



CAMOSUN COLLEGE
School of Arts & Science
Applied Communication Program

COMM 121, Radio 2
Winter 2012

COURSE OUTLINE

Note: the College will not keep this outline indefinitely. Please keep this outline for your records.

1. Instructor Information

- (a) Instructor: Kim O'Hare
- (b) Office hours: Monday to Thursday 8 to 4, by appointment
I'm here Fridays, but this time is strictly for marking and prep.
- (c) Location: Y315
- (d) Phone: 370-3395
- (e) E-mail: ohare@camosun.bc.ca

2. Intended Learning Outcomes

The student will be able to:

1. **Understand and Operate** digital and analog audio equipment at an intermediate level
2. **Speak** on-air and in recorded productions to achieve an intermediate level of performance. This includes show prep and self evaluation..
3. **Produce** audio programs which may include, commercials, music beds, news and current affairs meeting required criteria and acceptable broadcast standards.
4. **Conduct** interviews.
5. **Critique** and **perform self-evaluation** of programs broadcast on CKMO radio.
6. **Assemble** a portfolio of projects that demonstrates the student's current professional abilities

3. Required Materials

Handouts and other materials will be distributed via D2L. Students are encouraged to check D2L regularly for new information.

4. Course Content and Schedule

Weekly workload

- Classroom 1 hour; lab 3.00 hours
- Estimated out-of-class 2.5 hours

Course Description:

You will build on the skills acquired in Radio-1 by learning new technical skills and applying them in more advanced production and performance situations. Aside from doing regular on-air shifts on Village 900, you will use the production facilities to complete several projects. More advanced technical skills such as digital audio production will be stressed, along with on air presentation skills. You will acquire research and interviewing experience.

5. Basis of Student Assessment (Weighting)

Projects are due by deadlines stated on assignment sheets. Assignments **must** be turned in on the due date at the beginning of class. Late assignments will **not** be accepted!

Projects (at least 6)

Field recording and MOS production	}	50%
Music Bed		
Feature		
Fantasy Spot		
PSA/commercial		
Station ID		
Interview		
Pronunciation drills		

Tests/quizzes	20%
Radio Shifts	30%
Attendance* (a deduction of up to 15% will be made for lateness and absenteeism)	<u>-15%</u>
Total	100%

- Please inform me of any expected absences prior to class. In the case of illness or emergency, you should leave a message for me at 370-3395 or by email as soon as possible. You are responsible for all worked missed due to absence.
- If you must miss an **air shift** due to illness you need to inform Brad 370-3658 as soon as possible. Calling in sick an hour or two before a scheduled shift is not acceptable. After hours you must let leave a voice mail for Brad and let the person in the control room know: 370-3450.
- You must show up on time and prepared for on-air shifts, failure to do so will result in harsh penalties in terms of grades. Unlike missing a class, missing a scheduled on-air shift has serious repercussions and often affects other individuals. We do not take missed shifts lightly.

6. Grading System

Your evaluation resulting from the above evaluation scheme will be converted to letter grades based on the following table, which is the standard Camosun scheme.

Grade	Description	Grade Pt	Percent
A+	Superior level of achievement	9	90-100
A		8	85-89
A-		7	80-84
B+	High level of achievement	6	77-79
B		5	73-76
B-		4	70-72
C+	Satisfactory level of achievement	3	65-69
C		2	60-64
D	Minimum Pass Level*	1	50-59
F		0	0-49

Note: Applied Communication Program students must maintain a minimum of "C" grade in all ACP courses in order to continue in the program.

7. Recommended Materials or Services to Assist Students to Succeed Throughout the Course

LEARNING SUPPORT AND SERVICES FOR STUDENTS

There are a variety of services available for students to assist them throughout their learning. This information is available in the College Calendar, Registrar's Office or the College web site at <http://www.camosun.bc.ca>

ACADEMIC CONDUCT POLICY

There is an Academic Conduct Policy. It is the student's responsibility to become familiar with the content of this policy. The policy is available in each School Administration Office, Registration, and on the College web site in the Policy Section.
www.camosun.bc.ca/divisions/pres/policy/2-education/2-5.html