



School of Arts & Science
APPLIED COMMUNICATION DEPARTMENT
COMM 100-001
Communication Process 1
2007F

COURSE OUTLINE

The Approved Course Description is available on the web @ _____

Ω Please note: this outline will be electronically stored for five (5) years only.
It is strongly recommended students keep this outline for your records.

This course is an introduction to the ways in which people share meaning. As a result of this course, you will develop the ability to analyze and discuss the reasons why a message achieves, or fails to have its desired impact and interpretation. There will also be an examination of intrapersonal, interpersonal and small group communication with the intent of helping you master the communication process.

1. Instructor Information

(a)	Instructor:	Rick Caswell		
(b)	Office Hours:	Monday to Friday, 9 to 4, by appointment		
(c)	Location:	Y315B		
(d)	Phone:	370-3396	Alternative Phone:	
(e)	Email:	caswellr@camosun.bc.ca		

2. Intended Learning Outcomes

(No changes are to be made to this section, unless the Approved Course Description has been forwarded through EDCO for approval.)

Upon completion of this course the student will be able to:

1. Explain perception and reception and the roles of each in the communication process.
2. Analyze a communication situation in terms of sender, receiver, message and feedback.
3. Identify and explain the four arenas of communication; intrapersonal, interpersonal, public and mass.
4. Explain and apply the fundamental theories of verbal language.
5. Explain and apply the fundamental theories of non-verbal language.
6. Explain and apply the fundamental theories of self-concept.
7. Explain and apply the fundamental theories of group dynamics.

3. Required Materials

Texts None.

4. Course Content and Schedule

(Can include: class hours, lab hours, out of class requirements and/or dates for quizzes, exams, lectures, labs, seminars, practicums, etc.)

Classroom: 3 hours x 14 weeks
Estimated out-of-class: 1 hour
Monday & Wednesday 9:00–10:30am

5. Professional Conduct

- I expect attendance and participation at all sessions. With the exception of illness or emergencies, I also expect you to negotiate absences with me prior to class. This includes commitments in other areas of the program such as assigned radio shifts.
- In the case of illness or emergency, you should leave a message for me at 370-3396 or by email as soon as possible, notifying me of your absence.
- You will lose one mark for each unexcused absence, and ½ mark for each unexcused lateness up to a total of 10 marks.
- I expect your conduct in class will support a positive learning environment for everyone.

6. Basis of Student Assessment (Weighting)

(Should be linked directly to learning outcomes.)

(a) Quizzes.....	40%
(b) Completed Journal.....	30%
(c) Group Presentation.....	20%
(d) Professional Conduct (includes attendance).....	10%
.....	TOTAL: 100%

7. Grading System

(No changes are to be made to this section, unless the Approved Course Description has been forwarded through EDCO for approval.)

Standard Grading System (GPA)

Percentage	Grade	Description	Grade Point Equivalency
90-100	A+		9
85-89	A		8
80-84	A-		7
77-79	B+		6
73-76	B		5
70-72	B-		4
65-69	C+		3
60-64	C		2
50-59	D	Minimum level of achievement for which credit is granted; a course with a "D" grade cannot be used as a prerequisite.	1
0-49	F	Minimum level has not been achieved.	0

Temporary Grades

Temporary grades are assigned for specific circumstances and will convert to a final grade according to the grading scheme being used in the course. See Grading

Policy E-1.5 at camosun.ca for information on conversion to final grades, and for additional information on student record and transcript notations.

Temporary Grade	Description
I	<i>Incomplete:</i> A temporary grade assigned when the requirements of a course have not yet been completed due to hardship or extenuating circumstances, such as illness or death in the family.
IP	<i>In progress:</i> A temporary grade assigned for courses that, due to design may require a further enrollment in the same course. No more than two IP grades will be assigned for the same course. (For these courses a final grade will be assigned to either the 3 ^d course attempt or at the point of course completion.)
CW	<i>Compulsory Withdrawal:</i> A temporary grade assigned by a Dean when an instructor, after documenting the prescriptive strategies applied and consulting with peers, deems that a student is unsafe to self or others and must be removed from the lab, practicum, worksite, or field placement.

8. Recommended Materials or Services to Assist Students to Succeed Throughout the Course

LEARNING SUPPORT AND SERVICES FOR STUDENTS

There are a variety of services available for students to assist them throughout their learning. This information is available in the College calendar, at Student Services or the College web site at camosun.ca.

STUDENT CONDUCT POLICY

There is a Student Conduct Policy **which includes plagiarism**. It is the student's responsibility to become familiar with the content of this policy. The policy is available in each School Administration Office, at Student Services and on the College web site in the Policy Section.