



Art 281 Contemporary Art Critique 2

School of Arts & Science: Visual Arts

Winter 2013

COURSE OUTLINE

A program completion course concerned with reflection, consideration and presentation. Students will survey and appraise their artistic growth over the past two years and make preparations for post-graduation.

The Approved Course Description is available on the web
<http://camosun.ca/learn/calendar/current/web/art.html>

Please note: This outline will not be kept indefinitely. It is recommended students keep this outline for your records.

1. Instructor Information

Instructor: Joseph Hoh

Office Hours: TWTh 2:00 – 3:30PM, or by appointment

Location: Young 101c

Phone: 250-370-3456

Email: hoh@camosun.bc.ca

Online <http://online.camosun.ca/> (log in required)

2. Intended Learning Outcomes

Upon completion of this course the student will be able to:

1. Create a portfolio and artist statement that can be used for grant and exhibition proposals.
2. Describe processes of fund-raising and marketing in the arts.
3. Describe taxation and legal issues of importance to artists.
4. Install and strike an exhibit of own work.

3. Required Materials

Art 281 Contemporary Art Critique 2 course-pack

Journal: 1½ inch three ring binder with transparent sleeves to hold portfolio CDs, flash drives, visiting artist reviews etc.

Optional: laptops

4. Course Content and Schedule

Students will continue the emphasis on personal position and critical appraisals established in Contemporary Art Critique 1 (Art 280) and extend the work into the following

1. **Journal:** Keeping a journal of critical reviews of visiting artists and exhibitions
2. **Portfolio:** Developing the following personal documentation for presentation to future employers, institutions, clients, etc.
 - a. visual (slides¹ and written artistic statement and documentation of all your work)
 - b. letters of application, project proposals, requests for grants, bursaries, loans, and institutional entrance forms, etc.
 - c. a well written, up to date CV and résumé, and a visual portfolio that will represent you in the best possible light
3. **Development of exhibition history:** A project proposal for the Vertical Gallery at Open Space that will include most of the criteria mentioned above along with a maquette and/or finished artwork. This is not a hypothetical question. Two or

¹ Slides: i.e. digitally recorded images

three students will be selected by jurors (from Open Space) to install their projects. A detailed package of requirements, criteria, artist fees, etc., will be given to each student

4. **Collaborative processes:** A graduation show will be held at a to-be-determined space with representation of work from every student. All students will be involved in the preparation including jurying, publicity, fund-raising, installation, clean-up, exhibition catalog, etc.

5. **Community & career network** through the Volunteer Experience

Schedule

Subject to change

TBA visits: AGGV, BC Arts Council, Framing demo, CARFAC

Week	Class time	Homework
January 10	<ul style="list-style-type: none"> <input type="checkbox"/> Introduction: course objectives & handouts <input type="checkbox"/> The next step: education and career goals; Mind Map <input type="checkbox"/> Class objectives: catalog? Show title? Fund-raising? <input type="checkbox"/> Class contact list <input type="checkbox"/> Class-time assignment: Brainstorming title for grad exhibition catalog design brainstorming; what do you really want as an outcome? <input type="checkbox"/> Class-time assignment (2 hours): research schools you would like to attend, and dream jobs you would like to do, look into the credentials and/or requirements needed; what do you really want as an outcome? 	<ul style="list-style-type: none"> <input type="checkbox"/> Collect 10 – 20 slides for portfolio, due 9:30AM next week <input type="checkbox"/> Where would you like to volunteer? Make contact and find out your options, this may relate to your academic or occupation goals. Notify instructor next week regarding your volunteering plans. <input type="checkbox"/> Reviews TBA <input type="checkbox"/> Finish Mind-map <input type="checkbox"/> Names for exhibition & catalog <input type="checkbox"/> Laptops w/ word processor and Photoshop or GIMP useful
January 17	<ul style="list-style-type: none"> <input type="checkbox"/> Assessments of career or educational goals: short, middle, and long term <input type="checkbox"/> Writing a (résumé &) <i>curriculum vitae</i> <input type="checkbox"/> Style and formatting for clarity and typographic conventions demo <input type="checkbox"/> Student to do style and formatting trial <input type="checkbox"/> Instructor reviews slides <input type="checkbox"/> Class-time assignment: pen <i>curriculum vitae</i> (no résumé needed) draft, <input type="checkbox"/> hand in volunteering plan 	<ul style="list-style-type: none"> <input type="checkbox"/> <i>curriculum vitae</i> draft layout (word processed, printed and saved as RTF if not using MSWord) due 9:30AM next week. Bring it on a flash media <input type="checkbox"/> get more slides if applicable. Due 9:30AM next week
January 24	<ul style="list-style-type: none"> <input type="checkbox"/> Creating a slides list <input type="checkbox"/> review draft c.v. on computer <input type="checkbox"/> Committees designate <input type="checkbox"/> Catalog layout designate <input type="checkbox"/> Scanning demo? <input type="checkbox"/> Digital portfolio with Photoshop review <input type="checkbox"/> Processing styles: 4Di <input type="checkbox"/> Running meetings: Roberts Rules <input type="checkbox"/> Class-time assignment: title for grad exhibition, catalog design, scan for catalog 	<ul style="list-style-type: none"> <input type="checkbox"/> Slides list and prepare slides portfolio. Due 9:30AM next week. <input type="checkbox"/> Scan for catalog: due next week <input type="checkbox"/> Catalog design draft for next week

	<input type="checkbox"/> Activity Summary	
January 31	<input type="checkbox"/> Cover letters <input type="checkbox"/> Artist Statements <input type="checkbox"/> Instructor review scans, slides lists, and slides portfolio <input type="checkbox"/> Vertical Gallery brainstorming: initial ideas and sketches, questions <input type="checkbox"/> Request for Credentials (to get "Diploma in Visual Arts") <input type="checkbox"/> Class-time assignment: pen artist statement draft <input type="checkbox"/> Class-time assignment: Catalog design <input type="checkbox"/> Instructor reviews draft artist statements and cover letters <input type="checkbox"/> draft review and approval <input type="checkbox"/> Check catalog design	<input type="checkbox"/> Artist statements typed draft and cover letters due next week <input type="checkbox"/> Watch Art21 (artists TBA) and the way artists talk about their work <input type="checkbox"/> Catalog design: collect all scans
February 7	<input type="checkbox"/> AGGV: meet there <input type="checkbox"/> Review artist statements <input type="checkbox"/> Review cover letters <input type="checkbox"/> Check scans	<input type="checkbox"/> Finish artist statements and integrated into C.V. package for next week printed and in MSWord or RTF format on disk
February 14	<input type="checkbox"/> the commercial gallery and the artist-run centres: Open Space & Winchester <input type="checkbox"/> final review of artist statements and C.V.s <input type="checkbox"/> Class-time assignment: pen Vertical Gallery proposal draft <input type="checkbox"/> Vertical Gallery review and work week <input type="checkbox"/> Check catalog design	<input type="checkbox"/> Vertical Gallery proposal draft typed for 9:30AM next week <input type="checkbox"/> Catalog design: collect all artist statements <input type="checkbox"/> Portfolio project package due 9:30 AM next class
February 21	<input type="checkbox"/> Reading Break	<input type="checkbox"/>
February 28	<input type="checkbox"/> Portfolio project due <input type="checkbox"/> Vertical Gallery review and work week <input type="checkbox"/> Check catalog design <input type="checkbox"/> Business of Art: Management & Bookkeeping, Income tax, Dealers, Copyright <input type="checkbox"/> Fund raising discussions	<input type="checkbox"/> Preparations for fund-raising <input type="checkbox"/> Catalog design <input type="checkbox"/> Vertical Gallery project
March 7	<input type="checkbox"/> review Vertical Gallery applications <input type="checkbox"/> Fund raising review <input type="checkbox"/> Framing demo TBA <input type="checkbox"/> Peer jury organized <input type="checkbox"/> Check catalog design <input type="checkbox"/> Art Sale? <input type="checkbox"/> Mid-term interviews	<input type="checkbox"/> Preparations for jury selecting criteria due 9:30AM next week, and preparation selection <input type="checkbox"/> Preparations for fund-raising/art sale
March 14	<input type="checkbox"/> Vertical Gallery submissions last review	<input type="checkbox"/> Preparations for jury selection: due

	<input type="checkbox"/> Review writing <input type="checkbox"/> Review selection process <input type="checkbox"/> Fund raising review <input type="checkbox"/> Check catalog design <input type="checkbox"/> Catalog content dateline <input type="checkbox"/> Mid-term interviews <input type="checkbox"/> Last week for program withdrawals	9:30AM next week <input type="checkbox"/> Writing assignment: review of an exhibition, gallery mechanics: due 9:30am next week <input type="checkbox"/> Vertical Gallery project dateline: 9:30AM next week <input type="checkbox"/> Catalog design due next week
March 21	<input type="checkbox"/> Fund raising review <input type="checkbox"/> Peer jurying for exhibition-criteria <input type="checkbox"/> Check catalog design <input type="checkbox"/> Vertical Gallery submission due <input type="checkbox"/> Check catalog design <input type="checkbox"/> Writing assignment due TBA <input type="checkbox"/> Framing and plinth making demo	<input type="checkbox"/> Peer jurying prep—both jury and submits <input type="checkbox"/> Review of Vertical Gallery proposals (faculty at Open Space)
March 28	<input type="checkbox"/> Check catalog design <input type="checkbox"/> Catalog files in to printers <input type="checkbox"/> CARFAC TBA <input type="checkbox"/> Online Portfolios; WordPress	<input type="checkbox"/> Framing and art work prep
April 4	<input type="checkbox"/> Check framing and art work prep <input type="checkbox"/> Prep and moving detail of art to gallery <input type="checkbox"/> BC Arts Council TBA <input type="checkbox"/> Apply for Portfolio Award <input type="checkbox"/> WordPress review	<input type="checkbox"/> prepare journals for submission: use checklist
April 11	<input type="checkbox"/> Journals due <input type="checkbox"/> Peer Jurying <input type="checkbox"/> Final interviews time table <input type="checkbox"/> Other details to complete	<input type="checkbox"/> set-up preparations <input type="checkbox"/> Vertical Gallery install, TBA
April 16-27	<input type="checkbox"/> Final interviews <input type="checkbox"/> Show set-up & show opening? <input type="checkbox"/> exhibition down? <input type="checkbox"/> year end party?	<input type="checkbox"/> Show hanging and finishing, gallery sitting, show opening and prep <input type="checkbox"/> clean-up, remove artwork, return College equipment <input type="checkbox"/> graduation ceremony in June TBA

Reading break February 21 – 22
Last day for withdrawal March 12
Easter holidays March 29 – April 1

Last day of classes April 13
Exams April 15 – 23
Spring Semester starts May 6

5. Basis of Student Assessment (Weighting)

Student will submit specific project work at fixed times during the semester. The grading breaks down as follows:

CV, Résumé and portfolio	20%
Journal with reviews & coursework,	20%
Graduation show	20%
Open Space proposal	20%
Involvement and participation including volunteer work *	20%
Total	100%

* Attendance is one of the main criteria of the involvement and participation category. It is mandatory because class discussion cannot be recreated and therefore not made up if missed. Missing a class without a valid reason will result in a deduction of 5% from your final grade for each class missed. Missing more than two classes will seriously jeopardize your successful completion of the course. Tardiness will also have the same effect.

Involvement and participation will also be evaluated on the level of care and on the quality of your engagement with your work.

6. Grading System

Standard Grading System (GPA)

Percentage	Grade	Description	Grade Point Equivalency
90-100	A+		9
85-89	A		8
80-84	A-		7
77-79	B+		6
73-76	B		5
70-72	B-		4
65-69	C+		3
60-64	C		2
50-59	D		1
0-49	F	Minimum level has not been achieved.	0

Temporary Grades

Temporary grades are assigned for specific circumstances and will convert to a final grade according to the grading scheme being used in the course. See Grading Policy at camosun.ca or information on conversion to final grades, and for additional information on student record and transcript notations.

Temporary Grade	Description
I	<i>Incomplete:</i> A temporary grade assigned when the requirements of a course have not yet been completed due to hardship or extenuating circumstances, such as illness or death in the family.
IP	<i>In progress:</i> A temporary grade assigned for courses that are designed to have an anticipated enrollment that extends beyond one term. No more than two IP grades will be assigned for the same course.
CW	<i>Compulsory Withdrawal:</i> A temporary grade assigned by a Dean when an instructor, after documenting the prescriptive strategies applied and consulting with peers, deems that a student is unsafe to self or others and must be removed from the lab, practicum, worksite, or field placement.

Temporary grades are assigned for specific circumstances and will convert to a final grade according to the grading scheme being used in the course. See Grading Policy E-1.5 at [camosun.ca](http://www.camosun.ca) for information on conversion to final grades, and for additional information on student record and transcript notations.

7. Recommended Materials or Services to Assist Students to Succeed Throughout the Course

Learning Support And Services For Students

There are a variety of services available for students to assist them throughout their learning. This information is available in the College Calendar, Registrar's Office or the College web site at <http://www.camosun.bc.ca>

Academic Conduct Policy

There is an Academic Conduct Policy, which **includes plagiarism**. It is the student's responsibility to become familiar with the content of this policy. The policy is available in each School Administration Office, Registration, and on the College web site in the Policy Section. www.camosun.bc.ca/divisions/pres/policy/2-education/2-5.html