

Radio 3

Communication 220

Course Outline

This course is designed to provide the students with more advanced radio opportunities than in previous ACP radio courses in an environment reflecting the structure and performance requirements of radio stations in Canada.

Instructor

Helen Pearce

Office Y315 - office hours by arrangement 370-3395.

Part of my job at Camosun includes working with the Distributed Education team. I spend time each week in that office located in the Lansdowne campus library.

Email is the most effective way to reach me if I am not in my office as I check it from other locations including from home evenings and weekends)

Email pearce@camosun.bc.ca

Course Objectives

The student will be involved in large and small group activities designed to improve their radio skills in news (writing, announcing, reporting), creative and technical production, copywriting, on air announcing and commercial voicing

Texts and Materials

There is no required textbook. The students will use lecture notes, handouts, WebCT based material, and audio material

Assignments

The student will:

1. be responsible for reading, writing and/or reporting on news
2. be involved in interviewing and creative and technical production for a current events radio show
3. be required to do scheduled airshifts on Village 900
4. produce a radio station commercial

Evaluation

News	15%
Interviewing (Focal Point)	10%
Researching/production (Focal Point)	10%
Mini-Doc (Focal Point)	15%
Commercial	10%
Performance Test	10%
Skimmer/demo	15%
Quizzes	10%
Critique	<u>5%</u>
	100%

If you will not be able to attend a class due to illness or other important reason please either talk to me ahead of time, or leave a phone message at 370-3395 prior to class/lab, or email me prior to class at

pearce@camosun.bc.ca

You can lose marks from your Focal Point grade for not providing in-class critiques of the show that is aired during your class, so please read through your assignments carefully so that you understand how your final grade is determined.

It is also essential to be prepared for your Village 900 air shifts. If you don't show up, or are late for an air shift you will lose 2% from your final boardshift grade.

Grading

Letter	Grade	Description	Grade Point	Percentage
A+		9	95-100
ASuperior level of achievement...		8	90-94
A-		7	85-89
B+		6	80-84
BHigh level of achievement.....		5	75-79
B-		4	70-74
C+Satisfactory level of achievement..		3	65-69
C	...* Minimum level required *		2	60-64
D		1	50-59
F		0	below 50

* Applied Communication students must maintain a minimum of a "C" grade in all ACP courses in order to continue in the program
