



# Camosun College

## School of Arts and Science

### Course Outline

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#### **PART A: COMMON COURSE OUTLINE**

**Effective September 2009**

#### **Calendar Information**

**1. Course Title and Number**

Communication 230  
Video 3

**2. Calendar Description**

In this course, students work both in the field and in the studio. Through projects and exercises, students increase their creative, scripting, on-camera, technical and editing skills.

**3. Pre-requisites**

Communication 131 - Video 2

**4. Co-requisites**

N/A

**5. Course Particulars**

- (a) Credits 4.0
- (b) Components  
class 33% lab 67%;
- (c) Contact Hours  
Hours per week: 5.5;  
# of weeks: 14  
Total contact hours: 77

**6. Intended Learning Outcomes**

The student will be able to

- 1. Successfully participate on a team in a small multi-cam studio facility
- 2. Effectively plan and execute a variety of on location shoots
- 3. Successfully operate a high end industrial video camera
- 4. Perform intermediate editing tasks on a non-linear video editor
- 5. Apply the fundamentals of titling aesthetics
- 6. Describe the organization of various video production environments
- 7. Perform tasks in a manner consistent with professional standards
- 8. Assemble a portfolio of projects that demonstrates the student's current professional abilities.

## 7. Grading System

The following percentage conversion to letter grade will be used:

A+ = 95 - 100%

A = 90 - 94%

A- = 85 - 89%

B+ = 80 - 85%

B = 75 - 79%

B- = 70 - 74%

C+ = 65 - 69%

C = 60 - 64%

D = 50 - 59%

F = 0.0 - 49%

Approved: \_\_\_\_\_ / \_\_\_\_\_  
                        Chair                        Date                        Dean                        Date

## **PART B: COURSE DETAILS**

### **8. Course Content Outline**

1. Perform on a team in a small multi-cam studio facility
  - a. Successfully participate in the creative process of brainstorming
  - b. Successfully participate in the pre-production phase
  - c. Successfully complete at least two of the following tasks; on air performer, studio camera operator, studio audio operator, VTR operator, production assistant, switcher, director, writer or producer.
  - d. Participate in the set up and breakdown of a studio shoot
2. Plan and execute a variety of on location shoots
  - a. Produce a one page proposal which successfully sells an idea
  - b. Produce a preliminary script based on a proposal
  - c. Plan an on location shoot
  - d. Execute an on location shoot
  - e. Shot list an on location shoot
  - f. Produce a final script based on a shot list and preliminary script
  - g. Edit a piece using the final script as a guide
3. Operate a high end industrial video camera
  - a. Set up a tripod with a level head and adequate stability
  - b. Operate tripod controls including tilt tension, tilt lock, and pan lock
  - c. Attach a video camera to a tripod plate
  - d. Attach tripod plate to tripod
  - e. Power up a video camera
  - f. Insert and remove a videotape
  - g. White and black balance a video camera
  - h. Choose correct aperture through the use of zebra bars
  - i. Focus the lens
  - j. Recognize and utilize good on location lighting techniques
  - k. Shoot video in sequences
  - l. Explain and apply good framing techniques
  - m. Explain and apply the theory of dynamism while shooting
  - n. Shoot video with a minimum of excess movement
4. Perform moderately complex editing tasks on a non-linear video editor
  - a. Explain and apply efficient file management techniques
  - b. Perform video transitions on a non-linear timeline
  - c. Perform audio transitions on a non-linear timeline
  - d. Manipulate clips using a clip editor
  - e. Manipulate audio using key frame techniques
  - f. Import and utilize a graphic on a non-linear timeline
  - g. Edit a piece using the techniques of good continuity
5. Apply the fundamentals of titling aesthetics.
  - a. Apply the theories of visibility, style, and positioning
  - b. Apply good titling timing techniques
6. Describe the organization of various video production environments
  - a. Describe the functions of an executive producer, producer, director, director of photography, editor, writer, production assistant, grip, lighting technician, sales manager.
  - b. Produce a flow chart of a television station
  - c. Describe the functions of the departments within a television station

7. Perform tasks in a manner consistent with professional standards
  - a. Meet deadlines
  - b. Follow procedures
  - c. Transfer skills learned at one task to another, similar task
  - d. Demonstrate punctuality and consistent attendance
  - e. Positively participate in group work
  - f. Positively participate in problem solving
  - g. Critique work in a constructive manner
  - h. Treat equipment and facilities with respect
  
8. Assemble a portfolio of projects that demonstrates the student's current professional abilities.
  - a. Select three appropriate items for a demo reel
  - b. Determine an effective order for displaying these items on a demo reel
  - c. Properly label a tape and/or DVD for distribution
  - d. Use a character generator to properly slate your tape

**9. Basis of Student Assessment (Weighting)**

- a. Assignments
 

On Location	35%
Lab	10%
Studio	20%
Demo Reel	5%
- b. Tests 20%
- c. Attendance/Conduct 10%

**10 Course Schedule**

- a. Class Hours
  - Lecture/Lab: Tuesday 9:30-11:30 am
  - Thursday 9:30-11:30 am
  - Showcase: Friday 12:30–2:30 pm
- b. Out of Class Requirements; As Needed

**11. Required Materials**

- (a) Texts: None

**12. Bibliography**

N/A

**13. Instructor Information**

- (a) On Location; Monday to Friday 8:00 am to 4:00 pm
- (b) Location; Y315B
- (c) Phone; 370-3394
- (d) E-mail; bryce@camosun.bc.ca