



## COURSE OUTLINE

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The course description is online @ <http://camosun.ca/learn/calendar/current/web/art.html>

Ω Please note: the College electronically stores this outline for five (5) years only.

It is **strongly recommended** you keep a copy of this outline with your academic records.

You will need this outline for any future application/s for transfer credit/s to other colleges/universities.

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### 1. Instructor Information

(a)	Instructor:	Joseph Hoh		
(b)	Office Hours:	M & W 1:00 – 2:00 PM. Tu, Th & F 2:30 – 3:30 PM		
(c)	Location:	Y101c		
(d)	Phone:	250.370.3456	Alternative Phone:	
(e)	Email:	<a href="mailto:hoh@camosun.ca">hoh@camosun.ca</a>		
(f)	Website:	D2L		

### 2. Intended Learning Outcomes

Upon completion of this course the student will be able to:

1. Examine critically the historical foundation underlying our contemporary ways of seeing.
2. Outline the dominant ideologies underlying and controlling public visual information.
3. Apply a methodology for deconstructing visual imagery.
4. Acquire and use a cross-disciplinary vocabulary to describe, discuss and understand images and their uses.
5. Discuss the effects that the development of photographic and digital technologies has had on our ways of seeing the world.
6. Assess and discuss the effects that simulation and the virtual have on our perception of reality.
7. Analyze the form, function and use of visual information in contemporary Western culture.
8. Think critically about the ways in which we engage in looking, how we understand visual media, how we use images to communicate, and how images use and affect us.
9. Develop an awareness of one's individual perceptual abilities and processes.
10. Display skills in research and in written, oral and especially visual communication.

### 3. Required Materials

1. Access to a computer, the web, and D2L (course website). Required reading material will be on the course website; there will also be video clips and links.

2. Writer's/style manual. You will need to have access to a writer's/style manual. For your research and writing, students will be citing sources using the Chicago Manual of Style (footnotes). There is a style sheet on D2L.
3. Access to a word processing program that allows you to create footnotes. There are computers on the computer labs and library that have Word if you do not have your own copy. Some free copies of word programs do not allow for easy footnoting.
4. Public art tour; outside of class time; visiting select pieces of public art in the downtown core.

#### **4. Course Content and Schedule**

This introductory course investigates strategies for looking at culture by studying our visual environment and its forms of communication such as art, television, film, advertising, the internet, and video games. We develop a critical framework for understanding and deconstructing images, beginning with a Western historical foundation and expanding to other viewpoints. The lecture themes/topics are listed on D2L. Within the vast field of visual culture, we will explore four general areas: photographs, print and type, video & cinema, and public art.

- This is a university level class; exams & research papers are marked according to a 100 level University Transfer.
- There are no "make-up" exams or extra assignments to increase your grade.
- If you miss a class, ask a course-mate for lecture notes (Joseph has no lecture notes to share); there is no taping/videoing lectures without Joseph's permission.
- This course deals with adult subject matter.
- To foster the best learning environment for students and the instructor, no phones on the desk or in your hands during classes.

#### **5. Basis of Student Assessment (Weighting)**

##### **Exams 60%**

- Exams are based on a combination of lecture notes, readings, and additional material on the course website as well as students conducting additional research & discussions. Completing the readings or attending the lectures will not be enough! Knowledge is cumulative, thus there is something from every lecture on the exams. You will be given an exam overview ahead of time—as well as the essay questions—so you can prepare. Exam 4 is based on students' presentations (PowerPoint) or posters of their research projects.
- Missed exams & Make-up exams. If a student misses an exam due to illness or extenuating circumstances, notify me immediately (voice mail is acceptable). Medical (written) certification must be produced within three (3) week days of missed exam before alternate testing will be arranged; otherwise a grade of "0" will be issued for that exam. The make-up exam is scheduled within 3 weekdays of the missed exam, and is different from the one given in class.
- There are 4 exams through the semester. Dates TBA.

### **Academic Research Project (2,000 words) 20%**

- The research project begins at the start of the semester and evolves during the course. It is an academic exploration of topic related to visual culture—about what you encounter in the public realm. You will conduct research using academic sources to create an academic essay to hand in, plus a poster or PowerPoint presentation (see Presentation below) to your peers. See Research Project on D2L that outlines project objectives, deadlines, instructions, expectations, and grading criteria.
- Late essay assignments will be penalized. Until Joseph holds the assignment in his hands, 5% per day will be deducted from the final assignment grade. The weekend (Sat & Sun) counts as 1 day. Assignments may not be accepted after 1 calendar week (7 days) from due date unless special permission is arranged beforehand.
- Academic consequences if source material is not cited
  - Not citing your sources is a form of plagiarism and, therefore, cannot receive a passing grade. If you are not sure about when and how to cite your sources, consult your Style Manual. Camosun has an Academic Conduct Policy and it is the student's responsibility to become familiar with the content of this policy (see College's web site).

### **Library Assignment 5%**

- The library assignment assists students with the beginning steps for the academic research essay including how to craft and format a bibliography and with citations.

### **Presentation 15%**

- Presentations can be in either PDF or PowerPoint files. Prezi and other types of presentations are not accepted.
- You have 5 minutes for your presentation (this is a brief of your research topic)
- You have 5 slides/pages in your presentation
  - Slide 1: Like your essays, it must have an introduction to the topic and what you are presenting. Include your images.
  - Slides 2-4: Break down your ideas into simple points to elaborate on the images
  - Slide 5: Conclusion
- Submit files 24 hours prior to your presentation into the course D2L Dropbox
- Have a paper copy for Joseph. The copy does not have to be in colour
- Place in Dropbox a PowerPoint presentation or PDF 24 hours prior to presentation
- Provide instructor with a printed copy of your presentation

## 6. Grading System

### Standard Grading System (GPA)

Percentage	Grade	Description	Grade Point Equivalency
90-100	A+		9
85-89	A		8
80-84	A-		7
77-79	B+		6
73-76	B		5
70-72	B-		4
65-69	C+		3
60-64	C		2
50-59	D	Minimum level of achievement for which credit is granted; a course with a "D" grade cannot be used as a prerequisite.	1
0-49	F	Minimum level has not been achieved.	0

### Temporary Grades

Temporary grades are assigned for specific circumstances and will convert to a final grade according to the grading scheme being used in the course. See Grading Policy E-1.5 at [camosun.ca](http://camosun.ca) for information on conversion to final grades, and for additional information on student record and transcript notations.

Temporary Grade	Description
I	<i>Incomplete:</i> A temporary grade assigned when the requirements of a course have not yet been completed due to hardship or extenuating circumstances, such as illness or death in the family.
IP	<i>In progress:</i> A temporary grade assigned for courses that, due to design may require a further enrollment in the same course. No more than two IP grades will be assigned for the same course. (For these courses a final grade will be assigned to either the 3 <sup>rd</sup> course attempt or at the point of course completion.)
CW	<i>Compulsory Withdrawal:</i> A temporary grade assigned by a Dean when an instructor, after documenting the prescriptive strategies applied and consulting with peers, deems that a student is unsafe to self or others and must be removed from the lab, practicum, worksite, or field placement.

## 7. Recommended Materials or Services to Assist Students to Succeed Throughout the Course

### LEARNING SUPPORT AND SERVICES FOR STUDENTS

There are a variety of services available for students to assist them throughout their learning. This information is available in the College calendar, at Student Services, or the College web site at [camosun.ca](http://camosun.ca).

### STUDENT CONDUCT POLICY

There is a Student Conduct Policy which includes plagiarism. It is the student's responsibility to become familiar with the content of this policy. The policy is available in each School Administration Office, at Student Services, and the College web site in the Policy Section.