



## COURSE OUTLINE

The course description is online @ <http://camosun.ca/learn/calendar/current/web/dime.html>

Ω Please note: the College electronically stores this outline for five (5) years only.  
It is **strongly recommended** you keep a copy of this outline with your academic records.  
You will need this outline for any future application/s for transfer credit/s to other colleges/universities.

### 1. Instructor Information

(a)	Instructor:	Andy Bryce		
(b)	Office Hours:	Tuesday 1:00-3:00		
(c)	Location:	Y315B		
(d)	Phone:	250-370-3394	Alternative Phone:	
(e)	Email:	Bryce@camosun.bc.ca		
(f)	Website:	www.andyjaybryce.com		

### 2. Intended Learning Outcomes

(No changes are to be made to these Intended Learning Outcomes as approved by the Education Council of Camosun College.)

Upon completion of this course a student will be able to:

1. Work within a team to conceptualize, compile, design and produce complex video productions from idea to delivery.
2. Create audio and video to deliver a persuasive message to an identified audience.
3. Operate a camera in the field at an intermediate level.
4. Operate a non-linear editing system at an intermediate level.
5. Apply the fundamentals of lighting in a controlled situation such as a studio.
6. Perform tasks in a manner consistent with standards of the profession.

### 3. Required Materials

- (a) Texts
- (b) Other

### 4. Course Content and Schedule

Lecture: Tuesday 8:30 – 9:20

Lab: Wednesday 12:30 – 2:30, Thursday 11:00-1:00

### 5. Basis of Student Assessment (Weighting)

(This section should be directly linked to the Intended Learning Outcomes.)

- (a) Assignments: 60%
- (b) Quizzes
- (c) Exams
- (d) Attendance and Participation: 10%
- (e) Lab exercises: 30%

### 6. Grading System

(No changes are to be made to this section unless the Approved Course Description has been forwarded through the Education Council of Camosun College for approval.)

### Standard Grading System (GPA)

Percentage	Grade	Description	Grade Point Equivalency
90-100	A+		9
85-89	A		8
80-84	A-		7
77-79	B+		6
73-76	B		5
70-72	B-		4
65-69	C+		3
60-64	C		2
50-59	D	Minimum level of achievement for which credit is granted; a course with a "D" grade cannot be used as a prerequisite.	1
0-49	F	Minimum level has not been achieved.	0

### Temporary Grades

Temporary grades are assigned for specific circumstances and will convert to a final grade according to the grading scheme being used in the course. See Grading Policy E-1.5 at [camosun.ca](http://camosun.ca) for information on conversion to final grades, and for additional information on student record and transcript notations.

Temporary Grade	Description
I	<i>Incomplete:</i> A temporary grade assigned when the requirements of a course have not yet been completed due to hardship or extenuating circumstances, such as illness or death in the family.
IP	<i>In progress:</i> A temporary grade assigned for courses that, due to design may require a further enrollment in the same course. No more than two IP grades will be assigned for the same course. (For these courses a final grade will be assigned to either the 3 <sup>rd</sup> course attempt or at the point of course completion.)
CW	<i>Compulsory Withdrawal:</i> A temporary grade assigned by a Dean when an instructor, after documenting the prescriptive strategies applied and consulting with peers, deems that a student is unsafe to self or others and must be removed from the lab, practicum, worksite, or field placement.

## 7. Recommended Materials or Services to Assist Students to Succeed Throughout the Course

### LEARNING SUPPORT AND SERVICES FOR STUDENTS

There are a variety of services available for students to assist them throughout their learning. This information is available in the College calendar, at Student Services, or the College web site at [camosun.ca](http://camosun.ca).

### STUDENT CONDUCT POLICY

There is a Student Conduct Policy **which includes plagiarism**. It is the student's responsibility to become familiar with the content of this policy. The policy is available in each School Administration Office, at Student Services, and the College web site in the Policy Section.

### ADDITIONAL COMMENTS AS APPROPRIATE OR AS REQUIRED

### Course Content

1. Work within a team to conceptualize, compile, design and produce complex video productions from idea to delivery.
  - a. Contribute to brainstorming

- b. Define tasks for team members
  - c. Execute tasks as required
  - d. Work on location with a crew
  - e. Contribute to the editing of a product
2. Create audio and video to deliver a persuasive message to an identified audience.
    - a. Understand and apply story telling techniques
    - b. Define an audience and create a product which appeals to that audience
    - c. Work with a client to produce a video which promotes their organization
    - d. Make an argument using video, still images and a variety of audio sources
  3. Operate a camera in the field at an intermediate level.
    - a. Set up camera mounts including tripods and shoulder mounts.
    - b. Operate camera at an intermediate level
    - c. Recognize and utilize good on location lighting techniques
    - d. Shoot video in sequences
    - e. Apply good framing techniques
    - f. Apply the theory of dynamism while shooting
    - g. Shoot video with a minimum of excess movement
  4. Operate a non-linear editing system at an intermediate level.
    - a. Explain and apply efficient file management techniques
    - b. Perform fundamental editing tasks
    - c. Use keyframes to manipulate audio and video
    - d. Use motion paths to enhance still and moving images
    - e. Use colour correction to enhance video
    - f. Use garbage mattes effectively
    - g. Edit a piece using the techniques of good continuity
    - h. Apply the fundamentals of titling aesthetics.
  5. Apply the fundamentals of lighting in a controlled situation such as a studio.
    - a. Set up and break down a light
    - b. Adjust barndoors flood/spot functions, and attach diffusion to control light
    - c. Explain the function of a key, fill and backlight and the relationship between the three in terms of light quality and intensity
    - d. Position a key, fill and back lights in terms of height and placement
  6. Perform tasks in a manner consistent with standards of the profession.
    - a. Meet deadlines
    - b. Follow procedures
    - c. Transfer skills learned at one task to another, similar task
    - d. Demonstrate punctuality and consistent attendance
    - e. Complete duties to a professional standard
    - f. Demonstrate that you can prioritize work
    - g. Demonstrate initiative
    - h. Demonstrate problem solving skills

**Weekly Planning:** 2015W (this will be updated regularly, check D2L)

WEEK	LECTURE	ONLINE	ASSIGNMENTS DUE	TESTS/LABs
1 J 5-9	Intro Pecha Kucha Asst	Group work - Pecha Kucha		DSLR Review 10 shots
2 J 12-16	Lighting Fundamentals			Intermediate editing

3 J 19-23	Lighting Set ups		Digital Pecha Kucha due	2-point lighting exercise (5)
4 J 26-30	Commercial Assignment	Group work Commercial		Streeters Shoot
5 F 2-6	Ways of Telling a video story – semiotics			Streeters Edit (10)
6 F 9-13 Family Day	Site Visit		Commercial due	Wed only –free lab time. Thu canceled Rdg Brk
7 F 16-20		Group work Documentary		
8 F 23-27				
9 M 2-6				I
10 M 9-13				
11 M 16-20	Process – scripts, storyboards			Multicam Edit (10)
12 M 23-27				
13 M 30-A3 Good Fri				
14 A 6-10 Easter	TBA		Promo Video due	TBA

## Procedures

1. When handing in cards or memory sticks, put them in an envelope with your name on it.
2. Assignments are due at the end of lab.
3. Follow naming protocols outlined in the assignments.
4. Get at least two SDHC cards for use in this course. 16 gig is good, 32 is better. Put some kind of ID on your cards.
5. Memory sticks are great for moving files quickly and easily . A small one (2-4 gigs) is good for handing in projects, a large one (16+ gigs) is good for keeping footage. Put your name on your memory sticks.
6. A USB-3 portable hard drive is a good investment, but not a necessity. For about \$100 you can get enough storage to hold all of your media projects in DIPR.

## Policies

1. **Assignment Late policy** – a project is due at the end of lab time on the due date. If you are late, but hand it in within a week, you lose 20% of your mark. If you hand it in between one and two weeks late you will lose 40%. Any project more than two weeks late will be accepted at the instructor's discretion.

2. **Attendance policy** – Every lecture or lab you miss is worth one mark. Every lecture or lab you are late is worth half a mark. The maximum you can be deducted is 5 marks.
3. **Equipment policy** – Failure to return equipment on time will result in a loss of a professionalism mark. Students may be required to replace or pay for repairs to equipment which has been damaged.
4. **Use of Computer Lab policy** – Y307 and room Y311 are reserved for courses at times which will be posted in D2L and on the lab doors. At other times, Y311 is open, and instructors may at their discretion, allow other students into Y307. If a lab is reserved, *you must leave ten minutes before the lab begins*. If a class is in the lab and the instructor is willing to let you in, please get permission beforehand, enter the lab at the back, and take a computer in the back rows. *Do not come into lab when an instructor is presenting or running a class and do not disrupt the class*. Please note, Instructors have the right to ask you to leave at any time.