

COURSE OUTLINE

Course Description: Digital media is used to explore the fundamental concepts, issues, genres and technologies of digital communication. Hands-on web, audio, video and photography assignments are used to critically analyze contemporary communication issues. Students will also examine digital media histories, theories, and practitioners.

Ω *Please note: the College electronically stores this outline for five (5) years only. It is **strongly recommended** you keep a copy of this outline with your academic records. You will need this outline for any future application/s for transfer credit/s to other colleges/universities.*

1. Instructor Information

(a)	Instructor:	Andy Bryce		
(b)	Office Hours:	Tuesday 1:00-3:00		
(c)	Location:	Y315B		
(d)	Phone:	250-370-3394	Alternative Phone:	
(e)	Email:	Bryce@camosun.bc.ca		
(f)	Website:	www.andyjaybryce.com		

2. Intended Learning Outcomes

Upon successful completion of this course a student will be able to:

1. Describe the differences between digital media genres and technologies such as web, audio and video.
2. Demonstrate an understanding of the history and vocabulary of the digital media field including HTML and the concept of convergence.
3. Identify and apply recognized methodologies in the planning, design and production of digital media projects.
4. Discuss the issues, debates and concerns arising from the impact of digital media on communication in contemporary society.

3. Required Materials

None

4. Course Content and Schedule

(This section can include: class hours, lab hours, out of class requirements and/or dates for quizzes, exams, lectures, labs, seminars, practicums, etc.)

Lecture: Tuesday 10:30-11:20

Lab: Thursdays 12:30-1:20, 2:00-2:50

Online: one hour a week at student discretion

Out of Class: 1 hour a week

Quizzes: November 6

5. Basis of Student Assessment (Weighting)

(This section should be directly linked to the Intended Learning Outcomes.)

- (a) Assignments: 70%

- (b) Quizzes: 20%
- (c) Exams: N/A
- (d) Attendance and Participation: 10%

6. Grading System

Standard Grading System (GPA)

Percentage	Grade	Description	Grade Point Equivalency
90-100	A+		9
85-89	A		8
80-84	A-		7
77-79	B+		6
73-76	B		5
70-72	B-		4
65-69	C+		3
60-64	C		2
50-59	D	Minimum level of achievement for which credit is granted; a course with a "D" grade cannot be used as a prerequisite.	1
0-49	F	Minimum level has not been achieved.	0

Temporary Grades

Temporary grades are assigned for specific circumstances and will convert to a final grade according to the grading scheme being used in the course. See Grading Policy E-1.5 at camosun.ca for information on conversion to final grades, and for additional information on student record and transcript notations.

Temporary Grade	Description
I	<i>Incomplete:</i> A temporary grade assigned when the requirements of a course have not yet been completed due to hardship or extenuating circumstances, such as illness or death in the family.
IP	<i>In progress:</i> A temporary grade assigned for courses that, due to design may require a further enrollment in the same course. No more than two IP grades will be assigned for the same course. (For these courses a final grade will be assigned to either the 3 rd course attempt or at the point of course completion.)
CW	<i>Compulsory Withdrawal:</i> A temporary grade assigned by a Dean when an instructor, after documenting the prescriptive strategies applied and consulting with peers, deems that a student is unsafe to self or others and must be removed from the lab, practicum, worksite, or field placement.

7. Recommended Materials or Services to Assist Students to Succeed Throughout the Course

LEARNING SUPPORT AND SERVICES FOR STUDENTS

There are a variety of services available for students to assist them throughout their learning. This information is available in the College calendar, at Student Services, or the College web site at camosun.ca.

STUDENT CONDUCT POLICY

There is a Student Conduct Policy **which includes plagiarism**. It is the student's responsibility to become familiar with the content of this policy. The policy is available in each School Administration Office, at Student Services, and the College web site in the Policy Section.

WEEK	LECTURE	ONLINE	ASSIGNMENTS	TESTS/LABs
1 S 1-5	Intro	D2L and surveys		
2 S 8-12	What is Digital Media	Participation - surveys		Using a Smartphone as a media tool device
3 S 15-19	Composing Photos			Photographic Manipulation
4 S 22-26	Digital R/evolution Pt I	Participation Best Of...	Photography Asst Due	Free Lab for assignment
5 S 29 – O 3	Digital R/evolution Pt II	Participation Best Of....		Best Of... Presentations
6 O 6-10	The Machine is Us/ing Us			Audio Recording and Manipulation
7 T- giving O 13-17	Video Introduction	Blog Site Plan Assigned	Audio Assignment	Audio Recording and Manipulation
8 O 20-24	Shooting for Continuity	Blog Site Plan		Video Editing
9 O 27-31	Audio for Video	Blog Site Plan		Video lab time
10 N 3-7	Prep for Test			TEST
11 N 10-14	Nov 11 Remembrance Day	Blog Site Plan Due	Video Assignment	Video lab time
12 N 17-21	Design Basics			Update on blog
13 N 24-28				Blog
14 D 1-5			Blog Assignment	Blog

*This schedule will be updated regularly, please refer to the D2L site for details.

INSTRUCTOR'S NOTES

1. Please note this is a blended course and will require that you be familiar with D2L.
2. This course requires a student have a smartphone which can record audio and video. Alternately students can borrow gear from Camosun's Audio/Video department.