

Art 281 Contemporary Art Critique 2

School of Arts & Science: Visual Arts Winter 2014

COURSE OUTLINE

A program completion course concerned with reflection, consideration and presentation. Students will survey and appraise their artistic growth over the past two years and make preparations for post-graduation.

The Approved Course Description is available on the web http://camosun.ca/learn/calendar/current/web/art.html

Please note: This outline will not be kept indefinitely. It is recommended students keep this outline for your records.

1. Instructor Information

Instructor: Brad Muir

Office Hours: WED 2:00 - 3:30PM, or by appointment

Location: Young 100 Phone: 250-370-3382

Email: muirb@camsoun.bc.ca or dbradleymuir@hotmail.com

2. Intended Learning Outcomes

Upon completion of this course the student will be able to:

- 1. Create a portfolio and artist statement that can be used for grant and exhibition proposals.
- 2. Describe processes of fund-raising and marketing in the arts.
- 3. Describe taxation and legal issues of importance to artists.
- 4. Install and strike an exhibit of own work.

3. Required Materials

Art 281 Contemporary Art Critique 2 course-pack

Journal: 1½ inch three ring binder with transparent sleeves to hold portfolio CDs, flash drives, visiting artist reviews etc. and flash or external hard-drive for storing image and text files

Optional: laptops

4. Course Content and Schedule

Students will continue the emphasis on personal position and critical appraisals established in Contemporary Art Critique 1 (Art 280) and extend the work into the following

- 1. Journal: Keeping a journal of critical reviews of visiting artists and exhibitions
- 2. **Portfolio**: Developing the following personal documentation for presentation to future employers, institutions, clients, etc.
 - a. visual (slides¹ and written artistic statement and documentation of all your work)
 - b. letters of application, project proposals, requests for grants, bursaries, loans, and institutional entrance forms, etc.
 - c. a well written, up to date CV and résumé, and a visual portfolio that will represent you in the best possible light
- 3. **Development of exhibition history**: A project proposal for the Vertical Gallery at Open Space that will include most of the criteria mentioned above along with a maquette and/or finished artwork. This is not a hypothetical proposition. Two or three students will be selected by jurors (from Open Space) to install their projects. A detailed package of requirements, criteria, artist fees, etc., will be given to each student

¹ Slides: i.e. digitally recorded images

- 4. **Collaborative processes**: A graduation show will be held at a to-be-determined space with representation of work from every student. All students will be involved in the preparation; including jurying, publicity, fund-raising, installation, clean-up, exhibition catalog, etc.
- 5. Community & career network through the Volunteer Experience

Schedule

Week	rts Council, Framing demo, CARFAC	Hor	mework
January 08	Introduction: course objectives & handouts		Collect 10 – 20 slides for portfolio, due 9:30AM next week
	The next step: education and career goals; Mind Map		Where would you like to volunteer? Make contact and find out your
	Class objectives: catalog? Show title? Fund-raising?		options, this may relate to your academic or occupation goals. Notify
	Class contact list		instructor next week regarding your volunteering plans.
	Class-time assignment: Brainstorming		Reviews TBA
	title for grad exhibition catalog design brainstorming; what do you really want		Finish Mind-map
	as an outcome?		Names for exhibition & catalog
	Class-time assignment (2 hours): research schools you would like to attend, and dream jobs you would like to do, look into the credentials and/or requirements needed; what do you really want as an outcome?		Laptops w/ word processor and Photoshop or GIMP useful
January 15	Assessments of career or educational goals: short, middle, and long term		curriculum vitae draft layout (word processed, printed and saved as RTF
	Writing a (résumé &) curriculum vitae		not using MSWord) due 9:30AM next
	Style and formatting for clarity and typographic conventions demo		week. Bring it on a flash media get more slides if applicable. Due
	Student to do style and formatting trial		9:30AM next week
	Instructor reviews slides		
	Class-time assignment: pen curriculum vitae (no résumé needed) draft,		
	hand in volunteering plan		
January 22	Creating a slides list		Slides list and prepare slides portfolio.
	review draft c.v. on computer		Due 9:30AM next week.
	Committees designate		Scan for catalog: due next week
	Catalog layout designate		Catalog design draft for next week
	Scanning demo?		
	Digital portfolio with Photoshop review		
	Processing styles: 4Di		
	Running meetings: Roberts Rules		
	Class-time assignment: title for grad exhibition, catalog design, scan for catalog		
	Activity Summary		

January 29	Cover letters	Artist statements typed draft and cover
	Artist Statements	letters due next week
	Instructor review scans, slides lists, and slides portfolio	Watch Art21 / and or Contacts (artists TBA) and the way artists talk about their work
	Vertical Gallery brainstorming: initial ideas and sketches, questions	Catalog design: collect all scans
	Request for Credentials (to get "Diploma in Visual Arts")	
	Class-time assignment: pen artist statement draft	
	Class-time assignment: Catalog design	
	Instructor reviews draft artist statements and cover letters	
	draft review and approval	
	Check catalog design	
February 5	AGGV: meet there	Finish artist statements and integrated
	Review artist statements	into C.V. package for next week printed
	Review cover letters	and in MSWord or RTF format on disk
	Check scans	
February 12	the commercial gallery and the artist- run centres: Open Space & Winchester	Vertical Gallery proposal draft typed for 9:30AM next week
	final review of artist statements and C.V.s	Catalog design: collect all artist statements
	Class-time assignment: pen Vertical Gallery proposal draft	Portfolio project package due 9:30 AM next class
	Vertical Gallery review and work week	
	Check catalog design	
February 19	Field Trip?	
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February 26	Portfolio project due	Preparations for fund-raising
,	Vertical Gallery review and work week	Catalog design
	Check catalog design	Vertical Gallery project
	Business of Art: Management & Bookkeeping, Income tax, Dealers, Copyright	
	Fund raising discussions	
March 5	review Vertical Gallery applications	Preparations for jury selecting criteria
	Fund raising review	due 9:30AM next week, and preparation
	Framing demo TBA	selection
	Peer jury organized	Preparations for fund-raising/art sale
	Check catalog design	
	Art Sale?	
	Mid-term interviews	
March 12	Vertical Gallery submissions last review	 Preparations for jury selection: due 9:30AM next week

	Review writing Review selection process Fund raising review Check catalog design Catalog content dateline Mid-term interviews Last week for program withdrawals		Writing assignment: review of an exhibition, gallery mechanics: due 9:30am next week Vertical Gallery project dateline: 9:30AM next week Catalog design due next week
March 19	Fund raising review Peer jurying for exhibition-criteria Check catalog design Vertical Gallery submission due Check catalog design Writing assignment due TBA Framing and plinth making demo		Peer jurying prep—both jury and submits Review of Vertical Gallery proposals (faculty at Open Space)
March 26	Check catalog design Catalog files in to printers CARFAC? TBA Online Portfolios; WordPress		Framing and art work prep
April 02	 Check framing and art work prep Prep and moving detail of art to galle BC Arts Council TBA Apply for Portfolio Award WordPress review	ery	prepare journals for submission: use checklist
April 09	 Journals due Peer Jurying Final interviews time table Other details to complete		set-up preparations Vertical Gallery install, TBA
April 16	 Final interviews Show set-up & show opening? exhibition down? year end party?		Show hanging and finishing, gallery sitting, show opening and prep clean-up, remove artwork, return College equipment graduation ceremony in June TBA
Reading break Last day for wi			oril 15 – 23 mester starts May 6

Last day of classes April 12

5. Basis of Student Assessment (Weighting)

Student will submit specific project work at fixed times during the semester. The grading breaks down as follows:

Cv, Résumé and	20%	
portfolio		
Journal with reviews	20%	
& coursework,		
Graduation show	20%	
Open Space	20%	
proposal		
Involvement and	20%	
participation		
including		
volunteer work *		
Total	100%	

^{*} Attendance is one of the main criteria of the involvement and participation category. It is mandatory because class discussion cannot be recreated and therefore not made up if missed. Missing a class without a valid reason will result in a deduction of 5% from your final grade for each class missed. Missing more than two classes will seriously jeopardize your successful completion of the course. Tardiness will also have the same effect.

Involvement and participation will also be evaluated on the level of care and on the quality of your engagement with your work.

6. Grading System

Standard Grading System (GPA)

Percentage	Grade	Description	Grade Point Equivalency
90-100	A+		9
85-89	A		8
80-84	A-		7
77-79	B+		6
73-76	В		5
70-72	B-		4
65-69	C+		3
60-64	C		2
50-59	D		1
0-49	F	Minimum level has not been achieved.	0

Temporary Grades

Temporary grades are assigned for specific circumstances and will convert to a final grade according to the grading scheme being used in the course. See Grading Policy at camosun.ca or information on conversion to final grades, and for additional information on student record and transcript notations.

Temporary Grade	Description
I	<i>Incomplete</i> : A temporary grade assigned when the requirements of a course have not yet been completed due to hardship or extenuating circumstances, such as illness or death in the family.
IP	In progress: A temporary grade assigned for courses that are designed to have an anticipated enrollment that extends beyond one term. No more than two IP grades will be assigned for the same course.
CW	Compulsory Withdrawal: A temporary grade assigned by a Dean when an instructor, after documenting the prescriptive strategies applied and consulting with peers, deems that a student is unsafe to self or others and must be removed from the lab, practicum, worksite, or field placement.

Temporary grades are assigned for specific circumstances and will convert to a final grade according to the grading scheme being used in the course. See Grading Policy E-1.5 at **camosun.ca** for information on conversion to final grades, and for additional information on student record and transcript notations.

7. Recommended Materials or Services to Assist Students to Succeed Throughout the Course

Learning Support And Services For Students

There are a variety of services available for students to assist them throughout their learning. This information is available in the College Calendar, Registrar's Office or the College web site at http://www.camosun.bc.ca

Academic Conduct Policy

There is an Academic Conduct Policy, which **includes plagiarism**. It is the student's responsibility to become familiar with the content of this policy. The policy is available in each School Administration Office, Registration, and on the College web site in the Policy Section. www.camosun.bc.ca/divisions/pres/policy/2-education/2-5.html