

CAMOSUN COLLEGE
School of Arts & Science
Applied Communication Program

COMM 220, Radio 3
Winter 2005

COURSE OUTLINE

Note: the College will not keep this outline indefinitely. Please keep this outline for your records.

1. Instructor Information

- (a) Instructor Kim O'Hare
- (b) Office hours: _____ Monday to Thursday
9 to 4, by appointment
- (c) Location: Y315A
- (d) Phone: 370-3395
- (e) E-mail: O'Hare@camosun.bc.ca

2. Intended Learning Outcomes

The student will be able to:

- a) **Work** effectively individually and in groups to demonstrate interviewing, hosting, production, and operating skills meeting more advanced standards than required for Radio 2
- b) **Demonstrate** an understanding of the documentary format and produce a documentary meeting assigned criteria
- c) **Understand** and apply techniques for creative radio writing and production and demonstrate their abilities through required assignments.
- d) **Understand** and demonstrate the correct use of selected digital audio and analog studio and field production and post production equipment
- e) **Work** effectively individually and in groups to prepare and present newscasts on Village 900

Course Description:

Students will build on the skills acquired in Radio1 & 2 by learning new technical skills and applying them in more advanced production and performance situations. They will participate in the production of a live, daily news and public affairs program: Focal Point, on Village 900. They will also work in the Village 900 newsroom reporting, writing and reading news. More advanced technical skills such as digital audio production will be stressed, along with more advanced on air presentation skills. Students will acquire research and interviewing experience by producing and hosting a current events program. In addition the student will continue to develop voice, on-air, and presentation skills through regular on-air shifts on Village 900. In addition to the production of Focal Point there will be an increased emphasis on the business of media.

3. Required Materials

Course Pack available in Campus Book Shop, and handout material provided in class. Material will also be distributed via the college network server.

4. Course Content and Schedule

Weekly workload

Classroom/lab 4 hours

Estimated out-of-class 2.5 hours

5. Attendance

Attendance and participation at all sessions expected, with the exception of illness or emergencies. Please inform me of any expected absences prior to class. In the case of illness or emergency, you should leave a message for me at 370-3395 or by email as soon as possible.

5. Basis of Student Assessment (Weighting)

Projects are due by deadlines stated on assignment sheets. NOTE: Assignments “MUST” be turned in on the due date at the beginning of class. Late assignments will ‘NOT’ be accepted!

News: reading, writing, wraps	15%
Focal Point	35%
Commercial Production	10%
Performance Test	10%
Skimmer/Demo	10%
Quizzes	10%
Critique	5%
Attendance & Professional Practice	5%

6. Grading System

The following percentage conversion to letter grade will be used:

A+ = 95 - 100%	B = 75 - 79%	D = 50 - 59%
A = 90 - 94%	B- = 70 - 74%	F = 0.0 - 49%
A- = 85 - 89%	C+ = 65 - 69%	
B+ = 80 - 84%	C = 60 - 64%	

Note: Applied Communication Program students must maintain a minimum of "C" grade in all ACP courses in order to continue in the program.

7. Recommended Materials or Services to Assist Students to Succeed Throughout the Course

LEARNING SUPPORT AND SERVICES FOR STUDENTS

There are a variety of services available for students to assist them throughout their learning. This information is available in the College Calendar, Registrar's Office or the College web site at <http://www.camosun.bc.ca>

ACADEMIC CONDUCT POLICY

There is an Academic Conduct Policy. It is the student's responsibility to become familiar with the content of this policy. The policy is available in each School Administration Office, Registration, and on the College web site in the Policy Section.
www.camosun.bc.ca/divisions/pres/policy/2-education/2-5.html

