



**School of Arts & Science**  
**PSYCHOLOGY DEPARTMENT**  
**PSYC 203-001**  
**Introduction to Social Psychology**  
**Winter, 2011**

## COURSE OUTLINE

---

This course focuses on the way in which people's thoughts, feelings, and behaviours are influenced by the presence of other people. It may include such topics as attitude change, propaganda, prejudice, cults, conformity, obedience, group influence, altruism, aggression, love, and attribution theory.

Ω Please note: this outline will be electronically stored for five (5) years only.  
It is strongly recommended students keep this outline for your records.

---

### 1. Instructor Information

(a)	Instructor:	Bill Wong, PhD		
(b)	Office Hours:	11:30-12:20 (T, W, & F) -If none of these work for you; please contact me to set an appointment at a mutually agreeable time		
(c)	Office Location:	Fisher 106E (down hallway next to bookstore)		
(d)	Phone:	250-370-3374	Alternative Phone:	n/a
(e)	Email:	wongw@camosun.bc.ca		
(f)	D2L Website:	http://online.camosun.ca		
(g)	Time/Location	-Lecture W 12:30PM - 02:20PM, F336 -Seminar F 12:30PM - 01:20PM, F206		

### 2. Intended Learning Outcomes

Upon completion of this course the student will be able to:

1. Explain the basic concepts, principles, and terminology used in social psychology.
2. Analyze real life situations using the concepts of social psychology.
3. Communicate the concepts of social psychology effectively in both oral and written modes.
4. Demonstrate understanding of basic social psychology library research, including using APA format in writing papers.

### 3. Required Materials

- (a) Aronson, E., Wilson, T., Akert, R. & Fehr, B. (2010). *Social psychology*. (4<sup>th</sup> Cdn. Ed.) Toronto: Pearson Prentice Hall.
- (b) Much more to follow – will post on D2L & mention in class (or see p. 5 for a list of articles)

#### 4. Course Content and Schedule

There will be one 2 hour class (lecture) and one 1 hour class (seminar) per week.

Students are expected to attend consistently in order to keep up with the material discussed in class. Students are also expected to take responsibility for their own learning by doing the assigned reading prior to class and catching up on missed work. The instructor reserves the right to refuse late assignments or to apply a penalty to them.

- Course schedule
  - W 12:30-02:20, F336
  - F 12:30-01:20, F206
- Please see content schedule on p. 5

#### 5. Basis of Student Assessment (Weighting)

Task (due date)	Details	Value
Exam 1 (Feb 9)	<ul style="list-style-type: none"> <li>• M/C, definitions and questions requiring short answers</li> <li>• Based on chapters 1-4 &amp; class material</li> </ul>	25%
Exam 2 (Mar 9)	<ul style="list-style-type: none"> <li>• M/C, definitions and questions requiring short answers</li> <li>• Based on chapters 5-8 &amp; class material</li> </ul>	25%
Exam 3 (Apr 13)	<ul style="list-style-type: none"> <li>• Definitions and questions requiring short answers</li> <li>• Based on chapters 9-11 &amp; class material</li> </ul>	20%
Assignments (see last page for due dates)	<ul style="list-style-type: none"> <li>• Assignments are due at the beginning of the class indicated and worth up to 3% (each)</li> <li>• All late assignments are subject to a 50% net reduction in grade (if you need to submit a late assignment, you must make arrangements with me beforehand; otherwise, grade=0)</li> </ul>	18%
Paper (Apr 6 @ beginning of class)	<ul style="list-style-type: none"> <li>• Instructions will be provided by Jan 21</li> <li>• Due by the beginning of this class on Apr 6 (12:30)</li> <li>• This will give you over 9 weeks to complete the task; therefore, no late papers will be accepted.</li> </ul>	12%
<b>TOTAL</b>		<b>100%</b>

#### 6. Grading System

##### Standard Grading System (GPA)

Percentage	Grade	Description	Grade Point Equivalency
90-100	A+		9
85-89	A		8
80-84	A-		7
77-79	B+		6
73-76	B		5
70-72	B-		4
65-69	C+		3
60-64	C		2
50-59	D	Minimum level of achievement for which credit is granted; a course with a "D" grade cannot be used as a prerequisite.	1
0-49	F	Minimum level has not been achieved.	0

## Temporary Grades

Temporary grades are assigned for specific circumstances and will convert to a final grade according to the grading scheme being used in the course. See Grading Policy E-1.5 at [camosun.ca](http://camosun.ca) for information on conversion to final grades, and for additional information on student record and transcript notations.

Temporary Grade	Description
I	<i>Incomplete:</i> A temporary grade assigned when the requirements of a course have not yet been completed due to hardship or extenuating circumstances, such as illness or death in the family.
IP	<i>In progress:</i> A temporary grade assigned for courses that, due to design may require a further enrollment in the same course. No more than two IP grades will be assigned for the same course. (For these courses a final grade will be assigned to either the 3 <sup>rd</sup> course attempt or at the point of course completion.)
CW	<i>Compulsory Withdrawal:</i> A temporary grade assigned by a Dean when an instructor, after documenting the prescriptive strategies applied and consulting with peers, deems that a student is unsafe to self or others and must be removed from the lab, practicum, worksite, or field placement.

### About your grade

1. If you are not satisfied with a grade I have given, you have the right to ask me to regrade the work. Work that I review may receive the same grade, a lower grade, or a higher grade.
2. I reserve the right to ask you to resubmit work, or to show me extra material related to it.

## 7. Recommended Materials or Services to Assist Students to Succeed Throughout the Course

### LEARNING SUPPORT AND SERVICES FOR STUDENTS

There are a variety of services available for students to assist them throughout their learning. This information is available in the College calendar, at Student Services or the College web site at [camosun.ca](http://camosun.ca).

### STUDENT CONDUCT POLICY

There is a Student Conduct Policy **which includes plagiarism.** It is the student's responsibility to become familiar with the content of this policy. The policy is available in each School Administration Office, at Student Services and on the College web site in the Policy Section.

## 8. Important information

<b>College Policies</b>	Camosun has policies on grading, academic offences, resolution procedures, and subsequent sanctions. Please familiarize yourself with these policies (see 2010-2011 College calendar).
<b>Attendance, assignments and exams</b>	Attendance is important because it keeps you in contact with the course materials and any changes that may occur throughout the semester. It is your responsibility to contact other students in order to catch up on any missed material. A missed exam or assignment will result in a mark of zero. Unfortunately, make-up exams will not be offered. If there is a serious medical or compassionate reason that you would like considered, contact the instructor <u>before</u> the test or due date. Time management issues and competing priorities are NOT sufficient reasons. Documentation to support your claim is <u>always</u> required (e.g., physician's note explaining why you could not attend the exam). If an alternate exam is granted, the date and time will be set by the instructor.

## 9. Course content

- I reserve the right to make changes to this course outline

Week	Date	Lecture activities	Seminar activities
1	Jan 12	-Review course syllabus; answer questions -Chap 1 (Introduction)	
	Jan 14		-Zimbardo, 2004 -Distribute Assignment #1
2	Jan 19	-Dutton & Painter, 1982 -Chap 2 (Methodology)	
	Jan 21		<b>-Assignment #1 due (3%)</b> -Ethics -Distribute Assignment #2 -Gilovich, 2004
3	Jan 26	-Chap 3 (Social cognition)	
	Jan 28		<b>-Assignment #2 due (3%)</b> -Distribute Assignment #3
4	Feb 2	-Schachter & Singer, 1962 -Chap 4 (Social perception)	
	Feb 4		<b>-Assignment #3 due (3%)</b> -Prepare for exam
5	Feb 9	<b>Exam 1 (25%) on chaps 1, 2, 3, 4 and class materials</b>	
	Feb 11		-Chap 5 Self-knowledge -Distribute Assignment #4 -Flora, 2004 & Snyder, 1980
6	Feb 16	-Review Exam 1 -Chap 6 (Attitudes)	
	Feb 18		<b>-Assignment #4 due (3%)</b> -Cialdini, 2003
7	Feb 23	-Chap 7 (Conformity) -Milgram, 1963	
	Feb 25	<i>Reading break – no classes</i>	
8	Mar 2	-Chap 8 (Group processes) -Haney, Banks, & Zimbardo, 1973	
	Mar 4		Group processes (conclude)
9	Mar 9	<b>Exam 2 (25%) on chaps 5, 6, 7, 8 and class materials</b>	
	Mar 11		-Situational leadership model -Distribute Assignment #5
10	Mar 16	-Review Exam 2 -Chap 10 (Prosocial behaviour) -Guegeuen & De Gail, 2003	
	Mar 18		<b>-Assignment #5 due (3%)</b> -Winerman, 2006
11	Mar 23	Chap 11 (Aggression)	
	Mar 25		-Yeoman, 1999
12	Mar 30	Hodges and Tizard (1989) Maslach (2003)	
	Apr 1		-Hatfield, Walster, Piliavin, & Schmidt, 1973
13	Apr 6	<b>-Submit your paper (12%) @ start (12:30)</b> -Chap 9 (Interpersonal attraction) -Dion, Berscheid, & Walster, 1972	
	Apr 8		-Distribute Assignment #6 -Sigall & Ostrove, 1975 -Course summary
14	Apr 13	<b>Exam 3 (20%) on chaps 9, 10, 11 and class materials</b>	
	Apr 15		<b>-Assignment #6 due (3%)</b>
There is no 'other' final exam for this course ☺			