



School of Arts & Science
 HUMANITIES DEPARTMENT
 PHIL 330-001
 Ethics in Business
 Summer 2017

COURSE OUTLINE

The course description is online @ <http://camosun.ca/learn/calendar/current/web/phil.html>

Ω Please note: the College electronically stores this outline for five (5) years only.
 It is **strongly recommended** you keep a copy of this outline with your academic records.
 You will need this outline for any future application/s for transfer credit/s to other colleges/universities.

1. Instructor Information

(a)	Instructor:	Philip Puszczalowski
(b)	Office Hours:	Interurban Campus: Monday and Wednesday 3:30pm-5:00pm and by mutually agreed appointment.
(c)	Location:	LACC 118A
(d)	Phone:	(250)370-3837 (Lans campus only)
(e)	Email:	PuszczalowskiP@camosun.bc.ca

2. Intended Learning Outcomes

Upon completion of this course the student will be able to:

1. Summarize and evaluate central problems in business ethics.
2. Critically examine classical and contemporary solutions to these problems.
3. Make comparisons between various philosophical/ethical positions and have an overall sense of the history of ethics in general.
4. Take a philosophical/ethical position and support that position with good reasons (evidence).
5. Explain the relevance of ethics to everyday problems in business concerning beliefs and values, knowledge and justification.
6. Describe and critically assess specific cases and alternative solutions to contemporary ethical problems in business.

3. Required Materials

- (a) Texts: Ciulla, J., Martin, C., and Solomon, R. 2014. *Honest Work: A Business Ethics Reader*, 3rd Edition. Oxford University Press.
- (b) Other readings are posted or linked on the class D2L page.

4. Course Content and Schedule

All Lectures and seminars are in the Centre Business & Access Bldg, Room 209

Lectures: Monday & Wednesday – 12:30pm-2:20pm

Seminars: Monday & Wednesday – 2:30pm-3:20pm

Note: This is a tentative indication of content and schedule

May 1: Introduction

"Introduction: Getting to Work" (p. xxiii-xxv)

Seminar: Icebreaker

May 3: Utilitarianism

Audi, "Some Approaches to Determining Ethical Obligations (p. xxv-xxvii)

Epicurus, "On Pleasure" (p.97-98)

John Stuart Mill, Selections from *Utilitarianism* (D2L)

Seminar: White, "Beech-Nut's Imitation Apple Juice" (p.284)

May 8: Kantian Ethics/Deontology

Audi, "Some Approaches to Determining Ethical Obligations (p. xxviii)

Bowie, "Respecting the Humanity in the Person" (p.4-6)

Box: "W.D. Ross on prima Facie Duties" (p.6-7)

Hochschild, "Exploring the Managed Heart" (p.7-11)

Seminar: Battin and Mower, "The Columbia Shuttle Disaster: Should We Have Told the Astronauts the Truth?" (p.82-83)

May 10: Virtue Ethics

Audi, "Some Approaches to Determining Ethical Obligations (p. xxviii-xxix)

Aristotle, "On the Good Life" (p.89-93)

Stanford Encyclopedia of Philosophy – "Virtue Ethics" (D2L)

Miller, "A Life Badly Lived" (p.119-120)

Seminar: McCoy, "The Parable of the Sadhu" (p.116-118)

May 15: Moral Relativism & Moral Absolutism

Stanford Encyclopedia of Philosophy – "Moral Relativism" (D2L)

Wikipedia – "Moral Absolutism" (D2L)

3rd Reading TBD

Seminar: Marquiss and Ciulla, "The Quandary at PureDrug" (p.484-485)

May 17: Justice

Rawls, "Justice as Fairness" (p.201-202)

Nozick, "Anarchy, State, and Utopia" (p.203-213)

Singer, "Rich and Poor" (p.214-216)

Seminar: Lyutse, "Nike's Suppliers in Vietnam" (p.243-244)

May 22: **Victoria Day – No Classes**

May 24: Midterm

May 29: Corporate Social Responsibility

Friedman, "The Social Responsibility of Business is to Increase Its Profits" (p.249-253)

Stone, "Why Shouldn't Corporations be Socially Responsible?" (p.254-257)

Freeman, "A Stakeholder Theory of the Modern Corporation" (p.263-269)

Seminar: MacDougall, Beauchamp, Cuddihy, "The NYSEG Corporate Responsibility Case" (p.282-283)

May 31: Product Safety and Consumer Protection

Thomson, "Remarks on Causation and Liability" (p.391-396)

Dowie, "Pinto Madness" (p.384-387)

Werhane, "The Pinto Case and the Rashomon Effect" (p.387-390)

Seminar: Shaw and Barry, "Living and Dying with Asbestos" (p.403-405)

June 5: Marketing and Advertising

Frankfurt, "On Bullshit" (p.60-61)

Goldman, "The Justification of Advertising in a Market Economy" (p.337-342)

Savan, "The Bribe Soul" (p.342-347)

Seminar: Velasquez, "Toy Wars" (p.354-357)

June 7: Accounting, Finance, and Investment

Loomis, "Lies, Damned Lies, and Managed Earnings" (p.132-139)

Boatright, "Finance Ethics" (p.146-152)

Moore, "What Is Really Unethical About Insider Trading?" (p.152-159)

Seminar: Boatright, "An Auditor's Dilemma" (p.182-183)

June 12: Business and the Environment

Baxter, "People or Penguins" (p.510-514)

Singer, "The Place of Nonhumans in Environmental Issues" (p.521-526)

Leopold, "The Land Ethic" (p.501-503)

Sagoff, "At the Shrine of our Lady Fatima or Why Political Questions Are Not All Economic" (p.503-510)

Seminar: Arnold, "Texaco in the Ecuadorean Amazon" (p.532-533)

June 14: Whistleblowing

Bok, "Whistleblowing and Professional Responsibility" (p.412-417)

Davis, "Some Paradoxes of Whistleblowing" (p.417-423)

Duska, "Whistleblowing and Employee Loyalty" (p.423-425)

Seminar: Desjardins and McCall, "Whistleblowing at the Phone Company" (p.447-448)

5. Basis of Student Assessment (Weighting)

(a) *Seminar Worksheets (10%, 10 at 1% each)*

During each semester, students will be asked to complete a short assignment based on the week's seminar reading. These will be turned in at the end of each seminar and graded on a pass/fail basis. The best 10 will form the grade for this portion of the course. No rewrites or deferrals. Further details will be distributed each seminar meeting. **Reading the seminar reading assignment is essential preparation.**

(b) *Case Study Analyses (20%, 4 at 5% each)*

One assignment/interval on a case study drawn from the selection of cases in the chapters we are studying during the interval.

First interval: May 24 & 29

Second interval: May 31 & June 5

Third interval: June 7 & June 12

Fourth interval: June 14

No rewrites or deferrals. Further details will be provided on D2L.

(c) *Midterm (35%)* May 22.

(d) *Final (35%)* Scheduled by the college.

6. Grading System

(No changes are to be made to this section unless the Approved Course Description has been forwarded through the Education Council of Camosun College for approval.)

Standard Grading System (GPA)

Percentage	Grade	Description	Grade Point Equivalency
90-100	A+		9
85-89	A		8
80-84	A-		7
77-79	B+		6
73-76	B		5
70-72	B-		4
65-69	C+		3
60-64	C		2
50-59	D	Minimum level of achievement for which credit is granted; a course with a "D" grade cannot be used as a prerequisite.	1
0-49	F	Minimum level has not been achieved.	0

Temporary Grades

Temporary grades are assigned for specific circumstances and will convert to a final grade according to the grading scheme being used in the course. See Grading Policy E-1.5 at camosun.ca for information on conversion to final grades, and for additional information on student record and transcript notations.

Temporary Grade	Description
I	<i>Incomplete</i> : A temporary grade assigned when the requirements of a course have not yet been completed due to hardship or extenuating circumstances, such as illness or death in the family.
IP	<i>In progress</i> : A temporary grade assigned for courses that, due to design may require a further enrollment in the same course. No more than two IP grades will be assigned for the same course. (For these courses a final grade will be assigned to either the 3 rd course attempt or at the point of course completion.)
CW	<i>Compulsory Withdrawal</i> : A temporary grade assigned by a Dean when an instructor, after documenting the prescriptive strategies applied and consulting with peers, deems that a student is unsafe to self or others and must be removed from the lab, practicum, worksite, or field placement.

7. Recommended Materials or Services to Assist Students to Succeed Throughout the Course

LEARNING SUPPORT AND SERVICES FOR STUDENTS

There are a variety of services available for students to assist them throughout their learning. This information is available in the College calendar, at Student Services, or the College web site at camosun.ca.

STUDENT CONDUCT POLICY

There is a Student Conduct Policy **which includes plagiarism**. It is the student's responsibility to become familiar with the content of this policy. The policy is available in each School Administration Office, at Student Services, and the College web site in the Policy Section.