

	<p><b>School of Arts &amp; Science</b>  <b>DEPARTMENT OF COMMUNICATION</b>  <b>CMNS 160</b>  <b>Introduction to Digital Journalism</b>  <b>Fall 2016</b></p>
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## COURSE OUTLINE

**Course Description:** This course introduces students to the basic principles of journalistic writing for a variety of digital formats such as e-zines, digital newspapers and podcasts. Students discuss genres, research sources, news value, editing, interview techniques, ethics and legal issues. Students will apply this knowledge to research and write accurate news stories to communicate information to a specified audience while adhering to legal and journalistic principles.

Ω *Please note: the College electronically stores this outline for five (5) years only. It is **strongly recommended** you keep a copy of this outline with your academic records. You will need this outline for any future application/s for transfer credit/s to other colleges/universities.*

### 1. Instructor Information

(a)	Instructor:	Andy Bryce		
(b)	Office Hours:	Tuesdays 10:00 – 12:00		
(c)	Location:	Y315B		
(d)	Phone:	250-370-3394	Alternative Phone:	
(e)	Email:	Bryce@camosun.bc.ca		
(f)	Website:	www.andyjaybryce.com		

### 2. Intended Learning Outcomes

Upon successful completion of this course a student will be able to:

1. Write accurate, genre-appropriate news stories in a variety of digital formats.
2. Apply interview and research techniques to gather information.
3. Re-write and edit stories for conciseness and clarity.
4. Discuss ethical and legal issues in journalism and apply an understanding of these to writing assignments.
5. Define news topics and intended audience, and apply appropriate criteria to determine journalistic value and mode of communication.

### 3. Required Materials

- 1 USB memory stick is needed for handing in assignments.

### 4. Course Content and Schedule

Lecture: Friday 1:00-2:00 pm  
 Lab: Friday 2:00-3:00 pm  
 Online: one hour a week at student discretion  
 Out of Class: as needed  
 Quizzes: Libel/Slander and Copyright – Dec 9 - 15%

### 5. Basis of Student Assessment (Weighting)

- (a) Assignments: 80%

- (b) Tests: 15%
- (c) Exams: N/A
- (d) Attendance and Participation: 5%

**6. Grading System**

**Standard Grading System (GPA)**

Percentage	Grade	Description	Grade Point Equivalency
90-100	A+		9
85-89	A		8
80-84	A-		7
77-79	B+		6
73-76	B		5
70-72	B-		4
65-69	C+		3
60-64	C		2
50-59	D	Minimum level of achievement for which credit is granted; a course with a "D" grade cannot be used as a prerequisite.	1
0-49	F	Minimum level has not been achieved.	0

**Temporary Grades**

Temporary grades are assigned for specific circumstances and will convert to a final grade according to the grading scheme being used in the course. See Grading Policy E-1.5 at [camosun.ca](http://camosun.ca) for information on conversion to final grades, and for additional information on student record and transcript notations.

Temporary Grade	Description
I	<i>Incomplete:</i> A temporary grade assigned when the requirements of a course have not yet been completed due to hardship or extenuating circumstances, such as illness or death in the family.
IP	<i>In progress:</i> A temporary grade assigned for courses that, due to design may require a further enrollment in the same course. No more than two IP grades will be assigned for the same course. (For these courses a final grade will be assigned to either the 3 <sup>rd</sup> course attempt or at the point of course completion.)
CW	<i>Compulsory Withdrawal:</i> A temporary grade assigned by a Dean when an instructor, after documenting the prescriptive strategies applied and consulting with peers, deems that a student is unsafe to self or others and must be removed from the lab, practicum, worksite, or field placement.

**7. Recommended Materials or Services to Assist Students to Succeed Throughout the Course**

**LEARNING SUPPORT AND SERVICES FOR STUDENTS**

There are a variety of services available for students to assist them throughout their learning. This information is available in the College calendar, at Student Services, or the College web site at [camosun.ca](http://camosun.ca).

**STUDENT CONDUCT POLICY**

There is a Student Conduct Policy **which includes plagiarism**. It is the student's responsibility to become familiar with the content of this policy. The policy is available in each School Administration Office, at Student Services, and the College web site in the Policy Section.