

## School of Arts & Science SOCIAL SCIENCES DEPARTMENT

## GEOG 222-section 01 & D01 Economic Geography 2009 W

# **COURSE OUTLINE**

### The Approved Course Description is available on the web @ \_\_\_\_

 $\Omega$  Please note: this outline will be electronically stored for five (5) years only. It is strongly recommended students keep this outline for your records.

## 1. Instructor Information

(a)	Instructor:	Francis Yee		
(b)	Office Hours:	T R 10:30-11:20 and 1:30-2:00 or by appointment		
(C)	Location:	E242		
(d)	Phone:	250-370-3307	Alternative Phone:	
(e)	Email:	yee@camosun.bc.ca		
(f)	Website:	Yee.disted.camosun.bc.ca		

## 2. Intended Learning Outcomes

(<u>No</u> changes are to be made to this section, unless the Approved Course Description has been forwarded through EDCO for approval.)

Upon completion of this course the student will be able to:

- 1. Describe the approaches and perspectives in economic geography and the location and distribution of economic activities.
- 2. Identify the principles, processes, and issues related to the location, diffusion and distribution patterns of primary, secondary and tertiary activities.
- 3. Explain the changing location and distribution patterns of economic activities at the international, regional and local levels.

## Required Text

Mackinnon, Danny and Andrew Cumbers, 2007. <u>An Introduction to Economic</u> <u>Geography</u>. Essex: Pearson.

## Recommended Text

Margot, Northey, and David B. Knight. 2006. <u>Making Sense in Geography and Environmental</u> <u>Studies</u>. 3<sup>rd</sup> ed. Toronto: Oxford University Press.

## 4. Course Content and Schedule

## **Course Requirements and Prerequisites**

Credit Value: 3

In-class Workload: 4 hours lecture, lab, and seminar (included some on-line labs and lectures) Out-of-class Workload: 5-6 hours per week

On-line class: 4-5 hour on-line lecture and lab materials, discussions, on-line assignments plus 5-6 hour out of class workload

Prerequisites: Any first year Geography or Economics and any first year English

Assignments: labs, term paper or project, and oral presentation (on-line assignments for DE class)

Examinations: 2 tests

Transferability: Uvic, UBC, SFU and others

#### **Course Topic Units**

The course will be organized into five units:

- Unit I. <u>Introduction to Economic Geography</u> an introduction to the basic concepts of economic activity, spatial pattern and process, and geographic analysis.
- Unit II. <u>Primary Economic Activity</u> a study of the types, location, and utilization of primary economic resources, including agriculture, forestry and mining.
- Unit III. <u>Industrial Location and Regions</u>: the lectures will identify theories of plant location, general industrial location factors, and world manufacturing system.
- Unit IV. <u>Tertiary Activities</u> to highlight the rising importance of service and quaternary activities, the development of post-industrialism, and the changing patterns of trade and investments.
- Unit V. <u>Global Economy</u> to identify and explain the factors bringing about economic change at the global level. Measurement and interpretation of economic development, trade, and foreign investment will also be introduced. Canada in the context of the world economy will be reviewed.
- Unit VI. <u>Regional and Local Economy</u> to illustrate the patterns of Canada's regional and local economic growth patterns and to examine the explanation factors of their development. Canada's regional and local economies will be emphasized.

#### **Instructional Framework**

- <u>Lectures</u>: provide an outline for understanding and interpreting materials essential to course objectives, learning outcomes and course assignments. Lectures are intended to highlight major concepts, clarify text and supplementary materials, and raise awareness of development issues.
- <u>Discussion</u>: is an integral part of the course and every one is encouraged to raise questions, elaborate upon, or seek clarification of, course content during lectures, labs and seminars.
- <u>Audio-visual Materials</u>: a variety of audio-visual materials (films, videos, slides, overheads, etc.) will be used in conjunction with lectures and seminars to illustrate the major concepts and issues.
- <u>Readings</u>: include both required and supplementary materials. The required readings provide essential materials in achieving course objectives. The readings should be read both before and after the lectures. Supplementary readings offer additional opportunities to study in-depth on certain topics.
- <u>Tests</u>: are conducted to provide learning opportunities for students to review both lecture and reading materials assigned in the course. They also serve as means of evaluating the extent to which individual students are meeting course objectives and learning outcomes.
- <u>Labs</u>: are assigned in the course which will help to focus and consolidate materials covered in lectures and readings. They also serve to evaluate the degree to which individual students are meeting course objectives and learning outcomes.
- <u>Term Paper or Project</u>: the assignment provides an opportunity to conduct independent research, to formulae relevant research questions, to collect and review critical information, and to identify and evaluate significant causes and implications.
- <u>Presentation</u>: the presentation will aim to facilitate the presenter to organize materials in a logical sequence, to practice public speaking techniques, and to improve their essays from constructive feedback. Other students will also be benefited by having the opportunity to share useful information and analysis of different issues.
- <u>Attendance</u>: regular attendance and participation in lectures and seminars are expected of all students. Students should inform the instructor if absence for more than a week is expected.

#### **GEOG 222 Supplementary Reading List**

#### Supplementary readings are available on 3-day loan.

#### Week 1. Economic Geography: Focus and Approaches

- Barnes, Trevor J. 2001. "Retheorizing economic geography: From the quantitative revolution to the 'cultural turn". <u>Annals of the Association of American Geographers</u> 91(3):546-565.
- Barnes, Trevor J. et.al. 2000. "Canadian economic geography at the millennium." <u>Canadian</u> <u>Geographer</u> 44(1):4-24.
- Sheppard, Eric, and Trevor J. Barnes, eds. 2000. <u>A Companion to Economic Geography</u>. Malden, Mass.: Blackwell. [HF 1025 C66 2000]
- Stutz, Frederick P., and Anthony de Souza. 1998. <u>The World Economy: Resources, Location,</u> <u>Trade, and Development</u>. 3<sup>rd</sup>. ed. New Jersey: Prentice-Hall. **HC 59 D398 1998**
- Yeung, Hentry Wai-chung. 2003. "practicing new economic geographies: A methodological examination." <u>Annals of the Association of American Geographers</u> 93(2):442-462.

#### Week 2. Primary Activities: Agriculture, Forestry and Mining

- Awanyo, Louis. 2001. "Labor, ecology, and a filed agenda of market incentives: Political ecology of agrarian reforms in Ghana." <u>Annals of the Association of American Geographers</u> 91(1):92-121.
- Cashore, Benjamin William, et. Al. 2000. In search of sustainability : British Columbia forest policy in the 1990s. Vancouver: University of British Columbia Press. [SD 146 B7 I55 2001]
- Dixon, Deborah, and Holly M. Hapke. 2003. "Cultivating discourse: The social construction of agricultural legislation." <u>Annals of the Association of American Geographers</u> 93(1):142-164.
- Hayter, Roger. 2000. <u>Flexible crossroads : the restructuring of BC's forest economy</u>. Vancouver: University of British Columbia Press. [SD146 B7 H39 2000]
- Hayter, Roger. 2003. "The War in the Woods': Post-Fordist restructuring, globalization, and the conteted remapping of British Columbia's forest economy." <u>Annals of the Association of American Geographers</u> 93(3):706-729.
- MacLachlan, Ian. 2001. Kill and Chill: Restructuring Canada's Beef Commodity Chain. Toronto: University of Toronto. [HD 9433 C22 M33 2001]
- Wallace, Iain. 1996. "Restructuring in the Canadian mining and mineral-processing industries." In <u>Canada and the Global Economy</u>, ed. J. Britton, pp. 123-136. Montreal and Kingston: McGill-Queens University. [HC115 C1865 1996]

#### Week 3-4 Secondary Activities: Industrial Location

- Barnes, Trevor J., and Meric S. Gertler, eds. 1999. <u>The New Industrial Geography: Regions,</u> <u>Regulations and Institutions</u>. New York: Routledge. [HD 58 N48 1999]
- Brown, W. Mark,and John Baldwin. 2003. "The changing geography of the Canadian manufacturing sector in metropolitan and rural regions, 1976-1997. <u>Canadian Geographers</u> 47(2):116-134.
- Dicken, Peter. 1992. <u>Global Shift: Industrial Change in a Turbulent World</u>. London: Paul Chapman. [HD2321 D53 1992]
- Hayter, Roger. 1997 <u>The Dynamics of Industrial Location</u>, pp. 349-373. London: John Wiley. **HC** 79 D5 H39 1997
- O hUallachain, Breandan. 1997. "Restructuring the American semiconductor industry: Vertical integration of design houses and wafer fabricators." <u>Annals of the Association of the American Geographers</u> 87(2):217-237.
- South, Robert B. 1990. "Transnational 'maquiladora' location." <u>Annals of the Association of</u> <u>American Geographers</u> 80(4):549-570.

#### Week 5-6. Tertiary Activities

- Daniels, Peter W. 1993. <u>Service Industries in the World Economy</u>. London: Blackwell. [HD9980.5 D363 1993]
- David, Craig H., and Thomas A. Hutton. 1994. "Marketing Vancouver's services to the Asia Pacific." <u>Canadian Geographers</u> 38(1):18-28.
- Grant, Richard, and Jan Nijman. 2002. "globalization and the Corporate Geograph of Cities in the Less-developed world." <u>Annals of the Association of American Geographers</u> 92(2):320-340.
- Jones, Kenneth g, and Michael J. Doucet. 2001. "The big box, the flagship, and beyond: impacts and trends in the Greater Toronto Area." <u>Canadian Geographer</u> 45(4):494-512.

Matthew, Malcolm R. 1993. "The suburbanization of Toronto offices." <u>Canadian Geographer</u> 37(4): 293-306.

Simmons, Jim. 1991. "The regional mall in Canada." Canadian Geographer 35(3):232-240.

#### Week 8-9. World Development Patterns

- Hsing, You-tien. 1998. <u>Making Capitalism in China: The Taiwan Connection</u>. New York: oxford University Press. [hg5782 h76 1998]
- Lin, George C. S. 1997. <u>Red Capitalism in South China</u>. Vancouver: University of British Columbia. [HC428 C498 L56 1997]
- Michalak, Wieslaw, and Richard Gibb. 1997. "Trading blocs and multilateralism in the world economy." <u>Annals of the Association of American Geographers</u> 87(2):264-279.
- O'Brien, Karen L., and Robin M. Leichenko. 2003. "Winners and losers in the contact of global change." <u>Annals of the Association of American Geographers</u> 93(1):89-103.
- Ould-Mey, Mohameden. 2003. "Currency devaluation and resource transfer from the South to the North." <u>Annals of the Association of American Geographers</u> 93(2):463-484.
- Yeboah, Ian E. A. 1998. "Geography of gender economic status in urban Sub-Saharan Africa: Ghana, 1960-1984." <u>Canadian Geographer</u> 42:2158-173.

#### Week 9. World Trade and Investment

- Burgess, Bill. 2000. "Foreign direct investment: facts and perceptions about Canada." <u>Canadian</u> <u>Geographer</u> 44(2):98-113.
- Edgington, David. 1992. Japanese Direct Investment in Canada: Recent Trends and Prospects. Vancouver: Department of Geography, University of British Columbia. [HF1480.15 J3 E33]
- Meyer, Stephen P. 2001. "Canadian foreign direct investment in the United States by type: mergers and acquisitions, greenfield, real estate, joint ventures and investment increases." <u>Canadian Geographer</u> 45(4):513-527.

Norclif, fe, Glen. "Canada in a global economy." Canadian Geographer 45(1):14-30.

Parker, Paul. 1997. "Canada-Japan coal trade: An alternative form of the staple production model." <u>Canadian Geographers</u> 41(3):248-267.

#### Week 10-11. Regional and Local Economy

- Anderson, Robert B, and Robert M. Bone. 1995. "First nations economic development: A contingency perspective." <u>Canadian Geographer</u> 39(2):120-130.
- Bone, Robert M. 2000. <u>The regional geography of Canada</u>. Don Mills: Oxford University Press, 2000

Bone, Robert M. [FC 75 B66 2000]

- Difrancesco, Richard J. 2000. "A diamond in the rough? An examination of the issues surrounding the development of the Northwest Territories." <u>Canadian Geographer</u> 44(2):114-134.
- Halseth, Greg. 1999. "We came to work': Situating employment migration in B.C.'s small, resource-based, communities." <u>Canadian Geographer</u> 43,4:363-381.
- McCann, Larry. 1998. <u>Heartland and Hinterland: A Regional Geography of Canada</u> 3<sup>rd</sup>. ed. Scarborough: Prentice-Hall Canada.
- McGillivrary, Brett. 2000. <u>Geography of British Columbia: People and Landscape in Transition</u>. Vancouver: University of British Columbia Press.
- McKenna, Megan K. L., and Roger A. Roberge. 2001. "Restructuring, gender and employment in flux: a geography of regional change in Cornwall, Ontario." <u>Canadian Geographer</u> 45(2):223-236.
- Wynn, Graeme and Timothy Oke. 1992. <u>Vancouver and Its Region</u>. Vancouver: University of British Columbia. [FC3847.3 V34]
- Randall, James E. and R. Geoff Ironside. 1996. "Communities on the edge: An economic geography of resource-dependent communities in Canada." <u>Canadian Geographer</u> 40(1):17-35.

	GEOG 222 Economic Geography (Winter 2009) Sec 01 Schedule					
Wk #		Date	Day	Activities	Readings	Assignment due
	1	6-Jan	Tue	Course Introduction		
		8-Jan	Thu	Lecture: Introduction to Economic	MacKinnon Ch. 1 & 2	

### Course Schedule

			Geography		
2	13-Jan	Tue	Lecture: Primary Activities	Knox, pp. 283-310	
	15-Jan	Thu	Seminar on Primary Activities		
3	20-Jan	Tue	Lab 1: Term Paper Outline		
	22-Jan	Thu	Lecture: Industrial Location	MacKinnon Ch. 4 & Yeung, pp. 1-25	
4	27-Jan	Tue	Seminar on Industry / Film (Lab 2A)		
	29-Jan	Thu	Lab 3: Location Analysis		
5	3-Feb	Tue	Lecture: Service Economy	Mackinnon, Ch. 8; Jones & Hernandez, pp. 287-305	Lab 2A
	5-Feb	Thu	Lab 4: Filed Study, Interview or Survey		Lab 3
6	10-Feb	Tue	Seminar / Film (Lab 2B)		
	12-Feb	Thu	Course Review		Lab 1
7	17-Feb	Tue	Test 1		Lab 2B
	19-Feb	Thu	Reading Break		
8	24-Feb	Tue	Lecture: Global Economy I	MacKinnon Ch. 5 & 11	
	26-Feb	Thu	Lecture: Global Economy II		Lab 4
9	3-Mar	Tue	Lecture: World Investment and Trade	MacKinnon, ch. 7	
	5-Mar	Thu	Seminar / Film (Lab 2C)		
10	10-Mar	Tue	Lecture: Canada's Economy	MacKinnon, ch. 3 & McGillivray, pp. 85-115	
	12-Mar	Thu	Lab 5: Canada's Economy from E-stat		Lab 2C
11	17-Mar	Tue	Lecture: Regional and Local Economy I	MacKinnon, ch. 6 & McGillivray, pp. 100-116	
	19-Mar	Thu	Seminar / Film (Lab 2D)		Lab 5
12	24-Mar	Tue	Lecture: Regional and Local Economy II		
	26-Mar	Thu	Review		Lab 2D
13	31-Mar	Tue	Test 2		
	2-Apr	Thu	Presentation 1		
14	7-Apr	Tue	Presentation 2		Term Paper
	9-Apr	Thu	Presentation 3		

	GEOG 222 Economic Geography (Winter 2009) D01 Schedule					
Wk #	Date	Day	Activities	Readings	Assignment due	
1	6-Jan	Tue	Course Introduction			
	8-Jan	Thu	Course Consultation			
2	13-Jan 15-Jan	Tue Thu	Lecture: Introduction to Economic GeographyMacKinnon Ch. 1 & 2Lab 1: Term Paper OutlineImage: Control of the second secon			
3	20-Jan	Tue	Lecture: Primary Activities			
	22-Jan	Thu	Film (Lab 2A)			
4	27-Jan	Tue	Lecture: Industrial Location	MacKinnon Ch. 4 & Yeung, pp. 1-25		
	29-Jan	Thu	Lab 3: Location Analysis		Lab 2A	
5	3-Feb	Tue	Lecture: Service Economy	Mackinnon, Ch. 8; Jones & Hernandez, pp. 287-305		
	5-Feb	Thu			Lab 3	
6	10-Feb	Tue	Film (Lab 2B)			
	12-Feb	Thu	Test Review		Lab 1	

7	17-Feb	Tue	Test 1 (11:30 am - 1:00 pm, Fisher 336)		Lab 2B
	19-Feb	Thu	Reading Break		
8	24-Feb	Tue	Lecture: Global Economy	Lecture: Global Economy MacKinnon Ch. 5 & 11	
	26-Feb	Thu	On-line consultation		Lab 4
9	3-Mar	Tue	Lecture: World Investment and Trade	MacKinnon, ch. 7	
	5-Mar	Thu	Film (Lab 2C)		
10	10-Mar	Tue	Lecture: Canada's Economy MacKinnon, ch. 3 & McGillivray, pp. 85-115		
	12-Mar	Thu	Lab 5: Canada's Economy from E-stat		Lab 2C
11	17-Mar	Tue	Lecture: Regional and Local Economy	MacKinnon, ch. 6 & McGillivray, pp. 100-116	
	19-Mar	Thu	Film (Lab 2D)		Lab 5
12	24-Mar	Tue	On-line consultation		
	26-Mar	Thu	Test Review		Lab 2D
13	31-Mar	Tue	Test 2 (11:30 am - 1:00 pm, Fisher 336)		
	2-Apr	Thu	Term Paper Consultation		
14	7-Apr	Tue	Submit Paper		Paper due

## 5. Basis of Student Assessment (Weighting)

### **Assignments and Tests**

**Important Note**: Students are expected to complete their own labs, projects, papers and other assignments. Copying answers or using works from others are not permitted. See note on plagiarism. In small group assignments, all students are expected to participate and contribute towards the completion of the assignment or no marks will be given. Students found violating the Student Conduct Policy will be assigned an F for the assignment or the course. A doctor's certificate or equivalent is required to take a supplementary examination. Other supplementary examinations <u>approved</u> by the instructor may be subjected to a penalty of 5% per day.

#### **Classroom Section**

- <u>Lab Exercises</u> (25%): a total of 5 labs will be assigned during the semester. Each lab carries equal marks (5%). See Schedule of Activities for their due days. Late labs are not accepted.
- <u>Term Paper (25%)</u>: Students are encouraged to form a small group of 2-3 to conduct research on an economic geographical issue. Possible paper or project topics will be provided at the beginning of the course. All paper topics have to be approved by the instructor. The completed paper, with no more than 2,000 words, should be typewritten and submitted by the due day (see schedule of activities). Late papers will not be accepted unless prior **approval** by the instructor is obtained. Marks for late papers are to be deducted by two percent per day.
- <u>Presentation</u> (10%): For Section 01 class, each individual or group of student is required to present an oral summary of his/her/their paper/project during the last 2 weeks of classes. The instructor will assign the order of the presentation according to the topics. No rescheduling of presentation date is permitted except on medical grounds.
- <u>On-line questions</u> (10%): For DE section, students are expected to discuss on-line questions weekly. Instructions will be provided by the instructor. On-line forums will be closed two weeks after each set of questions are posted.
- <u>Test 1</u> (20%): The first test will be based on the reading, lecture, and lab materials covered in the first half of the course. See Schedule of Activities for details.
- <u>Test 2</u> (20%): Test 2 will be based on the reading, lecture, and lab materials covered since Test 1. See date on Schedule of Activities.

### **Evaluation Guide**

#### Test

- The format and length of the test will be reviewed in class;
- The coverage of the test will be based on lecture, reading (both textbook and library reserved), and lab materials;
- The evaluation of the test is based on an appropriate description of patterns and/or issues, adequate explanations of factors, and illustrate with relevant examples

#### Term Paper or Project

- Consult course outline for the length of the term paper or project and its due day;
- The evaluation of this assignment is based on a clearly stated thesis and proper methodology, a logical and coherent organization with adequate description and explanation, free of grammatical and spelling errors, use of a wide variety of sources and well integrated of materials, use illustrations appropriately and proper citations and documentation. Students may choose to use APA, MLA or the Social Sciences documentation method.

#### **Oral Presentation**

• The oral presentation will be evaluated according to speaking (clarity, pace, loudness, engage audience, etc.), content (adequate description and analysis), organization (logical structure and integration of materials), and time management.

Plagiarism: is considered an inappropriate academic conduct.

According to the Academic Conduct Policy, it is not allowed to appropriate "the work of another or parts of passage of another's writing, or the ideas of language of the same, and passing them off as a product of one's own mind or manual skill." This policy is applicable to all assignments, including labs, paper, project, and any other assignments. It is also not acceptable to submit the same project or paper (even if it is created or written by yourself) to satisfy the requirements for more than one course. You must inform and obtain prior approval from the instructor if you consider submitting or resubmitting parts of the same paper or paper for more than one class.

5 Labs (5% each)	25%
2 Tests (20% each)	40%
Term Paper or Project	25%
Oral Presentation (sec 01) or on-	10%
line questions (section DE 01)	
Total	100%

#### Evaluation

#### **Performance Review and Resolution/Appeal Process**

The instructor will provide a regular report on your performance. Feel free to discuss any concerns that you have with regard to your grade or performance. The instructor may be able to offer you advice or alternatives. According to the Student Appeals Policy, you may bring your concerns to the attention of the Department Chair as the second step after your discussion with the instructor.

#### 6. Grading System

(<u>No</u> changes are to be made to this section, unless the Approved Course Description has been forwarded through EDCO for approval.)

Percentage	Grade	Description	Grade Point Equivalency
90-100	A+		9
85-89	А		8
80-84	A-		7

#### Standard Grading System (GPA)

77-79	B+		6
73-76	В		5
70-72	B-		4
65-69	C+		3
60-64	С		2
50-59	D	Minimum level of achievement for which credit is granted; a course with a "D" grade cannot be used as a prerequisite.	1
0-49	F	Minimum level has not been achieved.	0

## **Temporary Grades**

Temporary grades are assigned for specific circumstances and will convert to a final grade according to the grading scheme being used in the course. See Grading Policy E-1.5 at **camosun.ca** for information on conversion to final grades, and for additional information on student record and transcript notations.

Temporary Grade	Description		
I	<i>Incomplete</i> : A temporary grade assigned when the requirements of a course have not yet been completed due to hardship or extenuating circumstances, such as illness or death in the family.		
IP	<i>In progress</i> : A temporary grade assigned for courses that, due to design may require a further enrollment in the same course. No more than two IP grades will be assigned for the same course. (For these courses a final grade will be assigned to either the 3 <sup>rd</sup> course attempt or at the point of course completion.)		
cw	<i>Compulsory Withdrawal:</i> A temporary grade assigned by a Dean when an instructor, after documenting the prescriptive strategies applied and consulting with peers, deems that a student is unsafe to self or others and must be removed from the lab, practicum, worksite, or field placement.		

## 7. Recommended Materials or Services to Assist Students to Succeed Throughout the Course

## LEARNING SUPPORT AND SERVICES FOR STUDENTS

There are a variety of services available for students to assist them throughout their learning. This information is available in the College calendar, at Student Services or the College web site at <u>camosun.ca</u>.

## STUDENT CONDUCT POLICY

There is a Student Conduct Policy **which includes plagiarism**. It is the student's responsibility to become familiar with the content of this policy. The policy is available in each School Administration Office, at Student Services and on the College web site in the Policy Section.