



School of Arts & Science
 HUMANITIES DEPARTMENT
 PHIL 330- 002
 Ethics in Business
 FALL 2011

COURSE OUTLINE

The course description is online @ <http://camosun.ca/learn/calendar/current/web/phil.html>

Ω Please note: the College electronically stores this outline for five (5) years only.
 It is **strongly recommended** you keep a copy of this outline with your academic records.
 You will need this outline for any future application/s for transfer credit/s to other colleges/universities.

1. Instructor Information

(a)	Instructor:	Megan Shelstad		
(b)	Office Hours:	5:00 - 5:45 Tuesday		
(c)	Location:	Young 312 Lansdowne (Tuesday)		
(d)	Phone:	370-3950	Alternative Phone:	
(e)	Email:	shelstad@camosun.bc.ca		

2. Intended Learning Outcomes

Upon completion of this course the student will be able to:

1. Summarize and evaluate central problems in business ethics.
2. Critically examine classical and contemporary solutions to these problems.
3. Make comparisons between various philosophical/ethical positions and have an overall sense of the history of ethics in general.
4. Take a philosophical/ethical position and support that position with good reasons (evidence).
5. Explain the relevance of ethics to everyday problems in business concerning beliefs and values, knowledge and justification.
6. Describe and critically assess specific cases and alternative solutions to contemporary ethical problems in business.

3. Required Materials

- (a) Texts: Shaw, W., Barry, V. and Panagiotou, S. 2010. *Moral Issues in Business*. First Canadian edition. Thomson Wadsworth.

4. Course Content and Schedule

002 Lansdowne - Lectures and seminars: Tuesdays -- 6 - 9 pm, Ewing 201

5. Basis of Student Assessment (Weighting)

- (a) Assignments: 20% - argument analysis essay (approx. 1500 words), returned at the final exam
 5% - argument analysis essay outline and group discussion
- (b) Quizzes: 10% - 6 quizzes (2% each, best 5, no make-ups)
- (c) Exams: 20% - midterm test
 30% - final test (in the exam period)
- (d) Other: 15% - seminar participation with case study homework

6. Grading System

(No changes are to be made to this section unless the Approved Course Description has been forwarded through the Education Council of Camosun College for approval.)

Standard Grading System (GPA)

Percentage	Grade	Description	Grade Point Equivalency
90-100	A+		9
85-89	A		8
80-84	A-		7
77-79	B+		6
73-76	B		5
70-72	B-		4
65-69	C+		3
60-64	C		2
50-59	D	Minimum level of achievement for which credit is granted; a course with a "D" grade cannot be used as a prerequisite.	1
0-49	F	Minimum level has not been achieved.	0

Temporary Grades

Temporary grades are assigned for specific circumstances and will convert to a final grade according to the grading scheme being used in the course. See Grading Policy E-1.5 at camosun.ca for information on conversion to final grades, and for additional information on student record and transcript notations.

Temporary Grade	Description
I	<i>Incomplete:</i> A temporary grade assigned when the requirements of a course have not yet been completed due to hardship or extenuating circumstances, such as illness or death in the family.
IP	<i>In progress:</i> A temporary grade assigned for courses that, due to design may require a further enrollment in the same course. No more than two IP grades will be assigned for the same course. (For these courses a final grade will be assigned to either the 3 rd course attempt or at the point of course completion.)
CW	<i>Compulsory Withdrawal:</i> A temporary grade assigned by a Dean when an instructor, after documenting the prescriptive strategies applied and consulting with peers, deems that a student is unsafe to self or others and must be removed from the lab, practicum, worksite, or field placement.

7. Recommended Materials or Services to Assist Students to Succeed Throughout the Course

LEARNING SUPPORT AND SERVICES FOR STUDENTS

There are a variety of services available for students to assist them throughout their learning. This information is available in the College calendar, at Student Services, or the College web site at camosun.ca.

STUDENT CONDUCT POLICY

There is a Student Conduct Policy **which includes plagiarism**. It is the student's responsibility to become familiar with the content of this policy. The policy is available in each School Administration Office, at Student Services, and the College web site in the Policy Section.

ADDITIONAL COMMENTS AS APPROPRIATE OR AS REQUIRED

Phil 330-002 Reading Schedule (from the class text) to be done BEFORE class
(schedule subject to change if necessary)

Week 1 (Sept. 6): Introduction to ethics, exercise

Week 2 (Sept. 13): Lecture: the philosophical approach, Ch. 1 – The Nature of Morality

Seminar: Case 8.4, "Ethically dubious practices" (295)

Week 3 (Sept. 20): Lecture: QUIZ 1, Ch. 1 cont'd.

Kohlberg, arguments (lecture, not in text)

Seminar: Case 1.1 "Made in USA Can - dumped elsewhere" (20)

Week 4 (Sept. 27): Lecture: QUIZ 2, Ch. 2 – Normative Theories of Ethics

Seminar: Argument analysis: Solomon (23), USE OUTLINE GUIDE

Week 5 (Oct. 4): Lecture: QUIZ 3 (marked in class), Ch. 2 cont'd.

Seminar: Case 2.1 "The Ford Pinto" (64)

****THANKSGIVING - MONDAY OCT. 10****

Week 6 (Oct. 11): **** MIDTERM TEST **** (Intro, ch. 1 and 2, Solomon and arguments)

NO seminar

Week 7 (Oct. 18): Lecture: 3 fallacies, Ch. 3 – Justice & Economic Distribution

Seminar: Case 3.2 "Battling over bottled water" (97)

Week 8 (Oct. 25): Lecture: QUIZ 4, 2 fallacies, Ch. 3 cont'd.

Seminar: Case 3.3 "Poverty in Canada" (98)

answer the 5 questions at the end of the case (99)

Week 9 (Nov. 1): Lecture: 3 fallacies, Ch. 4 – The Nature of Capitalism

*Seminar: group work period, ****ARGUMENT OUTLINE DUE*****

Week 10 (Nov. 8): Lecture: QUIZ 5, 2 fallacies, Ch. 4 cont'd.

Seminar: Case 4.1 "Licensing and laissez-faire" (127)

Week 11 (Nov. 15): Lecture: 2 fallacies, Schumacher (134)

Seminar: Case 4.2 "Hucksters in the classroom" (129)

Week 12 (Nov. 22): Lecture: 2 fallacies, Ch. 5 – Corporations

Seminar: Case 4.3 "Immigrant workers in Canada" (130)

answer the 4 questions at the end of the case (132)

Week 13 (Nov. 29): Lecture: QUIZ 6, 2 fallacies, Ch. 5 cont'd., Cassidy (174)

Seminar: Case 5.1 "Selling infant formula overseas" (168)

**** ARGUMENT ANALYSIS DUE NOV. 30 IN CLASS (returned at the final exam)****

Week 14 (Dec. 6): Lecture: general review (esp. fallacies) and loose ends

Seminar: Case 5.3 "Free speech or false advertising?" (171)

****FINAL EXAM (Ch. 3, 4 and 5 including Schumacher, Cassidy and Logic notes)**
(in exam period)**