



CAMOSUN COLLEGE
School of Arts & Science
Department

COURSE OUTLINE

PART A: COMMON COURSE OUTLINE

Effective: September 2009

Calendar Information

1. Course Title and Number

Communication 230
Video 3

2. Calendar Description

In this course, students work both in the field and in the studio. Through projects and exercises, students increase their creative, scripting, on-camera, technical and editing skills.

3. Pre-requisites

Communication 131
Video 2

4. Co-requisites

N/A

5. Course Particulars

- (a) Credits: 4.0
- (b) Components:
class 33%; lab 67%;
- (c) Contact Hours:
Hours per week: 5.5
of weeks: 14
Total contact hours: 77

6. Intended Learning Outcomes

The student will be able to:

- 1. Successfully participate on a team in a small multi-cam studio facility.
- 2. Effectively plan and execute a variety of on location shoots.
- 3. Successfully operate a high end industrial video camera.
- 4. Perform intermediate editing tasks on a non-linear video editor.
- 5. Apply the fundamentals of titling aesthetics.
- 6. Describe the organization of various video production environments.
- 7. Perform tasks in a manner consistent with professional standards.
- 8. Assemble a portfolio of projects that demonstrates the student's current professional abilities.

7. Grading System

The following percentage conversion to letter grade will be used:

A+ = 95 - 100%	B = 75 - 79%	D = 50 - 59%
A = 90 - 94%	B- = 70 - 74%	F = 0.0 - 49%
A- = 85 - 89%	C+ = 65 - 69%	
B+ = 80 - 85%	C = 60 - 64%	

PART B: COURSE DETAILS

Instructor: Andy Bryce

8. Course Content Outline

1. Perform on a team in a small multi-cam studio facility.
 - a. Successfully participate in the creative process of brainstorming.
 - b. Successfully participate in the pre-production phase.
 - c. Successfully complete at least two of the following tasks; on air performer, studio camera operator, studio audio operator, VTR operator, production assistant, switcher, director, writer or producer.
 - d. Participate in the set up and breakdown of a studio shoot.
2. Plan and execute a variety of on location shoots.
 - a. Produce a one page proposal which successfully sells an idea.
 - b. Produce a preliminary script based on a proposal.
 - c. Plan an on location shoot.
 - d. Execute an on location shoot.
 - e. Shot list an on location shoot.
 - f. Produce a final script based on a shot list and preliminary script.
 - g. Edit a piece using the final script as a guide.
3. Operate a high end industrial video camera.
 - a. Set up a tripod with a level head and adequate stability.
 - b. Operate tripod controls including tilt tension, tilt lock, and pan lock.
 - c. Attach a video camera to a tripod plate.
 - d. Attach tripod plate to tripod.
 - e. Power up a video camera.
 - f. Insert and remove a videotape.
 - g. White and black balance a video camera.
 - h. Choose correct aperture through the use of zebra bars.
 - i. Focus the lens.
 - j. Recognize and utilize good on location lighting techniques.
 - k. Shoot video in sequences.
 - l. Explain and apply good framing techniques.
 - m. Explain and apply the theory of dynamism while shooting.
 - n. Shoot video with a minimum of excess movement.
4. Perform moderately complex editing tasks on a non-linear video editor.
 - a. Explain and apply efficient file management techniques.
 - b. Perform video transitions on a non-linear timeline.
 - c. Perform audio transitions on a non-linear timeline.
 - d. Manipulate clips using a clip editor.
 - e. Manipulate audio using key frame techniques.
 - f. Import and utilize a graphic on a non-linear timeline.
 - g. Edit a piece using the techniques of good continuity.
5. Apply the fundamentals of titling aesthetics.
 - a. Apply the theories of visibility, style, and positioning.
 - b. Apply good titling timing techniques.

6. Describe the organization of various video production environments.
 - a. Describe the functions of an executive producer, producer, director, director of photography, editor, writer, production assistant, grip, lighting technician, sales manager.
 - b. Produce a flow chart of a television station.
 - c. Describe the functions of the departments within a television station.
7. Perform tasks in a manner consistent with professional standards.
 - a. Meet deadlines.
 - b. Follow procedures.
 - c. Transfer skills learned at one task to another, similar task.
 - d. Demonstrate punctuality and consistent attendance.
 - e. Positively participate in group work.
 - f. Positively participate in problem solving.
 - g. Critique work in a constructive manner.
 - h. Treat equipment and facilities with respect.
8. Assemble a portfolio of projects that demonstrates the student's current professional abilities.
 - a. Select three appropriate items for a demo reel.
 - b. Determine an effective order for displaying these items on a demo reel.
 - c. Properly label a tape and/or DVD for distribution.
 - d. Use a character generator to properly slate your tape.

9. Basis of Student Assessment (Weighting)

- (a) Assignments:

On Location	35%
Lab	10%
Studio	20%
Demo Reel	5%
- (b) Tests: 20%
- (c) Attendance/Conduct: 10%

10. Course Schedule

- (a) Class Hours
 - Lecture/Lab: Tuesday 9:30-11:30am and Thursday 9:30-11:30am or TBA
 - Showcase: Friday 12:30-2:30pm or TBA
- (b) Out of Class Requirements: as needed

11. Required Materials

- (a) Texts: None

12. Bibliography

N/A

13. Instructor Information

- (a) On site: Monday to Friday; 8:00am-4:00pm
- (b) Office Location: Y 315B
- (c) Phone: 250-370-3394
- (d) E-mail: bryce@camosun.bc.ca