



COURSE OUTLINE

The course description is online @ <http://camosun.ca/learn/calendar/current/web/phil.html>

Ω Please note: the College electronically stores this outline for five (5) years only.
It is **strongly recommended** you keep a copy of this outline with your academic records.
You will need this outline for any future application/s for transfer credit/s to other colleges/universities.

1. Instructor Information

(a)	Instructor:	Frank Jankunis		
(b)	Office Hours:	Tuesday from 1:30-4:20, Thursday from 9:00-12:00 and by mutually agreed appointment		
(c)	Location:	Y320 (Lansdowne campus)		
(d)	Phone:	250 370-3398	Alternative Phone:	
(e)	Email:	JankunisF@camosun.bc.ca		
(f)	Website:			

2. Intended Learning Outcomes

Upon completion of this course the student will be able to:

1. Summarize and evaluate central problems in business ethics.
2. Critically examine classical and contemporary solutions to these problems.
3. Make comparisons between various philosophical/ethical positions and have an overall sense of the history of ethics in general.
4. Take a philosophical/ethical position and support that position with good reasons (evidence).
5. Explain the relevance of ethics to everyday problems in business concerning beliefs and values, knowledge and justification.
6. Describe and critically assess specific cases and alternative solutions to contemporary ethical problems in business.

3. Required Materials

- (a) Texts: Grace, D., Cohen, S. and Holmes, W. 2014. *Business Ethics*. Canadian edition. OUP
- (b) Other material to be posted or linked on the course's D2L as required.

4. Course Content and Schedule

NB: this is a tentative indication of content and schedule which may need to be adjusted as we go along.

Week 1 (May 5): Introduction

Week 2 & 3 (May 12&19): Ethical theory (Chapter 1)

Week 4 (May 26): Codes of Ethics and Institutional Ethics (Chapter 10) and Dirty Hands (Chapter 2)

Week 5 (June 2): Corporate Governance (Chapter 8) and Stakeholders (Chapter 3)

Week 6 (June 9): Fair Dealing in the Marketplace (Chapter 4)

Week 7 (June 16): Midterm – No lecture or seminar

Week 8 (June 23): Advertising and Marketing (Chapter 5)

Week 9 (June 30): Whistleblowing (Chapter 7)

Week 10 (July 7): Accounting (Chapter 9)

Wekk 11 (July 14): The environment (Chapter 11)

Week 12 (July 21): The environment (Chapter 11)

Week 13 (July 28): International Business Ethics (Chapter 12)

Week 14 (Aug 4): Review for final

5. Basis of Student Assessment (Weighting)

(This section should be directly linked to the Intended Learning Outcomes.)

- (a) Midterm (35%). This will test your knowledge of all of the material studied to this point in the class. Date: June 16, 2016
Final (35%). This will test your knowledge of all of the material studied to this point in the class, with a heavy emphasis on the material covered since the midterm. Date: TBA
- (b) Case study prep (20%). These will be *short* assignments answering a question(s) regarding a case study to be discussed in seminar in the upcoming week. I will post information about the case and the question(s) to be answered on D2L. These assignments cannot exceed 1 double-spaced page with regular font and margins. I will accept one case study prep assignment per week via D2L. These assignments will not be accepted late. It is up to you which weeks you submit an assignment. Your 10 best marks will comprise your final grade on this aspect of the course.
- (c) Attendance in seminar (10%).

6. Grading System

(No changes are to be made to this section unless the Approved Course Description has been forwarded through the Education Council of Camosun College for approval.)

Standard Grading System (GPA)

Percentage	Grade	Description	Grade Point Equivalency
90-100	A+		9
85-89	A		8
80-84	A-		7
77-79	B+		6
73-76	B		5
70-72	B-		4
65-69	C+		3
60-64	C		2
50-59	D	Minimum level of achievement for which credit is granted; a course with a "D" grade cannot be used as a prerequisite.	1
0-49	F	Minimum level has not been achieved.	0

Temporary Grades

Temporary grades are assigned for specific circumstances and will convert to a final grade according to the grading scheme being used in the course. See Grading Policy E-1.5 at camosun.ca for information on conversion to final grades, and for additional information on student record and transcript notations.

Temporary Grade	Description
I	<i>Incomplete:</i> A temporary grade assigned when the requirements of a course have not yet been completed due to hardship or extenuating circumstances, such as illness or death in the family.
IP	<i>In progress:</i> A temporary grade assigned for courses that, due to design may require a further enrollment in the same course. No more than two IP grades will be assigned for the same course. <i>(For these courses a final grade will be assigned to either the 3rd course attempt or at the point of course completion.)</i>
CW	<i>Compulsory Withdrawal:</i> A temporary grade assigned by a Dean when an instructor, after documenting the prescriptive strategies applied and consulting with peers, deems that a student is unsafe to self or others and must be removed from the lab, practicum, worksite, or field placement.

7. Recommended Materials or Services to Assist Students to Succeed Throughout the Course

LEARNING SUPPORT AND SERVICES FOR STUDENTS

There are a variety of services available for students to assist them throughout their learning. This information is available in the College calendar, at Student Services, or the College web site at camosun.ca.

STUDENT CONDUCT POLICY

There is a Student Conduct Policy **which includes plagiarism**. It is the student's responsibility to become familiar with the content of this policy. The policy is available in each School Administration Office, at Student Services, and the College web site in the Policy Section.

ADDITIONAL COMMENTS AS APPROPRIATE OR AS REQUIRED