

CAMOSUN COLLEGE
School of Arts & Science
Department

COURSE OUTLINE

PART A: COMMON COURSE OUTLINE

Effective January 2004

Calendar Information

1. Course Title and Number

Communication 230
Video 3

2. Calendar Description

In this course, students work both in the field and in the studio. Through projects and exercises, students increase their creative, scripting, on-camera, technical and editing skills.

3. Pre-requisites

Communications 131 - Video 2

4. Co-requisites

N/A

5. Course Particulars

- (a) Credits 4.0
- (b) Components
class 33% lab 67%;
- (c) Contact Hours
Hours per week: 5.5;
of weeks: 14
Total contact hours: 77

6. Intended Learning Outcomes

The student will be able to

- 1. Successfully participate on a team in a small multi-cam studio facility
- 2. Effectively plan and execute a variety of on location shoots
- 3. Successfully operate a high end industrial video camera
- 4. Perform intermediate editing tasks on a non-linear video editor
- 5. Apply the fundamentals of titling aesthetics
- 6. Describe the organization of various video production environments
- 7. Perform tasks in a manner consistent with professional standards
- 8. Assemble a portfolio of projects that demonstrates the student's current professional abilities.

7. Grading System

The following percentage conversion to letter grade will be used:

A+ = 95 - 100%

A = 90 - 94%

A- = 85 - 89%

B+ = 80 - 85%

B = 75 - 79%

B- = 70 - 74%

C+ = 65 - 69%

C = 60 - 64%

D = 50 - 59%

F = 0.0 - 49%

Approved: _____ / _____
Chair Date Dean Date

PART B: COURSE DETAILS

8. Course Content Outline

1. Perform on a team in a small multi-cam studio facility
 - a. Successfully participate in the creative process of brainstorming
 - b. Successfully participate in the pre-production phase
 - c. Successfully complete at least two of the following tasks; on air performer, studio camera operator, studio audio operator, VTR operator, production assistant, switcher, director, writer or producer.
 - d. Participate in the set up and breakdown of a studio shoot
2. Plan and execute a variety of on location shoots
 - a. Produce a one page proposal which successfully sells an idea
 - b. Produce a preliminary script based on a proposal
 - c. Plan an on location shoot
 - d. Execute an on location shoot
 - e. Shot list an on location shoot
 - f. Produce a final script based on a shot list and preliminary script
 - g. Edit a piece using the final script as a guide
3. Operate a high end industrial video camera
 - a. Set up a tripod with a level head and adequate stability
 - b. Operate tripod controls including tilt tension, tilt lock, and pan lock
 - c. Attach a video camera to a tripod plate
 - d. Attach tripod plate to tripod
 - e. Power up a video camera
 - f. Insert and remove a videotape
 - g. White and black balance a video camera
 - h. Choose correct aperture through the use of zebra bars
 - i. Focus the lens
 - j. Recognize and utilize good on location lighting techniques
 - k. Shoot video in sequences
 - l. Explain and apply good framing techniques
 - m. Explain and apply the theory of dynamism while shooting
 - n. Shoot video with a minimum of excess movement
4. Perform moderately complex editing tasks on a non-linear video editor
 - a. Explain and apply efficient file management techniques
 - b. Perform video transitions on a non-linear timeline
 - c. Perform audio transitions on a non-linear timeline
 - d. Manipulate clips using a clip editor
 - e. Manipulate audio using key frame techniques
 - f. Import and utilize a graphic on a non-linear timeline
 - g. Edit a piece using the techniques of good continuity
5. Apply the fundamentals of titling aesthetics.
 - a. Apply the theories of visibility, style, and positioning
 - b. Apply good titling timing techniques
6. Describe the organization of various video production environments
 - a. Describe the functions of an executive producer, producer, director, director of photography, editor, writer, production assistant, grip, lighting technician, sales manager.
 - b. Produce a flow chart of a television station
 - c. Describe the functions of the departments within a television station

7. Perform tasks in a manner consistent with professional standards
 - a. Meet deadlines
 - b. Follow procedures
 - c. Transfer skills learned at one task to another, similar task
 - d. Demonstrate punctuality and consistent attendance
 - e. Positively participate in group work
 - f. Positively participate in problem solving
 - g. Critique work in a constructive manner
 - h. Treat equipment and facilities with respect
8. Assemble a portfolio of projects that demonstrates the student's current professional abilities.
 - a. Select three appropriate items for a demo reel
 - b. Determine an effective order for displaying these items on a demo reel
 - c. Properly label a tape and/or DVD for distribution
 - d. Use a character generator to properly slate your tape

9. Basis of Student Assessment (Weighting)

- a. Assignments

On Location	40%
Studio	25%
Demo Reel	5%
- b. Tests 20%
- c. Attendance 10%

10 Course Schedule

- a. Class Hours

Lecture/Lab: Tuesday 9:30 am
Thursday 9:30 am
Showcase: Friday 1:30 pm
- b. Out of Class Requirements; As Needed

11. Required Materials

- (a) Texts: None

12. Bibliography

N/A

13. Instructor Information

- (a) On Location; Monday to Friday 8:00 am to 4:00 pm
- (b) Location; Y311A
- (c) Phone; 370-3394 Alternative; 598-9476
- (d) E-mail; bryce@camosun.bc.ca