



**CAMOSUN COLLEGE**  
**School of Arts & Science**  
**Department**

**COURSE OUTLINE**

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**PART A: COMMON COURSE OUTLINE**

**Effective: December 2003**

**Calendar Information**

**1. Course Title and Number**

Communication 231  
Video 4

**2. Calendar Description**

Students will refine and expand their video production skills through a number of projects, and study advanced technology in video applications.

**3. Pre-requisites**

Communication 230: Video 3

**4. Co-requisites**

None

**5. Course Particulars**

(a) Credits: 4.0

(b) Components:

Class: 33%

Lab: 67%

(c) Is the course available by distributed education? No

(d) Contact Hours

- Hours per week: 8

- Number of weeks: 14

- Total contact hours: 112

(e) Is prior learning assessment available for this course? No

**6. Intended Learning Outcomes**

The student will be able to:

1. Conceive, propose, plan and produce sophisticated video productions.
2. Play a key role in the completion of a half hour video production.
3. Operate with a high degree of self-direction and independence.
4. Identify emerging technologies and explain their impact on the video production industry.
5. Perform tasks in a manner consistent with professional standards.
6. Assemble a portfolio of projects that demonstrates the student's current professional abilities.
7. Follow safe working procedures as outlined by the Workman's Compensation Board.

## 7. Grading System

The following percentage conversion to letter grade will be used:

A+ = 90 - 100%	B = 73 - 76%	D = 50 - 59%
A = 85 - 89%	B- = 70 - 72%	F = 0.0 - 49%
A- = 80 - 84%	C+ = 65 - 69%	
B+ = 77 - 79%	C = 60 - 64%	

## PART B: COURSE DETAILS

**Instructor:** Andy Bryce

## 8. Course Content Outline

1. Conceive, propose, plan and produce a sophisticated one-camera video production.
  - a. Successfully pitch a video production.
  - b. Successfully complete the pre-production phase by producing a treatment, preliminary script, shooting schedule and post-production schedule.
  - c. Successfully complete the production phase by gathering all video and audio material.
  - d. Prepare a detailed shot list.
  - e. Produce a final script based on ideas in the preliminary script and the results of the shot list.
  - f. Edit a final piece using a final script.
  - g. Package the production.
2. Play a key role in the completion of a studio show.
  - a. Successfully participate in the creative process of brainstorming.
  - b. Successfully participate in the pre-production phase.
  - c. Successfully complete at least two of the following tasks; EFP camera operator or assistant, non-linear editor, on air performer, studio camera operator, studio audio operator, VTR operator, production assistant, switcher, director, writer or producer.
  - d. Participate in the set up and breakdown of a studio shoot.
3. Operate with a high degree of self-direction and independence.
  - a. Meet all deadlines without prompting.
  - b. Complete duties to a professional standard.
  - c. Demonstrate that you can prioritize work.
  - d. Demonstrate initiative.
  - e. Demonstrate problem solving skills.
4. Explain emerging technologies and their impact on the video production industry.
  - a. Research and explain emerging technologies and/or video production trends using at least two sources of information.
  - b. Explain emerging technologies and/or video production trends.
  - c. Explain how those trends may affect the video production industry.
  - d. Explain how those trends may affect you.
5. Perform tasks in a manner consistent with professional standards.
  - a. Meet deadlines.
  - b. Follow procedures.
  - c. Transfer skills learned at one task to another, similar task.
  - d. Demonstrate punctuality and consistent attendance.
  - e. Positively participate in group work.
  - f. Positively participate in problem solving.
  - g. Critique work in a constructive manner.
  - h. Treat equipment and facilities with respect.
6. Assemble a portfolio of projects that demonstrates the student's current professional abilities.

- a. Select three appropriate items for a demo reel.
- b. Determine an effective order for displaying these items on a demo reel.
- c. Properly label a tape and/or DVD for distribution.
- d. Use a character generator to properly slate your tape.

**9. Basis of Student Assessment (Weighting)**

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|-------------------------|-----|
| (a) Projects:           | 45% |
| (b) Half show:          | 20% |
| (c) Lab work:           | 20% |
| (d) Attendance/Conduct: | 15% |

**10. Course Schedule**

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|--------------------------------|-----------|
| (a) Class Hours:               |           |
| Lecture:                       | 3         |
| Showcase:                      | 3         |
| (b) Lab Hours:                 | 2         |
| (c) Out of Class Requirements: | as needed |

**11. Required Materials**

- (a) Texts: None.
- (b) Other: Manuals and handouts as required.

**12. Bibliography**

N/A

**13. Instructor Information**

- (a) On site: Monday to Friday; 8:00am-4:00pm
- (b) Office Location: Y 315B
- (c) Phone: 250-370-3394
- (d) E-mail: bryce@camosun.bc.ca