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| Camosun Logo 2-colour spot | **School of Arts & Science** |
| **HUMANITIES DEPARTMENT** |
| **PHIL 330** |
| **Ethics in Business** |
| **Wednesday 2:30-4:20 & Monday (2:30-3:20 or 3:30-4:20)**  **Winter 2014 W: CBA 210 M: CBA 121** |

**FACULTY INSTRUCTIONS (these instructions are unseen in print):**

**1. Save this "read-only" template as your course outline**

- click *Office Button* 🡪 *SaveAs* 🡪 *Word 97-2003 Document*

- click cursor in *File name* after hyphen 🡪 add your name 🡪 click *Save*

**2. Add your information (see blue text)**

- add your information to paragraphs 1, 3, 4, and 5 below

- add any additional comments at the end of this document

**3. Save and close your completed course outline**

- click *Office Button* 🡪 *Save*

- click *Office Button* 🡪 *Close*

**COURSE OUTLINE**

**1. Instructor Information**

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| --- | --- | --- | --- | --- |
| (a) | Instructor: | Dr. Craig Derksen | | |
| (b) | Office Hours: | L:Tuesday 1:30-2:20, I:Wednesday 1:30-2:20, or by appointment | | |
| (c) | Location: | L: Young 320/ I: Campus Centre 118A | | |
| (d) | Phone: | L: 370-3390/ I: 370-4463 |  |  |
| (e) | Email: | derksenc@camosun.bc.ca | | |
| (f) | Website: |  | | |

**2. Intended Learning Outcomes**

Upon completion of this course the student will be able to:

1. Summarize and evaluate central problems in business ethics.
2. Critically examine classical and contemporary solutions to these problems.
3. Make comparisons between various philosophical/ethical positions and have an overall sense of the history of ethics in general.
4. Take a philosophical/ethical position and support that position with good reasons (evidence).
5. Explain the relevance of ethics to everyday problems in business concerning beliefs and values, knowledge and justification.
6. Describe and critically assess specific cases and alternative solutions to contemporary ethical problems in business.

**3. Required Materials**

There are no required texts. There will be online readings. This course will make use of Desire 2 Learn, for communication and assignments.

**4. Course Content and Schedule**

See Schedule below.

**5. Basis of Student Assessment (Weighting)**

Two Take Home Exams worth 30% each (Feb 6th and March 6th)

Paper worth 40% (Due April 14)

**6. Grading System**

**Standard Grading System (GPA)**

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| --- | --- | --- | --- |
| **Percentage** | **Grade** | **Description** | **Grade Point Equivalency** |
| 90-100 | A+ |  | 9 |
| 85-89 | A |  | 8 |
| 80-84 | A- |  | 7 |
| 77-79 | B+ |  | 6 |
| 73-76 | B |  | 5 |
| 70-72 | B- |  | 4 |
| 65-69 | C+ |  | 3 |
| 60-64 | C |  | 2 |
| 50-59 | D | Minimum level of achievement for which credit is granted; a course with a "D" grade cannot be used as a prerequisite. | 1 |
| 0-49 | F | Minimum level has not been achieved. | 0 |

**Temporary Grades**

Temporary grades are assigned for specific circumstances and will convert to a final grade according to the grading scheme being used in the course. See Grading Policy E-1.5 at **camosun.ca** for information on conversion to final grades, and for additional information on student record and transcript notations.

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| **Temporary Grade** | **Description** |
| **I** | *Incomplete*: A temporary grade assigned when the requirements of a course have not yet been completed due to hardship or extenuating circumstances, such as illness or death in the family. |
| **IP** | *In progress*: A temporary grade assigned for courses that, due to design may require a further enrollment in the same course. No more than two IP grades will be assigned for the same course. *(For these courses a final grade will be assigned to either the 3rd course attempt or at the point of course completion.)* |
| **CW** | Compulsory Withdrawal: A temporary grade assigned by a Dean when an instructor, after documenting the prescriptive strategies applied and consulting with peers, deems that a student is unsafe to self or others and must be removed from the lab, practicum, worksite, or field placement. |

**7. Recommended Materials or Services to Assist Students to Succeed Throughout the Course**

**LEARNING SUPPORT AND SERVICES FOR STUDENTS**

There are a variety of services available for students to assist them throughout their learning.  
This information is available in the College calendar, at Student Services, or the College web site at  
[camosun.ca](http://camosun.ca/services).

**STUDENT CONDUCT POLICY**

There is a Student Conduct Policy **which includes plagiarism**.  
It is the student’s responsibility to become familiar with the content of this policy.  
The policy is available in each School Administration Office, at Student Services,  
and the College web site in the Policy Section.

Schedule

July

Week 1 (Jan 6 & 8) Introduction / Types of Business Ethics Courses

Week 2 (Jan 13 & 15) Case Studies and Epistemology

Week 3 (Jan 20 & 22) Arguments read Argument Primer on Moodle

Week 4 (Jan 27 & 29) Moral Theories (Virtue, Egoism, Contractualism, Care, Moral Psychology, Deontological, Utilitarianism) http://classics.mit.edu/Aristotle/nicomachaen.html http://www.gutenberg.org/files/3207/3207-h/3207-h.htm http://www.utilitarianism.com/mill1.htm http://www.gutenberg.org/cache/epub/5682/pg5682.html

Week 5 (Feb 3 & 5) Common Fundamentals http://www.oup.com/us/catalog/general/subject/Philosophy/EthicsMoralPhilosophy/BusinessEthics/~~/dmlldz11c2EmY2k9OTc4MDE5NTMwNzk1NQ==?view=usa&sf=toc&ci=9780195307955 Roles/Relationships/Responsibilities http://www.cbc.ca/news/canada/british-columbia/story/2011/01/31/bc-dog-mutilation.html

Week 6 (Feb 10 & 12) No class on Feb 10, Property Rights/Ownership http://www.sciencespin.com/magazine/archive/2010/03/who-owns-your-dna-/ and http://www.salon.com/health/feature/2000/03/07/genetic\_test/print.html Familiarity http://business.ftc.gov/documents/bus35-advertising-faqs-guide-small-business/

Week 7 (Feb 17 & 19) Cases

Week 8 (Feb 24 & 26) Cases

Week 9 (March 3 & 5) Cases

Week 10 (March 10 & 12) Cases

Week 11 (March 17 & 19) Cases

Week 12 (March 24 & 26) Cases

Week 13 (March 31 and April 2) Cases

Week 14 (April 7 & 9) Closure