | <i>Compulsory Withdrawal:</i> A temporary grade assigned by a Dean when an instructor, after documenting the prescriptive strategies applied and consulting with peers, deems that a student is unsafe to self or others and must be removed from the lab, practicum, worksite, or field placement. |