



## COURSE OUTLINE

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The Approved Course Description is available on the web @ TBA \_\_\_\_\_

Ω Please note: This outline will not be kept indefinitely. It is recommended students keep this outline for your records.

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### 1. Instructor Information

- (a) Instructor: Gord Clements \_\_\_\_\_
- (b) Office hours: by appointment \_\_\_\_\_
- (c) Location: as arranged \_\_\_\_\_
- (d) Phone \_\_\_\_\_ Alternative \_\_\_\_\_
- (e) E-mail: [gclements@shaw.ca](mailto:gclements@shaw.ca) \_\_\_\_\_
- (f) Website: [www.gordclements.com](http://www.gordclements.com) \_\_\_\_\_

### 2. Intended Learning Outcomes

*(If any changes are made to this part, then the Approved Course Description must also be changed and sent through the approval process.)*

Upon successful completion of this course, students will be able to:

- Discuss important aspects of business in music including contracts, grant applications and business plans.
- Discuss the importance of understanding how various institutions relate to the business aspects of music.

### 3. Required Materials

- (a) Texts
- (b) Other

### 4. Course Content and Schedule

(Can include: Class hours, Lab hours, Out of Class Requirements and/or Dates for quizzes, exams, lecture, labs, seminars, practicums, etc. – Instructors may include any information relevant to the course content in this section)

Classroom , 1 hrs.; estimated out-of-class, 3 hrs per week

### Business of Music

Musician's Professional Association (A.F.M.)  
- local, national & federal (U.S.)

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- referrals
- contracts
- bylaws
- tariff of fees
- services (MPTF, EPW, Special Payments, magazines)

#### Making a Recording

- contract roles (producers, leader, steward)
- preparation (mixing, mastering, graphics)
- manufacture
- distribution
- CMRRA, SOCAN, MAPL, CRTC
- MNRR, neighboring rights

#### Networking

- organizations (Music BC, Canadian Music Centre, etc.)
- associations (UJAM, VJS, BCMEA, ACTRA)
- Pacific Music Industry Association
- conferences (IAJE, World Saxophone Congress, Pacific Contact)
- ensembles (SIWE, VCM, etc.)
- festivals (Jazz, Blues, Folk, etc.)

### 5. Basis of Student Assessment (Weighting)

*(Should be linked directly to learning outcomes.)*

- (a) Assignments: 30%
- (b) Quizzes
- (c) Exams: 30%
- (d) Other (e.g. Project, Attendance, Group Work):
  - 10% Attendance
  - 30% Term Project

### 6. Grading System

*(If any changes are made to this part, then the Approved Course description must also be changed and sent through the approval process.)*

*(Insert appropriate approved grading system – see last page of this template.)*

The following percentage conversion to letter grade will be used:

A+ = 90 - 100%	B = 73 - 76%	D = 50 - 59%
A = 85 - 89%	B- = 70 - 72%	F = 0.0 - 49%
A- = 80 - 84%	C+ = 65 - 69%	
B+ = 77 - 79%	C = 60 - 64%	

Letter Grades (minimum 70% required to use course as prerequisite for another course, or to use toward completion of credential)

### 7. Recommended Materials or Services to Assist Students to Succeed Throughout the Course

## LEARNING SUPPORT AND SERVICES FOR STUDENTS

There are a variety of services available for students to assist them throughout their learning. This information is available in the College Calendar, Registrar's Office or the College web site at <http://www.camosun.bc.ca>

## **ACADEMIC CONDUCT POLICY**

There is an Academic Conduct Policy. It is the student's responsibility to become familiar with the content of this policy. The policy is available in each School Administration Office, Registration, and on the College web site in the Policy Section.

[www.camosun.bc.ca/divisions/pres/policy/2-education/2-5.html](http://www.camosun.bc.ca/divisions/pres/policy/2-education/2-5.html)