

Art 281 Contemporary Art Critique 2

School of Arts & Science: Visual Arts Winter 2016

COURSE OUTLINE

A program completion course concerned with reflection, consideration and presentation. Students will survey and appraise their artistic growth over the past two years and make preparations for post-graduation.

The Approved Course Description is available on the web http://camosun.ca/learn/calendar/current/web/art.html

Please note: This outline will not be kept indefinitely. It is recommended students keep this outline for your records.

1. Instructor Information

Instructor: Brad Muir

Office Hours: WED 2:00 - 3:00PM, or by appointment

Location: Young 101B Phone: 250-370-3386

Email: muirb@camsoun.bc.ca or dbradleymuir@hotmail.com

2. Intended Learning Outcomes

Upon completion of this course the student will be able to:

- 1. Create a portfolio and artist statement that can be used for grant and exhibition proposals.
- 2. Describe processes of fund-raising and marketing in the arts.
- 3. Describe taxation and legal issues of importance to artists.
- 4. Install and strike an exhibit of own work.

3. Required Materials

Art 281 Contemporary Art Critique 2 course-pack

Journal: 1½ inch three ring binder with transparent sleeves to hold portfolio CDs, flash drives, visiting artist reviews etc. and flash or external hard-drive for storing image and text files

Optional: laptops

4. Course Content and Schedule

Students will continue the emphasis on personal position and critical appraisals established in Contemporary Art Critique 1 (Art 280) and extend the work into the following

- 1. **Journal**: Keeping a journal of critical reviews of visiting artists and exhibitions
- 2. **Portfolio**: Developing the following personal documentation for presentation to future employers, institutions, clients, etc.
 - a. visual (slides¹ and written artistic statement and documentation of all your work)
 - b. letters of application, project proposals, requests for grants, bursaries, loans, and institutional entrance forms, etc.
 - c. a well written, up to date CV and résumé, and a visual portfolio that will represent you in the best possible light
- 3. **Development of exhibition history**: A project proposal for the Vertical Gallery at Open Space that will include most of the criteria mentioned above along with a maquette and/or finished artwork. This is not a hypothetical proposition. Two or three students will be selected by jurors (from Open Space) to install their projects. A detailed package of requirements, criteria, artist fees, etc., will be given to each student

¹ Slides: i.e. digitally recorded images

- 4. **Collaborative processes**: A graduation show will be held at a to-be-determined space with representation of work from every student. All students will be involved in the preparation; including jurying, publicity, fund-raising, installation, clean-up, exhibition catalog, etc.
- 5. Community & career network through the Volunteer Experience

Schedule

Week		rts Council, Framing demo, CARFAC	Hot	mework
January 12 - 15		Introduction: course objectives & handouts		Collect 10 – 20 slides for portfolio, due 9:30AM next week
		The next step: education and career goals; Mind Map		Where would you like to volunteer? Make contact and find out your
		Class objectives: catalog? Show title? Fund-raising?		options, this may relate to your academic or occupation goals. Notify
		Class contact list		instructor next week regarding your volunteering plans.
		Class-time assignment: Brainstorming		Reviews TBA
		title for grad exhibition catalog design brainstorming; what do you really want		Finish Mind-map
		as an outcome?		Names for exhibition & catalog
		Class-time assignment (2 hours): research schools you would like to attend, and dream jobs you would like to do, look into the credentials and/or requirements needed; what do you really want as an outcome?		Laptops w/ word processor and Photoshop or GIMP useful
January 19 - 22		Assessments of career or educational goals: short, middle, and long term		curriculum vitae draft layout (word processed, printed and saved as RTF if
		Writing a (résumé &) curriculum vitae		not using MSWord) due 9:30AM next
		Style and formatting for clarity and		week. Bring it on a flash media
		typographic conventions demo		get more slides if applicable. Due 9:30AM next week
	_	Student to do style and formatting trial		Jesse Birch 150 words due next week.
		Instructor reviews slides		
		Class-time assignment: pen curriculum vitae (no résumé needed) draft,		
		hand in volunteering plan		
		First Meeting both sections Friday		
		Jan 22 rm. 123		
January 26 - 29		Creating a slides list		Slides list and prepare slides portfolio.
		review draft c.v. on computer		Due 9:30AM next week.
	_	Committees designate	_	Scan or high res digital image for catalog: due next week
		Catalog layout designate		Catalog design draft for next week
		Scanning demo? Digital portfolio with Photoshop		
		Digital portfolio with Photoshop review		
		Running meetings: Roberts Rules		
		Class-time assignment: title for grad exhibition, catalog design, scan for catalog		
		Activity Summary		
		Second Meeting both sections Friday		
		Jan 29 rm. 123		

February 02 - 05		Cover letters	Artist statements typed draft and cover
		Artist Statements	letters due next week
		Instructor review scans, slides lists, and slides portfolio	Watch Art21 / and or Contacts (artists TBA) and the way artists talk about their work
		Vertical Gallery brainstorming: initial ideas and sketches, questions	Catalog design: collect all scans /
		Request for Credentials (to get "Diploma in Visual Arts")	images
		Class-time assignment: pen artist statement draft	
		Class-time assignment: Catalog design	
		Instructor reviews draft artist statements and cover letters	
		draft review and approval	
		Check catalog design	
		Third Meeting both sections Friday	
		Feb 05 rm. 123	
February 09 - 12		AGGV: meet there	Finish artist statements and integrated
		Review artist statements	into C.V. package for next week printed
		Review cover letters	and in MSWord or RTF format on disk
		Check scans	
		Fourth Meeting both sections Friday	
		Feb 12 rm. 123	
February 16 – 19 19 th reading		the commercial gallery and the artist- run centres: Open Space & Winchester	Vertical Gallery proposal draft typed for 9:30AM next week
break		final review of artist statements and C.V.s	Catalog design: collect all artist statements
		Class-time assignment: pen Vertical Gallery proposal draft	Portfolio project package due 9:30 AM next class
		Vertical Gallery review and work week	
		Check catalog design	
February 23 - 26		Studio Practice / Field Trip	Mowry Baden 150 words Due Next
		Open Space, Deluge, 50/50 Artist Studio TBA	Class
March 01 - 04		Portfolio project due	Preparations for fund-raising
		Vertical Gallery review and work week	Catalog design
		Check catalog design	Vertical Gallery project
		Business of Art: Management & Bookkeeping, Income tax, Dealers, Copyright	
		Fund raising discussions Soup Bowl?	
	_	Fifth Meeting both sections Friday	
		Mar 04 rm. 123	
March 08 - 11	_	Review Vertical Gallery applications	Preparations for jury selecting criteria
March 08 - 11		7 TF	* · · · · · · · · · · · · · · · · · · ·
March 08 - 11		Fund raising review	due 9:30AM next week, and preparation
March 08 - 11		Fund raising review Framing demo TBA	selection
March 08 - 11		Fund raising review Framing demo TBA Peer jury organized	
March 08 - 11		Framing demo TBA Peer jury organized	selection
March 08 - 11	_ _	Framing demo TBA	selection
March 08 - 11		Framing demo TBA Peer jury organized Check catalog design	selection

	Review selection process		Writing assignment: review of an	
	Fund raising review		exhibition, gallery mechanics: due	
	Check catalog design		9:30am next week	
	Catalog content dateline		Vertical Gallery project dateline: 9:30AM next week	
	Mid-term interviews		Catalog design due next week	
	Last week for program withdrawals	_	Summy design due nom ween	
March 21 - 25	Fund raising review		Peer jurying prep—both jury and	
March 25	Peer jurying for exhibition-criteria submits			
Holiday	Check catalog design		Review of Vertical Gallery proposals	
	Vertical Gallery submission due	Vertical Gallery submission due (faculty at		
	Check catalog design			
	Writing assignment due TBA			
	Framing and plinth making demo			
March 29 –	Check catalog design		Framing and art work prep	
April 01	Catalog files in to printers		Create Website Due last class must	
	CARFAC? TBA		have open access URL	
	Online Portfolios; WordPress			
April 05 - 08	Check framing and art work prep		prepare portfolio's for submission: use	
	Prep and moving detail of art to gallery		checklist	
	BC Arts Council TBA			
	Apply for Portfolio Award			
	WordPress review			
April 12 - 15	Portfolio due 3pm		set-up preparations	
	Peer Jurying		Vertical Gallery install, TBA	
	Final interviews time table			
	Other details to complete			
	View Peer Websites			
April 19 - 22	Final interviews		Show hanging and finishing, gallery	
	Show set-up & show opening?		sitting, show opening and prep	
	exhibition down?		clean-up, remove artwork, return	
	year end party?		College equipment	
			graduation ceremony in June TBA	

Reading break February 18 – 19 Last day for withdrawal March 14 Last day of classes April 16

5. Basis of Student Assessment (Weighting)

Student will submit specific project work at fixed times during the semester. The grading breaks down as follows:

Cv, Résumé and	30%	
portfolio		
Reviews & written	10%	
material		
Graduation show	20%	
Open Space	20%	
proposal		
Involvement and	10%	
participation		
including		
volunteer work *	10%	
Total	100%	

* Attendance is one of the main criteria of the involvement and participation category. It is mandatory because class discussion cannot be recreated and therefore not made up if missed. Missing a class without a valid reason will result in a deduction of 5% from your final grade for each class missed. Missing more than two classes will seriously jeopardize your successful completion of the course. Tardiness will also have the same effect.

Involvement and participation will also be evaluated on the level of care and on the quality of your engagement with your work.

6. Grading System

Standard Grading System (GPA)

Percentage	Grade	Description	Grade Point Equivalency
90-100	A+		9
85-89	Α		8
80-84	A-		7
77-79	B+		6
73-76	В		5
70-72	B-		4
65-69	C+		3
60-64	С		2
50-59	D		1
0-49	F	Minimum level has not been achieved.	0

Temporary Grades

Temporary grades are assigned for specific circumstances and will convert to a final grade according to the grading scheme being used in the course. See Grading Policy at camosun.ca or information on conversion to final grades, and for additional information on student record and transcript notations.

Temporary Grade	Description
I	<i>Incomplete</i> : A temporary grade assigned when the requirements of a course have not yet been completed due to hardship or extenuating circumstances, such as illness or death in the family.
IP	In progress: A temporary grade assigned for courses that are designed to have an anticipated enrollment that extends beyond one term. No more than two IP grades will be assigned for the same course.
CW	Compulsory Withdrawal: A temporary grade assigned by a Dean when an instructor, after documenting the prescriptive strategies applied and consulting with peers, deems that a student is unsafe to self or others and must be removed from the lab, practicum, worksite, or field placement.

Temporary grades are assigned for specific circumstances and will convert to a final grade according to the grading scheme being used in the course. See Grading Policy E-1.5 at **camosun.ca** for information on conversion to final grades, and for additional information on student record and transcript notations.

7. Recommended Materials or Services to Assist Students to Succeed Throughout the Course

Learning Support And Services For Students

There are a variety of services available for students to assist them throughout their learning. This information is available in the College Calendar, Registrar's Office or the College web site at http://www.camosun.bc.ca

STUDENT CONDUCT POLICY

There is a Student Conduct Policy which includes plagiarism. It is the student's responsibility to become familiar with the content of this policy. The policy is available in each School Administration Office, at Student Services, and the College web site in the Policy Section.

ACADEMIC CONDUCT POLICY

There is an Academic Conduct Policy. It is the student's responsibility to become familiar with the content of this policy. The policy is available in each School Administration Office, Registration, and on the College web site in the Policy Section.

www.camosun.bc.ca/divisions/pres/policy/2-education/2-5.html