

	<b>School of Arts &amp; Science</b> <b>HUMANITIES DEPARTMENT</b> <b>PHIL 330</b> <b>Ethics in Business</b> <b>MW 5:30-8:30</b>
---	--

## COURSE OUTLINE

### 1. Instructor Information

(a)	Instructor:	Dr. Craig Derksen
(b)	Office Hours:	L: Wednesday 10:30-11:20 I: by appointment
(c)	Location:	L: Young 320/ I: Campus Centre 118A
(d)	Phone:	L: 370-3390/ I: 370-4463
(e)	Email:	derksenc@camosun.bc.ca
(f)	Website:	

### 2. Intended Learning Outcomes

Upon completion of this course the student will be able to:

1. Summarize and evaluate central problems in business ethics.
2. Critically examine classical and contemporary solutions to these problems.
3. Make comparisons between various philosophical/ethical positions and have an overall sense of the history of ethics in general.
4. Take a philosophical/ethical position and support that position with good reasons (evidence).
5. Explain the relevance of ethics to everyday problems in business concerning beliefs and values, knowledge and justification.
6. Describe and critically assess specific cases and alternative solutions to contemporary ethical problems in business.

### 3. Required Materials

There are no required texts. There will be online readings. This course will make use of Desire 2 Learn, for communication and assignments.

### 4. Course Content and Schedule

See Schedule below.

### 5. Basis of Student Assessment (Weighting)

Two Take Home Exams worth 30% each (July 16th and July 30th)  
 Paper worth 40% (Due Aug 19)

### 6. Grading System

#### Standard Grading System (GPA)

Percentage	Grade	Description	Grade Point Equivalency
90-100	A+		9
85-89	A		8
80-84	A-		7
77-79	B+		6
73-76	B		5
70-72	B-		4
65-69	C+		3
60-64	C		2
50-59	D	Minimum level of achievement for which credit is granted; a course with a "D" grade cannot be used as a prerequisite.	1
0-49	F	Minimum level has not been achieved.	0

#### Temporary Grades

Temporary grades are assigned for specific circumstances and will convert to a final grade according to the grading scheme being used in the course. See Grading Policy E-1.5 at [camosun.ca](http://camosun.ca) for information on conversion to final grades, and for additional information on student record and transcript notations.

Temporary Grade	Description
I	<i>Incomplete:</i> A temporary grade assigned when the requirements of a course have not yet been completed due to hardship or extenuating circumstances, such as illness or death in the family.
IP	<i>In progress:</i> A temporary grade assigned for courses that, due to design may require a further enrollment in the same course. No more than two IP grades will be assigned for the same course. (For these courses a final grade will be assigned to either the 3 <sup>rd</sup> course attempt or at the point of course completion.)
CW	<i>Compulsory Withdrawal:</i> A temporary grade assigned by a Dean when an instructor, after documenting the prescriptive strategies applied and consulting with peers, deems that a student is unsafe to self or others and must be removed from the lab, practicum, worksite, or field placement.

## 7. Recommended Materials or Services to Assist Students to Succeed Throughout the Course

### LEARNING SUPPORT AND SERVICES FOR STUDENTS

There are a variety of services available for students to assist them throughout their learning. This information is available in the College calendar, at Student Services, or the College web site at [camosun.ca](http://camosun.ca).

### STUDENT CONDUCT POLICY

There is a Student Conduct Policy **which includes plagiarism**. It is the student's responsibility to become familiar with the content of this policy. The policy is available in each School Administration Office, at Student Services, and the College web site in the Policy Section.

#### Schedule

July 2 Introduction / Types of Business Ethics Courses

July 7 Case Studies and Epistemology

July 9 Arguments read Argument Primer on Moodle

July 14 Moral Theories (Virtue, Egoism, Contractualism, Care, Moral Psychology, Deontological, Utilitarianism) <http://classics.mit.edu/Aristotle/nicomachaen.html> <http://www.gutenberg.org/files/3207/3207-h/3207-h.htm> <http://www.utilitarianism.com/mill1.htm>

<http://www.gutenberg.org/cache/epub/5682/pg5682.html>

July 16 Common Fundamentals

<http://www.oup.com/us/catalog/general/subject/Philosophy/EthicsMoralPhilosophy/BusinessEthics/~~/dmlldz11c2EmY2k9OTc4MDE5NTMwNzk1NQ==?view=usa&sf=toc&ci=9780195307955>

Roles/Relationships/Responsibilities <http://www.cbc.ca/news/canada/british-columbia/story/2011/01/31/bc-dog-mutilation.html>

July 21 Property Rights/Ownership <http://www.sciencespin.com/magazine/archive/2010/03/who-owns-your-dna/> and [http://www.salon.com/health/feature/2000/03/07/genetic\\_test/print.html](http://www.salon.com/health/feature/2000/03/07/genetic_test/print.html) Familiarity

<http://business.ftc.gov/documents/bus35-advertising-faqs-guide-small-business/>

July 23 Cases Copyright

July 28 Cases Privacy

July 30 Cases

Aug 4 No Class

Aug 6 Cases

Aug 11 Cases

Aug 13 Cases

Aug 18 Closure