

	<p>School of Arts & Science HUMANITIES DEPARTMENT</p> <p>PHIL 330- 02 Ethics in Business Winter 2009</p>
---	--

COURSE OUTLINE

The Approved Course Description is available on the web @ _____

Ω Please note: this outline will be electronically stored for five (5) years only.
It is strongly recommended students keep this outline for your records.

1. Instructor Information

(a)	Instructor:	Dr. James Atkinson		
(b)	Office Hours:	Monday 8:50 – 9:20		
(c)	Location:	M 06:00PM - 07:50PM, Portable A, Room 102		
(d)	Phone:	TBA	Alternative Phone:	
(e)	Email:	atkinsonj@camosun.bc.ca		
(f)	Website:			

2. Intended Learning Outcomes

(No changes are to be made to this section, unless the Approved Course Description has been forwarded through EDCO for approval.)

Upon completion of this course the student will be able to:

1. Identify and describe fundamental philosophical problems, along with the classical philosophical answers to these problems.
2. Distinguish among various philosophical theories. Identify key periods and concepts in the (philosophical) history of ideas.
3. Critically analyze an argument philosophically by identifying its premise and conclusion and by assessing its strengths and weaknesses.

3. Required Materials

- (a) **Texts:** -Moral Issues in Business: *William H. Shaw and Vincent Barry*
- (b) **Other:** -*various handouts and articles on reserve*

4. Course Content and Schedule

(Can include: class hours, lab hours, out of class requirements and/or dates for quizzes, exams, lectures, labs, seminars, practicums, etc.)

Philosophy: The love of wisdom

Ethics: A branch of philosophy that is concerned with concepts such as good and bad, right and wrong, correct and incorrect actions.

Applied Ethics: The attempt to apply theoretical ethics to real world problems.

Business: Commercial enterprise, profession, or trade operated for the purpose of earning a profit by providing a product or service; also called business enterprise. Entrepreneurs who put money at risk to promote a particular venture for the purpose of a profit create businesses.

Business (etymology): O.E. *bisignisse* (Northumbrian) "care, anxiety," from *bisig* "careful, anxious, busy, occupied"

The content of this course will be to employ philosophical theory and critical thinking in detailed examination of short case studies that exemplify typical ethical problems faced by individuals working in the various aspects of the business world.

The first objective in this course is to develop skills that enable you to understand and articulate ethical positions with respect to representative problems. The second objective is to develop skills to articulate solutions to ethical conflicts based on the previously

Philosophy 330: Tentative Reading and Exam Schedule

January 5th

Introduction to philosophy and its method
Plato – Knowledge and Virtue (handout)
Chapter 1 (selections)
Case 1.1 & 2.3 (Homework)

January 12th

Quiz 1
Fallacies (Relevance)
Chapter 1 cont.
Kant – Duty and Reason (handout)
Case 2.1 & 2.2 (HW)

January 19th

Quiz 2
Fallacies cont.
Mill – The Greatest Happiness Principle (handout)

January 26th

Quiz 3
Fallacies cont.
Chapter 2 – Normative Theory of Ethics
3.1 (HW)

February 2nd

Test 1 – In Class Essay (Plato, Kant and Mill – Chapters 1 and 2)
Movie Assignment I Handout – *Crimes and Misdemeanors*
Fallacies cont.
Chapter 3 Justice and Economic Distribution
Case 3.2 (HW)

February 9th

Quiz 4
Fallacies cont. (Presumption)
Chapter 3 Justice and Economic Distribution
Case 3.3

February 16th

Quiz 5
Fallacies cont.
Chapter 3 - cont.
Case 4.1 & 4.2 (HW)

February 23rd

Quiz 6
Fallacies cont. (Weak Induction)
Part II
Chapter 4 Capitalism
Case 4.3 (HW)

March 2nd

Quiz 7
Movie Assignment Due and Group Discussion
Movie Assignment II Handout - *Enron*
Fallacies cont.
Chapter 4 - cont.
5.1 & 5.2 (HW)

March 9th

Test 2 – Case Study

Fallacies cont.

Chapter 5 Corporations

Corporation - selections

5.3 & 5.4 (HW)

March 16th

Quiz 8

Fallacies cont.

Chapter 5 – cont.

Schumacher (p.p. 185 - 189)

March 23rd

Quiz 9

Fallacies cont.

The Creed Cycle (p.p. 246 - 255)

March 30th

Quiz 10

Movie Assignment Due and Group Discussion

Article Review TBA

April 6th

Test 3 - Article Review

N.B.

*There will a quiz at the beginning of each class except those days in which there is a test.

* In addition to the outline above each class will examine will various aspects of logical reasoning, with a special attention to informal fallacies

5. Basis of Student Assessment (Weighting)

(Should be linked directly to learning outcomes.)

(a) Movie Assignments 15% (7.5% each)

(b) Quizzes 25%

N.B.

At the start of each class there will be a short quiz based on the assigned readings. If you miss a quiz there will *not* be an opportunity to write it at a later date. However, the lowest two scores will be disregarded.

(c) Tests 60 % (20 % each)

(d) Other (e.g., Attendance, Project, Group Work)

6. Grading System

(No changes are to be made to this section, unless the Approved Course Description has been forwarded through EDCO for approval.)

Standard Grading System (GPA)

Percentage	Grade	Description	Grade Point Equivalency
90-100	A+		9
85-89	A		8
80-84	A-		7
77-79	B+		6
73-76	B		5
70-72	B-		4
65-69	C+		3
60-64	C		2
50-59	D	Minimum level of achievement for which credit is granted; a course with a "D" grade cannot be used as a prerequisite.	1
0-49	F	Minimum level has not been achieved.	0

Temporary Grades

Temporary grades are assigned for specific circumstances and will convert to a final grade according to the grading scheme being used in the course. See Grading Policy E-1.5 at camosun.ca for information on conversion to final grades, and for additional information on student record and transcript notations.

Temporary Grade	Description
I	<i>Incomplete:</i> A temporary grade assigned when the requirements of a course have not yet been completed due to hardship or extenuating circumstances, such as illness or death in the family.

IP	<i>In progress:</i> A temporary grade assigned for courses that, due to design may require a further enrollment in the same course. No more than two IP grades will be assigned for the same course. <i>(For these courses a final grade will be assigned to either the 3rd course attempt or at the point of course completion.)</i>
CW	<i>Compulsory Withdrawal:</i> A temporary grade assigned by a Dean when an instructor, after documenting the prescriptive strategies applied and consulting with peers, deems that a student is unsafe to self or others and must be removed from the lab, practicum, worksite, or field placement.

7. Recommended Materials or Services to Assist Students to Succeed Throughout the Course

LEARNING SUPPORT AND SERVICES FOR STUDENTS

There are a variety of services available for students to assist them throughout their learning. This information is available in the College calendar, at Student Services or the College web site at camosun.ca.

STUDENT CONDUCT POLICY

There is a Student Conduct Policy **which includes plagiarism**. It is the student's responsibility to become familiar with the content of this policy. The policy is available in each School Administration Office, at Student Services and on the College web site in the Policy Section.

ADDITIONAL COMMENTS AS APPROPRIATE OR AS REQUIRED

Meeting Information

01-05-2009 - 04-09-2009 Lecture M 06:00PM - 07:50PM, Portable A, Room 102

01-05-2009 - 04-09-2009 Seminar M 08:00PM - 08:50PM, Portable A, Room 102