



Camosun College

School of Arts and Science

Course Outline

PART A: COMMON COURSE OUTLINE

Effective September 2012

Calendar Information

1. Course Title and Number

Communication 230
Video 3

2. Calendar Description

In this course, students work both in the field and in the studio. Through projects and exercises, students increase their creative, scripting, on-camera, technical and editing skills.

3. Pre-requisites

Communication 131 - Video 2

4. Co-requisites

N/A

5. Course Particulars

- (a) Credits 4.0
- (b) Components
class 33% lab 67%;
- (c) Contact Hours
Hours per week: 5.5;
of weeks: 14
Total contact hours: 77

6. Intended Learning Outcomes

The student will be able to

1. Successfully participate on a team in a small multi-cam studio facility
2. Effectively plan and execute a variety of on location shoots
3. Successfully operate a high end industrial video camera
4. Perform intermediate editing tasks on a non-linear video editor
5. Apply the fundamentals of titling aesthetics
6. Describe the organization of various video production environments
7. Perform tasks in a manner consistent with professional standards
8. Assemble a portfolio of projects that demonstrates the student's current professional abilities.

7. Standard Grading System

| Percentage | Grade | Description | Grade Point Equivalency |
|------------|-------|--|-------------------------|
| 90-100 | A+ | | 9 |
| 85-89 | A | | 8 |
| 80-84 | A- | | 7 |
| 77-79 | B+ | | 6 |
| 73-76 | B | | 5 |
| 70-72 | B- | | 4 |
| 65-69 | C+ | | 3 |
| 60-64 | C | | 2 |
| 50-59 | D | Minimum level of achievement for which credit is granted; a course with a "D" grade cannot be used as a prerequisite | 1 |
| 0-49 | F | Minimum level has not been achieved | 0 |

Approved: _____ / _____
 Chair Date Dean Date

PART B: COURSE DETAILS

8. Course Content Outline

1. Perform on a team in a small multi-cam studio facility
 - a. Successfully participate in the creative process of brainstorming
 - b. Successfully participate in the pre-production phase
 - c. Successfully complete one of the following tasks; on air performer, studio camera operator, studio audio operator, VTR operator, production assistant, switcher, director, writer or producer.
 - d. Participate in the set up and breakdown of a studio shoot
2. Plan and execute a variety of on location shoots
 - a. Produce a one page proposal which successfully sells an idea
 - b. Plan an on location shoot
 - c. Execute an on location shoot
 - d. Produce a script based on a shot list, notes and preliminary script
 - e. Edit a piece using the script as a guide
3. Operate a high end industrial video camera
 - a. Set up a tripod with a level head and adequate stability
 - b. Operate tripod controls including tilt tension, tilt lock, and pan lock
 - c. Attach a video camera to tripod
 - d. Power up camera
 - e. Insert and remove recording media
 - f. Manually choose correct aperture
 - g. Focus the lens
 - h. Recognize and utilize good on location lighting techniques
 - i. Shoot video in sequences
 - j. Explain and apply good framing techniques
 - k. Explain and apply the theory of dynamism while shooting
 - l. Shoot video with a minimum of excess movement
4. Perform moderately complex editing tasks on a non-linear video editor
 - a. Explain and apply efficient file management techniques
 - b. Perform video transitions on a non-linear timeline
 - c. Perform audio transitions on a non-linear timeline
 - d. Manipulate clips using a clip editor
 - e. Manipulate audio using key frame techniques
 - f. Import and utilize a graphic on a non-linear timeline
 - g. Edit a piece using the techniques of good continuity
5. Apply the fundamentals of titling aesthetics.
 - a. Apply the theories of visibility, style, and positioning
 - b. Apply good titling timing techniques
6. Describe the organization of various video production environments
 - a. Describe the functions of an executive producer, producer, director, director of photography, editor, writer, production assistant, grip, lighting technician, sales manager.
 - b. Produce a flow chart of a television station
 - c. Describe the functions of the departments within a television station
7. Perform tasks in a manner consistent with professional standards
 - a. Meet deadlines
 - b. Follow procedures
 - c. Transfer skills learned at one task to another, similar task
 - d. Demonstrate punctuality and consistent attendance
 - e. Positively participate in group work

- f. Positively participate in problem solving
 - g. Critique work in a constructive manner
 - h. Treat equipment and facilities with respect
8. Assemble a portfolio of projects that demonstrates the student's current professional abilities.
- a. Select a minimum of three appropriate items for a demo reel
 - b. Determine an effective order for displaying these items on a demo reel site
 - c. Design a demo reel site that emphasizes individuality and creativity

9. Basis of Student Assessment (Weighting)

- a. Assignments

| | |
|-------------------|-----|
| On Location | 40% |
| Lab | 20% |
| Studio | 20% |
| Demo Reel/Youtube | 5% |
- b. Tests 10%
- c. Attendance/Conduct 5%

10 Course Schedule

- a. Class Hours
 - Lecture/Lab: Tuesday 9:30-11:30 am
 - Thursday 9:30-11:30 am
 - Showcase: Friday 12:30–2:30 pm
- b. Out of Class Requirements; As Needed

11. Required Materials

- (a) Texts: None

12. Bibliography

N/A

13. Instructor Information

- (a) On Location; Monday to Friday 8:00 am to 3:30 pm
- (b) Location; Y315B
- (c) Phone; 370-3394
- (d) E-mail; bryce@camosun.bc.ca