

**School of Arts & Science  
Department of Social Sciences**

**GEOG 222 Economic Geography  
Winter 2004**

**COURSE OUTLINE**

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**The Approved Course Description is available on the web:**

<http://www.camosun.bc.ca/calendar/courselist.php#GEOG>

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*Ω Please note: This outline will not be kept indefinitely. It is recommended students keep this outline for your records.*

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### **1. Instructor Information**

- (a) Instructor : Dr. Francis Yee
- (b) Office hours: Tue 11:30-13:20; Wed 10:30-12:20; Thu 2:30-3:20 \_\_\_\_\_
- (c) Location: F342B
- (d) Phone: 370-3307
- (e) E-mail: Yee@camosun.bc.ca
- (f) Website: [Http://www.camosun.bc.ca/~yee](http://www.camosun.bc.ca/~yee)

### **2. Intended Learning Outcomes**

Upon successful completion of the course, students are able to

1. Describe the approaches and perspectives in economic geography and the location and distribution of economic activities.
2. Identify the principles, processes, and issues related to the location, diffusion and distribution patterns of primary, secondary and tertiary activities.
3. Explain the changing location and distribution patterns of economic activities at the international, regional and local levels.

### **3. Required Materials**

#### **Required Texts**

Knox, Paul, John Agnew, and Linda McCarthy. 2003. The Geography of the World Economy. 4<sup>th</sup> ed. London: Arnold.

#### **Recommended Text**

Margot, Northey, and David B. Knight. 2000. Making Sense in Geography and Environmental Studies. 2<sup>nd</sup> ed. Toronto: Oxford University Press.

## 4. Course Content and Schedule

### Course Requirements and Prerequisites

Credit Value: 3

In-class Workload: 4 hours lecture, lab, and seminar

Out-of-class Workload: 5-6 hours per week

Prerequisites: Any first year Geography and any first year English

Assignments: labs, term paper or project, and presentation

Examinations: 2 tests

Transferability: Uvic, UBC, SFU and others

### Course Topic Units

The course will be organized into five units:

Unit I. Introduction to Economic Geography - an introduction to the basic concepts of economic activity, spatial pattern and process, and geographic analysis.

Unit II. Primary Economic Activity - a study of the types, location, and utilization of primary economic resources, including agriculture, forestry and mining.

Unit III. Industrial Location and Regions: the lectures will identify theories of plant location, general industrial location factors, and world manufacturing system.

Unit IV. Tertiary Activities - to highlight the rising importance of service and quaternary activities, the development of post-industrialism, and the changing patterns of trade and investments.

Unit V. Global Economy - to identify and explain the factors bringing about economic change at the global level. Measurement and interpretation of economic development, trade, and foreign investment will also be introduced. Canada in the context of the world economy will be reviewed.

Unit VI. Regional and Local Economy - to illustrate the patterns of regional and local economic growth patterns and to examine the explanation factors of their development.

### Instructional Framework

Lectures: provide an outline for understanding and interpreting materials essential to course objectives, learning outcomes and course assignments. Lectures are intended to highlight major concepts, clarify text and supplementary materials, and raise awareness of development issues.

Discussion: is an integral part of the course and every one is encouraged to raise questions, elaborate upon, or seek clarification of, course content during lectures, labs and seminars.

Audio-visual Materials: a variety of audio-visual materials (films, videos, slides, overheads, etc.) will be used in conjunction with lectures and seminars to illustrate the major concepts and issues.

Readings: include both required and supplementary materials. The required readings provide essential materials in achieving course objectives. The readings should be read both before and after the lectures. Supplementary readings offer additional opportunities to study in-depth on certain topics.

Tests: are conducted to provide learning opportunities for students to review both lecture and reading materials assigned in the course. They also serve as means of evaluating the extent to which individual students are meeting course objectives and learning outcomes.

Labs: labs assigned in the course will help to focus and consolidate materials covered in lectures and readings. They also serve to evaluate the degree to which individual students are meeting course objectives and learning outcomes.

Term Paper or Project: the assignment provides an opportunity to conduct independent research, to formulate relevant research questions, to collect and review critical information, and to identify and evaluate significant causes and implications.

Presentation: the presentation will aim to facilitate the presenter to organize materials in a logical sequence, to practice public speaking techniques, and to improve their essays from

constructive feedback. Other students will also be benefited by having the opportunity to share useful information and analysis of different issues.

Attendance: regular attendance and participation in lectures and seminars are expected of all students. Students should inform the instructor if absence for more than a week is expected. Attendance will be taken from the 3<sup>rd</sup> week of classes on.

### **READING LIST**

**Required readings are marked with an asterisk (\*) and are available in the library on 2-hour loan. Supplementary readings are available on 3-day loan.**

#### **Required Readings**

- Coffey, William J. 1996. "The role and location of service activities in the Canadian space economy." In Canada and the Global Economy, ed. J. Britton, pp. 335-351. Montreal and Kingston: McGill-Queens University. [HC115 C1865 1996]
- Knox, Paul, John Agnew, and Linda McCarthy. 2003. The Geography of the World Economy. 4<sup>th</sup> ed. London: Arnold.
- Wallace, Iain. 2002. "Central Canada." A Geography of the Canadian Economy. Don Mills: Oxford University Press, pp. 191-210 (ch. 13) [HC 113 W33 2002]
- Wood, Colin J. B., ed. 2000. "Spatial Economy." British Columbia, The Pacific Province: Geographical Essays, ed. Colin Wood, pp. 175-196. (Ch. 10). Victoria: Western Geographical Series. . [FC 3811 B776 2001]

#### **Supplementary Readings**

##### **Week 1. Economic Geography: Focus and Approaches**

- Barnes, Trevor J. 2001. "Retheorizing economic geography: From the quantitative revolution to the 'cultural turn'." Annals of the Association of American Geographers 91(3):546-565.
- Barnes, Trevor J. et.al. 2000. "Canadian economic geography at the millennium." Canadian Geographer 44(1):4-24.
- Sheppard, Eric, and Trevor J. Barnes, eds. 2000. A Companion to Economic Geography. Malden, Mass.: Blackwell. [HF 1025 C66 2000]
- Stutz, Frederick P., and Anthony de Souza. 1998. The World Economy: Resources, Location, Trade, and Development. 3<sup>rd</sup> ed. New Jersey: Prentice-Hall. HC 59 D398 1998
- Yeung, Henry Wai-chung. 2003. "practicing new economic geographies: A methodological examination." Annals of the Association of American Geographers 93(2):442-462.

##### **Week 2. Primary Activities: Agriculture, Forestry and Mining**

- Awanyo, Louis. 2001. "Labor, ecology, and a filed agenda of market incentives: Political ecology of agrarian reforms in Ghana." Annals of the Association of American Geographers 91(1):92-121.
- Cashore, Benjamin William, et. Al. 2000. In search of sustainability : British Columbia forest policy in the 1990s. Vancouver: University of British Columbia Press. [SD 146 B7 I55 2001]
- Dixon, Deborah, and Holly M. Hapke. 2003. "Cultivating discourse: The social construction of agricultural legislation." Annals of the Association of American Geographers 93(1):142-164.
- Hayter, Roger. 2000. Flexible crossroads : the restructuring of BC's forest economy. Vancouver: University of British Columbia Press. [SD146 B7 H39 2000]
- Hayter, Roger. 2003. "'The War in the Woods': Post-Fordist restructuring, globalization, and the conteted remapping of British Columbia's forest economy." Annals of the Association of American Geographers 93(3):706-729.
- MacLachlan, Ian. 2001. Kill and Chill: Restructuring Canada's Beef Commodity Chain. Toronto: University of Toronto. [HD 9433 C22 M33 2001]
- Wallace, Iain. 1996. "Restructuring in the Canadian mining and mineral-processing industries." In Canada and the Global Economy, ed. J. Britton, pp. 123-136. Montreal and Kingston: McGill-Queens University. [HC115 C1865 1996]

##### **Week 3-4 Secondary Activities: Industrial Location**

- Barnes, Trevor J., and Meric S. Gertler, eds. 1999. The New Industrial Geography: Regions, Regulations and Institutions. New York: Routledge. [HD 58 N48 1999]
- Brown, W. Mark, and John Baldwin. 2003. "The changing geography of the Canadian manufacturing sector in metropolitan and rural regions, 1976-1997." Canadian Geographers 47(2):116-134.

- Dicken, Peter. 1992. Global Shift: Industrial Change in a Turbulent World. London: Paul Chapman. [HD2321 D53 1992]
- Hayter, Roger. 1997 The Dynamics of Industrial Location, pp. 349-373. London: John Wiley. **HC 79 D5 H39 1997**
- O hUallachain, Breandan. 1997. "Restructuring the American semiconductor industry: Vertical integration of design houses and wafer fabricators." Annals of the Association of the American Geographers 87(2):217-237.
- South, Robert B. 1990. "Transnational 'maquiladora' location." Annals of the Association of American Geographers 80(4):549-570.

### **Week 5-6. Tertiary Activities**

- Daniels, Peter W. 1993. Service Industries in the World Economy. London: Blackwell. [HD9980.5 D363 1993]
- David, Craig H., and Thomas A. Hutton. 1994. "Marketing Vancouver's services to the Asia Pacific." Canadian Geographers 38(1):18-28.
- Grant, Richard, and Jan Nijman. 2002. "globalization and the Corporate Geograph of Cities in the Less-developed world." Annals of the Association of American Geographers 92(2):320-340.
- Jones, Kenneth g, and Michael J. Doucet. 2001. "The big box, the flagship, and beyond: impacts and trends in the Greater Toronto Area." Canadian Geographer 45(4):494-512.
- Matthew, Malcolm R. 1993. "The suburbanization of Toronto offices." Canadian Geographer 37(4): 293-306.
- Simmons, Jim. 1991. "The regional mall in Canada." Canadian Geographer 35(3):232-240.

### **Week 8-9. World Development Patterns**

- Hsing, You-tien. 1998. Making Capitalism in China: The Taiwan Connection. New York: oxford University Press. [hg5782 h76 1998]
- Lin, George C. S. 1997. Red Capitalism in South China. Vancouver: University of British Columbia. [HC428 C498 L56 1997]
- Michalak, Wieslaw, and Richard Gibb. 1997. "Trading blocs and multilateralism in the world economy." Annals of the Association of American Geographers 87(2):264-279.
- O'Brien, Karen L., and Robin M. Leichenko. 2003. "Winners and losers in the contact of global change." Annals of the Association of American Geographers 93(1):89-103.
- Ould-Mey, Mohameden. 2003. "Currency devaluation and resource transfer from the South to the North." Annals of the Association of American Geographers 93(2):463-484.
- Yeboah, Ian E. A. 1998. "Geography of gender economic status in urban Sub-Saharan Africa: Ghana, 1960-1984." Canadian Geographer 42:2158-173.

### **Week 9. World Trade and Investment**

- Burgess, Bill. 2000. "Foreign direct investment: facts and perceptions about Canada." Canadian Geographer 44(2):98-113.
- Edgington, David. 1992. Japanese Direct Investment in Canada: Recent Trends and Prospects. Vancouver: Department of Geography, University of British Columbia. [HF1480.15 J3 E33]
- Meyer, Stephen P. 2001. "Canadian foreign direct investment in the United States by type: mergers and acquisitions, greenfield, real estate, joint ventures and investment increases." Canadian Geographer 45(4):513-527.
- Norclif,fe, Glen. "Canada in a global economy." Canadian Geographer 45(1):14-30.
- Parker, Paul. 1997. "Canada-Japan coal trade: An alternative form of the staple production model." Canadian Geographers 41(3):248-267.

### **Week 10-11. Regional and Local Economy**

- Anderson, Robert B, and Robert M. Bone. 1995. "First nations economic development: A contingency perspective." Canadian Geographer 39(2):120-130.
- Bone, Robert M. 2000. The regional geography of Canada. Don Mills: Oxford University Press, 2000
- Bone, Robert M. [FC 75 B66 2000]
- Difrancesco, Richard J. 2000. "A diamond in the rough? An examination of the issues surrounding the development of the Northwest Territories." Canadian Geographer 44(2):114-134.

- Halseth, Greg. 1999. "We came to work': Situating employment migration in B.C.'s small, resource-based, communities." Canadian Geographer 43,4:363-381.
- McCann, Larry. 1998. Heartland and Hinterland: A Regional Geography of Canada 3<sup>rd</sup>. ed. Scarborough: Prentice-Hall Canada.
- McGillivray, Brett. 2000. Geography of British Columbia: People and Landscape in Transition. Vancouver: University of British Columbia Press.
- McKenna, Megan K. L., and Roger A. Roberge. 2001. "Restructuring, gender and employment in flux: a geography of regional change in Cornwall, Ontario." Canadian Geographer 45(2):223-236.
- Wynn, Graeme and Timothy Oke. 1992. Vancouver and Its Region. Vancouver: University of British Columbia. [FC3847.3 V34]
- Randall, James E. and R. Geoff Ironside. 1996. "Communities on the edge: An economic geography of resource-dependent communities in Canada." Canadian Geographer 40(1):17-35.

### Course Schedule

Wk #	Date	Day	Activities	Readings	Assignment Due
1	05-Jan	Mon	Course Introduction		
	08-Jan	Thu	Lecture: Introduction to Economic Geography	Knox, ch. 1	
2	12-Jan	Mon	Lecture: Primary Activities		
	15-Jan	Thu	Seminar: Economic Issues	Knox, ch. 9	
3	19-Jan	Mon	Lab 1		
	22-Jan	Thu	Lecture: Industrialization of Core Countries	Knox, ch. 6	
4	26-Jan	Mon	Seminar: Paper and Presentation / Video		Lab 1
	29-Jan	Thu	Lecture: Industrialization of Periphery Countries	Knox, ch. 10	
5	02-Feb	Mon	Lab 2		
	05-Feb	Thu	Lecture: Post-industrial Economy	Knox ch. 7	
6	09-Feb	Mon	Seminar: Post-industrial Changes	Coffey, pp. 335-351	Lab 2
	12-Feb	Thu	<i>Reading Break</i>		
7	16-Feb	Mon	Review / Video		
	19-Feb	Thu	Test #1		
8	23-Feb	Mon	Lecture: Global Patterns	Knox, ch. 2	
	26-Feb	Thu	Seminar: global development issues / Video		Outline
9	01-Mar	Mon	Lab 3		
	04-Mar	Thu	Lecture: World Investment and Trade	Knox, ch. 3	
10	08-Mar	Mon	Lab 4		Lab 3
	11-Mar	Thu	Lecture: Regional and Local Economy	Knox, ch. 11 & 12	
11	15-Mar	Mon	Lecture: Canada's Regional Economy	Wallace, ch. 13	Lab 4
	18-Mar	Thu	Seminar: B.C.'s Economic Patterns	Wood, Ch. 10	
12	22-Mar	Mon	Review / Video		
	25-Mar	Thu	Test #2		
13	29-Mar	Mon	Presentation 1		
	01-Apr	Thu	Presentation 2		Paper/Project
14	05-Apr	Mon	Presentation 3		
	08-Apr	Thu	Presentation 4		

## 5. Basis of Student Assessment (Weighting)

### Assignments

**Important Note:** Students are expected to complete their own labs, projects, papers and other assignments. Copying answers or using works from others are not permitted. See note on plagiarism. Students found violating the Academic Conduct Policy will be assigned an F for the assignment or the course.

Lab Exercises (20%): a total of 4 labs will be assigned during the semester. Each lab carries equal marks (5%). See Schedule of Activities for their due days. Late labs are not accepted.

Term Paper or Project (25%): Students are encouraged to form a small group of 2-3 to conduct research on an economic geographical issue. Possible paper or project topics will be provided at the beginning of the course. All paper or project topics have to be approved by the instructor. The completed paper or project, with no more than 2,000 words, should be typewritten and submitted by the due day (see schedule of activities). Late papers or projects will not be accepted unless prior **approval** by the instructor is obtained. Marks for late papers or projects are to be deducted by two percent per day.

Outline (5%): An outline of the term paper or project, including its title, objective, methodologies, organization, and a short list of bibliography, shall be submitted by the due day (see schedule of activities).

Presentation (10%): Each individual or group of student is required to present an oral summary of his/her/their paper/project during the last two weeks of classes. The instructor will assign the order of the presentation according to the topics. No rescheduling of presentation date is permitted except on medical grounds.

### Tests

Test 1 (20%): The first test will be held in week 7 and based on the reading, lecture, and lab materials covered in the first seven weeks of the course.

Test 2 (20%): Test 2 will be held in week 12 and based on the reading, lecture, and lab materials covered since Test 1.

**Important Note:** A doctor's certificate or equivalent is required to take a supplementary examination. Other supplementary examinations approved by the instructor may be subjected to a penalty of 5% per day.

### Evaluation Guide

#### **Test**

- The format and length of the test will be reviewed in class;
- The coverage of the test will be based on lecture, reading (both textbook and library reserved), and lab materials;
- The evaluation of the test is based on an appropriate description of patterns and/or issues, adequate explanations of factors, and illustrate with relevant examples

#### **Outline of Paper or Project**

- An outline is usually no more than one page in length;
- The evaluation of this assignment is based on an appropriate title, clearly expressed thesis, proper structure and organization, illustration or understanding of the issue, and consultation and documentation of relevant sources

#### **Term Paper or Project**

- Consult course outline for the length of the term paper or project and its due day;
- The evaluation of this assignment is based on a clearly stated thesis and proper methodology, a logical and coherent organization with adequate description and explanation, free of grammatical and spelling errors, use of a wide variety of sources and well integrated of materials, use illustrations appropriately and proper citations and documentation. Students may choose to use APA, MLA or the Social Sciences documentation method.

## Oral Presentation

- The oral presentation will be evaluated according to speaking (clarity, pace, loudness, engage audience, etc.), content (adequate description and analysis), organization (logical structure and integration of materials), and time management.

**Plagiarism:** is considered an inappropriate academic conduct.

- According to the Academic Conduct Policy, it is not allowed to appropriate “the work of another or parts of passage of another’s writing, or the ideas of language of the same, and passing them off as a product of one’s own mind or manual skill.” This policy is applicable to all assignments, including labs, paper, project, and any other assignments. It is also not acceptable to submit the same project or paper (even if it is created or written by yourself) to satisfy the requirements for more than one course. You must inform and obtain prior approval from the instructor if you consider submitting or re-submitting parts of the same paper or paper for more than one class.

### Evaluation

4 Labs (5% each)	20%
2 Tests (20% each)	40%
Term Paper or Project Outline	5%
Term Paper or Project	25%
Presentation	10%
<b>Total</b>	<b>100%</b>

### **Performance Review and Resolution/Appeal Process**

The instructor will provide a regular report on your performance. Feel free to discuss any concerns that you have with regard to your grade or performance. The instructor may be able to offer you advice or alternatives. According to the Student Appeals Policy, you may bring your concerns to the attention of the Department Chair as the second step after your discussion with the instructor.

## 6. Grading System

The following percentage conversion to letter grade will be used:

A+ = 95 - 100%	B = 75 - 79%	D = 50 - 59%
A = 90 - 94%	B- = 70 - 74%	F = 0.0 - 49%
A- = 85 - 89%	C+ = 65 - 69%	
B+ = 80 - 84%	C = 60 - 64%	

## 7. Recommended Materials or Services to Assist Students to Succeed Throughout the Course

### **LEARNING SUPPORT AND SERVICES FOR STUDENTS**

There are a variety of services available for students to assist them throughout their learning. This information is available in the College Calendar, Registrar’s Office or the College web site at <http://www.camosun.bc.ca>

### **ACADEMIC CONDUCT POLICY**

There is an Academic Conduct Policy. It is the student’s responsibility to become familiar with the content of this policy. The policy is available in each School Administration Office, Registration, and on the College web site in the Policy Section.

[www.camosun.bc.ca/divisions/pres/policy/2-education/2-5.html](http://www.camosun.bc.ca/divisions/pres/policy/2-education/2-5.html)