



ART 150: THE CULTURAL USES OF PHOTOGRAPHY

COURSE OUTLINE

FALL 2012

1. INSTRUCTOR INFORMATION

Instructor Nancy Yakimoski
Credentials BA (English Lit.) BA (Art & Art History), MA (Art History), PhD (Art History; ABD)
Office Y101A; office hrs: Mon & Wed 8 - 8:30 pm (or by appointment)
Phone 250-370-3386 (voice mail)-email whenever possible
E-mail yakimosk@camosun.bc.ca (**note:** no "i" at the end of my name)
Dept site <http://camosun.ca/learn/programs/visart/>

2. INTENDED LEARNING OUTCOMES

- describe various historic and contemporary photographic processes
- understand how photographs have been utilized in various socio-political contexts & disciplines, from c. 1830s to present day
- understand key issues, ethics, & consequences involved in both picture taking & application of photography
- understand and use the terminology specific to the field
- general understanding of contemporary theory as applied to discussing photography

3. REQUIRED MATERIALS & ATTENDANCE

A) COURSE PACK/BOOKS

There is a course pack available for purchase at the Bookstore; it is not on reserve in the library. There may be a few extra readings to photocopy, print out, or read on-line that are not in the course pack. While I provide a style sheet for your essay, it is good to have a writer's style manual.

B) ACCESS TO A COMPUTER, THE WEB, AND PBWORKS

This course has a mandatory website. You need to join ASAP (before the next class)
log on> <http://art150.pbworks.com> > not a member? Click 'request access' and enter in the required email address. Make sure this email address is the one you use all the time.

C) REQUIRED ATTENDANCE AT THE ROYAL BC MUSEUM (DATE TBA)

Ms. Robbyn Gordon Lanning will lead a discussion about the use of photographs within the museum context and specifically, within the RBCM's First Peoples Gallery. Admission is **free**. Exact Saturday to be confirmed.

4. COURSE CONTENT

This course examines different ways that photography and photographs have been used by Western society in the nineteenth and twentieth centuries (emphasis on England, France, and North America). We will investigate the production of images, their circulation, consumption, applications, and interpretations, as

well as their impact within the areas of portraiture, photojournalism, science, "pseudo" science, and advertising. We also consider issues and theories of spectatorship, identity, representation, gender, race, and class.

The course is divided into themes with lectures exploring these themes using different case studies and examples. For each class, specific articles provide background while the lectures provide the details. Although lectures are based on specific topics, they do build upon previous lecture material and further develop recurring themes.

Please note: this course is not a chronological examination of the technical developments, genres, or art movements in the history of photography although they are addressed.

Warning: During the lectures there will be images and themes that some students may find troubling or controversial. If you feel this is going to adversely affect you or your ability to attend the lectures and/or complete assignments, you should re-consider taking this class.

5. BASIS OF STUDENT ASSESSMENT (WEIGHTING)

ASSIGN #1	LIBRARY ASSIGNMENT	24 SEPT	10%
ASSIGN #2	A PICTURE IS WORTH A 1,000 WORDS (ESSAY)	01 OCT	10%
MIDTERM		10 OCT	25%
ASSIGN #3	ACADEMIC RESEARCH PROJECT (ESSAY)	21 NOV	25%
FINAL EXAM		TBA	25%
PARTICIPATION	READING LEADER, CLASS ATTENDANCE, ETC.		5%

ASSIGN #1: LIBRARY ASSIGNMENT

The library assignment assists students with the beginning steps for the academic research essay. You will have a library information session to assist you with this assignment. The assignment will be posted on the PBworks site.

ASSIGN #2: "A PICTURE IS WORTH A 1,000 WORDS"

From the list on PBworks, select a particular iconic photograph to research. Using 1,000 - 1,500 words of **essay text**, craft an academic research essay that analyzes the photo according to the criteria stated in the assignment (see PBworks for the assignment).

STUDY GUIDE

In order to assist with managing the course information (lecture notes and the reading material) each student will create his/her own "study guide". It is intended to be separate from your lecture notes. It is a place to synthesize information. You will be allowed to use the study guide for the essay part of the exams. The Study Guide itself is not be graded.

EXAMS ("celebrations of knowledge")

Exams are based on a combination of lecture notes and course pack readings—perhaps even conducting additional research. Just reading the articles or attending the lectures will not be enough! Also, there is something from every lecture on the exams. You will be given an exam overview ahead of time—as well as the essay questions—so you can prepare. You are allowed to bring in your Study Guide for the essay part of the exam.

Missed exams & Make-up exams. If a student misses an exam due to illness or extenuating circumstances, notify me immediately (voice mail is acceptable). Medical (written) certification must be produced within **three** (3) week days of missed exam before alternate testing will be arranged; otherwise a grade of "0" will be issued for that exam. The make-up exam is

scheduled within 3 weekdays of the missed exam, and is different from the one given in class.

ASSIGN #3: ACADEMIC RESEARCH ESSAY (2,500 WORDS)

This research project involves an **academic** exploration of a very specific topic regarding how photography or photograph(s) have been used by a particular person/group for a specific reason and/or to impart a specific message. Students will craft an academic essay.

A detailed overview will be posted on PBworks that outlines project objectives, deadlines, instructions, expectations, and grading criteria.

If you need any help, make an appointment with me during my office hours and show me your essay outline, thesis statement, ask questions, etc. Also, I offer students an opportunity for a "pre-read."

***about the pre-read:** I look over the essay, analyze the argument, content, and structure. I make suggestions for improvement, then hand it back to you so you can keep working on it and then hand it in for grading.*

Academic consequences if source material is not cited

Not citing your sources is a form of plagiarism and, therefore, cannot receive a passing grade. If you are not sure about when and how to cite your sources, consult your *Style Manual*. Camosun has an **Academic Conduct Policy** and it is the **student's responsibility** to become familiar with the content of this policy (see the College's web site).

Late essays Late assignments will be penalized. Until I hold the assignment in my hands, **5% per day** will be deducted from the final assignment grade. The weekend (Sat & Sun) counts as 1 day. Assignments may not be accepted after 1 calendar week (7 days) from due date *unless special permission is arranged beforehand.*

6. LEARNING SUPPORT & SERVICES FOR STUDENTS

There are a variety of services available for students to assist throughout your learning. For a detailed list and contact information, visit <http://www.camosun.bc.ca/services/>

Disability Resource Centre: <http://camosun.ca/services/drc/>

If a student requires academic accommodations to be made, he/she is responsible for registering with the Disability Resource Centre. All student & instructor interaction with the Centre is completely confidential. If there are other matters of which I should be aware because it may affect your participation and/or completion of assignments, speak with me immediately, or send an email. Again, such information is confidential.

7. GRADING SYSTEM

A+	= 90 - 100%	B	= 73 - 76%	D	= 50 - 59%
A	= 85 - 89%	B-	= 70 - 72%	F	= 0 - 49%
A-	= 80 - 84%	C+	= 65 - 69%		
B+	= 77 - 79%	C	= 60 - 64%		

8. GROUND RULES

-
- Be respectful of other's opinions and ideas
 - Use of appropriate language in class
 - If you miss a class **you** are responsible for asking your colleagues for lecture notes

THUMBNAIL SKETCH OF THE SEMESTER (see www.art150.pbworks.com for detailed version);

Order and content subject to change

05 Sept	Intro to course	Log onto PBworks; pick reading leaders
10 Sept	Domestic photography (inc. family albums)	Holland, Patricia. "Introduction; History, Memory, and the Family Album."
12 Sept	Development & reception of photography	Sturken, Marita and Lisa Cartwright. "Practices of Looking; Images, Power, and Politics." <i>Practices of Looking; An Introduction to Visual Culture.</i>
17 Sept	Library info session (TBC)	start Assign #1
19 Sept	British middle class	Darrah, William C. "The History and Diversity of Cartes de Visites."
24 Sept	British & French aristocracy & royalty Assign #1 is due	Homans, Margaret. "Queen Victoria's Sovereign Obedience."
26 Sept	British working class	Print/read this document: https://catalogue.lse.ac.uk/Record/398952
01 Oct	Representations of Africa: Egypt Assign #2 due	-van Haaften, Julia. "Introduction." <i>Egypt & the Holy Land in Historic Photographs</i> -Urry, John. "The Tourist Gaze" and "Tourism, Culture, and Social Inequality."
03 Oct	Representations of Africa: Congo	Lutz, Catherine A. and Jane L. Collins. "Inside the Great Machinery of Desire,"
08 Oct	Thanksgiving; College is closed	
10 Oct	midterm	
15 Oct	19 th C psychiatry	Diamond, H. W., "On the Application of Photography to the Physiognomic and Mental Phenomena of Insanity."
17 Oct	19 th C Police station	Tagg, John. "A Means of Surveillance: The Photograph as Evidence in Law."
22 Oct	Documentary photo as a tool for social change: FSA photographers	-Goldberg, Vicki and Robert Silberman. "The Farm Security Administration (FSA): Documenting the Depression." -Friday, Jonathon. "Demoniac Curiosity and the Aesthetics of Documentary Photography,"
24 Oct	E. S. Curtis & documentary photo of First Nations peoples	Coleman, A. D. "Edward S. Curtis, The Photographer as Ethnographer."
Saturday Oct 27 th TBC!	Meet at the Royal BC Museum at 10.30am by the cafeteria;	Read before: Hill, Richard William. "Getting Unpinned..." <i>Obsession, Compulsion, Collection: On Objects, Display Culture, and Interpretation.</i>
29 Oct	<i>True meaning of pictures</i> (screening the film)	Film screening in F100???
31 Oct	<i>True meaning of pictures</i>	Reading TBA
05 Nov	Spirit photo Essay pre-read due	Apraxine and Schmidt. "Photography and the Occult." <i>The Perfect Medium: Photography and the Occult</i>
07 Nov	Effluviography	Reading TBA
12 Nov	College is closed (Remembrance Day)	
14 Nov	Cottingley Fairies	Flim Flam
19 Nov	The Crimean War	TBA
21 Nov	Vietnam War Assign #3 due	TBA
26 Nov	photo, biographies & (deceased) public personas: Diana, Princess of Wales	Read online: Chancey, Jill R. "Diana Doubled: The Fairytale Princess and the Photographer," <i>NSWA Journal</i> , 11.2, 1999: 163-175.
28 Nov	photo, biographies & (deceased) public personas: Michael Jackson	Reading TBA
03 Dec	Benetton fashion ads c 1980s-1990s	Reading TBA
05 Dec	Paparazzi photography	Reading: TBA

TBA	Final exams: December 10-15 & December 17, 18	Do not make travel plans until you know your final exam schedule
-----	---	--