

School of Arts & Science APPLIED COMMUNICATION DEPARTMENT COMM 221

Radio 4

Winter 2012

COURSE OUTLINE

The course description is online @ http://camosun.ca/learn/calendar/current/web/comm.html

Ω Please note: the College electronically stores this outline for five (5) years only. It is strongly recommended you keep a copy of this outline with your academic records. You will need this outline for any future application/s for transfer credit/s to other colleges/universities.

1. Instructor Information

(a)	Instructor:	Kim O'Hare		
(b)	Office Hours:	8-4:30 M-F by appointment		
(c)	Location:	Y 313 D		
(d)	Phone:	370 3395	Alternative Phone:	
(e)	Email:	ohare@camosun.bc.ca	a	
(f)	Website:	D2L		

2. Intended Learning Outcomes

(No changes are to be made to these Intended Learning Outcomes as approved by the Education Council of Camosun College.)

Upon completion of this course the student will be able to:

- 1. Explain the techniques for recording live music.
- 2. Explain the techniques for documentaries meeting advanced standards.
- 3. Explain the techniques for successful radio promotions.
- 4. Describe historical and current uses of radio drama.
- 5. Apply radio drama techniques by producing radio scenes.
- Explain the similarities and differences between radio in Canada and selected international countries.
- 7. Produce assignments that demonstrate interviewing, production and announcing skills at an advanced level meeting required criteria.
- 8. Operate with a high degree of self-direction and independence.
- 9. Assemble a portfolio of projects that demonstrates the student's current professional abilities.

3. Required Materials

- (a) There is no text for this course
- (b) Learning materials will be distributed through D2L

4. Course Content and Schedule

Weekly workload

classroom 2 hour; lab 3 hours; estimated out-of-class 4.5 hours

5. Basis of Student Assessment (Weighting)

<u>Production Assignments</u> Radio Drama

Other*

20% 80%

<u>80%</u> 100%

*Other refers to various tasks in the radio station including news shifts, cruiser shifts, public affairs etc. Further details will be [provided in class.

While no marks are given for attendance and participation, marks will be deducted for unacceptable behavior related to attendance and participation. In particular penalties for missed Village 900 shifts will be significant.

Applied Communication students must maintain a minimum of a "C" grade in all ACP courses in order to continue in the program

6. Grading System

(No changes are to be made to this section unless the Approved Course Description has been forwarded through the Education Council of Camosun College for approval.)

Standard Grading System (GPA)

Percentage	Grade	Description	Grade Point Equivalency
90-100	A+		9
85-89	Α		8
80-84	A-		7
77-79	B+		6
73-76	В		5
70-72	B-		4
65-69	C+		3
60-64	С		2
50-59	D	Minimum level of achievement for which credit is granted; a course with a "D" grade cannot be used as a prerequisite.	1
0-49	F	Minimum level has not been achieved.	0

Temporary Grades

Temporary grades are assigned for specific circumstances and will convert to a final grade according to the grading scheme being used in the course. See Grading Policy E-1.5 at **camosun.ca** for information on conversion to final grades, and for additional information on student record and transcript notations.

Temporary Grade	Description
I	Incomplete: A temporary grade assigned when the requirements of a course have not yet been completed due to hardship or extenuating circumstances, such as illness or death in the family.
IP	In progress: A temporary grade assigned for courses that, due to design may require a further enrollment in the same course. No more than two IP grades will be assigned for the same course. (For these courses a final grade will be assigned to either the 3 rd course attempt or at the point of course completion.)
cw	Compulsory Withdrawal: A temporary grade assigned by a Dean when an instructor, after documenting the prescriptive strategies applied and consulting with peers, deems that a student is unsafe to self or others and must be removed from the lab, practicum, worksite, or field placement.

7. Recommended Materials or Services to Assist Students to Succeed Throughout the Course

LEARNING SUPPORT AND SERVICES FOR STUDENTS

There are a variety of services available for students to assist them throughout their learning. This information is available in the College calendar, at Student Services, or the College web site at camosun.ca.

STUDENT CONDUCT POLICY

There is a Student Conduct Policy which includes plagiarism.
It is the student's responsibility to become familiar with the content of this policy.
The policy is available in each School Administration Office, at Student Services, and the College web site in the Policy Section.

ADDITIONAL COMMENTS AS APPROPRIATE OR AS REQUIRED