

## **GEOG 222. ECONOMIC GEOGRAPHY (Winter 2003)**

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### **Course Description**

An introduction to the structure of economic space. With an emphasis on principles, problems and processes, the course focuses on agricultural and manufacturing location, tertiary activities and consumer behaviour, transportation systems, international trade and regional development.

### **Intended Learning Outcomes**

Upon successful completion of the course, students are able to

- Describe the approaches and perspectives in economic geography and the location and distribution of economic activities.
- Identify the principles, processes, and issues related to the location, diffusion and distribution patterns of primary, secondary and tertiary activities.
- Explain the changing location and distribution patterns of economic activities at the international, regional and local levels.

### **Course Requirements and Prerequisites**

Credit Value: 3  
 In-class Workload: 4 hours lecture, lab, and seminar  
 Out-of-class Workload: 5-6 hours per week  
 Prerequisites: Any first year Geography and any first year English  
 Assignments: labs, term paper or project, and presentation  
 Examinations: 2 tests  
 Transferability: Uvic, UBC, SFU and others

### **Required Text**

Stutz, Frederick P., and de Souza, Anthony R. 1999. The World Economy: Resources, Location, Trade, and Development. 3<sup>rd</sup>. ed. Prentice-Hall

### **Recommended Text**

Wallace, Iain. 2002. A Geography of the Canadian Economy. Don Mills: Oxford University Press.  
 Margot, Northey, and David B. Knight. 2000. Making Sense in Geography and Environmental Studies. 2<sup>nd</sup> ed. Toronto: Oxford University Press.

### **Assignments**

Lab Exercises (20%): a total of 5 labs will be assigned during the semester. Each lab carries equal marks (4%). See Schedule of Activities for their due days. Late labs are not accepted.

**Note:** Students are expected to complete their own labs and assignments. Copying answers from others are not permitted. Students found violating the Academic Conduct Policy will be assigned an F for the assignment or the course.

Term Paper or Project (25%): Students are encouraged to form a small group of 2-3 to conduct research on an economic geographical issue. Possible paper or project topics will be provided at the beginning of the course. All paper or project topics have to be approved by the instructor. The completed paper or project, with no more than 2,500 words, should be typewritten and submitted by the due day (see schedule of activities). Late papers are not accepted unless prior **approval** by the instructor is obtained. Marks for late papers are to be deducted by one percent per day. See note on plagiarism.

Outline (5%): An outline of the term paper or project, including its title, objective, methodologies, organization, and a short list of bibliography, shall be submitted by the due day (see schedule of activities).

**Presentation (10%):** Each individual or group of student is required to present an oral summary of during the last two weeks of classes. The instructor will assign the order of the presentation according to the topics. No rescheduling of presentation date is permitted except on medical grounds.

### **Tests**

**Test 1 (20%):** The first test will be held in week 7 and based on the reading (both textbook and library reserved), lecture, and lab materials covered in the first seven weeks of the course.

**Test 2 (20%):** Test 2 will be held in week 12 and based on the reading (both textbook and library reserved), lecture, and lab materials covered since Test 1.

**Important Note:** A doctor's certificate or equivalent is required to take a supplementary examination. Other supplementary examinations approved by the instructor may be subjected to a penalty of 5% per day.

### **Evaluation Guide**

#### **Test**

- The format and length of the test will be reviewed in class;
- The coverage of the test will be based on lecture, reading (both textbook and library reserved), and lab materials;
- The evaluation of the test is based on an appropriate description of patterns and/or issues, adequate explanations of factors, and illustrate with relevant examples

#### **Outline of Paper or Project**

- An outline is usually no more than one page in length;
- The evaluation of this assignment is based on an appropriate title, clearly expressed thesis, proper structure and organization, illustration or understanding of the issue, and consultation and documentation of relevant sources

#### **Term Paper or Project**

- Consult course outline for the length of the term paper or project and its due day;
- The evaluation of this assignment is based on a clearly stated thesis and proper methodology, a logical and coherent organization with adequate description and explanation, free of grammatical and spelling errors, use of a wide variety of sources and well integrated of materials, use illustrations appropriately and proper citations and documentation.

#### **Oral Presentation**

- The oral presentation will be evaluated according to speaking (clarity, pace, loudness, engage audience, etc.), content (adequate description and analysis), organization (logical structure and integration of materials), and time management.

**Plagiarism:** is considered an inappropriate academic conduct.

- According to the Academic Conduct Policy, you are not allowed to appropriate "the work of another or parts of passage of another's writing, or the ideas of language of the same, and passing them off as a product of one's own mind or manual skill."

It is also not acceptable to submit the same project or paper (even if it is created or written by yourself) to satisfy the requirements for more than one course. You must inform and obtain prior approval from the instructor if you consider submitting or re-submitting parts of the same paper or paper for more than one class.

**Evaluation**

5 Labs (4% each)	20%
2 Tests (20% each)	40%
Term Paper or Project Outline	5%
Term Paper or Project	25%
Presentation	10%
<b>Total</b>	<b>100%</b>

**Grading**

<b>Mark</b>	<b>Grade</b>	<b>Mark</b>	<b>Grade</b>	<b>Mark</b>	<b>Grade</b>
95-100%	A+	90-94%	A	85-89%	A-
80-84%	B+	75-79%	B	70-74%	B-
65-69%	C+	60-64%	C	50-59%	D
<50%	F				

**Performance Review and Resolution/Appeal Process**

The instructor will provide a regular report on your performance. Feel free to discuss any concerns that you have with regard to your grade or performance. The instructor may be able to offer you advice or alternatives. According to the Student Appeals Policy, you may bring your concerns to the attention of the Department Chair as the second step after your discussion with the instructor.

**Course Topic Units**

The course will be organized into five units:

Unit I. Introduction to Economic Geography - an introduction to the basic concepts of economic activity, spatial pattern and process, and geographic analysis.

Unit II. Primary Economic Activity - a study of the types, location, and utilization of primary economic resources, including agriculture, forestry and mining.

Unit III. Industrial Location and Regions: the lectures will identify theories of plant location, general industrial location factors, and world manufacturing system.

Unit IV. Tertiary Activities - to highlight the rising importance of service and quaternary activities, the development of post-industrialism, and the changing patterns of trade and investments.

Unit V. Global Economy and Canada - to identify and explain the factors bringing about economic change at the global level. Measurement and interpretation of economic development, trade, and foreign investment will also be introduced. Canada in the context of the world economy will be reviewed.

Unit VI. Regional and Local Economy - to illustrate the patterns of regional and local economic growth patterns and to examine the explanation factors of their development.

**Instructional Framework**

Lectures: provide an outline for understanding and interpreting materials essential to course objectives, learning outcomes and course assignments. Lectures are intended to highlight major concepts, clarify text and supplementary materials, and raise awareness of development issues.

Discussion: is an integral part of the course and every one is encouraged to raise questions, elaborate upon, or seek clarification of, course content during lectures, labs and seminars.

Audio-visual Materials: a variety of audio-visual materials (films, videos, slides, overheads, etc.) will be used in conjunction with lectures and seminars to illustrate the major concepts and issues.

Readings: include both required and supplementary materials. The required readings provide essential materials in achieving course objectives. The readings should be read both before and after the lectures. Supplementary readings offer additional opportunities to study in-depth on certain topics.

Tests: are conducted to provide learning opportunities for students to review both lecture and reading materials assigned in the course. They also serve as means of evaluating the extent to which individual students are meeting course objectives and learning outcomes.

**Labs:** labs assigned in the course will help to focus and consolidate materials covered in lectures and readings. They also serve to evaluate the degree to which individual students are meeting course objectives and learning outcomes.

**Term Paper or Project:** the assignment provides an opportunity to conduct independent research, to formulate relevant research questions, to collect and review critical information, and to identify and evaluate significant causes and implications.

**Presentation:** the presentation will aim to facilitate the presenter to organize materials in a logical sequence, to practice public speaking techniques, and to improve their essays from constructive feedback. Other students will also be benefited by having the opportunity to share useful information and analysis of different issues.

**Attendance:** regular attendance and participation in lectures and seminars are expected of all students. Students should inform the instructor if absence for more than a week is expected. Attendance will be taken from the 3<sup>rd</sup> week of classes on.

## **GEOG 222. ECONOMIC GEOGRAPHY (WINTER 2003) - READING LIST**

**Required readings are marked with an asterisk (\*) and are available in the library on 2-hour loan. Supplementary readings are available on 3-day loan.**

### **Week 1. Economic Geography: Focus and Approaches**

- \*Stutz, Frederick P., and Anthony de Souza R. 1998. "Globalization of the world economy: An introduction." The World Economy: Resources, Location, Trade, and Development. 3rd. ed. New Jersey: Prentice-Hall, pp. 3-47. [HC59 D398 1998]
- Barnes, Trevor J. 2001. "Rethorizing economic geography: From the quantitative revolution to the 'cultural turn'". Annals of the Association of American Geographers 91(3):546-565.
- Barnes, Trevor J. et.al. 2000. "Canadian economic geography at the millennium." Canadian Geographer 44(1):4-24.
- Healey, Michael J., and Ilbery, Brian W. 1990. Location and Change. Oxford: Oxford University Press. [HF1025 H4]
- Knox, P., and Agnew, J. 1989 The Geography of the World-Economy. London: Edward Arnold. [HC59 K578]
- Sheppard, Eric, and Trevor J. Barnes, eds. 2000. A Companion to Economic Geography. Malden, Mass.: Blackwell. [HF 1025 C66 2000]

### **Week 2. Primary Activities: Agriculture, Forestry and Mining**

- \*Stutz, Frederick P., and Anthony de Souza. 1998. "World agriculture and rural land use." The World Economy: Resources, Location, Trade, and Development. 3<sup>rd</sup>. ed. New Jersey: Prentice-Hall, pp. 229-271.
- Awanyo, Louis. 2001. "Labor, ecology, and a filed agenda of market incentives: Political ecology of agrarian reforms in Ghana." Annals of the Association of American Geographers 91(1):92-121.
- Hayter, Roger. Flexible crossroads : the restructuring of BC's forest economy. Vancouver: University of British Columbia Press. [SD146 B7 H39 2000]
- Marchak, Patricia, 1983 Green Gold: The Forest Industry in British Columbia. Vancouver: University of British Columbia Press, 1-28 [SD146 B7 M37]
- Wallace, Iain. 1996. "Restructuring in the Canadian mining and mineral-processing industries." In Canada and the Global Economy, ed. J. Britton, pp. 123-136. Montreal and Kingston: McGill-Queens University. [HC115 C1865 1996]

### **Week 3. Secondary Activities: Industrial Location**

- \*Stutz, Frederick P., and Anthony de Souza. 1998. "Industrial location: firms." The World Economy: Resources, Location, Trade, and Development. 3rd. ed. New Jersey: Prentice-Hall, pp. 343-387.
- Barnes, Trevor J., and Meric S. Gertler, eds. 1999. The New Industrial Geography: Regions, Regulations and Institutions. New York: Routledge. [HD 58 N48 1999]
- Dicken, Peter. 1992. Global Shift: Industrial Change in a Turbulent World. London: Paul Chapman. [HD2321 D53 1992]
- Hayter, Roger. 1997. "Core-firm-dominated industrial districts and the Japanese auto industry." In The Dynamics of Industrial Location, pp. 349-373. London: John Wiley.
- O hUallachain, Breandan. 1997. "Restructuring the American semiconductor industry: Vertical integration of design houses and wafer fabricators." Annals of the Association of the American Geographers 87(2):217-237.
- Rees, Kevin, and Roger Hayter. 1996. "Flexible specialization, uncertainty, and the firm: enterprise strategies in the wood remanufacturing industry of the Vancouver Metropolitan Area, British Columbia." Canadian Geographer 40(3):203-219.

### **Week 4. Manufacturing and Industrial Regions**

- \*Stutz, Frederick P., and Anthony de Souza. 1998. "Industrial location: World regions." The World Economy: Resources, Location, Trade, and Development. 3rd. ed. New Jersey: Prentice-Hall, pp. 389-425.

- Florida, Richard, and Martin Kenney. 1990. "Restructuring in place: Japanese investment, production organization, and the geography of steel." Economic Geography 68(2):146-170.
- Hayter, Roger. 1996. "High performance organization and employment flexibility: A case study of *in situ* change at the Powell River Paper Mill, 1980-1994." Canadian Geographer 41(1):26-40.
- South, Robert B. 1990. "Transnational 'maquiladora' location." Annals of the Association of American Geographers 80(4):549-570.

### **Week 5-6. Tertiary Activities**

- \*Stutz, Frederick P., and Anthony de Souza. 1998. "Cities as retail and service centers." The World Economy: Resources, Location, Trade, and Development. 3<sup>rd</sup>. ed. New Jersey: Prentice-Hall, pp. 307-341.
- "Wallace, Iain. 2002. "The service sector." A Geography of the Canadian Economy. Don Mills: Oxford University Press, pp. 97-109 (ch. 6.)
- Coffey, William J. 1996. "The role and location of service activities in the Canadian space economy." In Canada and the Global Economy, ed. J. Britton, pp. 335-351. Montreal and Kingston: McGill-Queens University. [HC115 C1865 1996]
- Daniels, Peter W. 1993. Service Industries in the World Economy. London: Blackwell. [HD9980.5 D363 1993]
- David, Craig H., and Thomas A. Hutton. 1994. "Marketing Vancouver's services to the Asia Pacific." Canadian Geographers 38(1):18-28.
- Jones, Kenneth G., and Michael J. Doucet. 2001. "The big box, the flagship, and beyond: impacts and trends in the Greater Toronto Area." Canadian Geographer 45(4):494-512.
- Matthew, Malcolm R. 1993. "The suburbanization of Toronto offices." Canadian Geographer 37(4): 293-306.
- Simmons, Jim. 1991. "The regional mall in Canada." Canadian Geographer 35(3):232-240.

### **Week 8-9. World Development Patterns**

- \*Stutz, Frederick P., and Anthony de Souza. 1998. "Development." The World Economy: Resources, Location, Trade, and Development. 3<sup>rd</sup>. ed. New Jersey: Prentice-Hall, pp. 527-559.
- Hsing, You-tien. 1998. Making Capitalism in China: The Taiwan Connection. New York: Oxford University Press. [hg5782 h76 1998]
- Lin, George C. S. 1997. Red Capitalism in South China. Vancouver: University of British Columbia. [HC428 C498 L56 1997]
- Michalak, Wieslaw, and Richard Gibb. 1997. "Trading blocs and multilateralism in the world economy." Annals of the Association of American Geographers 87(2):264-279.
- Yeboah, Ian E. A. 1998. "Geography of gender economic status in urban Sub-Saharan Africa: Ghana, 1960-1984." Canadian Geographer 42:2158-173.

### **Week 9. Canada and the World Economy**

- \*Stutz, Frederick P., and Anthony de Souza. 1998. "International business I: Dynamics." The World Economy: Resources, Location, Trade, and Development. 3<sup>rd</sup>. ed. New Jersey: Prentice-Hall, pp. 427-471.
- "Wallace, Iain. 2002. "Canada in the World Economy." A Geography of the Canadian Economy. Don Mills: Oxford University Press, pp. 3-18 (ch. 1.)
- Burgess, Bill. 2000. "Foreign direct investment: facts and perceptions about Canada." Canadian Geographer 44(2):98-113.
- Edgington, David. 1992. Japanese Direct Investment in Canada: Recent Trends and Prospects. Vancouver: Department of Geography, University of British Columbia. [HF1480.15 J3 E33]
- Meyer, Stephen P. 2001. "Canadian foreign direct investment in the United States by type: mergers and acquisitions, greenfield, real estate, joint ventures and investment increases." Canadian Geographer 45(4):513-527.
- Norcliffe, Glen. "Canada in a global economy." Canadian Geographer 45(1):14-30.
- Parker, Paul. 1997. "Canada-Japan coal trade: An alternative form of the staple production model." Canadian Geographers 41(3):248-267.

### **Week 10. Regional Economy**

- "Wallace, Iain. 2002. "Atlantic Canada." A Geography of the Canadian Economy. Don Mills: Oxford University Press, pp. 179-190 (ch. 12)
- "Wallace, Iain. 2002. "Central Canada." A Geography of the Canadian Economy. Don Mills: Oxford University Press, pp. 191-210 (ch. 13)
- Bone, Robert M. 2000. The regional geography of Canada. Don Mills, Ont. : Oxford University Press, 2000  
Bone, Robert M. [FC 75 B66 2000]
- Difrancesco, Richard J. 2000. "A diamond in the rough? An examination of the issues surrounding the development of the Northwest Territories." Canadian Geographer 44(2):114-134.
- Halseth, Greg. 1999. "'We came to work': Situating employment migration in B.C.'s small, resource-based, communities." Canadian Geographer 43,4:363-381.
- McCann, Larry. 1998. "Interpreting Canada's Heartland and Hinterland." In Heartland and Hinterland: A Regional Geography of Canada 3<sup>rd</sup>. ed., ed. Larry McCann, pp. 1-41. Scarborough: Prentice-Hall Canada.
- McGillivray, Brett. 2000. Geography of British Columbia: People and Landscape in Transition. Vancouver: University of British Columbia Press.
- Wood, Colin J. B., ed. 2000. British Columbia, The Pacific Province: Geographical Essays. Victoria: Western Geographical Series.

### **Week 11. Local Economy**

- \*North, Robert N., and Walter G. Hardwick. 1992. "Vancouver since the Second World War: An economic geography." In Vancouver and Its Region, eds. Graeme Wynn and Timothy Oke, pp. 200-233. Vancouver: University of British Columbia. [FC3847.3 V34]
- Anderson, Robert B. and Robert M. Bone. 1995. "First nations economic development: A contingency perspective." Canadian Geographer 39(2):120-130.
- McKenna, Megan K. L., and Roger A. Roberge. 2001. "Restructuring, gender and employment in flux: a geography of regional change in Cornwall, Ontario." Canadian Geographer 45(2):223-236.
- Randall, James E. and R. Geoff Ironside. 1996. "Communities on the edge: An economic geography of resource-dependent communities in Canada." Canadian Geographer 40(1):17-35.

<b>GEOG 222 (WINTER 2003) Schedule of Activities</b>					
<b><u>Week</u></b>	<b><u>Date</u></b>	<b><u>Day</u></b>	<b><u>Activity</u></b>		<b><u>Assignment</u></b>
1	6-Jan	Mon	Course Introduction		
	9-Jan	Thu	Lec: Economic Geography	Stutz, ch. 1	
2	13-Jan	Mon	Lec: Primary Activities	Stutz, ch. 5	
	16-Jan	Thu	Lec: Agriculture, Forestry, & Mining Issues		
3	20-Jan	Mon	Lab 1		
	23-Jan	Thu	Lec: Industrial Location	Stutz, ch. 8	
4	27-Jan	Mon	Seminar: Paper Topics & Approaches / Film		<i>Lab 1 due</i>
	30-Jan	Thu	Lec: Industrial Regions	Stutz, ch. 9;	
5	3-Feb	Mon	Lab 2		
	6-Feb	Thu	Lec: Tertiary Activities	Stutz, ch. 7; Wallace ch. 6	
6	10-Feb	Mon	Seminar: Economic Issues		<i>Lab 2 due</i>
	13-Feb	Thu	<i>Reading Break</i>		
7	17-Feb	Mon	Course Review / Film		
	20-Feb	Thu	<b>Test 1</b>		
8	24-Feb	Mon	Lec: World Economic Development	Stutz, ch. 12	
	27-Feb	Thu	Lab 3		
9	3-Mar	Mon	Seminar: Globalization / Film		<i>Outline due</i>
	6-Mar	Thu	Lec: Canada & the World Economy	Stutz, ch. 10; Wallace ch. 1	<i>Lab 3 due</i>
10	10-Mar	Mon	Lab 4		
	13-Mar	Thu	Lec: Regional Development	Wallace, ch. 12; Wallace ch. 13	
11	17-Mar	Mon	Lab 5		<i>Lab 4 due</i>
	20-Mar	Thu	Lec: Local Development	North, 200-233	
12	24-Mar	Mon	Course Review / Film		<i>Lab 5 due</i>
	27-Mar	Thu	<b>Test 2</b>		
13	31-Mar	Mon	Presentation I		
	3-Apr	Thu	Presentation II		<i>Paper due</i>
14	7-Apr	Mon	Presentation III		
	10-Apr	Thu	Presentation IV		