



**School of Arts & Science  
APPLIED COMMUNICATION DEPARTMENT**

**COMM 131-001  
Video 2  
2009W**

## **COURSE OUTLINE**

**The Approved Course Description is available on the web @ \_\_\_\_\_**

Ω *Please note: this outline will be electronically stored for five (5) years only.  
It is strongly recommended students keep this outline for your records.*

### **1. Instructor Information**

|     |               |                             |                    |          |
|-----|---------------|-----------------------------|--------------------|----------|
| (a) | Instructor:   | Andy Bryce                  |                    |          |
| (b) | Office Hours: | Th 1:30-3:30, Fr 9:00-10:00 |                    |          |
| (c) | Location:     | Y315B                       |                    |          |
| (d) | Phone:        | 370-3394                    | Alternative Phone: | 361-5006 |
| (e) | Email:        | Bryce@camosun.bc.ca         |                    |          |
| (f) | Website:      |                             |                    |          |

### **2. Intended Learning Outcomes**

*(No changes are to be made to this section, unless the Approved Course Description has been forwarded through EDCO for approval.)*

Upon completion of this course the student will be able to:

1. Explain and identify the basic components of a video production facility.
2. Actively participate on a one-camera shoot.
3. Effectively perform tasks associated with multi-camera studio production.
4. Perform on camera.
5. Demonstrate and apply fundamental editing techniques.
6. Explain and demonstrate the fundamentals of three-point lighting.
7. Follow safe working procedures as outlined by the Workman's Compensation Board.
8. Perform tasks in a manner consistent with standards outlined in the course.
9. Assemble a portfolio of projects that demonstrates the student's current professional abilities.

### **3. Required Materials**

- (a) Texts - None
- (b) Other - None

### **4. Course Content and Schedule**

1. Explain and identify the basic components of a video production facility.

- a. Identify various pieces of the video production chain
  - b. Demonstrate an understanding of video patching options
  - c. Identify various parts of the audio production chain
  - d. Demonstrate an understanding of audio patching options
  - e. Demonstrate an understanding of the function of a waveform monitor and a vectorscope
2. Effectively perform tasks associated with multi-camera studio production
    - a. Explain and use correct intercom protocol
    - b. Operate a studio camera
    - c. Manage studio floor
    - d. Operate a basic studio switcher
    - e. Direct live to tape programs
    - f. Assemble and light a basic 2 person set
    - g. Mic on air personnel
    - h. Operate a basic on air audio board
3. Perform On Camera
    - a. Demonstrate and practice proper vocal techniques
    - b. Demonstrate and practice proper on camera techniques
    - c. Conduct a live-to-tape interview
4. Effectively operate a camera in field
    - a. Explain and apply correct action axis
    - b. Shoot an interview using proper framing techniques
    - c. Use dynamic framing while shooting scenes
    - d. Shoot sequences of pictures using the wide, medium, close up framings
5. Demonstrate and apply fundamental editing techniques
    - a. Apply correct action axis when editing together two or more pictures
    - b. Apply correct screen direction when editing together two or more pictures
    - c. Demonstrate how to cut together wide, medium and close up shots of the same scene
    - d. Apply the principle of cutting on action
    - e. Demonstrate how to avoid a jump cut
6. Explain and demonstrate the fundamentals of three point lighting
    - a. Set up and break down a portable light
    - b. Adjust barndoors to control light
    - c. Adjust light to focus and soften light
    - d. Attach diffusion and/or frost to soften light quality
    - e. Explain the function of a key, fill and backlight and the relationship between the three in terms of light quality and intensity
    - f. Position a key light (height and placement)
    - g. Position a fill light (height and placement)
    - h. Position a back light (height and placement)
7. Follow safe working procedures as outlined by Workman's Compensation Board.
    - a. Apply the techniques of safe lifting
    - b. Apply the safe techniques of working with electrical equipment
    - c. Apply the safe techniques of working on a ladder
    - d. Apply the safe techniques of working with a portable lighting kit
8. Perform tasks in a manner consistent with standards outlined in the course.
    - a. Meet deadlines
    - b. Follow procedures
    - c. Transfer skills learned at one task to another, similar task
    - d. Demonstrate punctuality and consistent attendance
    - e. Positively participate in group work
    - f. Positively participate in problem solving

- g. Critique work in a constructive manner
  - h. Treat equipment and facilities with respect
9. Assemble a portfolio of projects that demonstrates the student's current professional abilities
- a. Select three appropriate items for a demo reel
  - b. Determine an effective order for displaying these items on a demo reel
  - c. Properly label a tape and/or DVD for distribution
  - d. Use a character generator to properly slate your tape

*(Can include: class hours, lab hours, out of class requirements and/or dates for quizzes, exams, lectures, labs, seminars, practicums, etc.)*

## 5. Basis of Student Assessment (Weighting)

*(Should be linked directly to learning outcomes.)*

- a. Assignments:
  - studio 30%
  - projects 45%
- b. Exercises: 10%
- c. Attend/Cond: 15%

## 6. Grading System

*(No changes are to be made to this section, unless the Approved Course Description has been forwarded through EDCO for approval.)*

### Standard Grading System (GPA)

| Percentage | Grade | Description   | Grade Point Equivalency |
|------------|-------|---|-------------------------|
| 90-100     | A+    |   | 9                       |
| 85-89      | A     |   | 8                       |
| 80-84      | A-    |   | 7                       |
| 77-79      | B+    |   | 6                       |
| 73-76      | B     |   | 5                       |
| 70-72      | B-    |   | 4                       |
| 65-69      | C+    |   | 3                       |
| 60-64      | C     |   | 2                       |
| 50-59      | D     | Minimum level of achievement for which credit is granted; a course with a "D" grade cannot be used as a prerequisite. | 1                       |
| 0-49       | F     | Minimum level has not been achieved.  | 0                       |

### Temporary Grades

Temporary grades are assigned for specific circumstances and will convert to a final grade according to the grading scheme being used in the course. See Grading Policy E-1.5 at [camosun.ca](http://camosun.ca) for information on conversion to final grades, and for additional information on student record and transcript notations.

| Temporary Grade | Description   |
|-----------------|---|
| I               | <i>Incomplete:</i> A temporary grade assigned when the requirements of a course have not yet been completed due to hardship or extenuating circumstances, such as illness or death in the family. |

|           |  |
|-----------|--|
| <b>IP</b> | <i>In progress:</i> A temporary grade assigned for courses that, due to design may require a further enrollment in the same course. No more than two IP grades will be assigned for the same course. <i>(For these courses a final grade will be assigned to either the 3<sup>rd</sup> course attempt or at the point of course completion.)</i> |
| <b>CW</b> | <i>Compulsory Withdrawal:</i> A temporary grade assigned by a Dean when an instructor, after documenting the prescriptive strategies applied and consulting with peers, deems that a student is unsafe to self or others and must be removed from the lab, practicum, worksite, or field placement.  |

## 7. Recommended Materials or Services to Assist Students to Succeed Throughout the Course

### LEARNING SUPPORT AND SERVICES FOR STUDENTS

There are a variety of services available for students to assist them throughout their learning. This information is available in the College calendar, at Student Services or the College web site at [camosun.ca](http://camosun.ca).

### STUDENT CONDUCT POLICY

There is a Student Conduct Policy **which includes plagiarism**. It is the student's responsibility to become familiar with the content of this policy. The policy is available in each School Administration Office, at Student Services and on the College web site in the Policy Section.

ADDITIONAL COMMENTS AS APPROPRIATE OR AS REQUIRED