

**CAMOSUN COLLEGE**  
**School of Arts & Science**  
**Applied Communication Program**

**COMM 270, Major Project**  
**Fall 2004**

**COURSE OUTLINE**

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*Keep this outline for your records. The College does not keep this outline indefinitely.*

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**1. Instructor Information**

- (a) Instructors Rick Caswell, Andy Bryce, Kim O'Hare
- (b) Office hours: Monday to Friday, 9 to 4, by appointment
- (c) Location: Y315B, Y311A, Y315A
- (d) Phone: 370-3396, 370-3394, 370-3395
- (e) E-mail: caswellr@camosun.bc.ca, bryce@camosun.bc.ca, and ohare@camosun.bc.ca

**2. Intended Learning Outcomes**

The student will be able to:

- 1. **Choose** and **plan** a major project in publishing, radio, video, photography, writing or mixed media
- 2. **Consult** effectively with the appropriate faculty advisor and/or client throughout development and completion of the project
- 3. **Demonstrate** appropriate attitude, skills and knowledge throughout the project
- 4. **Present** a concise and clear overview of the project at an end-of-term public presentation

**3. Required Materials**

None

**4. Course Content and Schedule**

Weekly workload

classroom .1 hour; lab 2 hours  
estimated out-of-class 3 hours

**5. Basis of Student Assessment (Weighting)**

- 1. Submission of a suitable plan for project by proposal deadline 20%
  - 2. Effective consultation with supervisor throughout development and completion of project 20%
  - 3. Demonstration of appropriate attitude, skills and knowledge throughout the project 20%
  - 4. Creation of a suitable product which meets stated goals 30%
  - 5. Presentation of a professional, concise and clear overview of the project at an end-of-term public presentation 10%
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## 6. Grading System

The following percentage conversion to letter grade will be used:

A+ = 95 - 100%

A = 90 - 94%

A- = 85 - 89%

B+ = 80 - 84%

B = 75 - 79%

B- = 70 - 74%

C+ = 65 - 69%

C = 60 - 64%

D = 50 - 59%

F = 0.0 - 49%

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## 7. Recommended Materials or Services to Assist Students to Succeed Throughout the Course

### LEARNING SUPPORT AND SERVICES FOR STUDENTS

There are a variety of services available for students to assist them throughout their learning. This information is available in the College Calendar, Registrar's Office or the College web site at <http://www.camosun.bc.ca>

### ACADEMIC CONDUCT POLICY

There is an Academic Conduct Policy. It is the student's responsibility to become familiar with the content of this policy. The policy is available in each School Administration Office, Registration, and on the College web site in the Policy Section.

[www.camosun.bc.ca/divisions/pres/policy/2-education/2-5.html](http://www.camosun.bc.ca/divisions/pres/policy/2-education/2-5.html)

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