## CAMOSUN COLLEGE School of Arts & Science Department

# **COURSE OUTLINE**

### PART A: COMMON COURSE OUTLINE

**Effective September 2004** 

#### **Calendar Information**

1. Course Title and Number Communication 231

Video 4

#### 1. Calendar Description

Students will refine and expand their video production skills through a number of projects, and study advanced technology video applications.

#### 2. Pre-requisites

Communication 230 Video 3

#### 4. Co-requisites

None

#### 5. Course Particulars

- (a) Credits: 4.0
- (b) Components: lecture 33% lab 67%
- (c) Is the course available by distributed education? No
- (d) Contact Hours
  - Hours per week; 8
  - Number of weeks; 14
  - Total contact hours; 112
- (e) Is prior learning assessment available for this course? No

#### 6. Intended Learning Outcomes

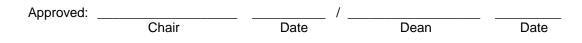
The student will be able to

- 1. Conceive, propose, plan and produce sophisticated video productions
- 2. Play a key role in the completion of a half hour video production
- 3. Operate with a high degree of self-direction and independence
- 4. Identify emerging technologies and explain their impact on the video production industry
- 5. Perform tasks in a manner consistent with professional standards
- 6. Assemble a portfolio of projects that demonstrates the student's current professional abilities.

### 7. Grading System

The following percentage conversion to letter grade will be used:

A+ = 95 - 100%	B = 75 - 79%	D = 50 - 59%
A = 90 - 94%	B- = 70 - 74%	F = 0.0 - 49%
A- = 85 - 89%	C+ = 65 - 69%	
B+ = 80 - 85%	C = 60 - 64%	



### PART B: COURSE DETAILS

Instructor: Andy Bryce

### 8. Course Content Outline

- 1. Conceive, propose, plan and produce a sophisticated one-camera video production.
  - a. Successfully pitch a video production
  - b. Successfully complete the pre-production phase by producing a treatment, preliminary script, shooting schedule and post-production schedule
  - c. Successfully complete the production phase by gathering all video and audio material
  - d. Prepare a detailed shot list
  - e. Produce a final script based on ideas in the preliminary script and the results of the shot list
  - f. Edit a final piece using a final script
  - g. Package the production
- 2. Play a key role in the completion of a half hour show
  - a. Successfully participate in the creative process of brainstorming
  - b. Successfully participate in the pre-production phase
  - c. Successfully complete at least two of the following tasks; EFP camera operator or assistant, non-linear editor, on air performer, studio camera operator, studio audio operator, VTR operator, production assistant, switcher, director, writer or producer.
  - d. Participate in the set up and breakdown of a studio shoot
- 3. Operate with a high degree of self-direction and independence
  - a. Meet all deadlines without prompting
  - b. Complete duties to a professional standard
  - c. Demonstrate that you can prioritize work
  - d. Demonstrate initiative
  - e. Demonstrate problem solving skills
- 4. Explain emerging technologies and their impact on the video production industry
  - a. Research and explain emerging technologies and/or video production trends using at least two sources of information.
  - b. Explain emerging technologies and/or video production trends
  - c. Explain how those trends may affect the video production industry
  - d. Explain how those trends may affect you.
- 5. Perform tasks in a manner consistent with professional standards
  - a. Meet deadlines
  - b. Follow procedures
  - c. Transfer skills learned at one task to another, similar task
  - d. Demonstrate punctuality and consistent attendance
  - e. Positively participate in group work
  - f. Positively participate in problem solving
  - g. Critique work in a constructive manner
  - h. Treat equipment and facilities with respect
- 6. Assemble a portfolio of projects that demonstrates the student's current professional abilities.
  - a. Select three appropriate items for a demo reel
  - b. Determine an effective order for displaying these items on a demo reel
  - c. Properly label a tape and/or DVD for distribution
  - d. Use a character generator to properly slate your tape

#### 9. Basis of Student Assessment (Weighting) 40

- (a) Projects
- (b) Linear Editing 10
- (c) Demo Reel 5
- (d)  $\frac{1}{2}$  hr shows: 30
- (e) FCP tutorials 10 5
- (f) Attendance:

## 10 Course Schedule

- (a) Class Hours
  - Lecture: 3
    - Showcase:3
- (b) Lab Hours: 2
- (c) Out of Class Requirements; As Needed

## **11. Required Materials**

- (a) Texts: None
- (b) Other: Manuals and handouts as required.

## 12. Bibliography

N/A

### 13. Instructor Information

- (a) On Site; Monday to Friday 8:00-4:00
- (b) Office Location; Y311A
- (c) Phone; 370-3394 Alternative; 598-9476
- (d) E-mail; bryce@camosun.bc.ca