

CAMOSUN COLLEGE
School of Arts & Science
Applied Communication Program

COMM 220, Radio 3
Fall 2009

COURSE OUTLINE

Note: the College will not keep this outline indefinitely. Please keep this outline for your records.

1. Instructor Information

- (a) Instructor Kim O'Hare
- (b) Office hours: by appointment
- (c) Location: Y315A
- (d) Phone: 370-3395
- (e) E-mail: ohare@camosun.bc.ca

2. Intended Learning Outcomes

The student will be able to:

- a) Work effectively individually and in groups to demonstrate interviewing, hosting, production, and operating skills meeting more advanced standards than required for Radio 2
- b) Demonstrate an understanding of the radio feature/documentary production process to produce programs for on air use.
- c) Understand the basics of audience measurement and ratings
- d) Understand and apply techniques related to radio commercial production.
- e) Develop and maintain a working relationship with advertising clients.
- f) Understand and apply techniques for creative radio writing and production and demonstrate their abilities through required assignments.
- g) Understand and demonstrate the correct use of selected signal processing equipment
- h) Work effectively individually and in groups to prepare and present public affairs programs and newscasts on Village 900
- i) Create and distribute podcasts using syndicated feeds

3. Required Materials

There is no required text for this course. Handouts and other materials will be made available on the teacher's D2L site www.online.camosun.ca and on the ACP file server.

4. Course Content and Schedule

Monday and Wednesday mornings.

5. **Attendance**

Attendance and participation at all sessions expected, with the exception of illness or emergencies. Please inform me of any expected absences prior to class. In the case of illness or emergency, you should leave a message for me at 370-3395 or by email as soon as possible. If your absence means you will not be available for scheduled on air activity you are expected to find a replacement, then inform Doug and myself.

6. **Basis of Student Assessment**

Projects are due by deadlines stated on assignment sheets. NOTE: Assignments “MUST” be turned in on the due date. All materials related to the assignment must be handed in together. Until all materials are submitted, the assignment is not considered complete. Details of each of the projects and assignments will be provided in a separate document.

Project/assignment

Camaosun Radio Exchange (4 shows)	80
On Air Shifts	20
Professional Practice*	
Total	100%

* Professional Practice: this involves attendance, responsible class participation, meeting deadlines, showing up prepared for on air shifts, appropriate use of equipment and facilities, professional and courteous interaction with other students and faculty. It is assumed everyone will demonstrate an appropriate level of professional practice, students who do not demonstrate an appropriate level of professionalism will have up to 10 marks deducted from their final grade.

7. **Grading:**

Letter Grade	Description	Grade Pt	Percent
A+	Superior level of achievement	9	90-100
A		8	85-89
A-	High level of achievement	7	80-84
B+		6	77-79
B		5	73-76
B-	Satisfactory level of achievement	4	70-72
C+		3	65-69
C		2	60-64
D		1	50-59
		0	0-49

* Applied Communication students must maintain a minimum of a "C" grade in all ACP courses in order to continue in the program

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LEARNING SUPPORT AND SERVICES FOR STUDENTS

There are a variety of services available for students to assist them throughout their learning. This information is available in the College Calendar, Registrar's Office or the College web site at <http://www.camosun.bc.ca>

ACADEMIC CONDUCT POLICY

There is an Academic Conduct Policy. It is the student's responsibility to become familiar with the content of this policy. The policy is available in each School Administration Office, Registration, and on the College web site in the Policy Section.

<http://www.camosun.bc.ca/policies/Education-Academic/E-2-Student-Services-&-Support/E-2.5.pdf>