



School of Arts & Science  
DEPARTMENT OF COMMUNICATIONS  
DIME 145  
Applied Digital Photography  
2017F

## COURSE OUTLINE

The course description is online @ <http://camosun.ca/learn/calendar/current/web/anth.html>

- Ω Please note: the College electronically stores this outline for five (5) years only.  
It is **strongly recommended** you keep a copy of this outline with your academic records.  
You will need this outline for any future application/s for transfer credit/s to other colleges/universities.

### 1. Instructor Information

(a)	Instructor:	Mitch Stringer	
(b)	Office Hours:	By appointment Wednesdays 3pm-4pm	
(c)	Location:	Y315B	
(d)	Phone:	370-3657	Alternative:
(e)	Email:	stringerm@camosun.bc.ca	
(f)	Website:		

### 2. Intended Learning Outcomes

(No changes are to be made to these Intended Learning Outcomes as approved by the Education Council of Camosun College.)

Upon completion of this course a student will be able to:

1. Use technical applications such as aperture, shutter, ISO, focus and depth of field through the operation of the manual controls of a Digital Single Lens Reflex camera.
2. Use composition, colour and light to create an effective visual image.
3. Utilize image manipulation software to enhance visual images.
4. Apply the principles of communicating to a specified audience using visual images.

### 3. Required Materials

- (a) Other n/a

### 4. Course Content and Schedule

Classroom lecture - 2 hours;  
lab - 2 hours; Estimated out-of-class 2.5 hours

## 5. Basis of Student Assessment (Weighting)

(This section should be directly linked to the Intended Learning Outcomes.)

- (a) **Assignments**
  - Camera basics assignment 15%
  - Lens perspective assignment 15%
  - Basic composition assignment 15%
  - Lightroom assignment 15%
  - Photoshop assignment 15%
- (b) **Quizzes**
  - Midterm quiz 10%
  - End of term quiz 15%
- (c) **Exams**
  - n/a
- (d) **Other (e.g. Project, Attendance, Group Work)**
  - n/a
  - a

(d) Other (e.g., Attendance, Project, Group Work)

## 6. Grading System

(No changes are to be made to this section unless the Approved Course Description has been forwarded through the Education Council of Camosun College for approval.)

### Standard Grading System (GPA)

Percentage	Grade	Description	Grade Point Equivalency
90-100	A+		9
85-89	A		8
80-84	A-		7
77-79	B+		6
73-76	B		5
70-72	B-		4
65-69	C+		3
60-64	C		2
50-59	D	Minimum level of achievement for which credit is granted; a course with a "D" grade cannot be used as a prerequisite.	1
0-49	F	Minimum level has not been achieved.	0

### Temporary Grades

Temporary grades are assigned for specific circumstances and will convert to a final grade according to the grading scheme being used in the course. See Grading Policy E-1.5 at [camosun.ca](http://camosun.ca) for information on conversion to final grades, and for additional information on student record and transcript notations.

Temporary Grade	Description
I	<i>Incomplete</i> : A temporary grade assigned when the requirements of a course have not yet been completed due to hardship or extenuating circumstances, such as illness or death in the family.
IP	<i>In progress</i> : A temporary grade assigned for courses that, due to design may require a further enrollment in the same course. No more than two IP grades will be assigned for the same course. (For these courses a final grade will be assigned to either the 3 <sup>rd</sup> course attempt or at the point of course completion.)
CW	<i>Compulsory Withdrawal</i> : A temporary grade assigned by a Dean when an instructor, after documenting the prescriptive strategies applied and consulting with peers, deems that a student is unsafe to self or others and must be removed from the lab, practicum, worksite, or field placement.

**7. Recommended Materials or Services to Assist Students to Succeed Throughout the Course**

**LEARNING SUPPORT AND SERVICES FOR STUDENTS**

There are a variety of services available for students to assist them throughout their learning. This information is available in the College calendar, at Student Services, or the College web site at [camosun.ca](http://camosun.ca).

**STUDENT CONDUCT POLICY**

There is a Student Conduct Policy **which includes plagiarism**. It is the student's responsibility to become familiar with the content of this policy. The policy is available in each School Administration Office, at Student Services, and the College web site in the Policy Section.

**ADDITIONAL COMMENTS AS APPROPRIATE OR AS REQUIRED**

WEEK	LECTURE/LAB	ASSIGNMENTS	Quizzes
Week 1 Sept 5-7	dSLR camera basics Lightroom Intro		
Week 2 Sept 12-14	dSLR camera basics cont. Lightroom & Digital Asset Management (DAM)		
Week 3 Sept 19-21	Exposure control. Lightroom DAM cont.	Assignment #1 Handout	
Week 4 Sept 26- 28	Exposure control cont. Lightroom DAM cont.		
Week 5 Oct 3-5	ISO control Lightroom develop module intro	Assignment #1 Due	
Week 6 Thanksgiving Oct 10-12	ISO control and Lenses Lightroom develop module cont.	Assignment #2 Handout	
Week 7 Oct 17-19	Lenses, depth of field (dof) Lightroom develop module cont.		
Week 8 Oct 24-26	Advanced exposure control Lightroom collections/smart collections	Assignment #2 Due Assignment #3 handout	
Week 9 Oct 31- Nov 2	Advanced exposure cont. Photoshop Intro and setup		Quiz #1
Week 10 Remembrance Day Nov 7-9	Advanced focus control Photoshop cont. (tools & layers)	Assignment #3 Due Assignment #4 Handout	
Week 11 Nov 14-16	Photographic genre evaluation Photoshop cont. (palettes)	Assignment #5 Handout	
Week 12 Nov 21-23	Photographic genre evaluation cont. Photoshop cont.	Assignment #4 Due	
Week 13 Nov 28-30	Photographic genre evaluation cont. Photoshop cont.	Assignment #5 Due	
Week 14 Dec 5-7	Course review		Quiz 2

Please Note: this is the 'working' timetable. Any changes required will be announced in class.

Attendance is expected and required including attendance to all lectures, labs and any related activities.

If you miss a lecture or lab it will be your responsibility to acquire all information given during a missed class, incl. notes, hand-outs, assignments, etc. Please work with other students in the class to help each other in obtaining missed information/materials when a lecture or lab has been missed. This is important as you will want copies of the material presented in class as well as explanations from your cohort with regards to the materials presented.

Due to the significant amount of in-class learning in this course and importantly that each class builds upon the skills learned in the previous one, missing more than 2 classes per term (this includes both the lectures and labs combined) may seriously compromise your ability to pass this course.

Quizzes will be cumulative in testing.

**NOTE: All assignments, including any 'redos' must be handed in at the scheduled due date & time. Any exceptions must be requested in advance and will only be granted in extraordinary circumstances.**

**Late assignments will be marked as incomplete and therefore receive a value of zero (0) and may not be resubmitted.**