

# Communication 221

## Radio 4

### Course Outline

In Radio 4 you will expand on skills acquired in previous radio courses by becoming involved in more sophisticated radio projects. You are expected to have a higher level of self-direction in this course than in previous radio courses. You will also be given more choices and flexibility in assignments to better meet your individual career goals and timetables. You will be expected to be organized and to demonstrate effective time management skills that are important to success not only in this course but in the broadcasting industry

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### Course Objectives

1. **Explain** the techniques for recording live music
2. **Explain** the techniques for documentaries meeting advanced standards
3. **Explain** the techniques for successful radio promotions.
4. **Describe** historical and current forms of radio drama
5. **Apply** radio drama techniques by producing radio scenes.
6. **Explain** the similarities and differences between radio in Canada and selected international countries.
7. **Produce** assignments that demonstrate interviewing, production and announcing skills at an advanced level meeting required criteria
8. **Operate** with a high degree of self-direction and independence
9. **Assemble a portfolio** of projects that demonstrates the student's current professional abilities.

### Texts and Materials

The student will work from handouts, lecture materials, and material posted on WebCT. The student will be required to buy the booklet **Communication 221 Radio 4** from the book store.

### Evaluation

Assignments - choice of 3	60% (3 X 20%)
Skimmer & Portfolio	10%
Critique	5%
Quizzes	10%
Attendance, participation, professional practices	<u>15%</u>
	100%

## Grading:

Letter Grade	Description	Grade Pt	Percent
A+	Superior level of achievement	9	95-100
A		8	90-94
A-		7	85-89
B+	High level of achievement	6	80-84
B		5	75-79
B-		4	70-74
C+	Satisfactory level of achievement	3	65-69
C		2	60-64
D	Minimum Pass Level*	1	50-59
F		0	Below 50

- \* Applied Communication students must maintain a minimum of a "C" grade in all ACP courses in order to continue in the program

It is absolutely essential to be prepared for your CKMO air shifts. If you don't show up, are unprepared for an on-air shift you will lose will be **penalized under the Professional Practices component of your grade.**