



## COURSE OUTLINE

The course description is online @ <http://camosun.ca/learn/calendar/current/web/geog.html>

Ω Please note: the College electronically stores this outline for five (5) years only.  
 It is **strongly recommended** you keep a copy of this outline with your academic records.  
 You will need this outline for any future application/s for transfer credit/s to other colleges/universities.

### 1. Instructor Information

|     |               |                    |
|-----|---------------|--------------------|
| (a) | Instructor:   |                    |
| (b) | Office Hours: |                    |
| (c) | Location:     |                    |
| (d) | Phone:        | Alternative Phone: |
| (e) | Email:        |                    |
| (f) | Website:      |                    |

- (a) Instructor : Dr. Francis Yee
- (b) Office hours: M&W 12:30-1:20, T&R 9:30-10:20 or by appointment
- (c) Location: Ewing 242
- (d) Phone: 370-3307
- (e) E-mail: [Yee@camosun.bc.ca](mailto:Yee@camosun.bc.ca)
- (f) Website: <http://faculty.camosun.ca/francisyee>
- (g) On-line course materials web site: <http://online.camosun.bc.ca>

### 2. Intended Learning Outcomes

(No changes are to be made to these Intended Learning Outcomes as approved by the Education Council of Camosun College.)

Upon completion of this course the student will be able to:

1. Describe the approaches and perspectives in economic geography and the location and distribution of economic activities.
2. Identify the principles, processes, and issues related to the location, diffusion and distribution patterns of primary, secondary and tertiary activities.
3. Explain the changing location and distribution patterns of economic activities at the international, regional and local levels.

### 3. Required Materials

(a) Texts

#### Required Text

Mackinnon, Danny and Andrew Cumbers, 2007. An Introduction to Economic Geography. Essex: Pearson.

#### Recommended Text

Margot, Northey, and David B. Knight. 2006. Making Sense in Geography and Environmental Studies. 3<sup>rd</sup> ed. Toronto: Oxford University Press

(b) Other

#### 4. Course Content and Schedule

(This section can include: class hours, lab hours, out of class requirements and/or dates for quizzes, exams, lectures, labs, seminars, practicums, etc.)

##### **Course Topic Units**

The course will be organized into five units:

Unit I. Introduction to Economic Geography - an introduction to the basic concepts of economic activity, spatial pattern and process, and geographic analysis.

Unit II. Primary Economic Activity - a study of the types, location, and utilization of primary economic resources, including agriculture, forestry and mining.

Unit III. Industrial Location and Regions: the lectures will identify theories of plant location, general industrial location factors, and world manufacturing system.

Unit IV. Tertiary Activities - to highlight the rising importance of service and quaternary activities, the development of post-industrialism, and the changing patterns of trade and investments.

Unit V. Global Economy - to identify and explain the factors bringing about economic change at the global level. Measurement and interpretation of economic development, trade, and foreign investment will also be introduced. Canada in the context of the world economy will be reviewed.

Unit VI. Regional and Local Economy - to illustrate the patterns of Canada's regional and local economic growth patterns and to examine the explanation factors of their development. Canada's regional and local economies will be emphasized.

##### **Instructional Framework**

Lectures: provide an outline for understanding and interpreting materials essential to course objectives, learning outcomes and course assignments. Lectures are intended to highlight major concepts, clarify text and supplementary materials, and raise awareness of development issues.

Discussion: is an integral part of the course and every one is encouraged to raise questions, elaborate upon, or seek clarification of, course content during lectures, labs and seminars.

Audio-visual Materials: a variety of audio-visual materials (films, videos, slides, overheads, etc.) will be used in conjunction with lectures and seminars to illustrate the major concepts and issues.

Readings: include both required and supplementary materials. The required readings provide essential materials in achieving course objectives. The readings should be read both before and after the lectures. Supplementary readings offer additional opportunities to study in-depth on certain topics.

Tests: are conducted to provide learning opportunities for students to review both lecture and reading materials assigned in the course. They also serve as means of evaluating the extent to which individual students are meeting course objectives and learning outcomes.

Labs: are assigned in the course which will help to focus and consolidate materials covered in lectures and readings. They also serve to evaluate the degree to which individual students are meeting course objectives and learning outcomes.

Term Paper: the assignment provides an opportunity to conduct independent research, to formulate relevant research questions, to collect and review critical information, and to identify and evaluate significant causes and implications.

Presentation (on-line section): the presentation will aim to facilitate the presenter to organize materials in a logical sequence, to practice public speaking techniques, and to improve their essays from constructive feedback. Other students will also be benefited by having the opportunity to share useful information and analysis of different issues.

Attendance: regular attendance and participation in lectures and seminars are expected of all students. Students should inform the instructor if absence for more than a week is expected.

| GEOG 222 (Winter 2011) Sec 01 Schedule of Activities |      |     |            |                |
|--|------|-----|------------|----------------|
| Wk #   | Date | Day | Activities | Assignment due |
|  |      |     |            |                |

|    |               |            |   |  |            |
|----|---------------|------------|---|--|------------|
| 1  | 10-Jan        | Mon        | Course Introduction                     |  |            |
|    | 12-Jan        | Wed        | Lec: Introduction to Econ Geog          | MacKinnon Ch. 1 & 2                              |            |
| 2  | 17-Jan        | Mon        | Lab 1: Term Paper Outline               |  |            |
|    | 19-Jan        | Wed        | Lec: Primary Activities                 | Knox, Ch. 9                                      |            |
| 3  | 24-Jan        | Mon        | Seminar on Primary Activities           |  |            |
|    | 26-Jan        | Wed        | Lecture: Industrial Location            | MacKinnon Ch. 4                                  |            |
| 4  | 31-Jan        | Mon        | Lab 2: Location Analysis                |  |            |
|    | 02-Feb        | Wed        | Seminar on Industry / Film              |  |            |
| 5  | 07-Feb        | Mon        | Lec: Service Economy                    | Mackinnon, Ch. 8                                 | Lab 2      |
|    | 09-Feb        | Wed        | Lab 3: Filed Study, Interview or Survey |  |            |
| 6  | 14-Feb        | Mon        | Seminar on Services / Film              |  | Lab 1      |
|    | 16-Feb        | Wed        | Test 1 Review                           |  |            |
| 7  | <b>21-Feb</b> | <b>Mon</b> | <b>Test 1</b>                           |  |            |
|    | 23-Feb        | Wed        | Lec: Economic Development               | MacKinnon Ch. 11                                 |            |
| 8  | 28-Feb        | Mon        | Seminar /Film                           |  | Lab 3      |
|    | 02-Mar        | Wed        | Lec: Global Economy I                   | MacKinnon Ch. 5 & 7                              |            |
| 9  | 07-Mar        | Mon        | Lec: Global Economy II                  |  |            |
|    | 09-Mar        | Wed        | Seminar / Film                          |  |            |
| 10 | 14-Mar        | Mon        | Lec: Economy of Canada                  | McGillivray, 2006, pp. 85-115 (ch. 4)            |            |
|    | 16-Mar        | Wed        | Lab 4: E-Stat                           |  |            |
| 11 | 21-Mar        | Mon        | Seminar / Film                          |  |            |
|    | 23-Mar        | Wed        | Lec: Regional and Local Economy         | MacKinnon Ch. 6 & McGillivray, 2005, pp. 100-116 | Lab 4      |
| 12 | 28-Mar        | Mon        | Test 2 Review                           |  |            |
|    | <b>30-Mar</b> | <b>Wed</b> | <b>Test 2</b>                           |  |            |
| 13 | 04-Apr        | Mon        | Paper Consultation                      |  |            |
|    | 06-Apr        | Wed        | Presentation 1                          |  |            |
| 14 | 11-Apr        | Mon        | Presentation 2                          |  | Term Paper |
|    | 13-Apr        | Wed        | Presentation 3                          |  |            |

| GEOG 222 Economic Geography (Winter 2011) Sec B01 |        |     |                                  |                     |                |
|---|--------|-----|----------------------------------|---------------------|----------------|
| Wk #  | Date   | Day | Activities                       | Readings            | Assignment due |
| 1   | 10-Jan | Mon | Course Introduction              |                     |                |
|   | 12-Jan | Wed | On-line: Self-introduction       |                     |                |
| 2   | 17-Jan | Mon | Lec 1: Introduction to Econ Geog | MacKinnon Ch. 1 & 2 |                |
|   | 19-Jan | Wed | Lab 1: Term Paper Outline        |                     |                |
| 3   | 24-Jan | Mon | Lec 2: Primary Activities        | Knox, Ch. 9         |                |

|    |               |            |   |  |            |
|----|---------------|------------|---|--|------------|
|    | 26-Jan        | Wed        | Discussion 1: Primary Activities                  |  |            |
| 4  | 31-Jan        | Mon        | Lecture 3: Industrial Location                    | MacKinnon Ch. 4                                  |            |
|    | 02-Feb        | Wed        | Lab 2: Location Analysis / Discussion 2: Industry |  |            |
| 5  | 07-Feb        | Mon        | Lec 4: Service Economy                            | Mackinnon, Ch. 8                                 |            |
|    | 09-Feb        | Wed        | Discussion 3: Service Activities                  |  | Lab 2      |
| 6  | 14-Feb        | Mon        | Lab 3: Filed Study, Interview or Survey           |  |            |
|    | 16-Feb        | Wed        | Test 1 Review                                     |  | Lab 1      |
| 7  | <b>21-Feb</b> | <b>Mon</b> | <b>Test 1</b>                                     |  |            |
|    | 23-Feb        | <b>Wed</b> | Lec 5: Economic Development                       | MacKinnon Ch. 11                                 |            |
| 8  | 28-Feb        | Mon        | Discussion 4: Development                         |  | Lab 3      |
|    | 02-Mar        | Wed        | Lec 6: Global Economy I & II                      | MacKinnon Ch. 5 & 7                              |            |
| 9  | 07-Mar        | Mon        | Discussion 5: Global Economy                      |  |            |
|    | 09-Mar        | Wed        | Lec 7: Economy of Canada                          | McGillivray, 2006, pp. 85-115 (ch. 4)            |            |
| 10 | 14-Mar        | Mon        | Discussion 6: Canada                              |  |            |
|    | 16-Mar        | Wed        | Lab 4: E-Stat                                     |  |            |
|    |               |            |   | MacKinnon Ch. 6 & McGillivray, 2005, pp. 100-116 |            |
| 11 | 21-Mar        | Mon        | Lec 8: Regional and Local Economy                 |  |            |
|    | 23-Mar        | Wed        | Discussion 7: Regional and Local economy          |  | Lab 4      |
| 12 | 28-Mar        | Mon        | Test 2 Review                                     |  |            |
|    | <b>30-Mar</b> | <b>Wed</b> | <b>Test 2</b>                                     |  |            |
| 13 | 04-Apr        | Mon        | Paper Consultation                                |  |            |
|    | 06-Apr        | Wed        | Paper Consultation                                |  |            |
| 14 | 11-Apr        | Mon        | Submit Term Paper                                 |  | Term Paper |

**Additional Readings:**

Knox, Paul. Et.al. 2008. The Geography of the World Economy. 5<sup>th</sup> ed., pp. 251-278, Ch. 9

McGillivray, Brett. 2005. Geography of Canada, UBC Press, pp. 85-115, Ch. 4

McGillivray, Brett. 2005. Geography of British Columbia, UBC Press, pp. 100-116

**5. Basis of Student Assessment (Weighting)**

*(This section should be directly linked to the Intended Learning Outcomes.)*

- (a) Assignments
- (b) Quizzes
- (c) Exams
- (d) Other (e.g., Attendance, Project, Group Work)

**Assignments and Tests**

**Important Note:** Students are expected to complete their own labs, projects, papers and other assignments. Copying answers or using works from others are not permitted. See note on plagiarism. In small group assignments, all students are expected to participate and

contribute towards the completion of the assignment or no marks will be given. Students found violating the Student Conduct Policy will be assigned an F for the assignment or the course. A doctor's certificate or equivalent is required to take a supplementary examination. Other supplementary examinations approved by the instructor may be subjected to a penalty of 5% per day.

### **Classroom Section**

**Lab Exercises** (22.5%): a total of 4 labs will be assigned during the semester and the best 3 labs will be counted for marks. Each lab carries equal marks (7.5%). See Schedule of Activities for their due days. Late labs are not accepted.

**Term Paper** (27.5%): Students are encouraged to form a small group of 2-3 to conduct research on an economic geographical issue. Possible paper or project topics will be provided at the beginning of the course. All paper topics have to be approved by the instructor. The completed paper, with no more than 2,000 words, should be typewritten and submitted by the due day (see schedule of activities). Late papers will not be accepted unless prior **approval** by the instructor is obtained. Marks for late papers are to be deducted by two percent per day.

**Presentation** (10%): For Section 01 class, each individual or group of student is required to present an oral summary of his/her/their paper/project during the last 2 weeks of classes. The instructor will assign the order of the presentation according to the topics. No rescheduling of presentation date is permitted except on medical grounds.

**On-line questions** (10%): For B01 section, students are expected to discuss 7-8 on-line questions over the semester. Instructions will be provided by the instructor. On-line forums will be closed two weeks after each set of questions are posted.

**Test 1** (20%): The first test will be based on the reading, lecture, and lab materials covered in the first half of the course. See Schedule of Activities for details.

**Test 2** (20%): Test 2 will be based on the reading, lecture, and lab materials covered since Test 1. See date on Schedule of Activities.

### **Evaluation Guide**

#### **Test**

- The format and length of the test will be reviewed in class;
- The coverage of the test will be based on lecture, reading (both textbook and library reserved), and lab materials;
- The evaluation of the test is based on an appropriate description of patterns and/or issues, adequate explanations of factors, and illustrate with relevant examples

#### **Term Paper or Project**

- Consult course outline for the length of the term paper or project and its due day;
- The evaluation of this assignment is based on a clearly stated thesis and proper methodology, a logical and coherent organization with adequate description and explanation, free of grammatical and spelling errors, use of a wide variety of sources and well integrated of materials, use illustrations appropriately and proper citations and documentation. Students may choose to use APA, MLA or the Social Sciences documentation method.

#### **Oral Presentation**

- The oral presentation will be evaluated according to speaking (clarity, pace, loudness, engage audience, etc.), content (adequate description and analysis), organization (logical structure and integration of materials), and time management.

**Plagiarism:** is considered an inappropriate academic conduct.

- According to the Academic Conduct Policy, it is not allowed to appropriate "the work of another or parts of passage of another's writing, or the ideas of language of the same, and passing them off as a product of one's own mind or manual skill." This policy is applicable to all assignments, including labs, paper, project, and any other assignments. **It is also not acceptable to submit the same project or paper (even if it is created or**

**written by yourself) to satisfy the requirements for more than one course.** You must inform and obtain prior approval from the instructor if you consider submitting or re-submitting parts of the same paper or paper for more than one class.

#### Evaluation

|   |             |
|---|-------------|
| 3 Labs (7.5% each)  | 22.5%       |
| 2 Tests (20% each)  | 40%         |
| Term Paper or Project   | 27.5%       |
| Oral Presentation (sec 01) or on-line questions (section B01) | 10%         |
| <b>Total</b>  | <b>100%</b> |

#### **Performance Review and Resolution/Appeal Process**

The instructor will provide a regular report on your performance. Feel free to discuss any concerns that you have with regard to your grade or performance. The instructor may be able to offer you advice or alternatives. According to the Student Appeals Policy, you may bring your concerns to the attention of the Department Chair as the second step after your discussion with the instructor.

#### **6. Grading System**

*(No changes are to be made to this section unless the Approved Course Description has been forwarded through the Education Council of Camosun College for approval.)*

##### **Standard Grading System (GPA)**

| Percentage | Grade | Description   | Grade Point Equivalency |
|------------|-------|---|-------------------------|
| 90-100     | A+    |   | 9                       |
| 85-89      | A     |   | 8                       |
| 80-84      | A-    |   | 7                       |
| 77-79      | B+    |   | 6                       |
| 73-76      | B     |   | 5                       |
| 70-72      | B-    |   | 4                       |
| 65-69      | C+    |   | 3                       |
| 60-64      | C     |   | 2                       |
| 50-59      | D     | Minimum level of achievement for which credit is granted; a course with a "D" grade cannot be used as a prerequisite. | 1                       |
| 0-49       | F     | Minimum level has not been achieved.  | 0                       |

##### **Temporary Grades**

Temporary grades are assigned for specific circumstances and will convert to a final grade according to the grading scheme being used in the course. See Grading Policy E-1.5 at [camosun.ca](http://camosun.ca) for information on conversion to final grades, and for additional information on student record and transcript notations.

| Temporary Grade | Description  |
|-----------------|--|
| <b>I</b>        | <i>Incomplete:</i> A temporary grade assigned when the requirements of a course have not yet been completed due to hardship or extenuating circumstances, such as illness or death in the family.  |
| <b>IP</b>       | <i>In progress:</i> A temporary grade assigned for courses that, due to design may require a further enrollment in the same course. No more than two IP grades will be assigned for the same course. <i>(For these courses a final grade will be assigned to either the 3<sup>rd</sup> course attempt or at the point of course completion.)</i> |
| <b>CW</b>       | <i>Compulsory Withdrawal:</i> A temporary grade assigned by a Dean when an instructor, after documenting the prescriptive strategies applied and consulting with peers, deems that a student is unsafe to self or others and must be removed from the lab, practicum, worksite, or field placement.  |

#### **7. Recommended Materials or Services to Assist Students to Succeed Throughout the Course**

##### **LEARNING SUPPORT AND SERVICES FOR STUDENTS**

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There are a variety of services available for students to assist them throughout their learning. This information is available in the College calendar, at Student Services, or the College web site at [camosun.ca](http://camosun.ca).

### STUDENT CONDUCT POLICY

There is a Student Conduct Policy **which includes plagiarism**. It is the student's responsibility to become familiar with the content of this policy. The policy is available in each School Administration Office, at Student Services, and the College web site in the Policy Section.

ADDITIONAL COMMENTS AS APPROPRIATE OR AS REQUIRED