

# CAMOSUN COLLEGE School of Arts & Science Applied Communication Program

# COMM 270, Major Portfolio Project Effective February 2009

### **COURSE OUTLINE**

Keep this outline for your records. The College does not keep this outline indefinitely.

#### 1. Instructor Information

(Choose the selection of instructors that best support your major project. Office hours by appointment with individual instructors.)

Rick Caswell (Publishing/Photography)	Andy Bryce (Video)	Kim O'Hare (Radio/Writing)
Y315D	Y315B	Y315C
370-3396	370-3394	370-3395
caswellr@camosun.bc.ca	bryce@camosun.bc.ca	ohare@camosun.bc.ca

## 2. Intended Learning Outcomes

The student will be able to:

- 1. Choose and plan a major project in publishing, radio, video, photography, writing or mixed media.
- 2. Consult effectively with the appropriate faculty advisor and/or client throughout development and completion of the project.
- 3. Demonstrate appropriate attitude, skills and knowledge throughout the project.
- 4. Present a concise and clear overview of the project at an end-of-term public presentation.

# 3. Required Materials

None

#### 4. Course Content and Schedule

Weekly workload classroom .1 hour; lab 2 hours estimated out-of-class 3 hours

# 5. Basis of Student Assessment (Weighting)

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1.	Submission of a suitable plan for project by proposal deadline	20%
2.	Effective consultation with supervisor throughout development and completion of project	20%
3.	Demonstration of appropriate attitude, skills and knowledge throughout the project	20%
4.	Creation of a suitable product which meets stated goals	30%
5.	Presentation of a professional, concise and clear overview of the project at an end-of-term public presentation	10%

#### 6. Grading System

The following percentage conversion to letter grade will be used:

A+ = 90 - 100%	B = 73 - 76%	D = 50 - 59%
A = 85 - 89%	B- = 70 - 72%	F = 0.0 - 49%
A- = 80 - 84%	C+ = 65 - 69%	
B+ = 77 - 79%	C = 60 - 64%	

# 7. Recommended Materials or Services to Assist Students to Succeed Throughout the Course

#### **LEARNING SUPPORT AND SERVICES FOR STUDENTS**

There are a variety of services available for students to assist them throughout their learning. This information is available in the College calendar, at Student Services, or the College web site at camosun.ca.

#### STUDENT CONDUCT POLICY

There is a Student Conduct Policy **which includes plagiarism**. It is the student's responsibility to become familiar with the content of this policy. The policy is available in each School Administration Office, at Student Services, and the College web site in the Policy Section.