School of Arts & Science Department of Social Sciences

GEOG 222 Economic Geography Winter 2005

COURSE OUTLINE

The Approved Course Description is available on the web:

http://www.camosun.bc.ca/calendar/courselist.php#GEOG

 Ω Please note: This outline will not be kept indefinitely. It is recommended students keep this outline for your records.

1. Instructor Information

(a) Instructor: Dr. Francis Yee

(b) Office hours: Mon to Thu 10:30-11:20 and Tue 1:30-2:20 or by appointment

(c) Location: Ewing 242

(d) Phone: 370-3307

(e) E-mail: Yee@camosun.bc.ca

(f) Website: Http://yee.disted.camosun.bc.ca

2. Intended Learning Outcomes

Upon successful completion of the course, students are able to

- 1. Describe the approaches and perspectives in economic geography and the location and distribution of economic activities.
- 2. Identify the principles, processes, and issues related to the location, diffusion and distribution patterns of primary, secondary and tertiary activities.
- 3. Explain the changing location and distribution patterns of economic activities at the international, regional and local levels.

3. Required Materials

Required Texts

Knox, Paul, John Agnew, and Linda McCarthy. 2003. The Geography of the World Economy. 4th ed. London: Arnold.

Wallace, Iain. 2002. A Geography of the Canadian Economy. Oxford: Oxford University Press.

Recommended Text

Margot, Northey, and David B. Knight. 2004. <u>Making Sense in Geography and Environmental Studies</u>. Updated 2nd ed. Toronto: Oxford University Press.

4. Course Content and Schedule

Course Requirements and Prerequisites

Credit Value: 3

In-class Workload: 4 hours lecture, lab, and seminar

Out-of-class Workload: 5-6 hours per week

Prerequisites: Any first year Geography and any first year English Assignments: labs, term paper or project, and oral presentation

Examinations: 2 tests

Transferability: Uvic, UBC, SFU and others

Course Topic Units

The course will be organized into five units:

Unit I. <u>Introduction to Economic Geography</u> - an introduction to the basic concepts of economic activity, spatial pattern and process, and geographic analysis.

- Unit II. <u>Primary Economic Activity</u> a study of the types, location, and utilization of primary economic resources, including agriculture, forestry and mining.
- Unit III. <u>Industrial Location and Regions</u>: the lectures will identify theories of plant location, general industrial location factors, and world manufacturing system.
- Unit IV. <u>Tertiary Activities</u> to highlight the rising importance of service and quaternary activities, the development of post-industrialism, and the changing patterns of trade and investments.
- Unit V. <u>Global Economy</u> to identify and explain the factors bringing about economic change at the global level. Measurement and interpretation of economic development, trade, and foreign investment will also be introduced. Canada in the context of the world economy will be reviewed.
- Unit VI. <u>Regional and Local Economy</u> to illustrate the patterns of regional and local economic growth patterns and to examine the explanation factors of their development. Canada's regional and local economies will be emphasized.

Instructional Framework

- <u>Lectures</u>: provide an outline for understanding and interpreting materials essential to course objectives, learning outcomes and course assignments. Lectures are intended to highlight major concepts, clarify text and supplementary materials, and raise awareness of development issues.
- <u>Discussion</u>: is an integral part of the course and every one is encouraged to raise questions, elaborate upon, or seek clarification of, course content during lectures, labs and seminars.
- <u>Audio-visual Materials</u>: a variety of audio-visual materials (films, videos, slides, overheads, etc.) will be used in conjunction with lectures and seminars to illustrate the major concepts and issues.
- Readings: include both required and supplementary materials. The required readings provide essential materials in achieving course objectives. The readings should be read both before and after the lectures. Supplementary readings offer additional opportunities to study in-depth on certain topics.
- <u>Tests</u>: are conducted to provide learning opportunities for students to review both lecture and reading materials assigned in the course. They also serve as means of evaluating the extent to which individual students are meeting course objectives and learning outcomes.
- <u>Labs</u>: are assigned in the course which will help to focus and consolidate materials covered in lectures and readings. They also serve to evaluate the degree to which individual students are meeting course objectives and learning outcomes.
- <u>Term Paper or Project</u>: the assignment provides an opportunity to conduct independent research, to formulae relevant research questions, to collect and review critical information, and to identify and evaluate significant causes and implications.
- <u>Presentation</u>: the presentation will aim to facilitate the presenter to organize materials in a logical sequence, to practice public speaking techniques, and to improve their essays from constructive

- feedback. Other students will also be benefited by having the opportunity to share useful information and analysis of different issues.
- Attendance: regular attendance and participation in lectures and seminars are expected of all students.

 Students should inform the instructor if absence for more than a week is expected. Attendance will be taken from the 3rd week of classes on.

Supplementary Reading List

Supplementary readings are available on 3-day loan.

Week 1. Economic Geography: Focus and Approaches

- Barnes, Trevor J. 2001. "Retheorizing economic geography: From the quantitative revolution to the 'cultural turn'". Annals of the Association of American Geographers 91(3):546-565.
- Barnes, Trevor J. et.al. 2000. "Canadian economic geography at the millennium." <u>Canadian Geographer</u> 44(1):4-24.
- Sheppard, Eric, and Trevor J. Barnes, eds. 2000. <u>A Companion to Economic Geography</u>. Malden, Mass.: Blackwell. [HF 1025 C66 2000]
- Stutz, Frederick P., and Anthony de Souza. 1998. <u>The World Economy: Resources, Location, Trade, and</u> Development. 3rd. ed. New Jersey: Prentice-Hall. **HC 59 D398 1998**
- Yeung, Hentry Wai-chung. 2003. "practicing new economic geographies: A methodological examination." Annals of the Association of American Geographers 93(2):442-462.

Week 2. Primary Activities: Agriculture, Forestry and Mining

- Awanyo, Louis. 2001. "Labor, ecology, and a filed agenda of market incentives: Political ecology of agrarian reforms in Ghana." <u>Annals of the Association of American Geographers</u> 91(1):92-121.
- Cashore, Benjamin William, et. Al. 2000. <u>In search of sustainability: British Columbia forest policy in the 1990s</u>. Vancouver: University of British Columbia Press. [SD 146 B7 I55 2001]
- Dixon, Deborah, and Holly M. Hapke. 2003. "Cultivating discourse: The social construction of agricultural legislation." <u>Annals of the Association of American Geographers</u> 93(1):142-164.
- Hayter, Roger. 2000. <u>Flexible crossroads: the restructuring of BC's forest economy</u>. Vancouver: University of British Columbia Press. [SD146 B7 H39 2000]
- Hayter, Roger. 2003. "The War in the Woods": Post-Fordist restructuring, globalization, and the conteted remapping of British Columbia's forest economy." <u>Annals of the Association of American</u> Geographers 93(3):706-729.
- MacLachlan, Ian. 2001. Kill and Chill: Restructuring Canada's Beef Commodity Chain. Toronto: University of Toronto. [HD 9433 C22 M33 2001]
- Wallace, Iain. 1996. "Restructuring in the Canadian mining and mineral-processing industries." In <u>Canada and the Global Economy</u>, ed. J. Britton, pp. 123-136. Montreal and Kingston: McGill-Queens University. [HC115 C1865 1996]

Week 3-4 Secondary Activities: Industrial Location

- Barnes, Trevor J., and Meric S. Gertler, eds. 1999. <u>The New Industrial Geography: Regions, Regulations</u> and Institutions. New York: Routledge. [HD 58 N48 1999]
- Brown, W. Mark, and John Baldwin. 2003. "The changing geography of the Canadian manufacturing sector in metropolitan and rural regions, 1976-1997. Canadian Geographers 47(2):116-134.
- Dicken, Peter. 1992. <u>Global Shift: Industrial Change in a Turbulent World</u>. London: Paul Chapman. [HD2321 D53 1992]
- Hayter, Roger. 1997 <u>The Dynamics of Industrial Location</u>, pp. 349-373. London: John Wiley. **HC 79 D5 H39 1997**
- O hUallachain, Breandan. 1997. "Restructuring the American semiconductor industry: Vertical integration of design houses and wafer fabricators." <u>Annals of the Association of the American Geographers</u> 87(2):217-237.
- South, Robert B. 1990. "Transnational 'maquiladora' location." <u>Annals of the Association of American Geographers</u> 80(4):549-570.

Week 5-6. Tertiary Activities

- Daniels, Peter W. 1993. <u>Service Industries in the World Economy</u>. London: Blackwell. [HD9980.5 D363 1993]
- David, Craig H., and Thomas A. Hutton. 1994. "Marketing Vancouver's services to the Asia Pacific." Canadian Geographers 38(1):18-28.
- Grant, Richard, and Jan Nijman. 2002. "globalization and the Corporate Geograph of Cities in the Less-developed world." Annals of the Association of American Geographers 92(2):320-340.
- Jones, Kenneth g, and Michael J. Doucet. 2001. "The big box, the flagship, and beyond: impacts and trends in the Greater Toronto Area." <u>Canadian Geographer</u> 45(4):494-512.
- Matthew, Malcolm R. 1993. "The suburbanization of Toronto offices." <u>Canadian Geographer</u> 37(4): 293-306
- Simmons, Jim. 1991. "The regional mall in Canada." Canadian Geographer 35(3):232-240.

Week 8-9. World Development Patterns

- Hsing, You-tien. 1998. Making Capitalism in China: The Taiwan Connection. New York: oxford University Press. [hg5782 h76 1998]
- Lin, George C. S. 1997. Red Capitalism in South China. Vancouver: University of British Columbia. [HC428 C498 L56 1997]
- Michalak, Wieslaw, and Richard Gibb. 1997. "Trading blocs and multilateralism in the world economy." Annals of the Association of American Geographers 87(2):264-279.
- O'Brien, Karen L., and Robin M. Leichenko. 2003. "Winners and losers in the contact of global change." Annals of the Association of American Geographers 93(1):89-103.
- Ould-Mey, Mohameden. 2003. "Currency devaluation and resource transfer from the South to the North." Annals of the Association of American Geographers 93(2):463-484.
- Yeboah, Ian E. A. 1998. "Geography of gender economic status in urban Sub-Saharan Africa: Ghana, 1960-1984." Canadian Geographer 42:2158-173.

Week 9. World Trade and Investment

- Burgess, Bill. 2000. "Foreign direct investment: facts and perceptions about Canada." <u>Canadian Geographer</u> 44(2):98-113.
- Edgington, David. 1992. <u>Japanese Direct Investment in Canada: Recent Trends and Prospects</u>. Vancouver: Department of Geography, University of British Columbia. [HF1480.15 J3 E33]
- Meyer, Stephen P. 2001. "Canadian foreign direct investment in the United States by type: mergers and acquisitions, greenfield, real estate, joint ventures and investment increases." <u>Canadian</u> Geographer 45(4):513-527.
- Norclif, fe, Glen. "Canada in a global economy." Canadian Geographer 45(1):14-30.
- Parker, Paul. 1997. "Canada-Japan coal trade: An alternative form of the staple production model." Canadian Geographers 41(3):248-267.

Week 10-11. Regional and Local Economy

- Anderson, Robert B, and Robert M. Bone. 1995. "First nations economic development: A contingency perspective." <u>Canadian Geographer</u> 39(2):120-130.
- Bone, Robert M. 2000. <u>The regional geography of Canada</u>. Don Mills: Oxford University Press, 2000 Bone, Robert M. [FC 75 B66 2000]
- Difrancesco, Richard J. 2000. "A diamond in the rough? An examination of the issues surrounding the development of the Northwest Territories." <u>Canadian Geographer</u> 44(2):114-134.
- Halseth, Greg. 1999. "We came to work': Situating employment migration in B.C.'s small, resource-based, communities." <u>Canadian Geographer</u> 43,4:363-381.
- McCann, Larry. 1998. <u>Heartland and Hinterland: A Regional Geography of Canada</u> 3rd. ed. Scarborough: Prentice-Hall Canada.
- McGillivrary, Brett. 2000. <u>Geography of British Columbia: People and Landscape in Transition</u>. Vancouver: University of British Columbia Press.
- McKenna, Megan K. L., and Roger A. Roberge. 2001. "Restructuring, gender and employment in flux: a geography of regional change in Cornwall, Ontario." Canadian Geographer 45(2):223-236.
- Wynn, Graeme and Timothy Oke. 1992. <u>Vancouver and Its Region</u>. Vancouver: University of British Columbia. [FC3847.3 V34]

Course Schedule

	GEOG 222 Economic Geography (Winter 2005) Schedule							
Wk #	Date	Day	Activities	Readings	Assignment			
1	10-Jan		Course Introduction	rtouunigo	, toolgiiiioii			
	12-Jan		Lecture: Introduction to Economic Geography	Knox, ch. 1				
2	17-Jan		Lecture: Primary Activities	Knox, ch. 9				
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	19-Jan	Wed	Lab 1: Primary Activities - Location Analysis					
3	24-Jan	Mon	Seminar: Agriculture, Forestry or Mining Issues	Wallace ch. 8, 9 or 10				
	26-Jan	Wed	Lab 2: Service Learning Project		Lab 1 due			
4	31-Jan	Mon	Lecture: Industrialization of Core Countries	Knox, ch. 6; Wallace, ch. 7				
	2-Feb	Wed	Lab 3: Term Paper or Project Outline / Video					
5	7-Feb	Mon	Lecture: Industrialization of Periphery Countries	Knox ch. 10	Lab 2A due			
	9-Feb	Wed	Lab 4: Interview or Survey of an Enterprise					
6	14-Feb	Mon	Lecture: Post-industrial Economy	Knox ch. 7				
	16-Feb	Wed	Lecture: Service Economy	Wallace, ch. 6				
7	21-Feb	Mon	Review / Video					
	23-Feb	Wed	Test #1					
8	28-Feb	Mon	Lecture: Global Patterns	Knox, ch. 2				
	2-Mar	Wed	Seminar: global development issues / Video	Wallace, ch. 1	Lab 3 due			
9	7-Mar	Mon	Seminar / Video		Lab 4 due			
	9-Mar	Wed	Lecture: World Investment and Trade	Knox, ch. 3				
10	14-Mar	Mon	Lab 5: Canada's Regional Economy from E-stat					
	16-Mar	Wed	Lecture: Regional and Local Economy	Knox, ch. 11 & 12				
11	21-Mar	Mon	Lecture: Canada's Regional Economy	Wallace ch. 12, 13 & 14	Lab 5 due			
	23-Mar	Wed	Seminar/Video		Lab 2B due			
12	28-Mar	Mon	Easter Monday					
	30-Mar	Wed	Presentation 1					
13	4-Apr	Mon	Presentation 2		Paper due			
	6-Apr	Wed	Presentation 3					
14	11-Apr	Mon	Review / Video					
	13-Apr	Wed	Test #2					

5. Basis of Student Assessment (Weighting)

Assignments

- Important Note: Students are expected to complete their own labs, projects, papers and other assignments. Copying answers or using works from others are not permitted. See note on plagiarism. In small group assignments, all students are expected to participate and contribute towards the completion of the assignment or no marks will be given. Students found violating the Academic Conduct Policy will be assigned an F for the assignment or the course.
- <u>Lab Exercises</u> (25%): a total of 5 labs will be assigned during the semester. Each lab carries equal marks (5%). See Schedule of Activities for their due days. Late labs are not accepted.
- <u>Term Paper or Project</u> (25%): Students are encouraged to form a small group of 2-3 to conduct research on an economic geographical issue. Possible paper or project topics will be provided at the beginning of the course. All paper or project topics have to be approved by the instructor. The completed paper or project, with no more than 2,000 words, should be typewritten and submitted by the due day (see schedule of activities). Late papers or projects will not be accepted unless prior **approval** by the instructor is obtained. Marks for late papers or projects are to be deducted by two percent per day.
- <u>Presentation</u> (10%): Each individual or group of student is required to present an oral summary of his/her/their paper/project during the last 2-3 weeks of classes. The instructor will assign the order of the presentation according to the topics. No rescheduling of presentation date is permitted except on medical grounds.

Tests

- <u>Test 1</u> (20%): The first test will be held in week $\overline{7}$ and based on the reading, lecture, and lab materials covered in the first seven weeks of the course.
- <u>Test 2</u> (20%): Test 2 will be held in the last week of class and based on the reading, lecture, and lab materials covered since Test 1.
- <u>Important Note</u>: A doctor's certificate or equivalent is required to take a supplementary examination.

 Other supplementary examinations <u>approved</u> by the instructor may be subjected to a penalty of 5% per day.

Evaluation Guide

Test

- The format and length of the test will be reviewed in class;
- The coverage of the test will be based on lecture, reading (both textbook and library reserved), and lab materials:
- The evaluation of the test is based on an appropriate description of patterns and/or issues, adequate explanations of factors, and illustrate with relevant examples

Term Paper or Project

- Consult course outline for the length of the term paper or project and its due day;
- The evaluation of this assignment is based on a clearly stated thesis and proper methodology, a
 logical and coherent organization with adequate description and explanation, free of grammatical
 and spelling errors, use of a wide variety of sources and well integrated of materials, use
 illustrations appropriately and proper citations and documentation. Students may choose to use
 APA, MLA or the Social Sciences documentation method.

Oral Presentation

• The oral presentation will be evaluated according to speaking (clarity, pace, loudness, engage audience, etc.), content (adequate description and analysis), organization (logical structure and integration of materials), and time management.

Plagiarism: is considered an inappropriate academic conduct.

According to the Academic Conduct Policy, it is not allowed to appropriate "the work of another or parts of passage of another's writing, or the ideas of language of the same, and passing them off as a product of one's own mind or manual skill." This policy is applicable to all assignments, including labs, paper, project, and any other assignments. It is also not acceptable to submit the same project or paper (even if it is created or written by yourself) to satisfy the requirements for more than one course. You must inform and obtain prior approval from the instructor if you consider submitting or re-submitting parts of the same paper or paper for more than one class.

Evaluation

5 Labs (5% each)	25%
2 Tests (20% each)	40%
Term Paper or Project	25%
Oral Presentation	10%
Total	100%

Performance Review and Resolution/Appeal Process

The instructor will provide a regular report on your performance. Feel free to discuss any concerns that you have with regard to your grade or performance. The instructor may be able to offer you advice or alternatives. According to the Student Appeals Policy, you may bring your concerns to the attention of the Department Chair as the second step after your discussion with the instructor.

6. Grading System

The following percentage conversion to letter grade will be used:

A+ = 95 - 100%	B = 75 - 79%	D = 50 - 59%
A = 90 - 94%	B- = 70 - 74%	F = 0.0 - 49%
A- = 85 - 89%	C+ = 65 - 69%	
B+ = 80 - 84%	C = 60 - 64%	

7. Recommended Materials or Services to Assist Students to Succeed Throughout the Course

LEARNING SUPPORT AND SERVICES FOR STUDENTS

There are a variety of services available for students to assist them throughout their learning. This information is available in the College Calendar, Registrar's Office or the College web site at http://www.camosun.bc.ca

ACADEMIC CONDUCT POLICY

There is an Academic Conduct Policy. It is the student's responsibility to become familiar with the content of this policy. The policy is available in each School Administration Office, Registration, and on the College web site in the Policy Section.

www.camosun.bc.ca/divisions/pres/policy/2-education/2-5.html