



CAMOSUN COLLEGE
School of Arts & Science
Department

COURSE OUTLINE

PART A: COMMON COURSE OUTLINE

Effective: December 2003

Calendar Information

1. Course Title and Number

Communication 231
Video 4

2. Calendar Description

Students will refine and expand their video production skills through a number of projects, and study advanced technology in video applications.

3. Pre-requisites

Communication 230: Video 3

4. Co-requisites

None

5. Course Particulars

(a) Credits: 4.0

(b) Components:

Class: 33%
Lab: 67%

(c) Is the course available by distributed education? No

(d) Contact Hours

- Hours per week: 8
- Number of weeks: 14
- Total contact hours: 112

(e) Is prior learning assessment available for this course? No

6. Intended Learning Outcomes

The student will be able to:

1. Conceive, propose, plan and produce sophisticated video productions.
2. Play a key role in the completion of a half hour video production.
3. Operate with a high degree of self-direction and independence.
4. Identify emerging technologies and explain their impact on the video production industry.
5. Perform tasks in a manner consistent with professional standards.
6. Assemble a portfolio of projects that demonstrates the student's current professional abilities.
7. Follow safe working procedures as outlined by the Workman's Compensation Board.

7. Grading System

The following percentage conversion to letter grade will be used:

A+ = 90 - 100%	B = 73 - 76%	D = 50 - 59%
A = 85 - 89%	B- = 70 - 72%	F = 0.0 - 49%
A- = 80 - 84%	C+ = 65 - 69%	
B+ = 77 - 79%	C = 60 - 64%	

PART B: COURSE DETAILS

Instructor: Andy Bryce

8. Course Content Outline

1. Conceive, propose, plan and produce a sophisticated one-camera video production.
 - a. Successfully pitch a video production.
 - b. Successfully complete the pre-production phase by producing a treatment, preliminary script, shooting schedule and post-production schedule.
 - c. Successfully complete the production phase by gathering all video and audio material.
 - d. Prepare a detailed shot list.
 - e. Produce a final script based on ideas in the preliminary script and the results of the shot list.
 - f. Edit a final piece using a final script.
 - g. Package the production.
2. Play a key role in the completion of a studio show.
 - a. Successfully participate in the creative process of brainstorming.
 - b. Successfully participate in the pre-production phase.
 - c. Successfully complete at least two of the following tasks; EFP camera operator or assistant, non-linear editor, on air performer, studio camera operator, studio audio operator, VTR operator, production assistant, switcher, director, writer or producer.
 - d. Participate in the set up and breakdown of a studio shoot.
3. Operate with a high degree of self-direction and independence.
 - a. Meet all deadlines without prompting.
 - b. Complete duties to a professional standard.
 - c. Demonstrate that you can prioritize work.
 - d. Demonstrate initiative.
 - e. Demonstrate problem solving skills.
4. Explain emerging technologies and their impact on the video production industry.
 - a. Research and explain emerging technologies and/or video production trends using at least two sources of information.
 - b. Explain emerging technologies and/or video production trends.
 - c. Explain how those trends may affect the video production industry.
 - d. Explain how those trends may affect you.
5. Perform tasks in a manner consistent with professional standards.
 - a. Meet deadlines.
 - b. Follow procedures.
 - c. Transfer skills learned at one task to another, similar task.
 - d. Demonstrate punctuality and consistent attendance.
 - e. Positively participate in group work.
 - f. Positively participate in problem solving.
 - g. Critique work in a constructive manner.
 - h. Treat equipment and facilities with respect.
6. Assemble a portfolio of projects that demonstrates the student's current professional abilities.

- a. Select three appropriate items for a demo reel.
- b. Determine an effective order for displaying these items on a demo reel.
- c. Properly label a tape and/or DVD for distribution.
- d. Use a character generator to properly slate your tape.

9. Basis of Student Assessment (Weighting)

- | | |
|-------------------------|-----|
| (a) Projects: | 45% |
| (b) Half show: | 20% |
| (c) Lab work: | 20% |
| (d) Attendance/Conduct: | 15% |

10. Course Schedule

- | | |
|--------------------------------|-----------|
| (a) Class Hours: | |
| Lecture: | 3 |
| Showcase: | 3 |
| (b) Lab Hours: | 2 |
| (c) Out of Class Requirements: | as needed |

11. Required Materials

- (a) Texts: None.
- (b) Other: Manuals and handouts as required.

12. Bibliography

N/A

13. Instructor Information

- (a) On site: Monday to Friday; 8:00am-4:00pm
- (b) Office Location: Y 315B
- (c) Phone: 250-370-3394
- (d) E-mail: bryce@camosun.bc.ca